

\$4,522,687

\$22,167,002

Profit MTD

Revenue MTD

# TECHTRONIX DASHBOARD

Total profit

\$53M

Total Revenue

\$252M

Production cost

\$4M

Total QTY sold

501K

## Customer Sector

Automoti...

Consume...

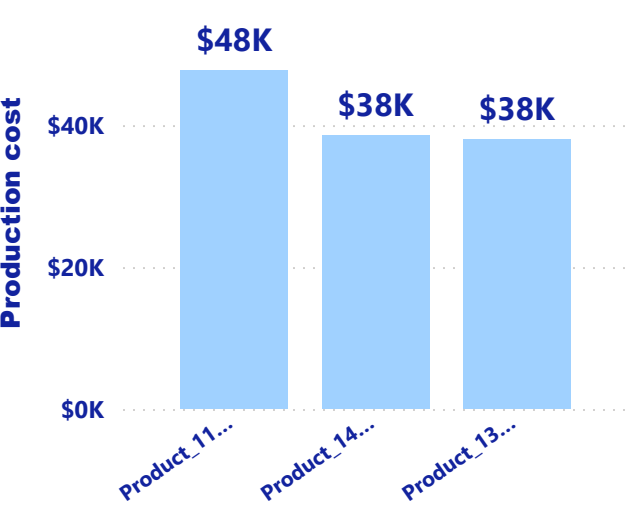
Industrial

Customers  
Insight

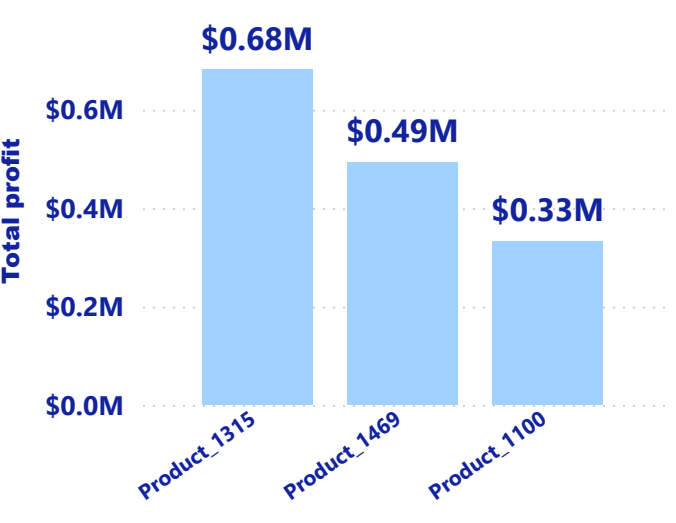
Profitability  
and Inventory  
Management

Expansion

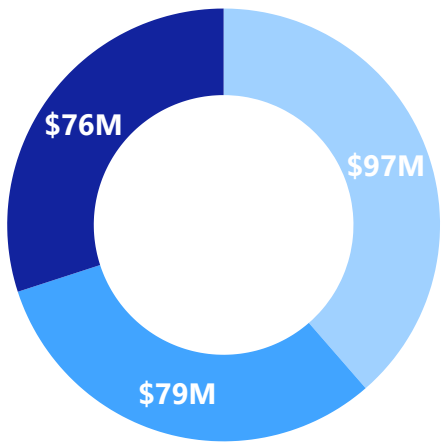
## 3 Most Expensive Products



## Product with Most Profit

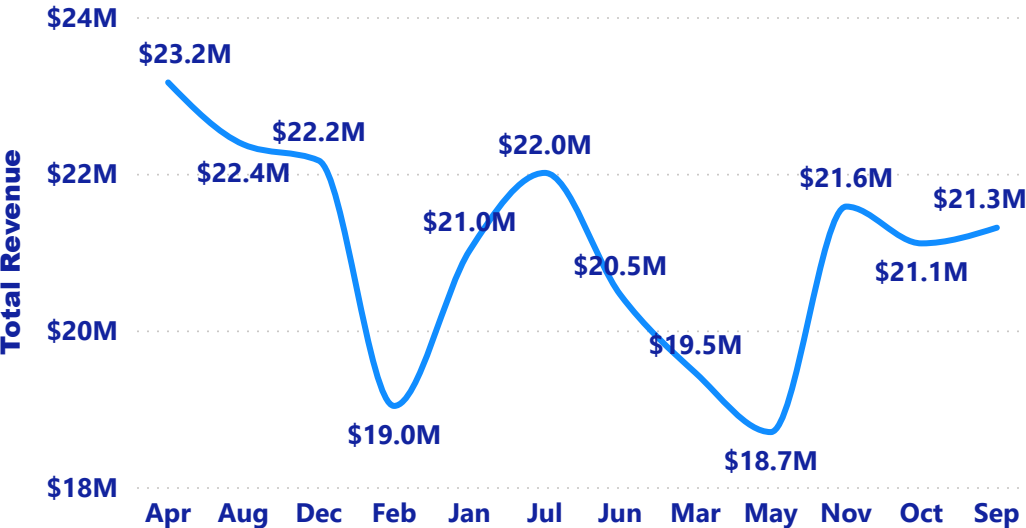


## Revenue by Product Category

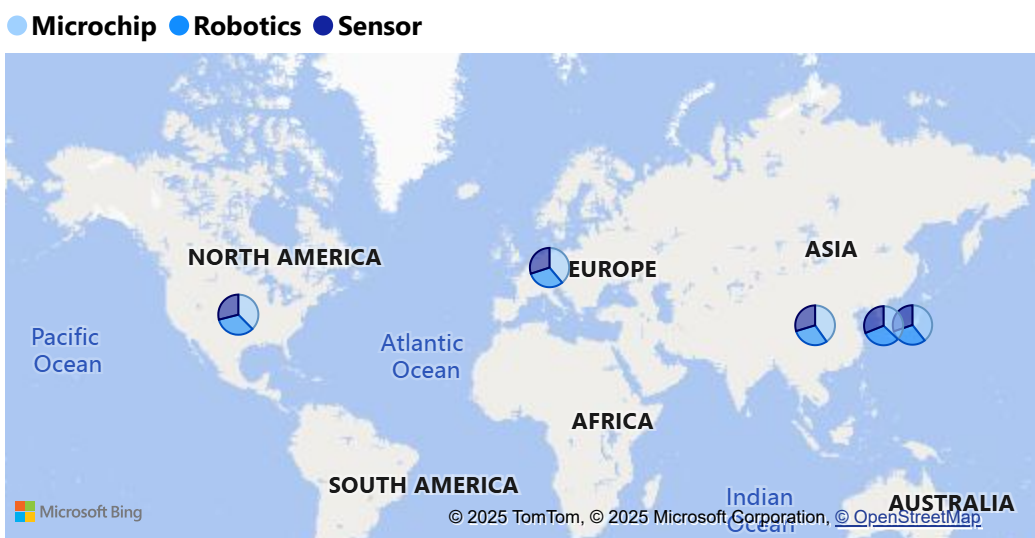


Microchip Robotics Sensor

## Total Revenue by Month



## Total Revenue by Country



\$4,473,902

Profit MTD

\$20,456,977

Revenue MTD

# CUSTOMER ANALYSIS

Sales Analysis

Profitability and  
Inventory  
Management

Expansion

DAY

All

Month

All

Quarter

Q1

Q2

Q3

Q4

Total Quantity sold

124K

Total Revenue

\$62M

Production cost

\$1M

Total profit

\$13M

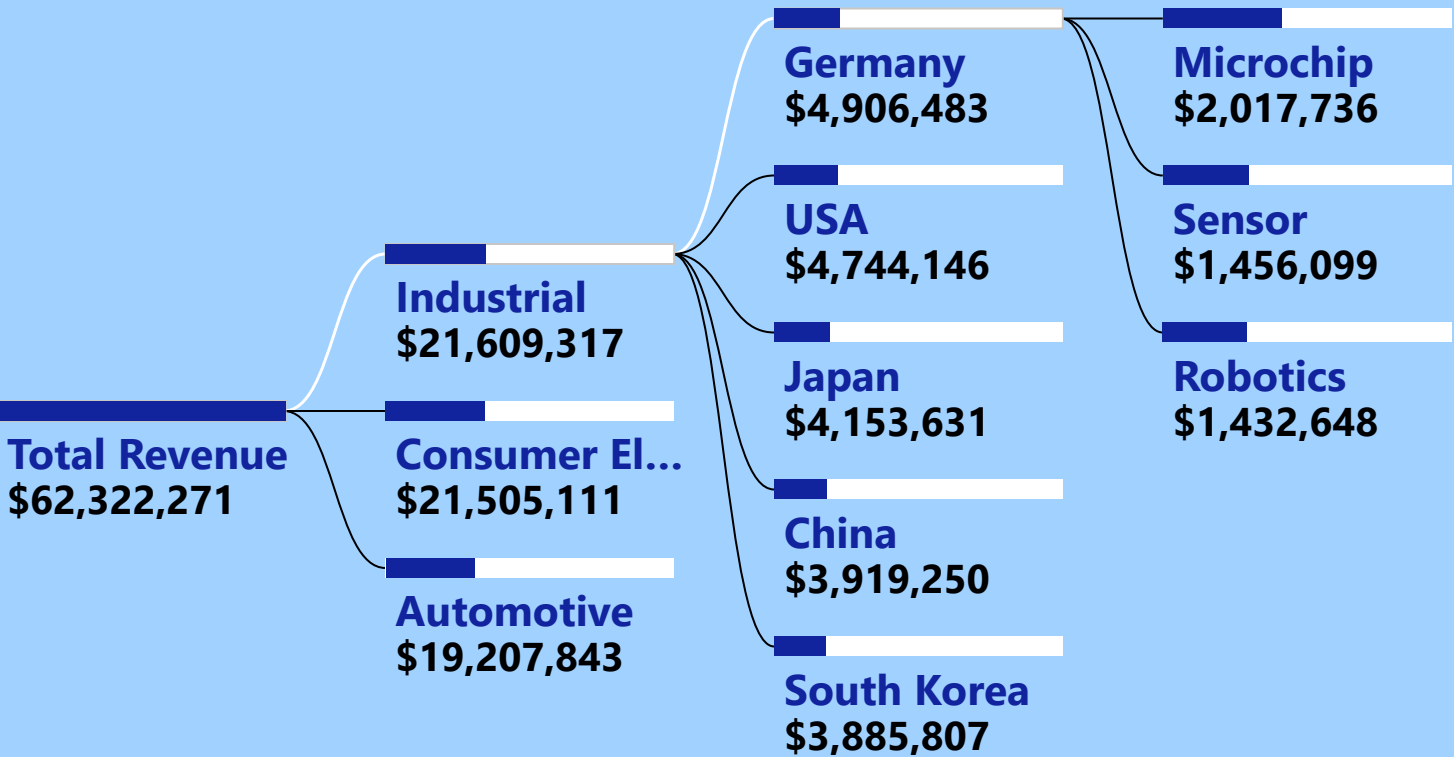
CustomerSector ×

Industrial

Country ×

Germany

ProductCateg... ×



# P & I MANAGEMENT

\$4,522,687

Profit MTD

\$22,167,002

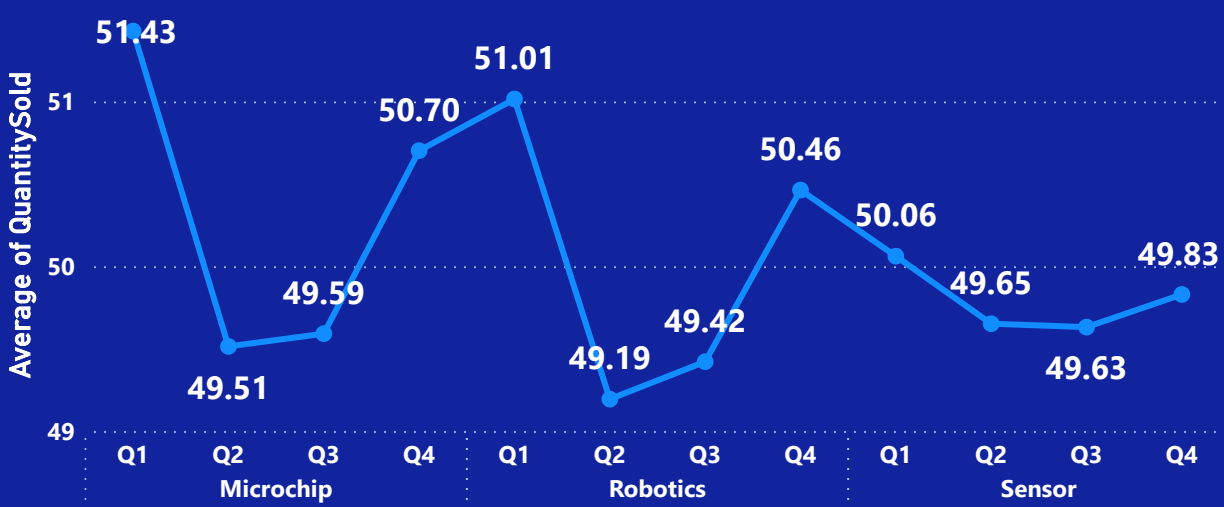
Revenue MTD

Sales Analysis

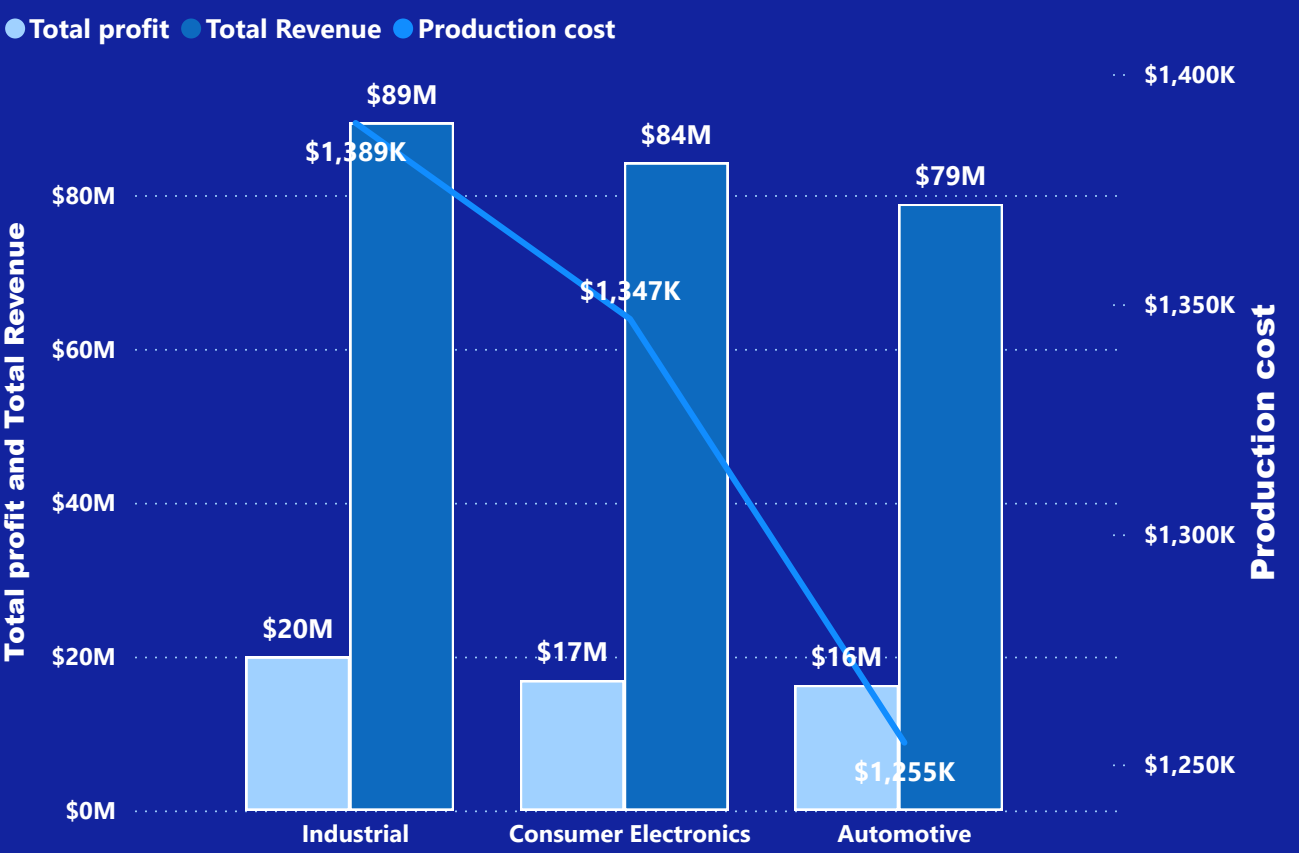
Customers Insight

Expansion

Average QTY Sold by ProductCat and Quarter

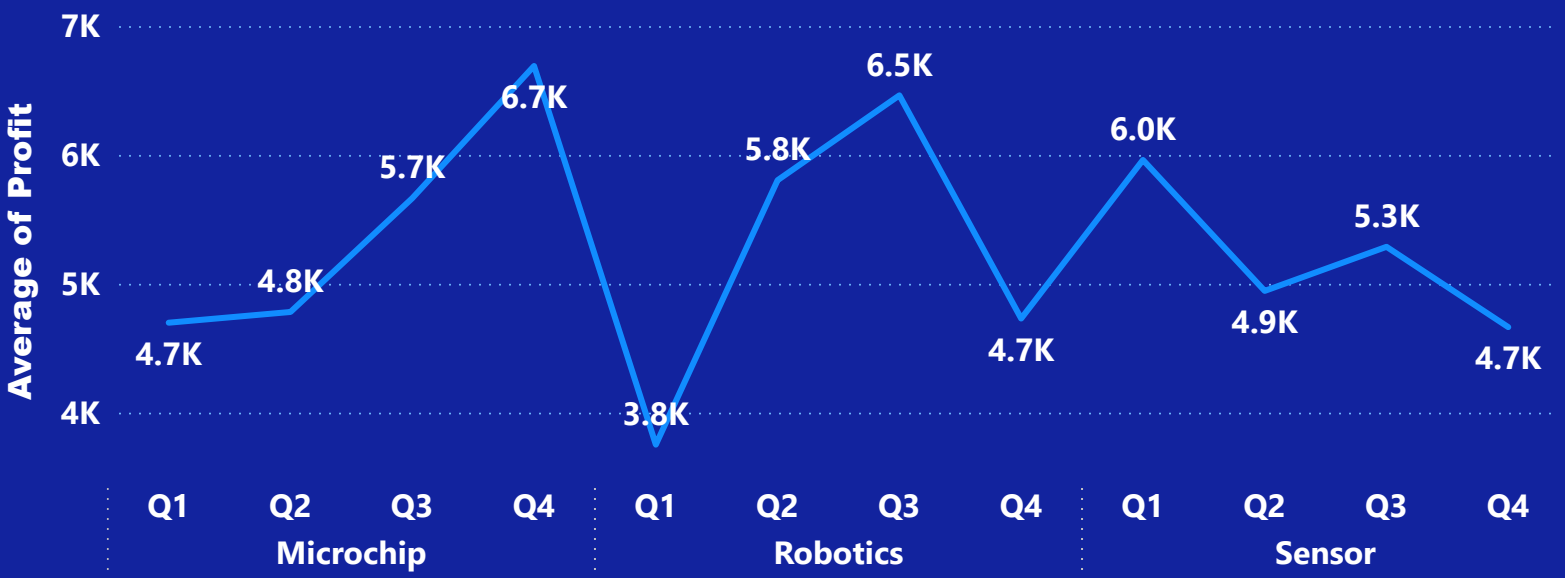


Total profit, Total Revenue and Production cost by CustomerSector



ProductName	Q1	Q2	Q3	Q4	Total
Product_1001	30%	48%	-15%	33%	26%
Product_1003	35%	13%	34%	-19%	22%
Product_1007	24%	-17%	57%	-38%	17%
Product_1008	11%	23%	11%	37%	20%
Product_1010	23%	-82%	0%	10%	-2%
Product_1013	64%	51%	67%	29%	59%
Product_1014	39%	49%	56%	26%	47%
Product_1015	25%	15%	-41%	12%	6%
Total	19%	21%	23%	21%	21%

Average of Profit by ProductCategory and Quarter



Quarter

Month

Day

All

All

All

Sales Analysis

Customers Insight

Profitability and Inventory Management

Region

no\_of\_Transaction

Total profit

Total Revenue

North America	3310	\$16,230,243	\$81,577,236
Europe	3370	\$17,951,602	\$85,731,859
Asia-Pacific	3320	\$18,912,470	\$85,071,388
TOTAL	10000	\$53,094,315	\$252,380,483

Total Revenue by Region and ProductCategory

Product Category

Microchip

Robotics

Sensor

Total Revenue

Europe

Asia-Pacific

North America

Region

EXPANSION

Total Revenue by Region

Total Revenue

\$86M

\$85M

\$82M

Europe

Asia-Pacific

North America

Region

Sum of QuantitySold and Sum of ProductionCost by ProductCategory

Sum of QuantitySold

Sum of ProductionCost

Microchip

Robotics

Sensor

ProductCategory