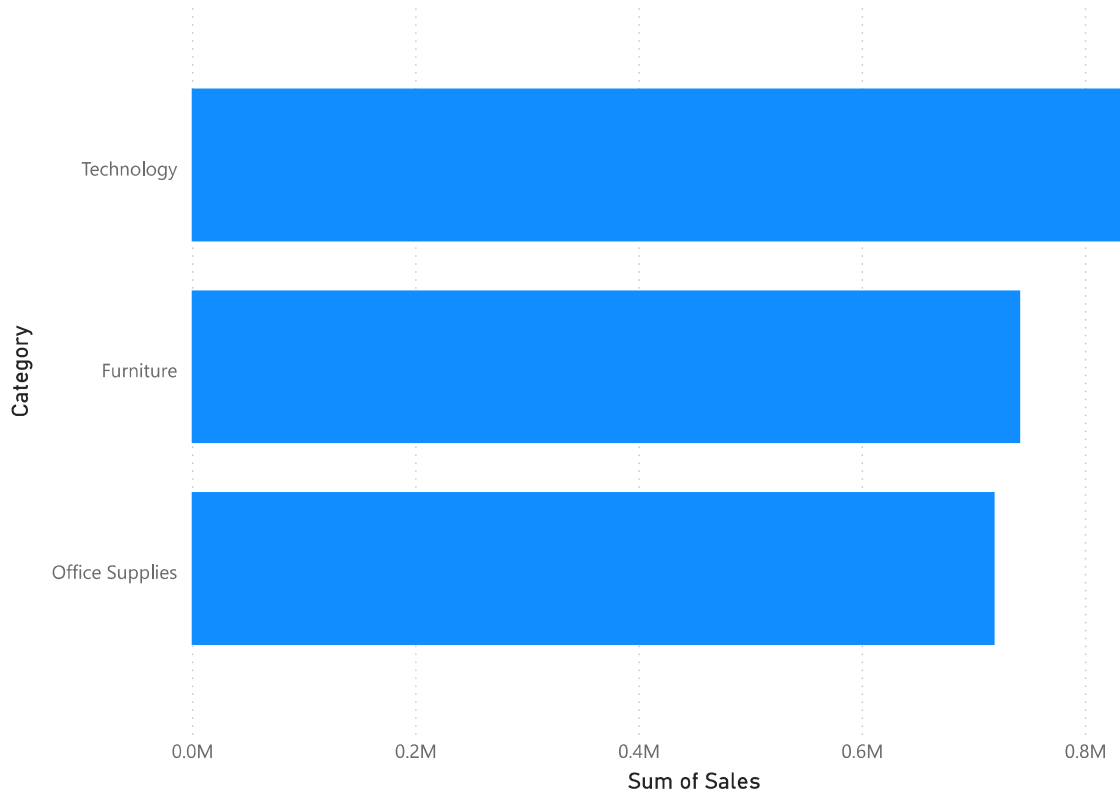
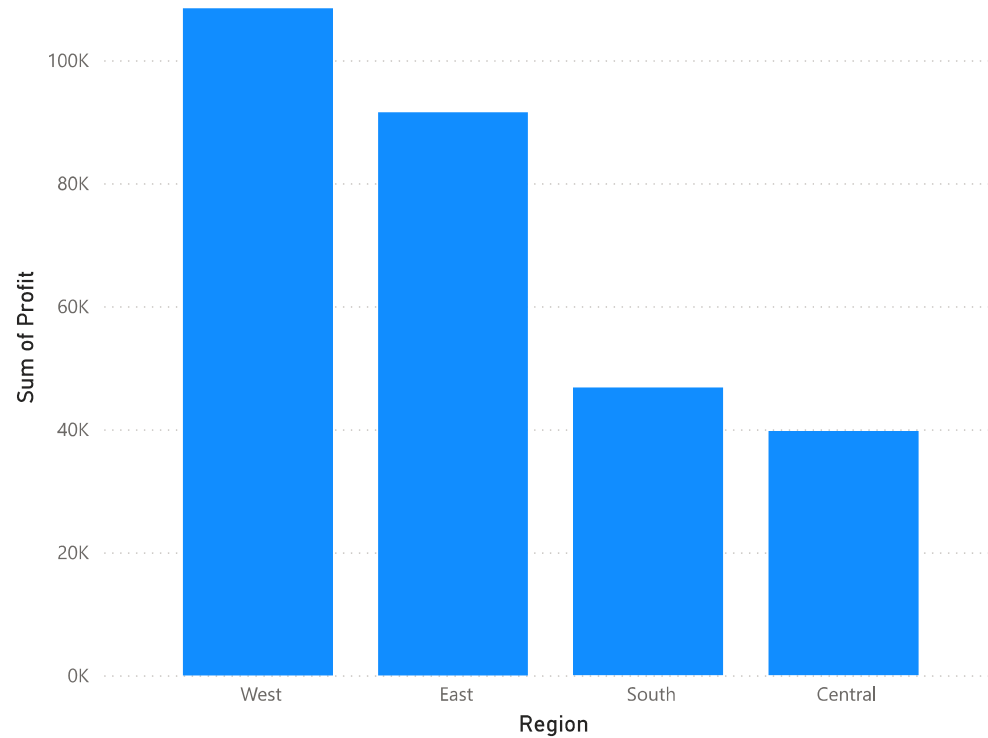


Sum of Sales by Category



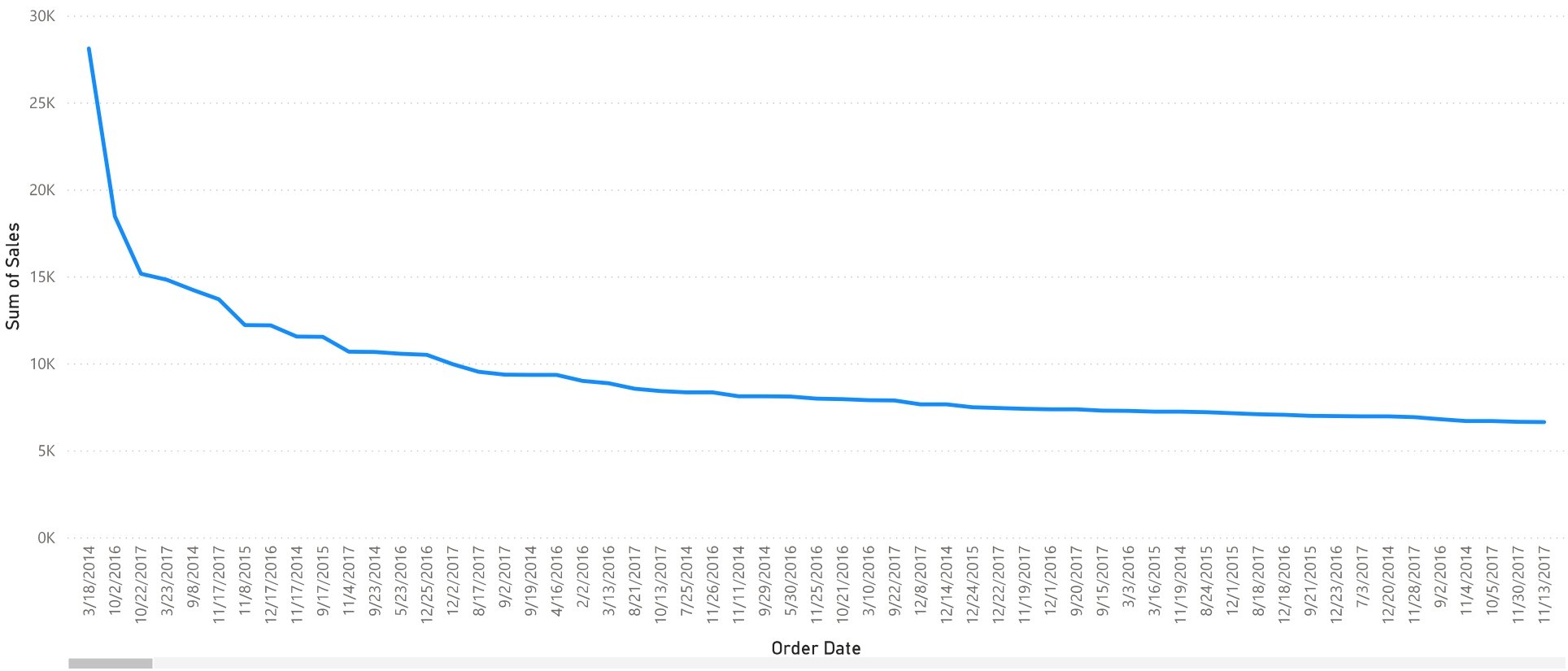
Office supplies has the lowest sales.

Sum of Profit by Region



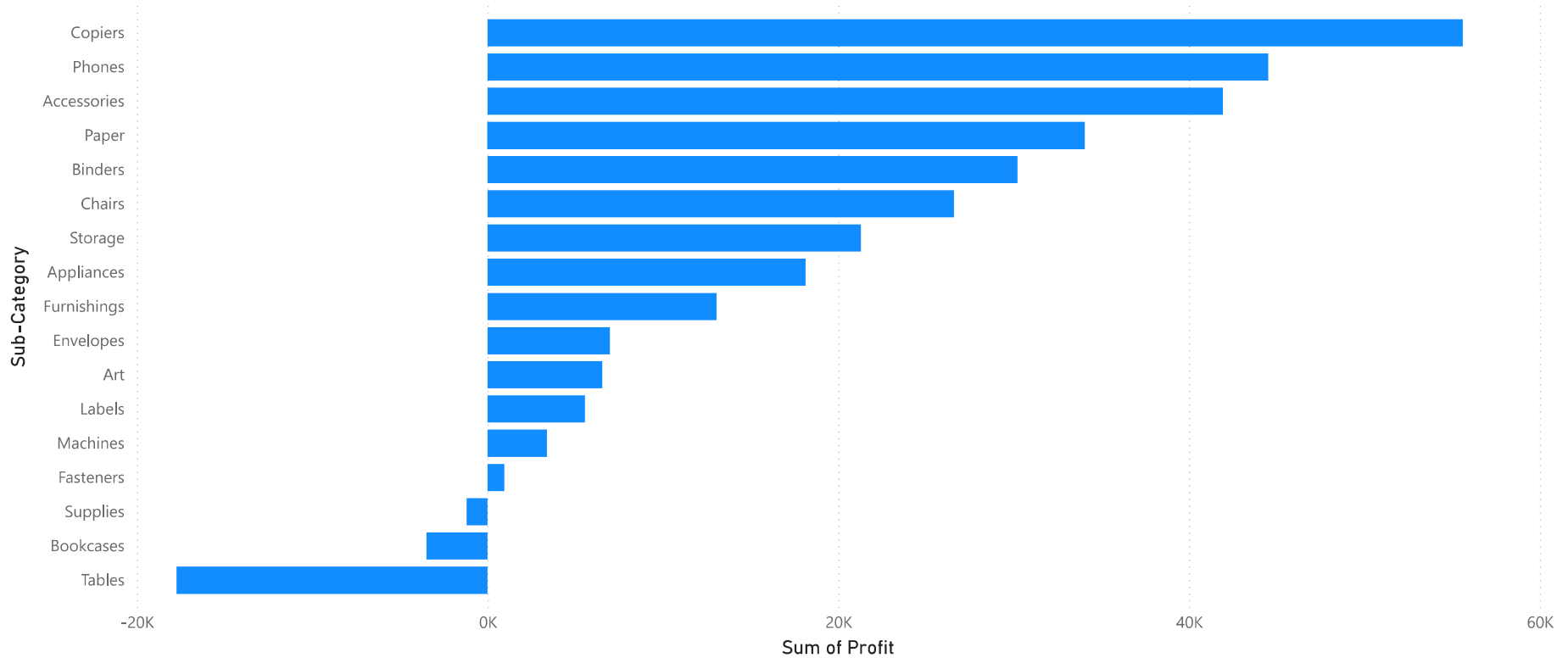
WEST IS THE MOST PROFITABLE FOLLOWED BY EAST, NORTH AND CENTRAL AS THE LEAST PROFITABLE.

Sum of Sales by Order Date



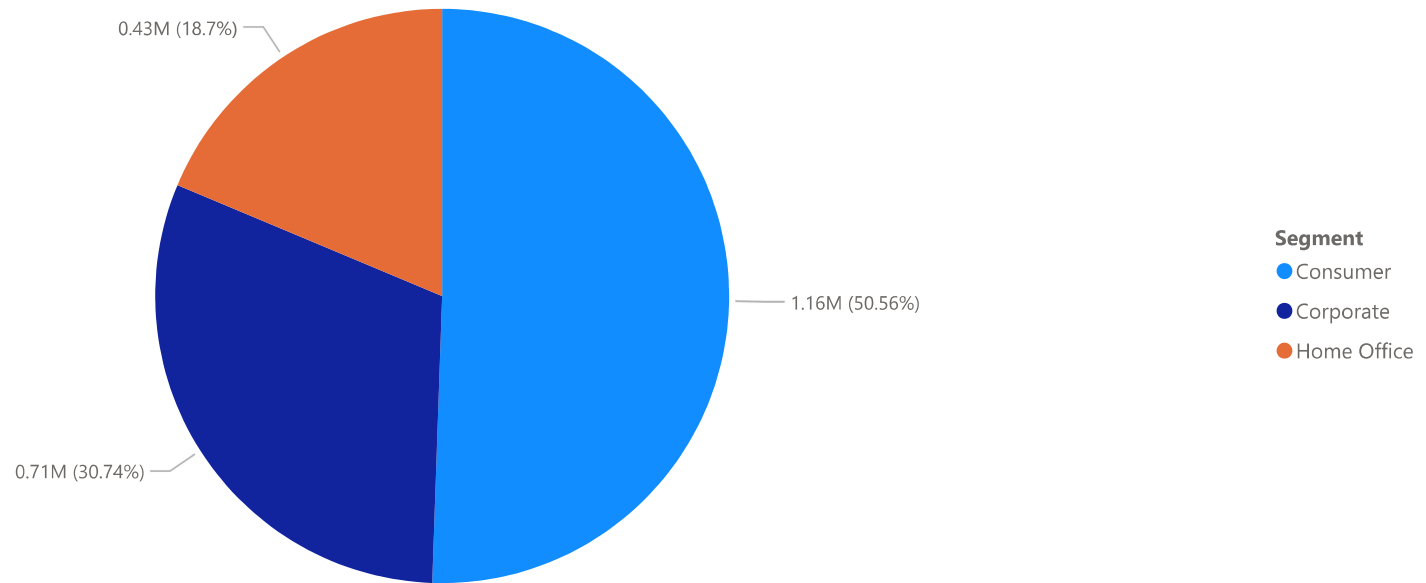
SALES PEAKED AT 2014 BUT DRASTICALLY DECREASED BETWEEN 2014 AND 2016.

Sum of Profit by Sub-Category



Tables are least profitable whereas copiers are most profitable.

Sum of Sales by Segment



Consumer segment gives the highest revenue.

SUMMARY

- . West region is most profitable.
- . Technology is the highest selling category.
- . Consumer segment drives the most sales.