

# TDI Customer Shopping Analysis by Orhine Adidi

\$68.55M

Revenue

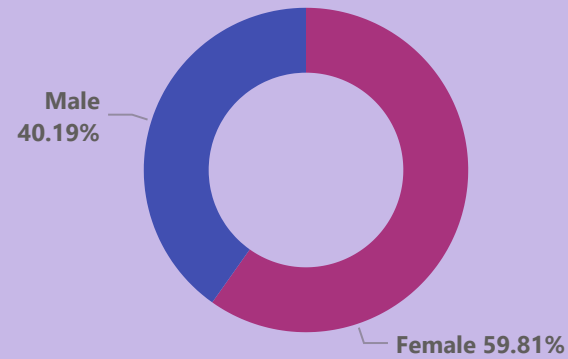
299K

Products Sold

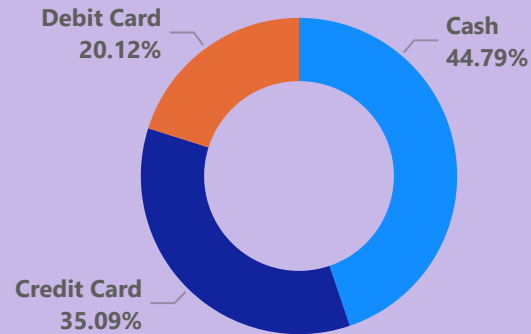
99457

Customers

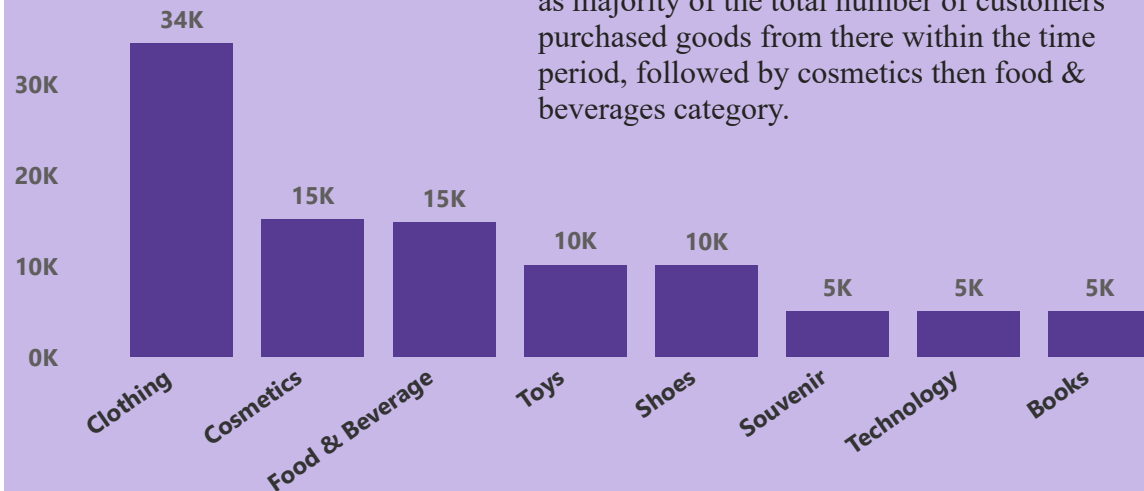
Gender % of Customers



Revenue % of From Payment Types



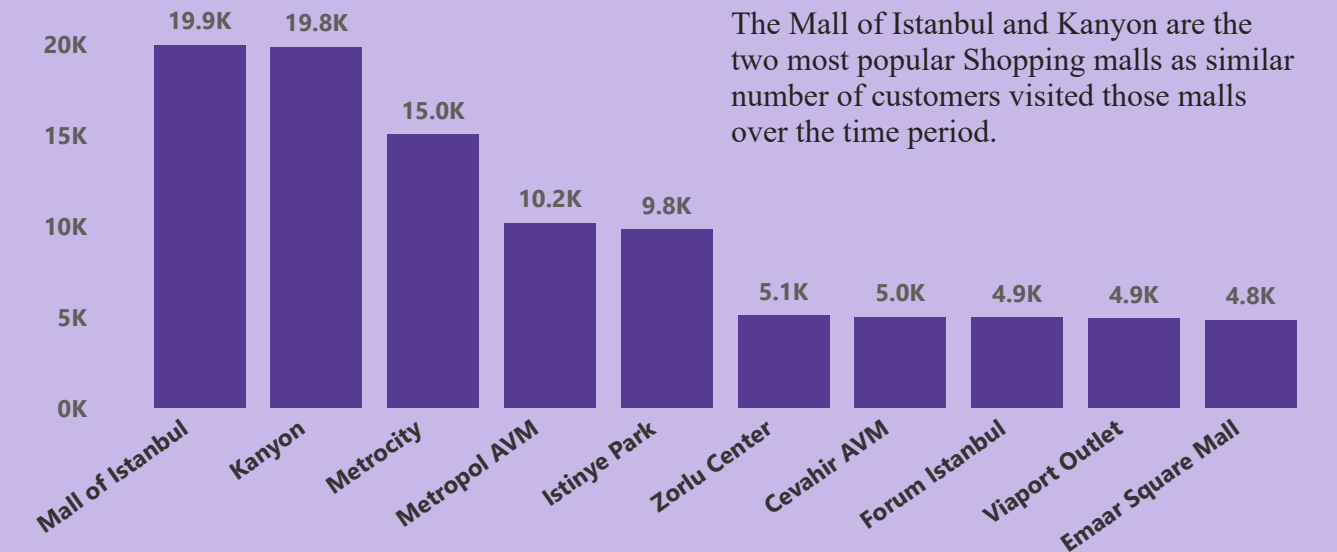
Customers Per Category



Monthly Sales Growth %



Customers Per Shopping Mall



Payment Method

All

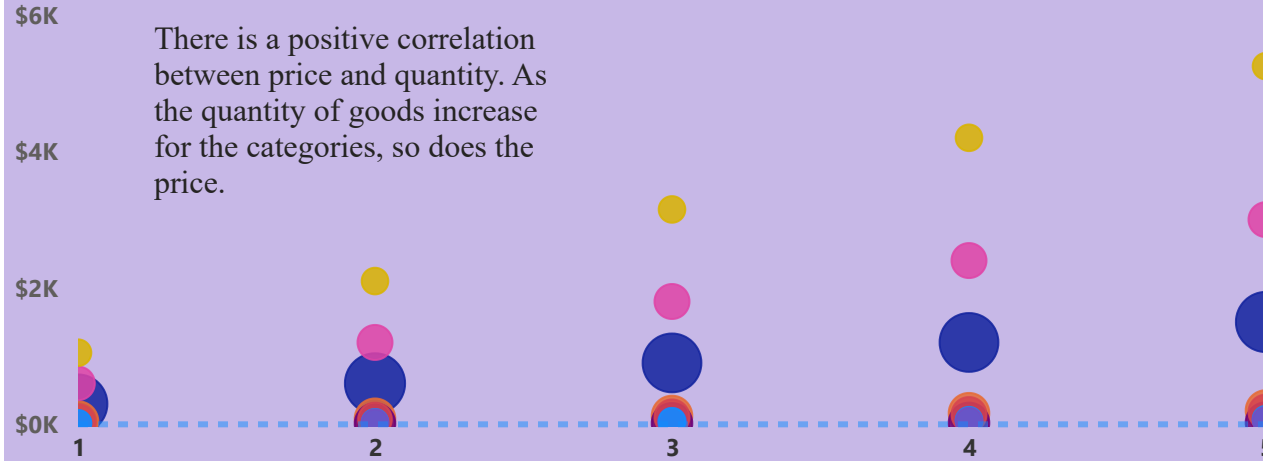
Category

All

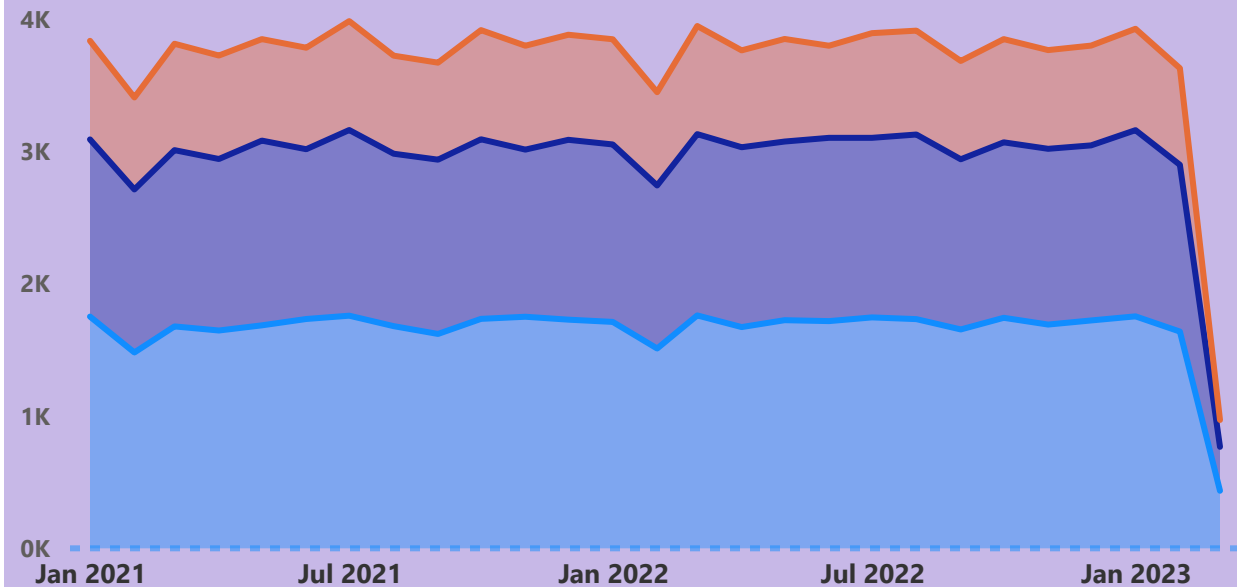
Shopping Mall

All

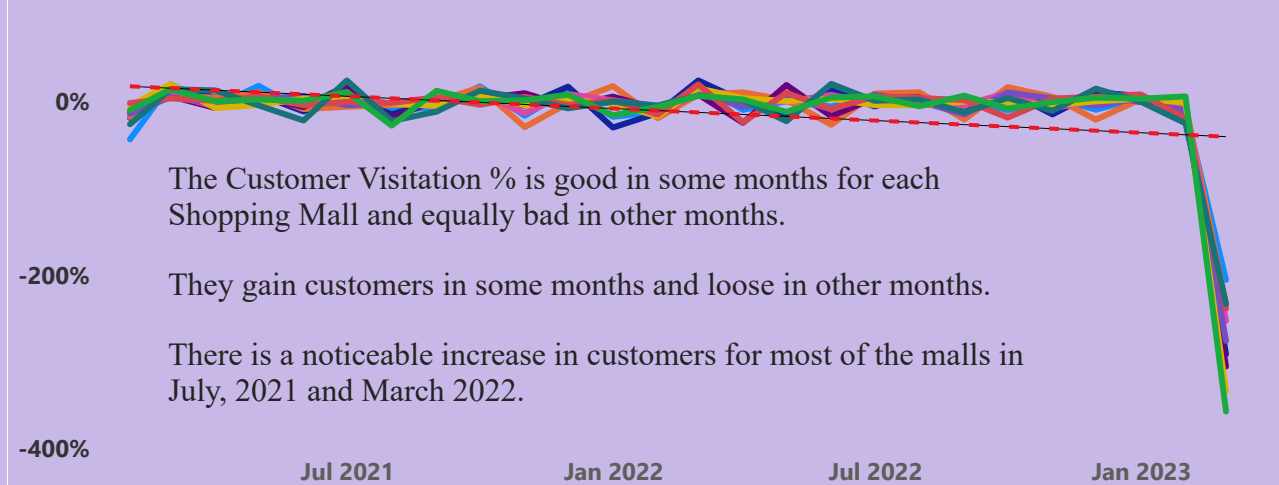
## ScatterPlot of Price Against Quantity of Products Sold

Category Books Clothing Cosmetics Food & B... Shoes Souvenir Technol... Toys

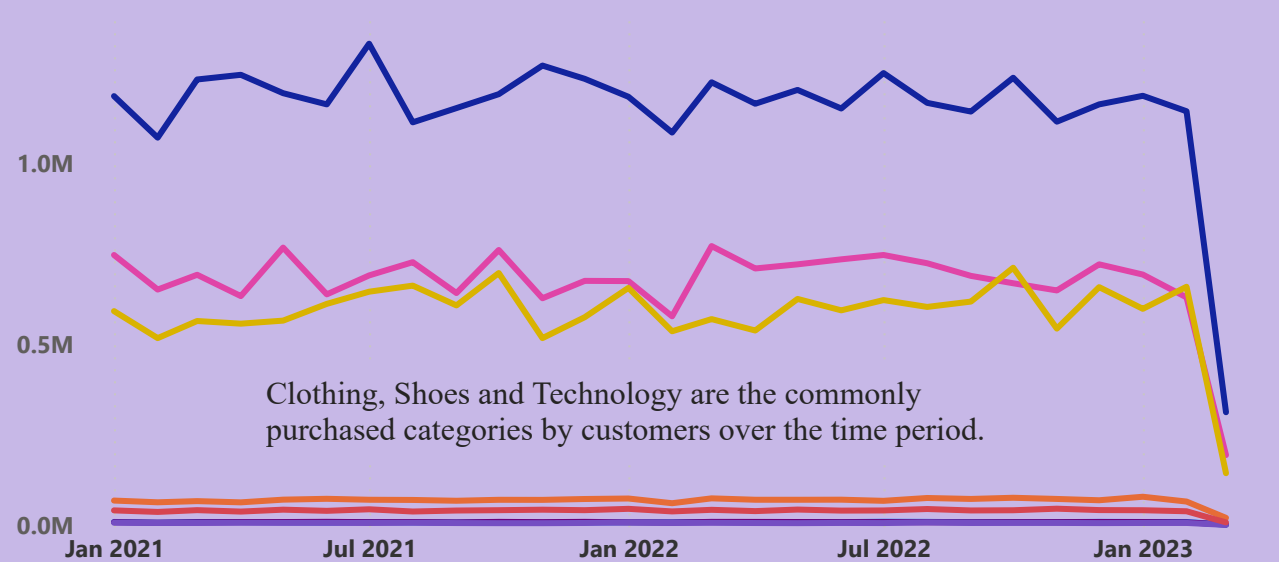
## Evolution of Payment Methods over Time

Payment Method Cash Credit Card Debit Card

## Customer Visitation %

Shopping Mall Cevahir A... Emaar Sq... Forum Ista... Istinye Park Kanyon Mall of Ist...

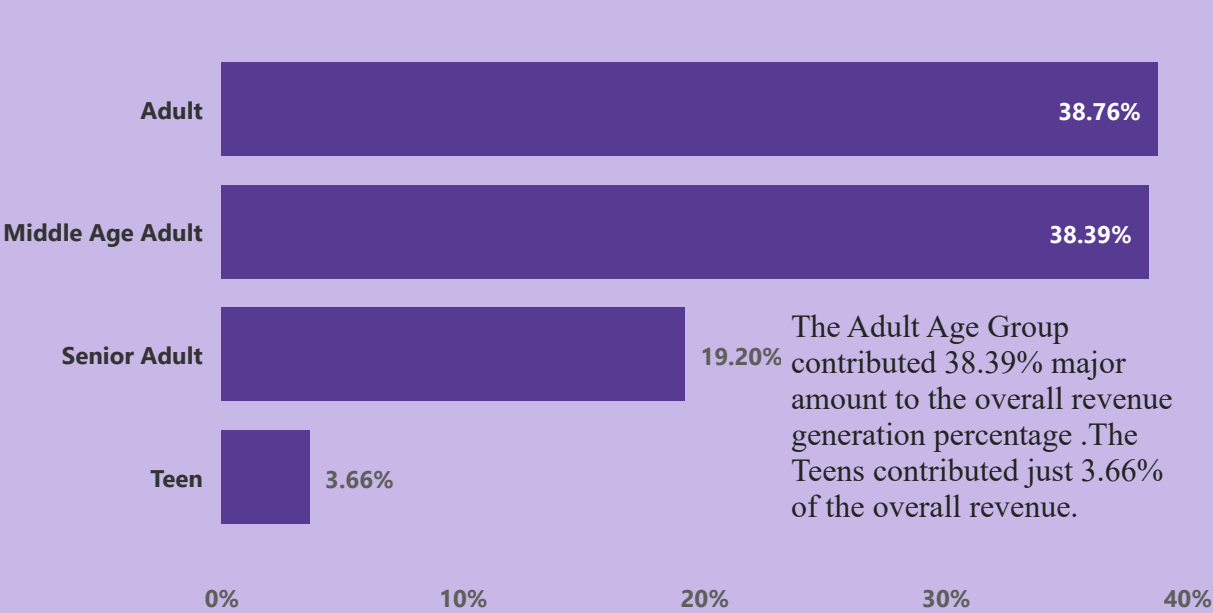
## Customers Purchase Patterns Per Category Over Time

Category Books Clothing Cosmetics Food & B... Shoes Souvenir Technol... Toys

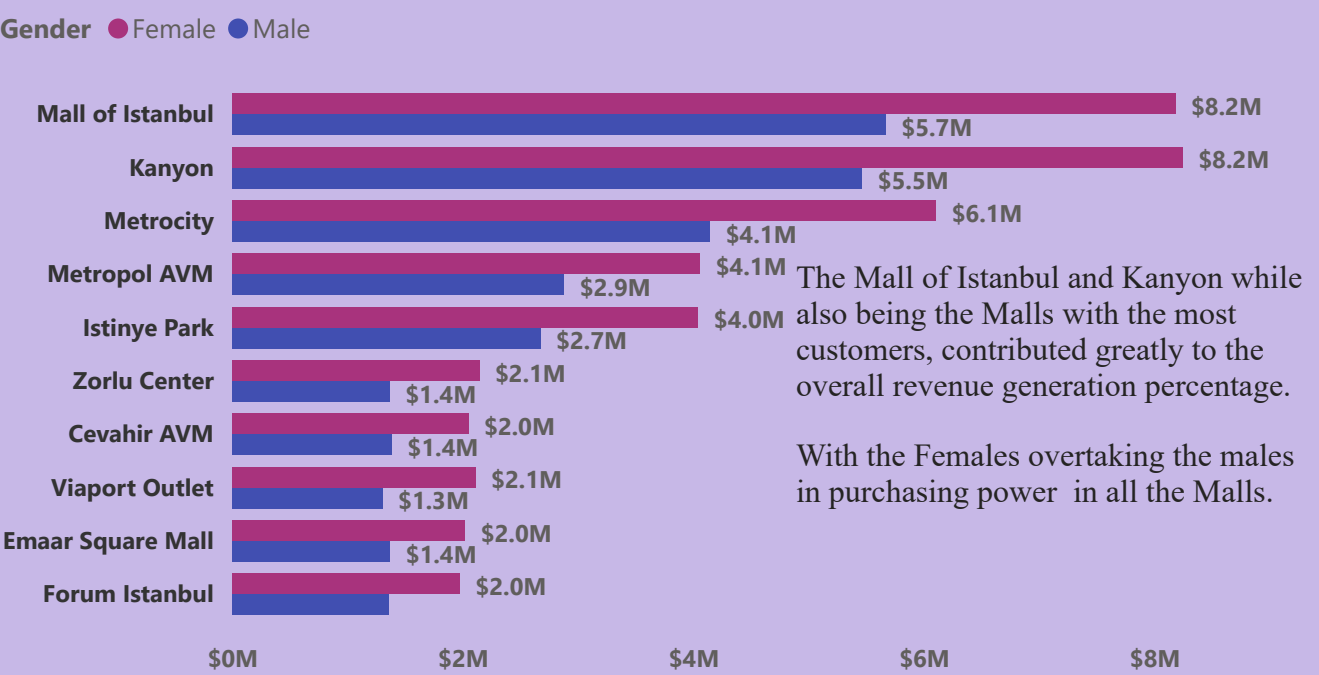
Heatmap Distribution of Age Groups Per Category

Category	Adult	Middle Age Adult	Senior Adult	Teen
Books	1901	1923	957	200
Clothing	13340	13211	6603	1333
Cosmetics	5810	5842	2889	556
Food & Beverage	5759	5632	2814	571
Shoes	3868	3848	1940	378
Souvenir	1943	1903	959	194
Technology	1972	1888	961	175
Toys	3957	3837	1920	373

Percentage Revenue Contribution From Age Group



Revenue From Each Shopping Mall By Gender



Percentage Revenue Contribution From Categories

