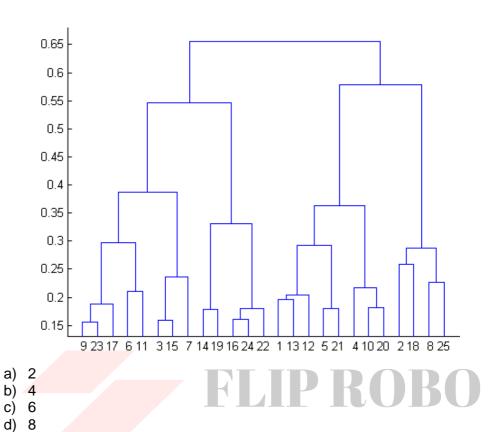


Q1 to Q12 have only one correct answer. Choose the correct option to answer your question.

1. What is the most appropriate no. of clusters for the data points represented by the following dendrogram:



- 2. In which of the following cases will K-Means clustering fail to give good results?
 - 1. Data points with outliers
 - 2. Data points with different densities
 - 3. Data points with round shapes
 - 4. Data points with non-convex shapes

Options:

a) 1 and 2

Answer:b]4

- b) 2 and 3
- c) 2 and 4
- d) 1, 2 and 4

Answer:c]2 and 4

- 3. The most important part of ____ is selecting the variables on which clustering is based.
 - a) interpreting and profiling clusters
 - b) selecting a clustering procedure
 - c) assessing the validity of clustering
 - d) formulating the clustering problem

Answer:d]Formulating the clusterning problem



- 4. The most commonly used measure of similarity is the _____or its square.
 - a) Euclidean distance
 - b) city-block distance
 - c) Chebyshev's distance
 - d) Manhattan distance

Answer:a]Euclidean distance



- 5. ____is a clustering procedure where all objects start out in one giant cluster. Clusters are formed by dividing this cluster into smaller and smaller clusters.
 - a) Non-hierarchical clustering
 - b) Divisive clustering
 - c) Agglomerative clustering
 - d) K-means clustering

Answer:b]Divisive clustering

- 6. Which of the following is required by K-means clustering?
 - a) Defined distance metric
 - b) Number of clusters
 - c) Initial guess as to cluster centroids
 - d) All answers are correct

Answer:d]All answer are correct

- 7. The goal of clustering is to
 - a) Divide the data points into groups
 - b) Classify the data point into different classes
 - c) Predict the output values of input data points
 - d) All of the above

Answer:a]Divide the data points into groups

- 8. Clustering is a
 - a) Supervised learning
 - b) Unsupervised learning
 - c) Reinforcement learning
 - d) None

Answer:b]Unsupervised learning

- 9. Which of the following clustering algorithms suffers from the problem of convergence at local optima?
 - a) K- Means clustering
 - b) Hierarchical clustering
 - c) Diverse clustering
 - d) All of the above

Answer:d]All the above



- 10. Which version of the clustering algorithm is most sensitive to outliers?
 - a) K-means clustering algorithm
 - b) K-modes clustering algorithm
 - c) K-medians clustering algorithm
 - d) None

Answer:a]K-means clustering algorithm

- 11. Which of the following is a bad characteristic of a dataset for clustering analysis
 - a) Data points with outliers
 - b) Data points with different densities
 - c) Data points with non-convex shapes
 - d) All of the above

Answer:d]All of the above

- 12. For clustering, we do not require
 - a) Labeled data
 - b) Unlabeled data
 - c) Numerical data
 - d) Categorical data

Answer:a]Labeled data



Q13 to Q15 are subjective answers type questions, Answers them in their own words briefly.

13. How is cluster analysis calculated?

Answer:1]Calculate the distance

2]Link the clusters

3]Choose a solution by selecting the right number of clusters

14. How is cluster quality measured?

Answer: There are 2 methods they are extrinsic and intrinsic

1] Extrinsic:supervised,l.e,the growth truth(ideal clustering,e.g built by domain experts)is available.

Compare a clustering against the ground truth using certain clustering quality measure. Exbcubed precision and recall metrics

2] Intrinsic:unsupervised,I.e,the ground truth is unavailable
Evaluate the goodness of a clustering by considering how well the clusters are separated,and
how compact the clusters are.EX Silhouette coefficient

15. What is cluster analysis and its types?

Answer:Cluster analysis is a data analysis technique that explores the naturally occurring groups within a data set known as clusters. Cluster analysis doesn't need to group data points into any predefined groups which means that is an unsupervised learning method.ex: Streaming service often use this analysis to identify viewers who have similar behaviour and also they can collect data about how much a individual have watched this streaming for minutes or for an hour.

TYPES

- 1] Centroid based clustering
- 2] Density based clustering
- 3] Distribution based clustering
- 4] Hierarchical clustering