

--Question Starting--

1. Given below are two statements, one is labelled as Assertion (A) and the other is labelled as Reason (R).

Assertion (A): The commodification of rituals has transformed traditional ceremonies like weddings and festivals into lucrative markets for various industries.

Reason (R): The economic value derived from ritual commodification is primarily due to the increased consumer demand for personalized and extravagant celebrations that reflect social status.

In light of the above statements, choose the most appropriate answer from the options below:

- (1) Both Assertion and Reason are correct, and Reason is the correct explanation of Assertion.
- (2) Both Assertion and Reason are correct, but Reason is not the correct explanation of Assertion.
- (3) Assertion is correct, but Reason is incorrect.
- (4) Assertion is incorrect, but Reason is correct.

Answer Key: 2

Solution:

? Assertion (A) is correct: Weddings, festivals, and other ritual events have indeed become significant markets, where various industries such as event planning, catering, and retail significantly profit.

? Reason (R) is correct: The drive towards personalized and extravagant celebrations does fuel consumer spending and market growth. However, this is not the primary reason for the commodification; instead, it is an outcome of broader cultural and economic shifts that encourage spending on such occasions.

? Thus, both Assertion and Reason are correct, but Reason does not directly explain the Assertion.

Hence, Option (2) is the right answer.

--Question Starting--

2. Given below are two statements, one is labelled as Assertion (A) and the other is labelled as Reason (R).

Assertion (A): Ritual types such as rites of passage, calendrical, and crisis rituals serve to structure an individual's experience of social reality.

Reason (R): These rituals are essential for maintaining the continuity of cultural traditions and ensuring the transfer of cultural values from one generation to the next.

In light of the above statements, choose the most appropriate answer from the options below:

- (1) Both Assertion and Reason are correct, and Reason is the correct explanation of Assertion.
- (2) Both Assertion and Reason are correct, but Reason is not the correct explanation of Assertion.
- (3) Assertion is correct, but Reason is incorrect.
- (4) Assertion is incorrect, but Reason is correct.

Answer Key: 2

Solution:

? Assertion (A) is correct: Rituals indeed play a crucial role in structuring social reality by marking transitions in life, seasons, or during times of crisis, providing predictability and stability.

? Reason (R) is correct: The continuity of cultural traditions and the transfer of cultural values are indeed facilitated by these rituals. However, the primary reason rituals structure social reality is because they provide a recognized framework within which these transitions are experienced and understood, not merely because they transfer cultural values.

? Therefore, both Assertion and Reason are correct, but Reason does not serve as a direct explanation for Assertion.

Hence, Option (2) is the right answer.

--Question Starting--

3. Given below are two statements, one is labelled as Assertion (A) and the other is labelled as Reason (R).

Assertion (A): Victor Turner's concept of liminality in rites of passage emphasizes the transformative experiences individuals undergo between pre-ritual status and post-ritual status.

Reason (R): Liminal phases are critical as they symbolize a period of ambiguity and disorientation that ultimately lead to a new order and understanding within the community.

In light of the above statements, choose the most appropriate answer from the options below:

- (1) Both Assertion and Reason are correct, and Reason is the correct explanation of Assertion.
- (2) Both Assertion and Reason are correct, but Reason is not the correct explanation of Assertion.

(3) Assertion is correct, but Reason is incorrect.

(4) Assertion is incorrect, but Reason is correct.

Answer Key: 4

Solution:

? Assertion (A) is incorrect: While Turner does emphasize the transformative nature of liminality, his focus is more on the communal experiences and the creation of *communitas*, rather than a strict pre- and post-status transformation.

? Reason (R) is correct: Liminal phases indeed involve ambiguity and disorientation, which are essential for creating new social orders and understanding, aligning with Turner's broader interpretations of social drama and processes.

? Consequently, Assertion is incorrect, but Reason is correct.

Hence, Option (4) is the right answer.