

# Adithya S

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## EDUCATION

### Vellore Institute of Technology (VIT)

Bachelor of Technology in Computer Science and Engineering

Bhopal, MP

Sep 2022 - Sep 2026

## EXPERIENCE

### Deloitte Australia Data Analytics Job Simulation on Forage

Virtual Internship

June 2025

- Visualized client data and created a Tableau dashboard, enabling users to draw conclusions from data.
- Spearheaded data transformation by importing and cleaning 200,000+ telemetry records from JSON files into Tableau, ensuring accurate parsing of nested device attributes for analysis, improving data accuracy by 15 percent.

## PROJECTS

### Customer Intelligence & Sales Insights Analytics System | Power BI, SQL, Python

Sep 2025 - Oct 2025

- Developed an end-to-end customer shopping behavior analytics project utilizing Python (Pandas, NumPy, Seaborn) to enable precise segmentation of at least 5 distinct customer groups to create more targeted marketing.
- Designed and optimized SQL queries to simulate transactional data flows, generating actionable intelligence on loyalty trends, purchasing patterns, and customer profitability to support data-driven decision-making.
- Created an interactive Power BI dashboard that provided comprehensive visual analytics, pinpointing the top three drivers of sales decline, directly influencing subsequent action plans.

### AI Voice Assistant | VAPI, HTML, CSS, JavaScript, Python

Mar 2025 - Apr 2025

- Integrated VAPI voice assistant to facilitate real-time voice command recognition and call handling, increasing user interaction effectiveness through organized output and automatic call summaries.
- Implemented a bi-directional communication interface between a React front-end and Python backend server through REST APIs for low-latency data exchange and smooth assistant response.
- Engineered a call log monitoring system and event tracking structure, diminishing debugging time by 18 percent and enhancing voice workflow management through actionable insights weekly.

## ACHIEVEMENTS

- Recognized among the top innovative thinkers nationwide after advancing to Round 3 of the Tata Imagination Challenge 2025.
- Orchestrated university's inter-college volleyball tournaments, involving 20+ teams and 200+ student athletes; increased overall tournament participation by 30 percent through targeted promotional campaigns and improved event logistics.
- Spearheaded volunteer recruitment and training efforts, building teams of 10-15 members for each major event, fostering teamwork and ensuring efficient task delegation; improved engagement by 200 percent.
- Completed Japanese N4 level language course and certification.

## CERTIFICATIONS

- IBM Cyber Security Analyst (IBM) – Apr 2025
- MERN Full Stack Certification Program (Ethnus) – Apr 2025
- JLPT N4 Japanese Language Course (Udemy) – Jan 2025

## TECHNICAL SKILLS

- **Programming Languages:** Python, SQL, C/C++, JavaScript, Java, HTML/CSS
- **Tools:** Power BI, Tableau, MongoDB, MySQL, Git, AWS (Amazon Web Services), Google Cloud
- **Concepts:** Data Structures, Cybersecurity, Algorithms, Object-Oriented Programming, System Design, Computer Networks, DBMS