EXPLORING CUTTING-EDGE INNOVATIONS IN AI, VR, AND IOT.



Media and Game Innovation Centre of Excellence

Overview of the visit

Students of UTM visited MagicX UTM on 31st December, 2024. The visit aimed to explore advancements in Artificial Intelligence, Virtual Reality, and IoT, offering a firsthand look into cutting-edge innovations shaping the future.

Innovations at MagicX

Key Technologies Highlighted

MagicX showcased Al-powered solutions, immersive VR training modules, and IoT systems like smart home devices. These demonstrations illustrated the transformative potential of technology across various industries.

Technological advancement

Hands-On Experience

We participated in building IoT setups and explored VR simulations of industrial environments. These interactive sessions brought theoretical concepts to life.







The Latest Industrial Visit Views & Announcements

MagicX's AR solutions for medical training and IoT tools for smart agriculture highlighted their commitment to solving real-world problems with innovative technology.

Innovations That Shape Tomorrow

MagicX UTM's focus on **AI, VR,** and **IoT** highlighted how these technologies are revolutionizing industries, from healthcare to smart living.

Empowering Future Innovators

The visit inspired students to explore tech-driven careers by showcasing real-world applications and providing hands-on experiences with emerging technologies.

Student Reflections

Mukhtar shared, "I'm fascinated by IoT's potential for **sustainability**," while Izzat added, "The **VR training tools** were incredible for hands-on learning."



