			Total Ra	
0431 1963 1122 305 114 151 6485.10 69.30 6 9320 3980 2278 317 91 149 6975.24 65.35 6	64,530 63.20 January 65,215 65.50 February		Total Reach Total Impressions	2097553 65,040 3454077 65,960
1913 3976 3289 731 266 356 €1,816.63 €29.40 € 7105 3789 2011 1280 692 546 €2,136.35 €34.30 €	12,530 €19.54 March 23,170 €10.17 April 114,070 €34.40 May		Amount spent (EUR) Website Purchases	18277.27 €14,320 3338 €21,920
155 3844 1253 1344 684 537 62,443.19 650.49 6	24,780 619.70 June		Purchase ROAS Cost per purchase	271.87 €16,080 €243.14 €21,480
195 2704 1152 846 206 209 61,511 619,09 6 172 3265 1306 761 473 283 62,73.56 619,54 6 566 5665 760 537 237 131 61,25.58 63,64 6	18,750 629.14 July 19,905 630.63 August 15,240 625.56 September		Link clicks Conversion value	34165 €10,400 €133,520 €11,320
76 963 599 349 141 107 €788 €5.10 €	15,855 €7.30 October			64,280
105 3049 1124 1020 398 245 €1,556.64 €25.70 € 181 1678 876 634 286 167 €1,164.31 €23.90 €8	12,899 €32.10 November 1,270.90 €23.90 December			49,800 45,680
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Jolly	Designs Yearly I	Metrics Dashboard		
- Reach	- Impressions			Total Impressions
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Genery Polsoney March April May Jun	ne July August	September October Nove	mber December	
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Amount spent (EUR) -18277.27	Purchases	Oxfort November Oxerofor Amount spent & Conv	Website	Purchases 338
Amount spent (EUR) -18277.27	Purchases	Amount spent & Converse Courses	Website	Purchases 338
Amount spent (EUR) -18277.27	Purchases 107 107 108 108 108 108 108 108	Amount spent & Conv. 4	Website	Purchases 338

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