# **Employee Attrition Analysis**

By Adithya Prahasith

#### **Problem Statement**

Employee attrition (turnover) is a major challenge for organizations, leading to high costs in recruitment, training, and lost productivity. The objective of this project is to analyze employee data to:

- Identify who is leaving (demographics, departments, job roles).
- Understand why they are leaving (compensation, travel, satisfaction, work-life balance).
- Provide data-driven recommendations to improve retention strategies.

## **Executive Summary**

The overall attrition rate stands at **16**%, which is above industry benchmarks and signals a need for stronger retention strategies.

Key insights reveal that Sales (21%) and HR (19%) departments face the highest attrition, while Research & Development (14%) is relatively stable. Employees who travel frequently (95% attrition) are significantly more likely to leave compared to those with no travel (5%). Attrition is also disproportionately higher among younger employees (18–25, 26–35 age groups) and those in lower salary slabs (≤10k), suggesting challenges in retaining early-career and lower-compensated staff.

Further, employees who leave exhibit **lower job satisfaction**, **weaker manager relationships**, **longer commute distances**, **and fewer or no stock option levels** compared to those who stay. These patterns highlight the combined effects of **compensation**, **career development**, **and work-life balance** on retention.

#### **Recommended Actions:**

Retention programs in Sales & HR Depts.

Reduce travel burden (remote work or incentives).

Compensation review for early-career employees & Strengthen early engagement programs.

Expand stock options and revamp benefits for overtime hours.

### **Key Metrics**

16%

1480

238

**Current Attrition Rate** 

HeadCount

Employees Left

2.73

18-25

2

Years

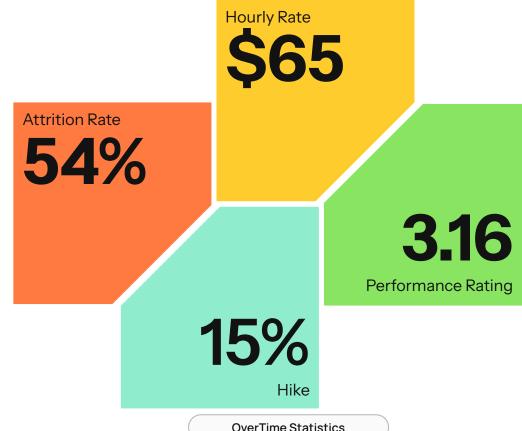
Satisfaction Rate

Most Attrition Age

Average Employee Tenure

# Work Conditions & LifeStyle





## **Demographics**

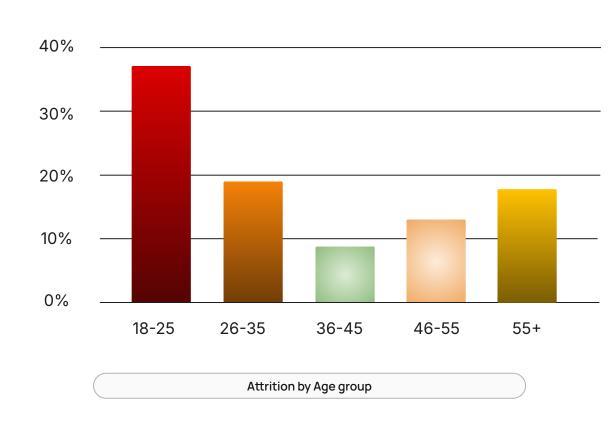
63%

Attrition Rate - Male

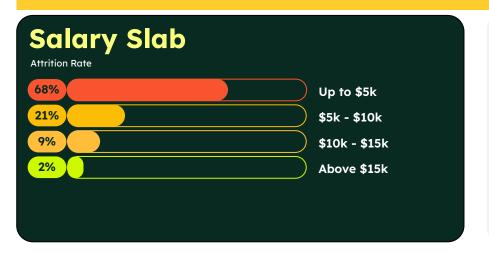
60%

Overall Male Headcount

Younger employees (18–25, 26–35) are leaving disproportionately, with shorter tenure. Older employees are more stable.

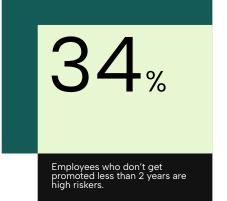


## **Compensation & Growth**







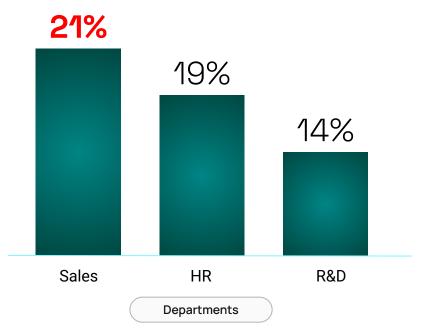


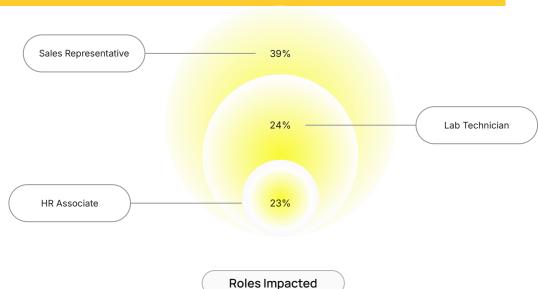


Employees in lower salary slabs and those with fewer promotions are at higher risk of leaving. Compensation and career progression are key drivers.

## **Departments & Roles**

Attrition is not equal across departments. Sales and HR are bleeding talent at 21% and 19% respectively, compared to 14% in R&D.





## **Recommendations - Next Steps**

#### 1. Target High-Attrition Departments (Sales & HR)

- Launch focused retention initiatives in Sales & HR.
- Introduce **performance-linked incentives** tailored for high-pressure roles.

#### 2. Improve Early-Career Retention (18-35 Age Group)

- Strengthen onboarding, mentorship, and career development programs.
- Offer clear promotion pathways within the first 2–3 years.
- Address low job satisfaction through employee feedback loops & manager coaching.

#### 3. Review Compensation & Rewards

- Adjust pay for employees in low salary slabs (≤10k) where attrition is highest.
- Expand **stock option/bonus programs** to more employees including overtime hours benefits.

#### 4. Reduce Travel-Related Burnout

• For frequent travelers, Provide **travel allowances, flexible schedules, or hybrid/remote options**. And rotate travel responsibilities to prevent overload.

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#### **DataSet Overview**

- **Demographics:** Age, Gender, Marital Status, Education, Education Field
- Job & Work Factors: Department, JobRole, BusinessTravel, DistanceFromHome, Overtime
- Compensation: MonthlyIncome, SalarySlab, StockOptionLevel, PercentSalaryHike
- Engagement & Satisfaction: Job Satisfaction, Environment Satisfaction, Relationship Satisfaction, WorkLifeBalance
- Career Growth: YearsAtCompany, YearsInCurrentRole, YearsSinceLastPromotion,
  TrainingTimesLastYear
- **Attrition:** Target variable (Yes/No)

Source: IBM HR Data Analytics Employee Attrition Dataset Kaggle Link