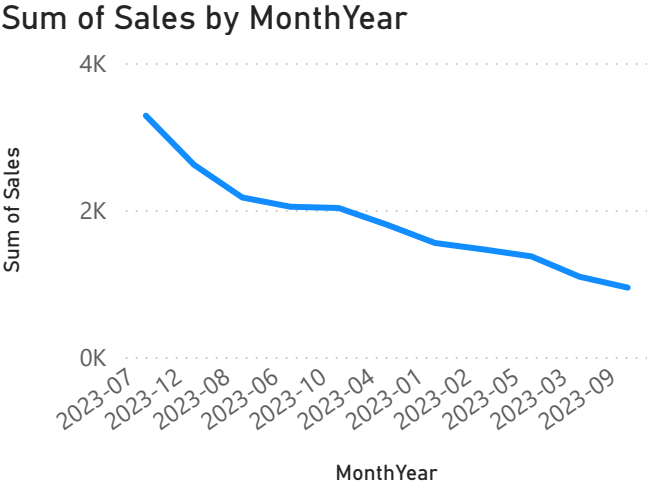
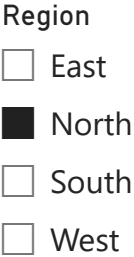


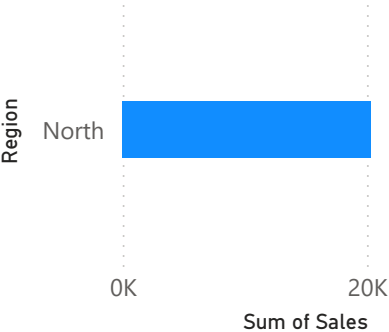
# Sales Performance Overview by Region, Category & Time



Sum of Sales by Region

20.36K

Sum of Sales by Region

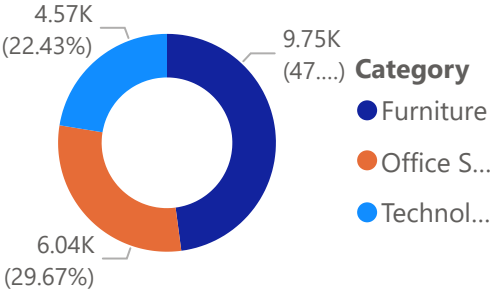


The line chart clearly shows how sales have evolved over the months. We observe a steady growth pattern, with periodic fluctuations that may reflect seasonal demand or promotional events. Certain months show noticeable spikes, indicating successful sales periods. This helps the business understand seasonality and plan inventory, marketing campaigns, and sales targets more effectively.

Sum of Profit by Region

3.12K

Sum of Sales by Category



The bar chart compares regional sales performance. It shows that the West and East regions contribute the highest portion of total sales, indicating strong customer bases or possibly larger market share in those areas. Meanwhile, North and South regions show comparatively lower sales volumes, which may present opportunities for business expansion, marketing interventions, or further investigation into regional sales strategies.

The donut chart shows the distribution of sales across product categories. **Technology** emerges as the top-performing category, generating the highest share of sales, followed by **Furniture** and **Office Supplies**. This suggests that customers are increasingly purchasing high-value technology products, potentially driven by corporate or business customers.