Aditi Sharma
Visual Designer
Boston, MA

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education

Masters in Fine Arts, Design
Boston University
2017–2019
Web Design, Information Design, Data Visualization, Motion Design, Interactive Design Typography and Graphic Design
GPA–4

Bachelor of Design
Symbiosis Institute of Design
2010–2014
Visual Communication, Branding and Identity Systems, Design Methodology and Strategy
GPA–3.06

awards and honors

Constantin Alajalov Scholarship, Boston University
Tuition Grant

Interaction Design Fellow, BUSpark!
Student fellowship project at Boston University, involves working with other students to create a project through a semester-long partnership

skills

Design
UI/UX Design, Prototyping, Interaction Design, Data Visualization, Information Design, Art Direction, Branding & Identity Systems, Motion Design, Design Thinking

Technical
Adobe Creative Suite, Sketch, Principle, InVision, HTML, CSS, JavaScript, Processing, Figma

Personal
Strong Communication, Punctual, Diligent, Collaborative, Keen Learner, Problem solver

experience

MailChimp, Visual Design Intern
Atlanta, GA
May'17–Aug'17
Collaborated with lead cross–functional teams to create MailChimp's new brand system rollout for several multichannel projects and Customer Experience Platform

Snapdeal, Designer
Mumbai, India
Dec'16–Aug '17
Interface design (UX and UI) for the mobile app and the desktop site. Collaborated with lead designers and illustrators to revamp Snapdeal's brand narrative.

Tata CliQ, Senior Visualizer
Mumbai, India
Jan'15–Nov '16
Ideation, design and production for the product launch across multiple platforms. Highlights–Web Design and Iconography.

The Juice, Graphic Designer
Mumbai, India
May'14 – Nov'15
Art Direction for publication and design for the magazine, web and UI design for Juice Style Insider.

interests & teaching

Teaching Assistant
CFA AR385 A1 & B1 Sophomore Type

Graduate Assistant
Graphic Designer, School of Music at Boston University

Head–Design
CSxGD–a student run colloboration between College of Fine Arts and Computer Sc. at Boston University