Persona: JEREMY

Goal: to enjoy the art gallery with his boyfriend

ACTION	Reach the art gallery	Enjoy the gallery in an order	go and indulge in the beauty of the art of interest	Read and gain information while enjoying the day	pay a donation for the experience
TASK LIST	A. leave the house at appropriate time. B. know the operational hours and days and events incase of some at the gallery C. know the guides available incase of one D. find the appropriate route to the gallery	A. enter the art gallery B. make sure to respect the rules aka no smoking, no pets etc C. enjoy and maintain the beauty and peace of the place	A. locate the areas and zones of specific art B. have place to enjoy without being interfered or disrupted by the staff C. Get the help needed when its needed incase of looking for more arts or information	A. be able to locate accurate and enough facts around the art B. be able to have links or reference provided incase want to know more C.be able to find staff that can help with the art piece information if needed	A. have the accessibility to donate by any method aka online payment, cash etc B. have multiple ways to tip the guide as well C.have a pamphlet or a reading source provided about the art and events D. have a way to give reviews and feedback on the experience
FEELING ADJECTIVE	Confused; determined; excited	Happy; excited; focused	Confused; excited; frustrated	Invested in thought; peaceful; happy	Impatient; dejected; satisfied
IMPROVEMENT OPPORTUNITIES	A.have the app provide a list of the events on the day as well as the week and B. the operational hours and days of the gallery along with C. the nearest route to the	A.Enlist the dos and don'ts on the app beforehand so as the user can prepare before reaching B. Have an option via blue tooth for the audio guide to sync the people that	A.Allow the user to access a map around the gallery denoting the areas and zones for the specific arts with the option of the audio guide to announce the route to specified zone	A.Have an option of a QR code beside the art pieces so as to refer to a page specifically for the particular art and to read on if required B. Have the audio guide to explain each art piece with	A.Have the audio guide give any extra information if required along with a digital reading material to refer later at the end of the tour B.Have the option of online as well

	gallery from your location depending on the mode of transport and D. an approximate time required to reach	are visiting together so they can enjoy it together C.Have an option of translation in different languages as needed by the user	as well as the zone currently in/ entered B. have an option to get help from a physical guide or staff if needed with an alert button	necessary facts and the option to pause continue or to sum it up in short or long as required.	as credit card payment via the app that provides with a code on successful payment with a receipt