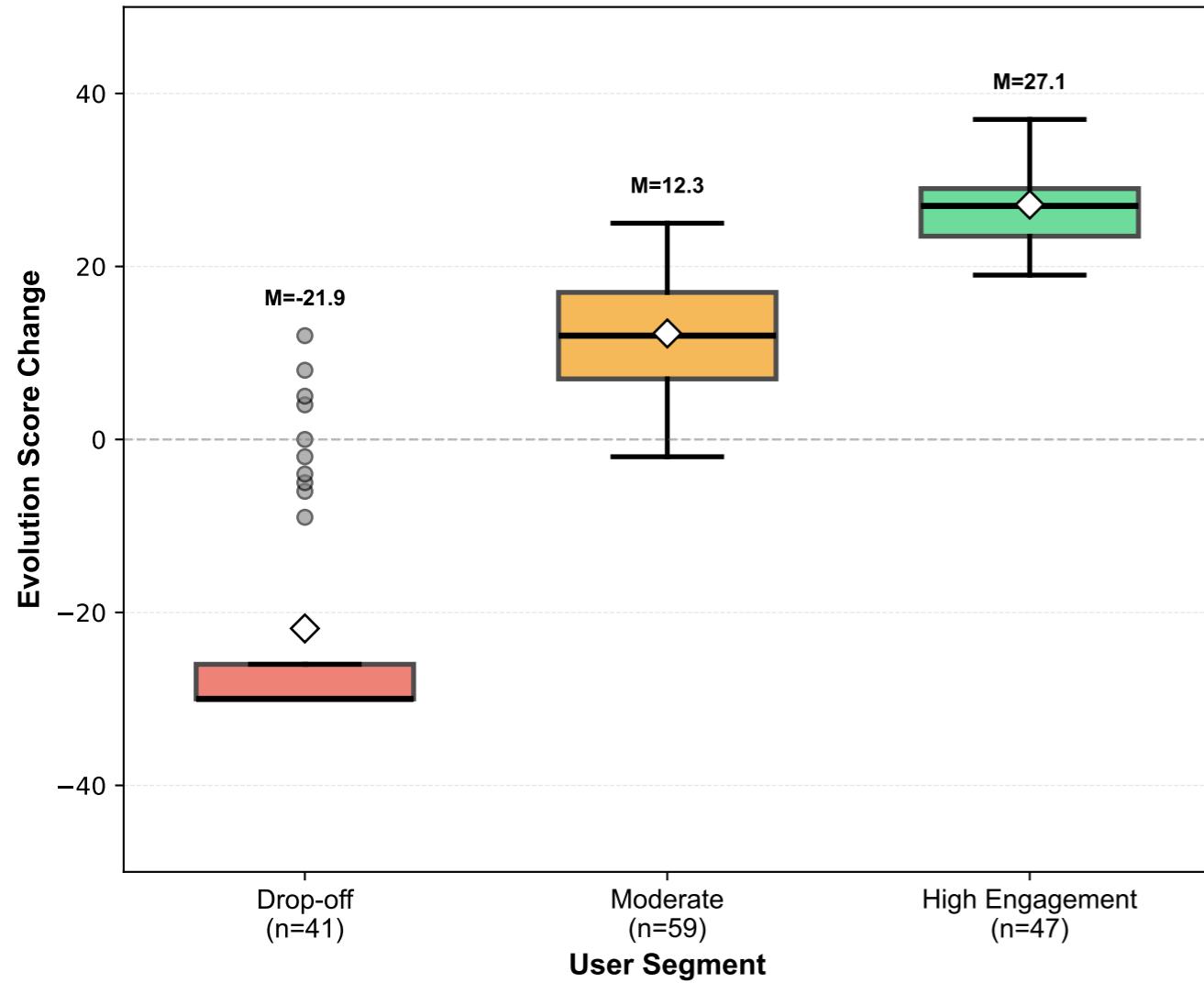
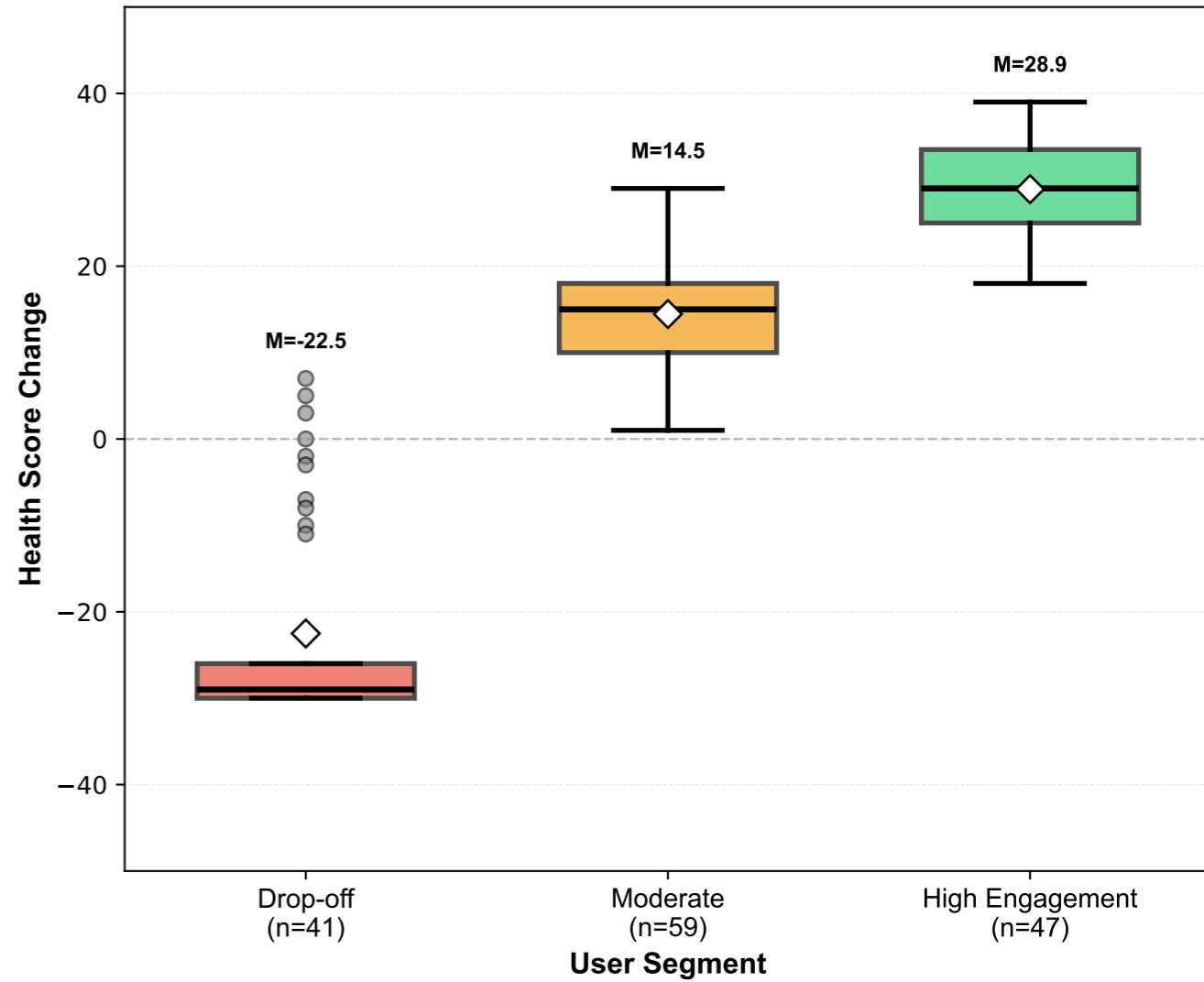


Score Changes Across User Engagement Segments (N=147)

Evolution Score Change by Engagement Level



Health Score Change by Engagement Level



■ Drop-off ■ Moderate Engagement ■ High Engagement — Median ◇ Mean