User Retention Intention and Recommendation Likelihood
(Post-Survey Results, N=86)

Retention Metrics:

Continue Using:
- Yes: 56 (65.1%)
- Maybe: 17 (19.8%)
- No: 13 (15.1%)

Recommend:
- Yes: 57 (66.3%)
- Maybe: 20 (23.3%)
- No: 9 (10.5%)

Legend:
- Continue Using (N=86)
- Recommend to Others (N=86)

Key Insights:
- 84.9% likely to continue using
- 89.5% likely to recommend
- 65.1% definite retention
- 66.3% definite word-of-mouth

Strong retention & advocacy potential

Y-axis: Number of Respondents

X-axis categories: Yes, Maybe, No

Bar values:
- Yes: 56, 57 (66.3%)
- Maybe: 17 (19.8%), 20 (23.3%)
- No: 13 (15.1%), 9 (10.5%)