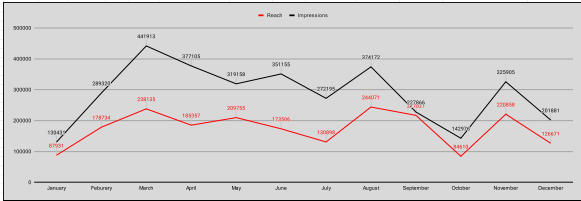


Reach	Impressions	Link clicks	Landing page views	Adds to cart	Checkouts initiated	Website purchases	Amount spent (EUR)	Purchases ROAS (return on ad spend)	Purchases Conversion value	Cost per purchase	Month Name
17913	126451	1853	122	205	114	191	4485.10	65.20	45.200	45.20	January
17874	288320	3880	2278	317	91	149	6070.24	65.20	65.215	65.20	February
204128	448713	2776	220	280	268	401	41818.86	62.240	62.240	62.240	March
168097	377105	2789	2011	1280	692	948	45138.39	634.30	425.170	610.17	April
208705	310108	3370	1410	1023	600	402	42170.87	645.70	414.200	634.40	May
117068	301105	3844	1203	1244	694	537	42443.76	630.40	426.700	619.70	June
110889	272195	2704	1152	846	368	263	41181	618.65	48.700	629.14	July
164471	194772	3285	1206	791	473	263	42273.16	615.54	43.600	633.60	August
217027	227868	1685	760	517	237	131	41258.58	65.40	43.240	626.50	September
84619	140278	801	398	228	141	102	4708	65.10	40.800	67.30	October
220818	321065	3039	1224	1000	369	264	41600.84	65.20	432.889	633.30	November
188071	201881	1878	878	614	299	187	41184.31	623.90	49.270.35	623.90	December

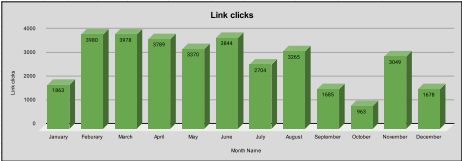
Total Range	Conversion value
Total Reach	12087053
Total Impressions	3454077
Amount spent (EUR)	14027.27
Website Purchases	3338
Purchases ROAS	271.87
Cost per purchase	3245.14
Link clicks	34168
Conversion value	€133,520
	€3,240
	€3,240
	€3,240
	€3,240

Jolly Designs Yearly Metrics Dashboard

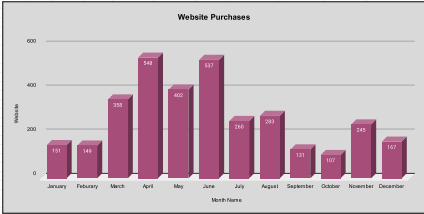
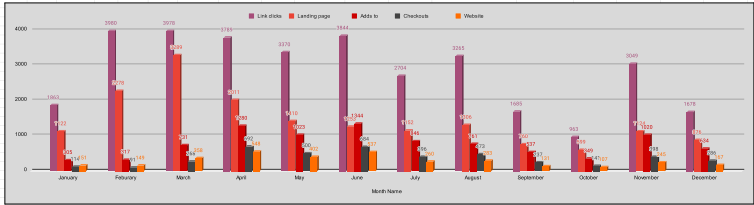


Total Impressions
-3454077

Total Reach
-2097553



Link clicks
-34168



Website Purchases
-3338

Amount spent (EUR)
-18277.27

Conversion value
-€133,520

