88.80
Sum of rating

0.51
Average of
discount_percentage
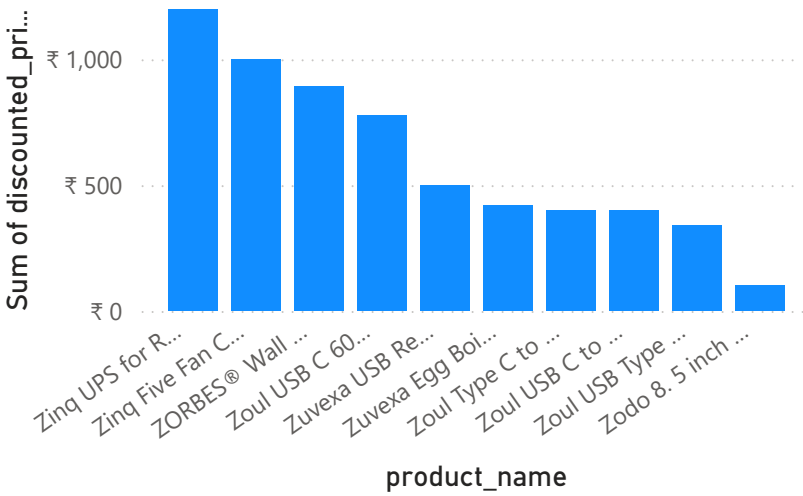
23K
Sum of rating_count

category, rating, discount_percentage ⌄

- ⌄ ☐ Home&Kitchen|Kitchen&HomeAppliances|Vacuum,Cleaning&Ironing|Irons,Steamers&Acces..
- ⌄ ☐ Home&Kitchen|Kitchen&HomeAppliances|Vacuum,Cleaning&Ironing|Irons,Steamers&Acces..
- ⌄ ■ Home&Kitchen|Kitchen&HomeAppliances|Vacuum,Cleaning&Ironing|Irons,Steamers&Acces..
- ⌄ ☐ Home&Kitchen|Kitchen&HomeAppliances|Vacuum,Cleaning&Ironing|PressureWashers,Stea...
- ⌄ ☐ Home&Kitchen|Kitchen&HomeAppliances|Vacuum,Cleaning&Ironing|Vacuums&FloorCare|V..
- ⌄ ☐ Home&Kitchen|Kitchen&HomeAppliances|Vacuum,Cleaning&Ironing|Vacuums&FloorCare|V..
- ⌄ ☐ Home&Kitchen|Kitchen&HomeAppliances|Vacuum,Cleaning&Ironing|Vacuums&FloorCare|V..
- ⌄ ☐ Home&Kitchen|Kitchen&HomeAppliances|Vacuum,Cleaning&Ironing|Vacuums&FloorCare|V...
- ⌄ ☐ Home&Kitchen|Kitchen&HomeAppliances|Vacuum,Cleaning&Ironing|Vacuums&FloorCare|V...
- ⌄ ☐ Home&Kitchen|Kitchen&HomeAppliances|WaterPurifiers&Accessories|WaterCartridges
- ⌄ ☐ Home&Kitchen|Kitchen&HomeAppliances|WaterPurifiers&Accessories|WaterFilters&Purifiers
- ⌄ ☐ Home&Kitchen|Kitchen&HomeAppliances|WaterPurifiers&Accessories|WaterPurifierAccesso...
- ⌄ ☐ HomeImprovement|Electrical|Adapters&Multi-Outlets
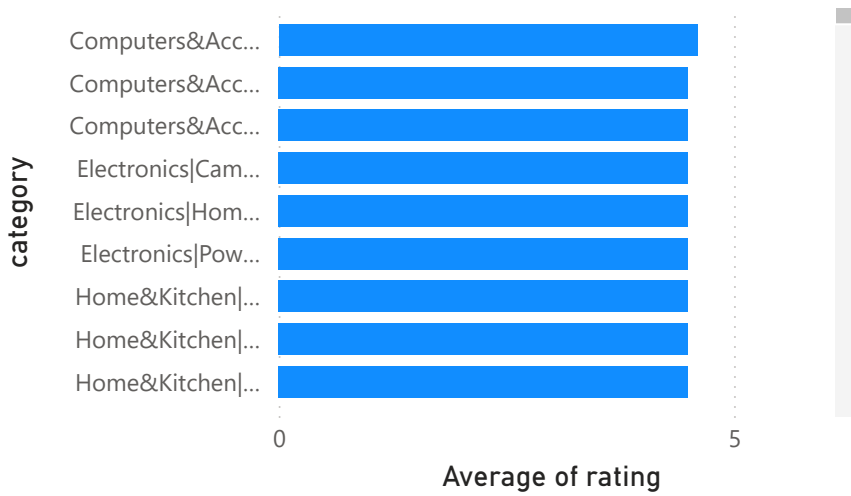- ⌄ ☐ HomeImprovement|Electrical|CordManagement

Welcome to the dashboard overview. Here at the top, you see three key performance indicators summarizing the most important metrics at a glance — for example, total sales, total orders, and average rating. These KPIs instantly tell us how our business or product is performing overall.
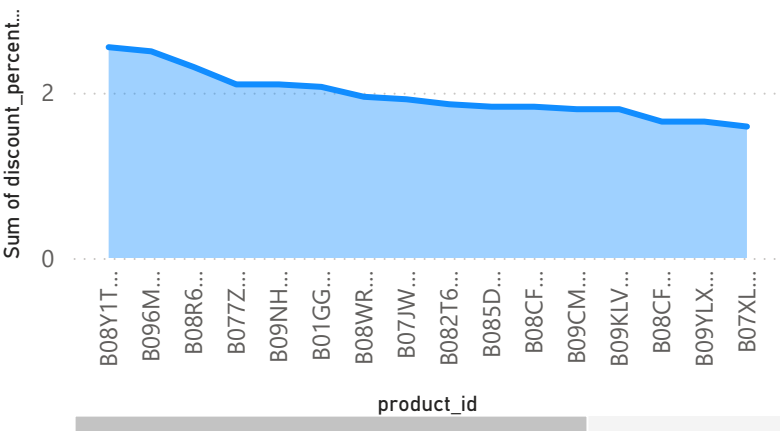
Sum of discounted_price by product_name

Let's explore how discounts vary across top products. Each bar group represents a product. The taller bar shows its original price, and the shorter one shows the discounted price. You'll quickly spot which items offer the deepest discounts – helping customers save the most. For instance, while Product A seems costly, it has a heavy discount compared to others with only minor reductions."

Average of rating by category

How do different categories stack up in terms of customer ratings? This stacked bar chart breaks it down. Each bar shows a category like Electronics or Fashion, and the colored segments represent the number of 5-star, 4-star, etc., ratings. From this, we learn which categories maintain consistent quality and which ones show mixed customer satisfaction."

Sum of discount_percentage by product_id

Here we observe how product engagement has grown. This area chart shows the number of reviews submitted over time. The rising slope highlights peak shopping seasons, marketing campaigns, or new product launches. A sudden dip might hint at issues, like reduced availability or negative publicity.

To dig deeper into customer voices, we use a simple table. It lists product names, user names, review titles, and ratings side by side. This layout is perfect for qualitative analysis – identifying trends in feedback, spotting keywords in complaints, and tracking user sentiment. It's raw but powerful."

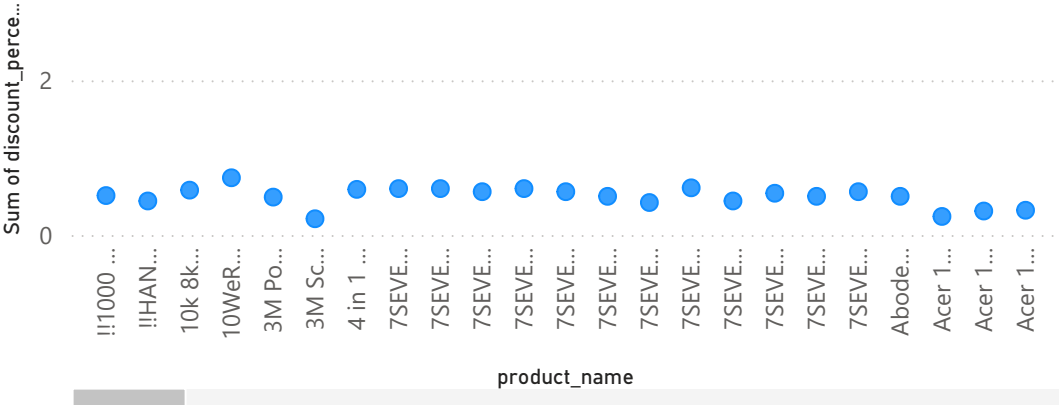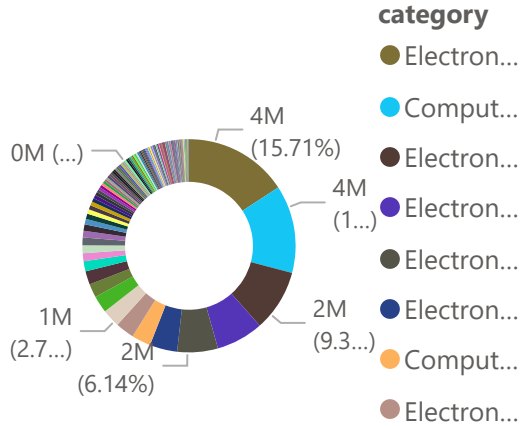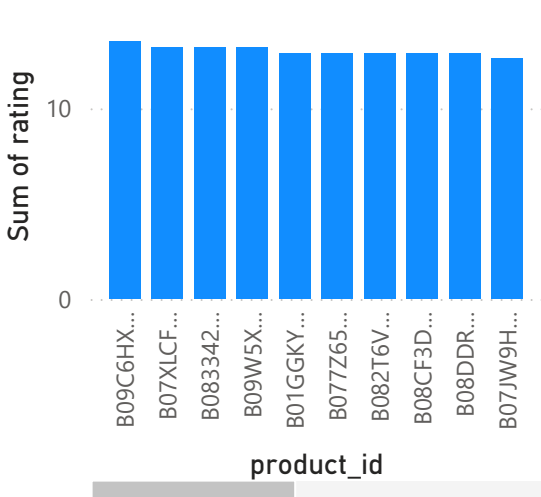| product_name |
| --- |
| Zoul Type C to Type C Fast Charging Cable 65W 2M/6ft USB C Nylon Braided Cord Compatible with MacBook Oneplus 9 9R Samsung Galaxy S21 Ultra S20+ (2M, Black) |
| Zoul USB C to USB C Fast Charging Cable 65W Type C to Type C Nylon Braided Cord Compatible with Macbook Oneplus 9 10R Samsung Galaxy S22 S21 Ultra Z Flip3 Macbook Air/Pro M1 Google Pixel 11'' iPad Pro 2020/2018 (2M, Grey) |
| ZORBES® Wall Adapter Holder for Alexa Echo Dot 4th Generation,A Space-Saving Solution with Cord Management for Your Smart Home Speakers -White (Holder Only) |
| Zinq Five Fan Cooling Pad and Laptop Stand with Dual Height Adjustment and Dual USB Port Extension (Black) |
| **Total** |

Sum of discount_percentage by product_name

"We asked: which categories do customers love the most? This bar chart has the answer. Each bar shows the average rating of a product category. Higher bars mean happier customers. Notice how Electronics might dominate in volume, but Home Decor has the best average satisfaction. This can inform stocking and marketing strategy."

Sum of rating_count by category

category
- Electron...
- Comput...
- Electron...
- Electron...
- Electron...
- Electron...
- Comput...
- Electron...

4M (15.71%)
4M (1...)
2M (9.3...)
2M (6.14%)
1M (2.7...)
0M (...)

Sum of rating by product_id

What types of products make up the catalog? The donut chart reveals the category mix. Each slice represents a category's share of total products. It's clear that Electronics and Fashion dominate the catalog, but categories like Books and Toys still have a strong presence. The size of each slice paints the