

Hari Vijayaraghavan

Frontend Developer (React.js)

Enthusiastic front-end email designer with a proven track record in crafting visually appealing and **responsive email templates**. I am now seeking to expand my skill set into **React.js development**. Eager to bring my design expertise, commitment to quality, and quick learning ability to a dynamic team where I can contribute to the creation of modern and interactive web applications.

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WORK EXPERIENCE

Assistant Team Leader

Datacapten Technologies Pvt. Ltd

10/2018 - Present

Chennai

Frontend email designer

- Designed visually stunning and responsive email templates for diverse clients, ensuring brand consistency and driving engagement
- Led the end-to-end frontend development process, coding responsive email templates using **HTML** and **CSS** to ensure optimal rendering across various devices and email clients.
- Conducted rigorous testing using **Litmus** and **Email on Acid** to ensure consistent rendering across various email clients.
- Implemented **A/B testing** strategies, resulting in a **20%** increase in click-through rates and driving continuous optimization efforts.
- Stayed informed about anti-spam laws, including **CAN-SPAM Act**, **GDPR**, and other relevant regulations, to ensure all email campaigns and templates complied with legal requirements.
- Strong understanding of **responsive design** principles.

FRONTEND EXPERIENCE (React Js)

Learning and Hands-on

React.js

- Proficient in core React concepts: **components**, **JSX**, **props**, **events**, **forms**, **state** and **hooks**.
- Identifying and addressing wasted renders, applying **memoization** techniques for optimal performance.
- Expertise in using **useEffect** for data fetching, understanding when to apply effects, and building reusable **custom hooks**.
- Adept use of **useReducer**, **Context API**, **Redux**, and advanced tools for efficient state handling.
- Proficiency in building SPAs with **Vite**, **React Router**, and **state management** through URL parameters and query strings.
- Application of advanced patterns, including **render props**, **higher-order components**, and **compound components** for code reuse.
- Insight into React's internal workings, such as **rendering**, **virtual DOM**, **reconciliation**, and **state batching**.
- Have solid grasp on front-end development tools such as **Babel**, **Webpack** and **NPM**.
- Solid understanding of **RESTful APIs** and **asynchronous request handling**.
- Good understanding on **Agile development**, **CI/CD**, **Scrum practices** and **SDLC**.

EDUCATION

B.E Computer Science & Engineering

Meenakshi College of Engineering

07/2014 - 04/2018

6.4 CGPA

TECHNICAL & SOFT SKILLS

HTML

CSS

JavaScript

jQuery

Bootstrap

Sass

Tailwind CSS

React Js

React Router

Redux

Redux Toolkit

React Query

Vite

Git

Github

problem-solving

Analytical skills

Excellent communication

Team work

PERSONAL PROJECT

Hotel Dashboard

- Created a Hotel Dashboard application for "The Hotel Project," managing bookings, cabins, and guest information. The internal app streamlines check-ins for hotel employees and sets the foundation for a future customer-facing website.
- User Management:** Secure authentication for hotel employees & Users can update personal info and upload avatars.
- Cabin Management:** Table view for cabin details and CRUD operations. Photo uploads for cabins.
- Booking System:** Table view with booking details and status filter. Check-in, check-out, and delete functionalities.
- Payment Handling:** Payment confirmation on check-in.
- Guest Information:** Comprehensive guest data for easy identification.
- Dashboard:** Overview of daily check-ins/outs. Statistics on bookings, sales, and occupancy. Dark mode for enhanced user experience.
- Technologies Used:** React Router, React Query, Context API, React Hook Form, React icons, Recharts, Firebase.

CERTIFICATIONS

Responsive Web Design - freeCodeCamp

HTML & CSS

Front End Development Libraries - freeCodeCamp

Bootstrap, jQuery, Sass, React & Redux

The Ultimate React Course 2024: React, Redux & More - Udemy

React Router, Redux, Redux Toolkit, React Query, React Hook Form, Styled Components, Tailwind CSS & Github

LANGUAGES

English

Full Professional Proficiency

Tamil

Native or Bilingual Proficiency