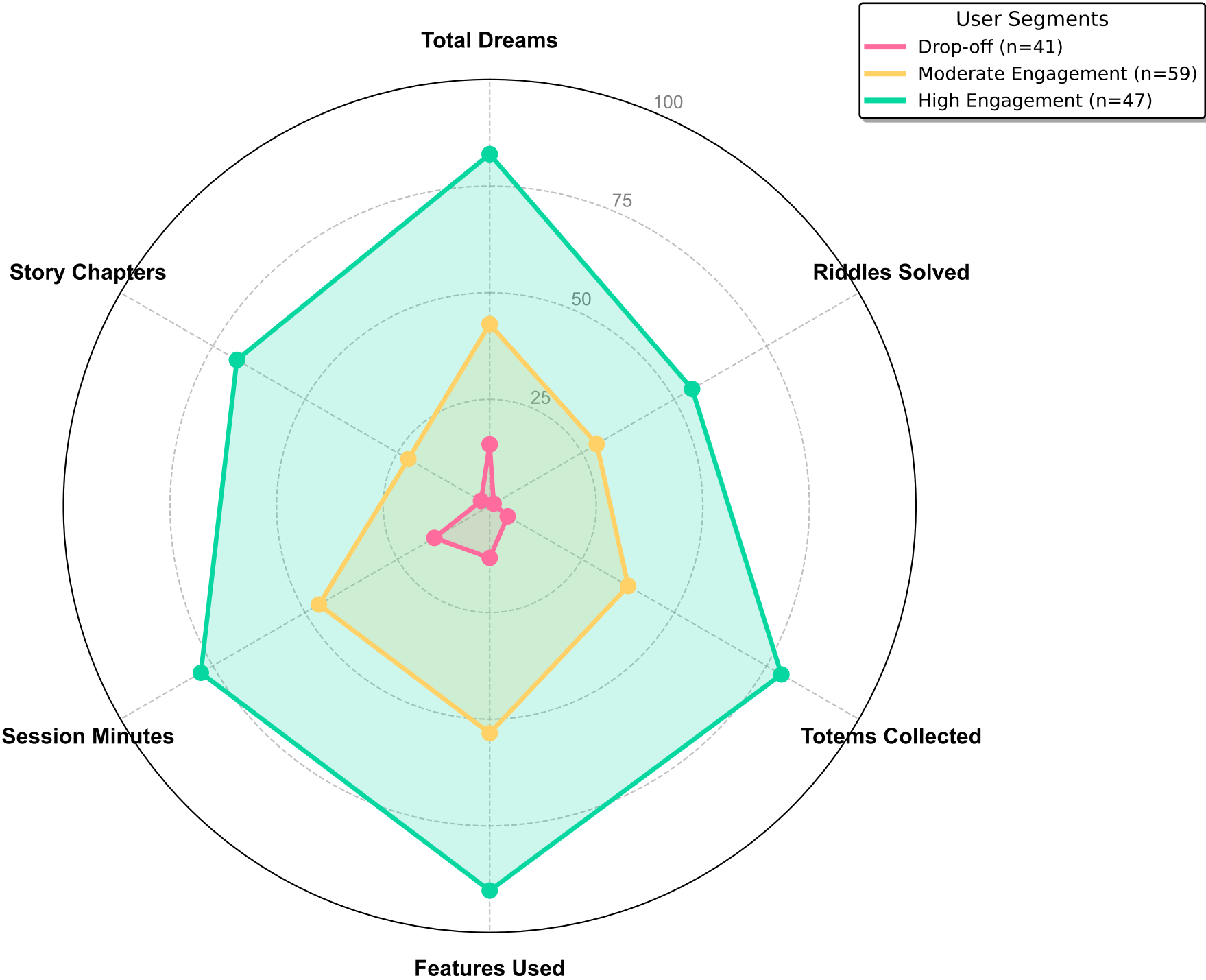


Multi-Dimensional User Segment Profiles  
(Normalized Scores 0-100)



Dimension	Drop-off (n=41)	Moderate (n=59)	High Eng. (n=47)	Max
Total Dreams	1.9	5.5	10.7	13
Riddles Solved	0.1	2.6	4.9	9
Totems Collected	0.3	2.6	5.5	7
Features Used	2.2	9.6	16.2	18
Session Minutes	10.5	32.4	54.8	70
Story Chapters	0.6	5.9	18.5	27