

VIGNESH KANNAN

Self Taught Designer

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## EDUCATION

Bachelor of Engineering (Mechanical)

RNS Institute of Technology, VTU  
(Vishveshwaraya Technological University, Karnataka State, India)

Graduated with a First Class in June 2018

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## PROFESSIONAL SKILLS

- Graphic Design
- Illustration
- UI/UX Design
- Motion Graphics
- Vector Animation
- Photography
- JavaScript & HTML/CSS
- Design Tools [*Adobe Illustrator (very proficient), Sketch (very proficient), Adobe AfterEffects (proficient), Final Cut Pro X (proficient), Adobe photoshop (proficient)*]

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## CERTIFICATE COURSES

- JavaScript Basics (Udemy)
- Advanced JavaScript (Udemy)
- HTML/CSS (Scrimba)
- UX Design Master Course (Udemy [In progress])

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## WORK EXPERIENCE

### Current Employment

#### **Impel Labs Private Limited**

Product – Recotap – a tool which helps personalize all aspects of a business for different customer/consumer segments

- UI/UX Designer
- Designing to ensure the best possible experience on the product
- Design of Landing Pages, websites etc

### Internships

#### **Practo Technologies Pvt. Ltd**

A consumer-facing Health-tech company funded by Google, Sequoia, Tencent & others

- Designed ‘Book Doctor-Patient Appointment’ workflow
  - Designed the App's landing page to drive up user engagement
  - Designed homepage for the desktop version of the app
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### **SPACEvents**

An event management firm

- Designed logo
- Designed business cards
- Designed multiple posters, banners & social media sliders

### **Let's Be the Change**

An NGO focused on promoting cleanliness and hygiene

- Designed Website

### **Cookie Jar**

A media tech startup

- Designed poster, social media sliders and standees

### **Freelance Work**

I have been freelancing for multiple NGO's, bootstrapped startups and individuals since 2015. My freelance work ranged from making Websites, Landing Pages, GIFs, Motion Graphics Videos, Logos, Posters, Banners etc.

### **Design Head & Core Team member in College Fest**

#### **Pantheon (2016 & 2018) | Parichay (2017)**

- Head Designer of the Cultural Activities Team for Pantheon 2018
- Designed the overall branding and all Marketing Collateral
- Made Motion Graphics videos, video editing etc.
- Core Team Member – concept, planning, execution
- Head of Sponsorships – led a large field team

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### **INTERESTS/HOBBIES**

- Volunteer at Spastic Society of Karnataka
- Karate
- Guitar
- Photography
- Videography

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### **AWARDS**

- Stood first in an Inter Collegiate Contest, "Corporate Conglomerate" – involved the preparation of a business case and 'selling' the same
  - Black Belt in Karate
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