

PRESS INFORMATION BUREAU

GOVERNMENT OF INDIA

Empowering Rural Communities

Flagship Schemes Driving Growth

1 February 2025

The Government of India has launched several flagship schemes aimed at fostering **inclusive rural development, poverty alleviation, and livelihood enhancement**. These initiatives, implemented under the Ministry of Rural Development and other key departments, address critical areas such as employment generation, housing, infrastructure, skill development, and social welfare.

Mahatma Gandhi NREGA

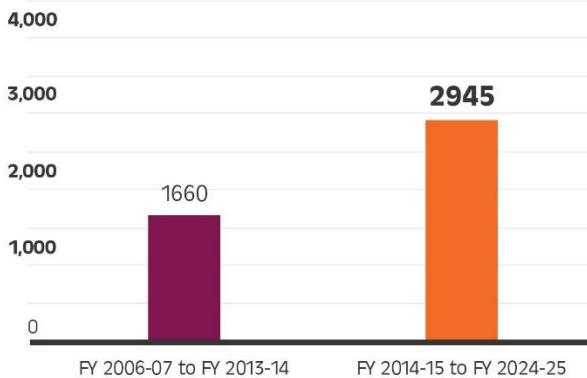
The vision of **Mahatma Gandhi NREGA** is to enhance the livelihood security of rural households across the country by providing at least **100 days of guaranteed wage employment** in a financial year to every rural household whose adult members volunteer to do unskilled manual work. Mahatma Gandhi NREGA recognizes the importance of strengthening the livelihood resource base of the poor by reaching the most vulnerable sections of rural areas, including **Scheduled Castes, Scheduled Tribes, women-headed households, and other marginalized groups**.¹

¹ <https://nreganarep.nic.in/netnrega/MISreport4.aspx>

MNREGA: Achievements

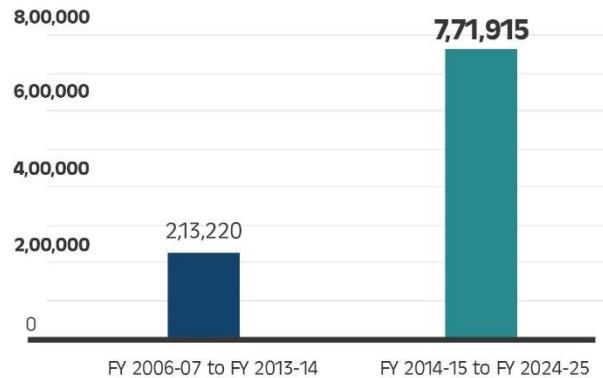
Total Persondays Generated

(Numbers in Crores)



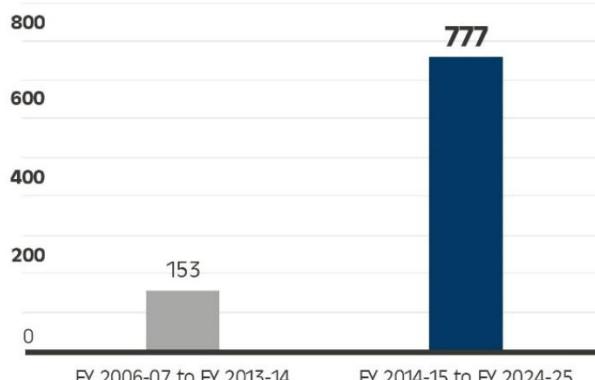
Central Funds Released

(Numbers in Crores)



Work Completed

(Numbers in Lakhs)

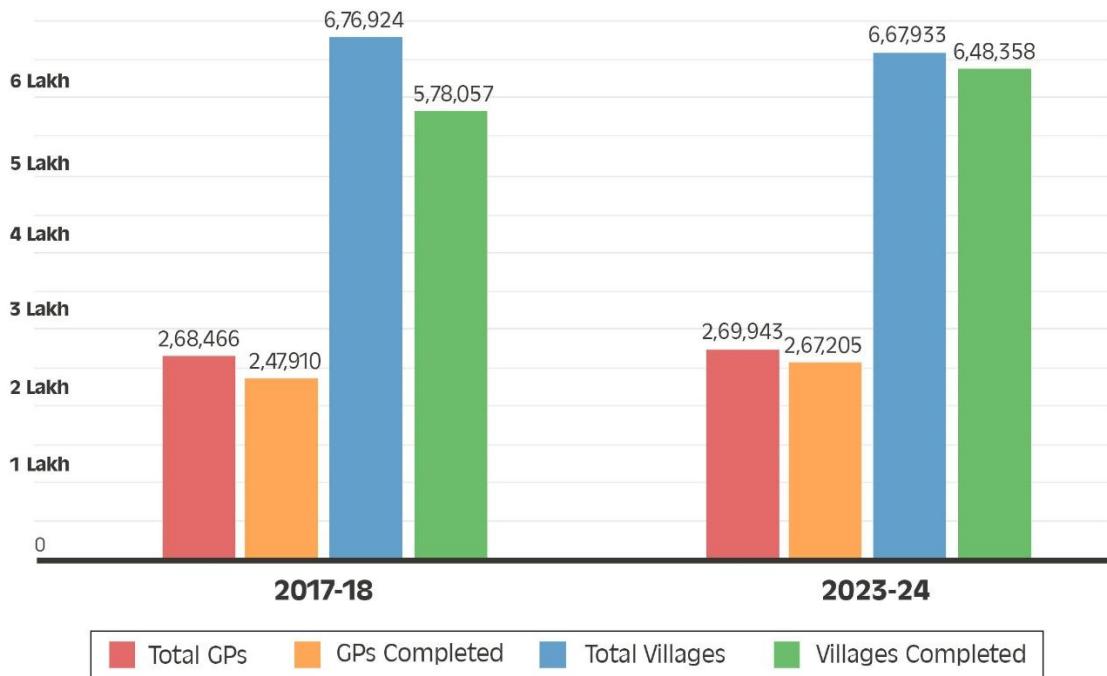


Mission Antyodaya

Adopted in Union Budget 2017-18, Mission Antyodaya is a convergence and accountability framework aiming to bring optimum use and management of resources allocated by 26 Ministries / Department of the Government of India under various programmes for the development of rural areas. It is envisaged as state-led initiative with Gram Panchayats as focal points of convergence efforts.²

² <https://missionantyodaya.nic.in/ma2020/>

Mission Antyodaya



Deendayal Antyodaya Yojana - National Rural Livelihoods Mission

The **DAY-NRLM** scheme is a comprehensive initiative designed to empower rural women and enhance their livelihoods by fostering community institutions that provide **crucial financial, technical, and marketing resources**. It emphasizes social inclusion through Social Behaviour Change Communication (SBCC) and facilitates access to government schemes like Swachh Bharat Mission and Poshan Abhiyan, ensuring multi-sectoral convergence.³

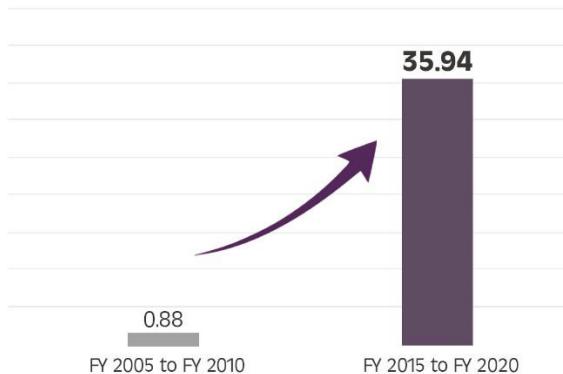
³ <https://pib.gov.in/PressReleasePage.aspx?PRID=2043778>

DAY-NRLM Progress



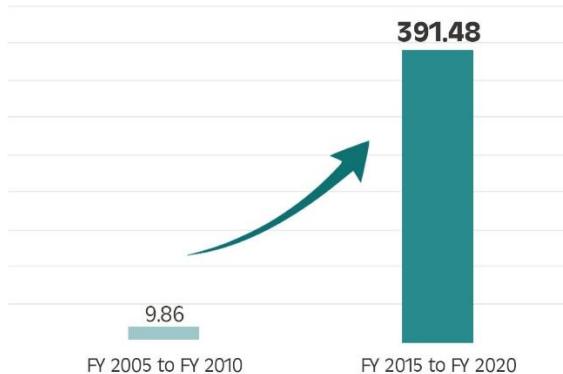
Number of SHGs Promoted

(Numbers in Lakhs)



Number of Household Mobilized into SHGs

(Numbers in Lakhs)



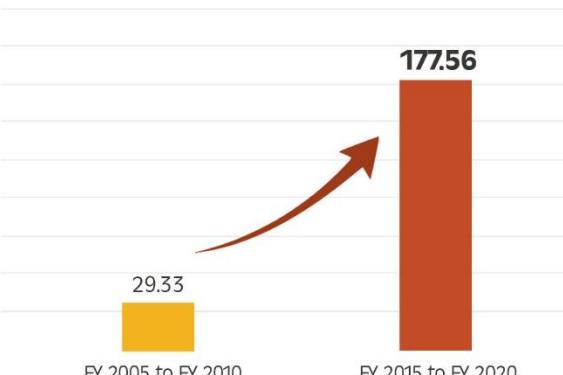
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DAY-NRLM Progress



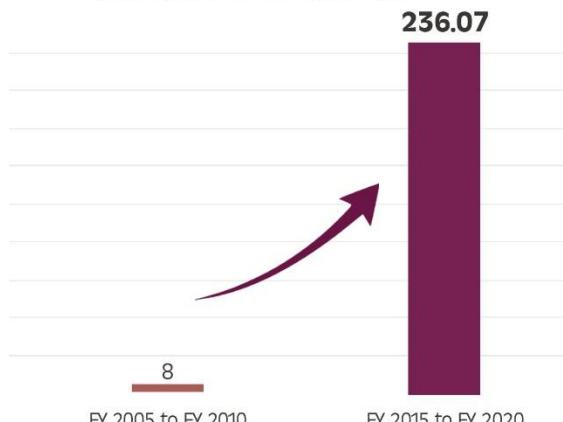
Number of VO's Promoted

(Numbers in Thousands)



Number of Community Cadre

(Numbers in Thousands)



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Pradhan Mantri Awas Yojana –Gramin

The Pradhan Mantri Awas Yojana Gramin was launched on 20th November 2016, aiming to provide housing for the poorest segments of society. Beneficiaries are selected through a rigorous three-stage

⁴ <https://nrlm.gov.in/outerReportAction.do?methodName=showIndex#gsc.tab=0>

⁵ <https://nrlm.gov.in/outerReportAction.do?methodName=showIndex#!>

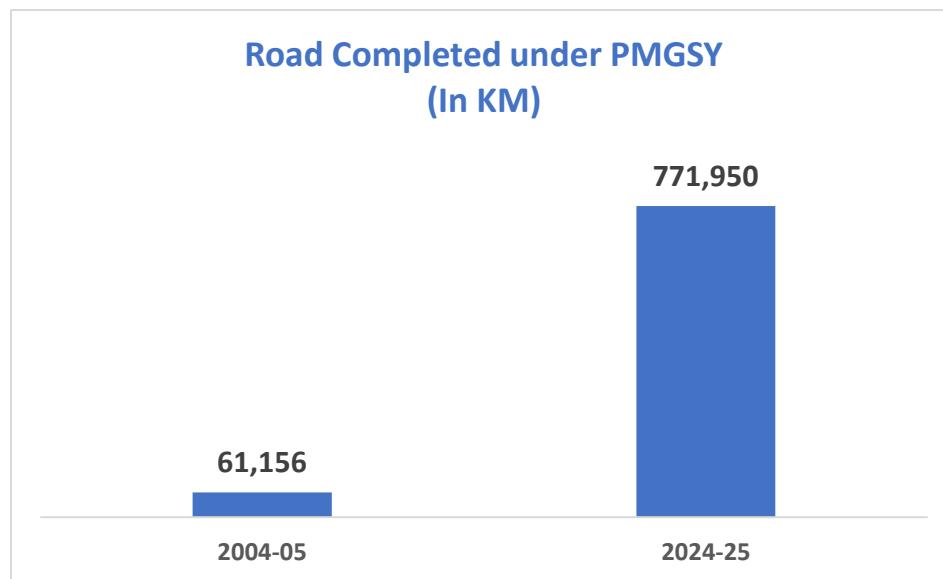
validation process that includes the **Socio-Economic Caste Census (SECC 2011)** and **Awaas+ (2018)** surveys, **Gram Sabha approvals**, and **geo-tagging**. This ensures that aid reaches the most deserving individuals.

Sl. No.	Key Parameter Indicators	Status as on 31.01.25
1	Target	3,79,37,139
2	Beneficiaries Registered	3,70,94,350
4	House Sanctioned	3,31,96,085
5	House Completed	2,69,47,215

PMAY-G Progress⁶

Pradhan Mantri Gram Sadak Yojana (PMGSY)

The **Pradhan Mantri Gram Sadak Yojana (PMGSY)**, was launched by the Govt. of India to provide connectivity to unconnected Habitations as part of a poverty reduction strategy. Govt. of India is endeavoring to set high and uniform technical and management standards and facilitating policy development and planning at State level in order to ensure sustainable management of the rural roads network.



PMGSY Progress⁷

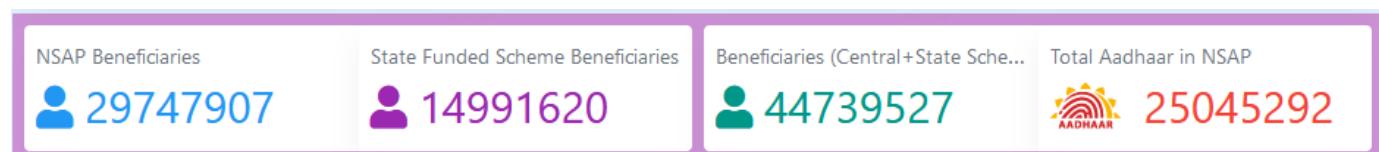
⁶ <https://pmayg.nic.in/netiyHome/home.aspx>

⁷ <https://omms.nic.in/dbweb>

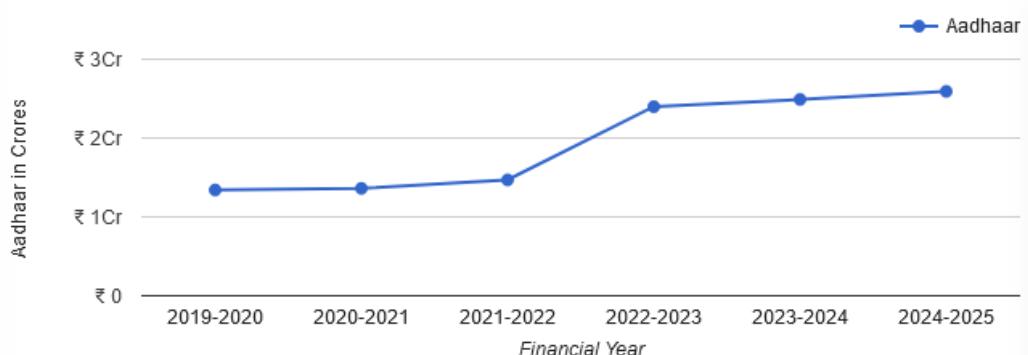
National Social Assistance Programme (NSAP)

The National Social Assistance Programme (NSAP) is a welfare programme being administered by the Ministry of Rural Development. This programme is being implemented in rural areas as well as urban areas. NSAP represents a significant step towards the fulfilment of the Directive Principles of State Policy enshrined in the Constitution of India which enjoin upon the State to undertake within its means a number of welfare measures. These are intended to secure for the citizens adequate means of livelihood, raise the standard of living, improve public health, provide free and compulsory education for children etc.

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Aadhaar Abstract



Year	Aadhaar in (Cr)
2019-2020	1.34
2020-2021	1.36
2021-2022	1.47
2022-2023	2.4
2023-2024	2.49
2024-2025	2.59

Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY)

The Ministry of Rural Development (MoRD) announced the **Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY)** on Antyodaya Diwas - **25th September 2014**. DDU-GKY is a part of the National Rural Livelihood Mission (NRLM), tasked with the dual objectives of adding diversity to the incomes of rural poor families and cater to the career aspirations of rural youth.

Candidates Trained

16,96,630

Candidates Assessed

15,69,079

Candidates Placed

11,04,145

Cumulative progress till 2024-25⁹

⁸ <https://nsap.nic.in/>

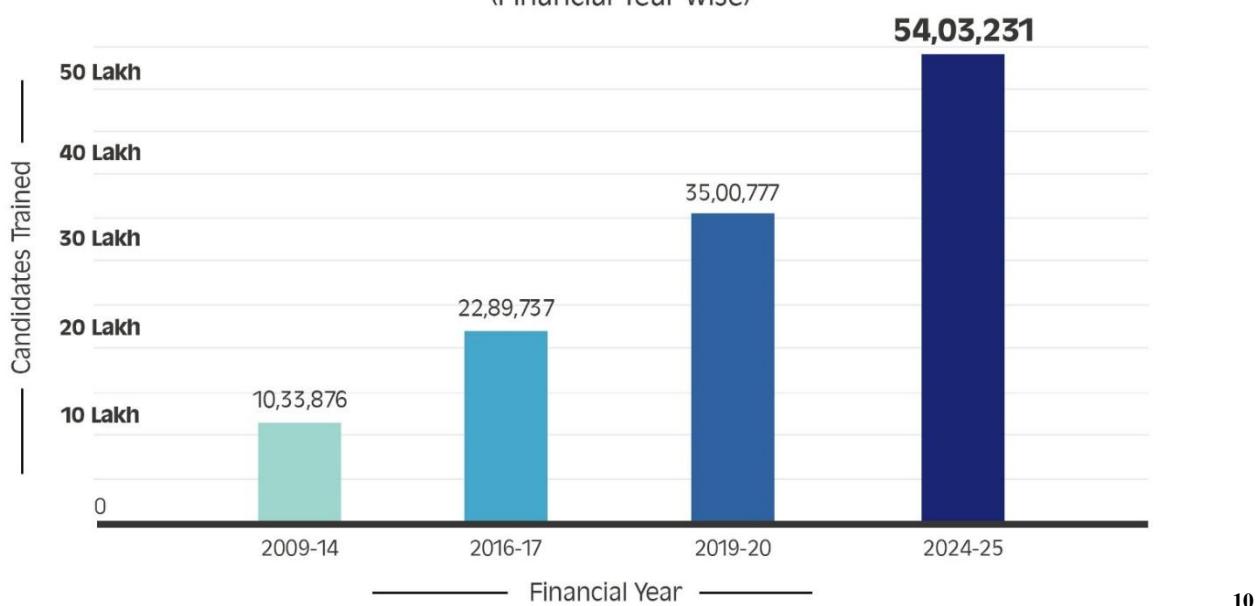
⁹ <https://dashboard.rural.nic.in/dashboardnew/ddugky.aspx>

Rural Self Employment Training Institutes (RSETIs)

RSETIs are managed by Banks with active co-operation from the Government of India and State Government. These are Dedicated institutions designed as to ensure **necessary skill training and skill up gradation of the rural BPL youth** to mitigate the unemployment problem. After successful completion of the training, they will be provided with credit linkage assistance by the banks to start their own entrepreneurial ventures.

Cumulative Data for Trained Candidates

(Financial Year wise)



Namo Drone Didi

On 15th August, 2023, the Hon’ble Prime Minister Shri Narendra Modi announced the launch of **the “Namo Drone Didi” Yojana** which aimed to empower women by hand holding them into a sustainable business model where they can increase their income by more than Rs 1 Lakh, and transforming the modern farming ecosystem with drone technology.¹¹

¹⁰ <https://dashboard.rural.nic.in/dashboardnew/rseti.aspx>

¹¹ <https://namodronedidi.php-staging.com/about-scheme>

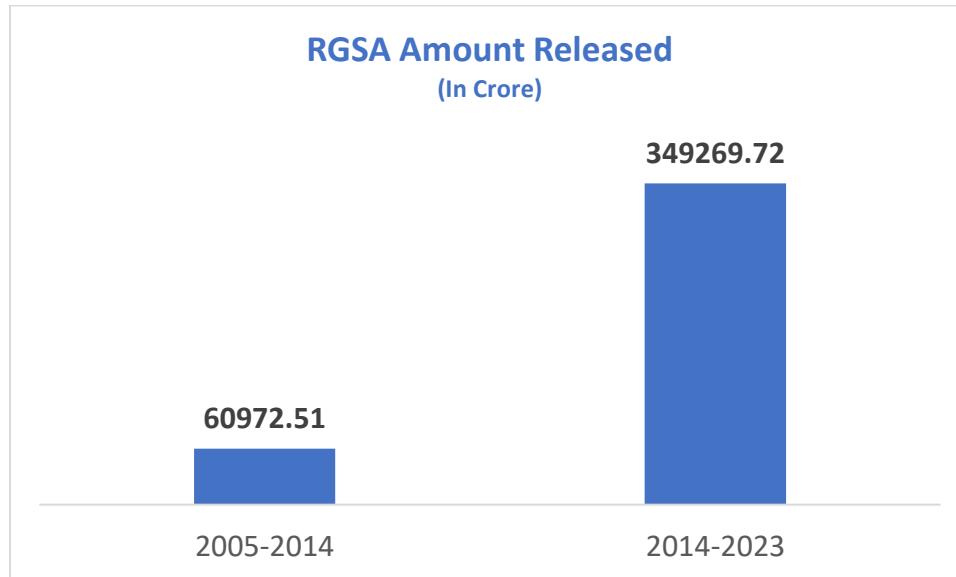
₹1261 Cr under Central Sector Scheme



15,000 Drones to be provided to Women SHGs

Rashtriya Gram Swaraj Abhiyan (RGSA)

The scheme was approved by the Union Cabinet on 21.04.2018 for implementation from Financial Year 2018-19 to 2021-22. The primary aim of RGSA was to strengthen PRIs for achieving Sustainable Development Goals (SDGs) with main thrust on convergence with Mission Antyodaya and emphasis on strengthening PRIs in 117 Aspirational districts.



The Government of India's flagship rural development schemes have played a transformative role in enhancing livelihoods, improving infrastructure, and fostering socio-economic inclusion. By prioritizing employment generation, housing, skill development, and financial empowerment, these initiatives have significantly contributed to rural prosperity.

References

<https://nreganarep.nic.in/netnrega/MISreport4.aspx>

<https://dashboard.rural.nic.in/dashboardnew/ddugky.aspx>

<https://nsap.nic.in/>

<https://omms.nic.in/dbweb>

<https://namodronedidi.php-staging.com/about-scheme>

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