Distribution of Average Session Duration

N = 147
Mean = 33.43 min
Median = 32.00 min
SD = 18.93
Range = 1.0 - 70.0
Skewness = -0.02

- - Mean = 33.43 min
⋯ Median = 32.00 min

Right-skewed:
Most users have brief sessions,
power users engage 50+ min

Frequency (Number of Users)

Average Session Duration (minutes)