

IHCI Project Phase-II

Rules

- Submit a Google Doc, NOT a PDF or a Google slide.
 - Use the default fonts, line spacing, and font size unless specifically required in the assignment.
 - After submission, the Google Doc will get automatically locked, so you won't be able to make any changes.
 - Standard plagiarism rules apply
 - Your submission will not be considered for grading and feedback if you do not follow these guidelines.
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Group-2_Project-1

Members:

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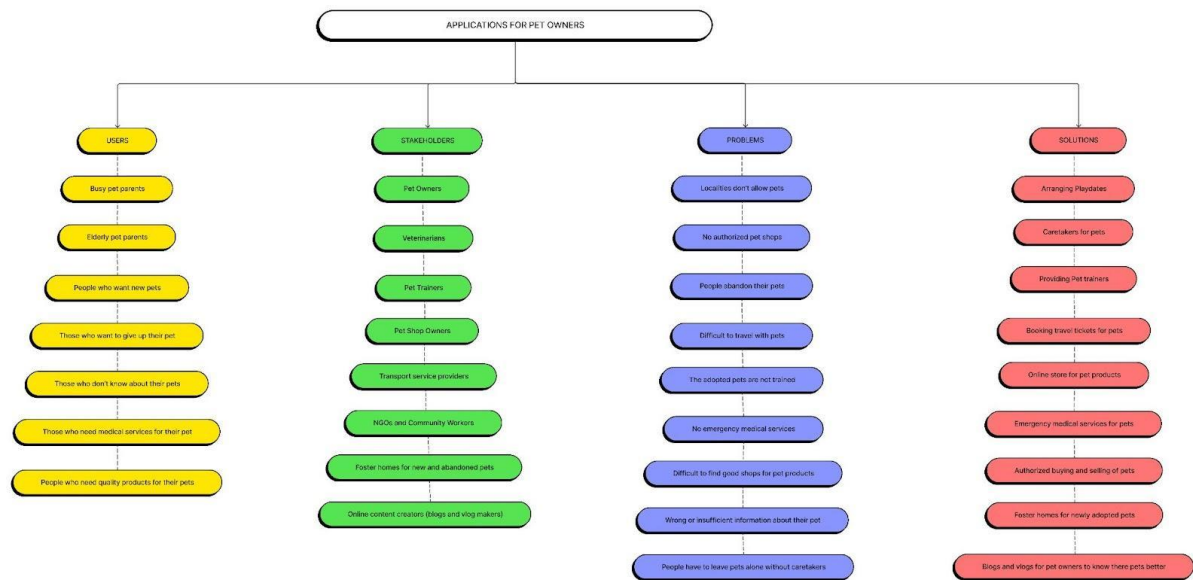
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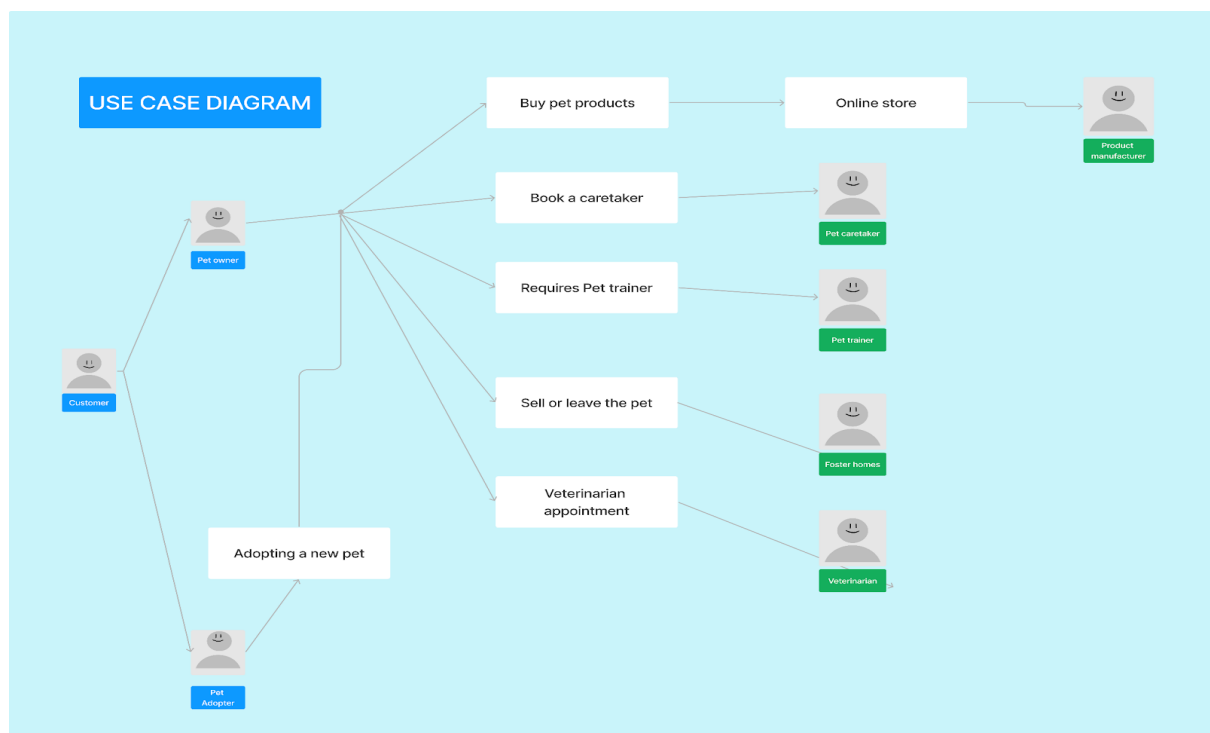
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Requirement Gathering:


Mind Map




Use-Case Scenario



User personas:

	<u>Suman Anand</u>	BEHAVIOR AND HABITS
	<u>Age: 38</u>	<ul style="list-style-type: none">• Loves her family and kids• Wakes up early because her workplace is far away• Has two pet dogs whom she loves• Lives in a remote area• Spends her free time gardening and going for walks
	<u>Sex: Female</u>	
	<u>Marital Status: Married</u>	
	<u>Edu. Qualification: B.Sc.,M.Sc. PhD.</u>	
	FRUSTRATION/PAIN POINTS	NEEDS/REQUIREMENTS
	<ul style="list-style-type: none">• Feels exhausted after coming back from work• Can't take care of her dogs• Doesn't know any good veterinarians around her• Neighbours complaint about barking of the dogs	<ul style="list-style-type: none">• Finding a good veterinarian around her• A trainer for her dogs• A good pet shop to buy essential products for them• Needs some domestic help to help her around with household chores

	<u>Abhimanyu Singh</u>	BEHAVIOR AND HABITS
	<u>Age: 33</u>	<ul style="list-style-type: none">• Loves his pet cat• Goes to his office everyday and has long working hours• Often has to go away from home for long periods of time• Is happy and joyful as a person• Lives away from his family due to job
	<u>Sex: Male</u>	
	<u>Marital Status: Married</u>	
	<u>Edu. Qualification: B.Tech and MBA</u>	
	FRUSTRATION/PAIN POINTS	NEEDS/REQUIREMENTS
	<ul style="list-style-type: none">• Misses his parents and family back home• Often is left exhausted after his work hours• Can't spend time with his pet cat• Has to leave the cat alone at home often times when he travels	<ul style="list-style-type: none">• Needs some free time off from his work• Wants a caretaker for his beloved pet• Wants to give more time to both his family and pet• Wants to travel with his pet

Problem Understanding

Proposed solution:

Our application here will act as a one-stop solution for all the problems pet owners have to face these days. We aim to include all the solutions in one application so the user doesn't have to go to other applications for their needs. We are trying to provide here everything a pet parent may need. Detailed solutions are as follows:

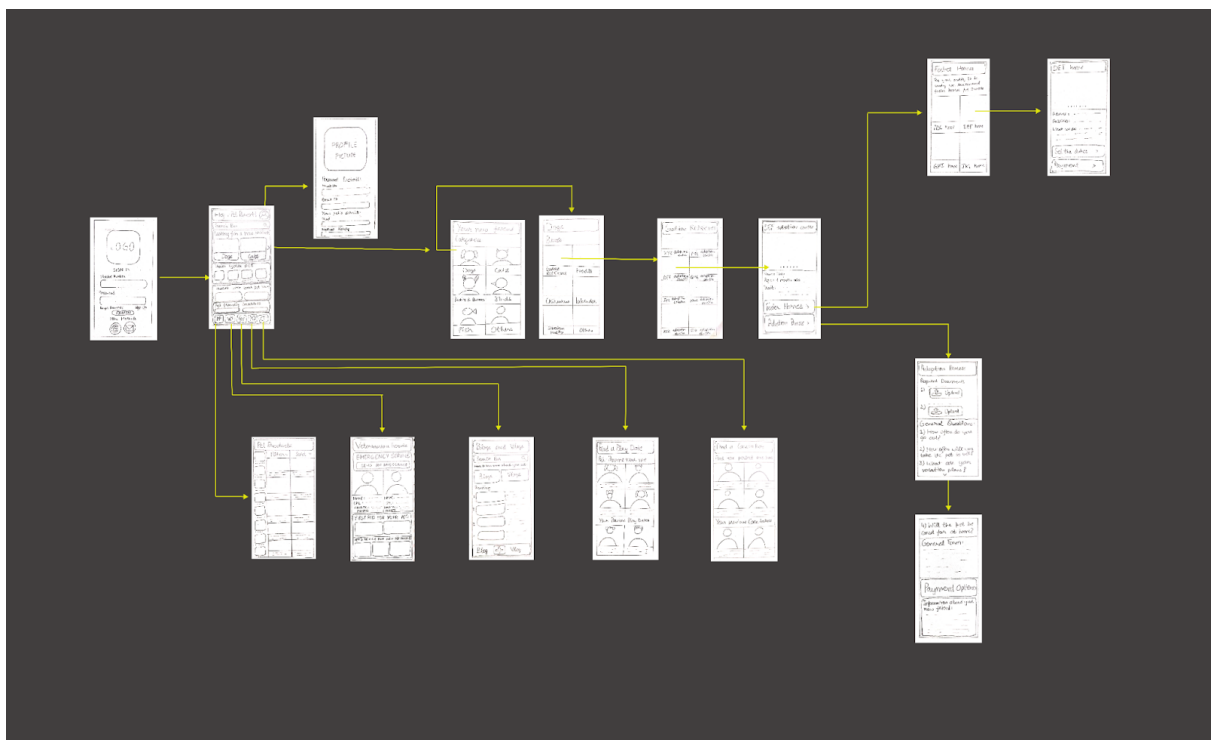
- Our application will allow people to find their perfect pet from certified places and leave their pet with certified shops when selling the pet instead of abandoning them.
- It will allow pet parents to find good veterinarians around them and learn basic first aid for their pets. It will also help them to keep a track of vaccination dates for their pets.
- They can also book pet trainers for their pets and themselves to bond better with their pets and understand them better.
- We also provide an online store for pet products, where pet parents can buy anything ranging from food to hygiene products and basic medications.
- We allow them to book a caretaker for when they go out and can't take their pet with them.
- They can book train tickets, flight tickets, and taxis that allow pets.
- Pet parents can get updates about localities, societies, parks, resorts, and restaurants that allow pets.
- This application will also online content creators who post about their pets to be a platform as they can post their blogs and vlogs on the application.
- We also provide foster homes for newly adopted pets to make them habitual of living in a human environment and interacting with humans.
- There will be finding a playdate feature in the application, here the pet parent can look for people around them whose pets also feel alone. This way they can organize a playdate for their beloved pets.

Potential users:

- Those who are busy with their work life and can't spend time with their pets. They would need caretakers for their pets very often. Instead of leaving them alone, they can have someone take care of their pet
- People who are newly adopting a pet and need to train it. They can either book a trainer or send their pet to a foster home first. This will help both the pet and the owner to forge a stronger bond.
- Those who feel that they don't know much about their pets. These people can easily access blogs and vlogs made by content creators.
- People who need to buy a new pet from a certified place. They can buy the pets from our application where they can find authorized shops. They can also complete the adoption process online by filling a simple form.
- Those who can't take care of their pets but don't want to abandon them. They can give up their pets to a certified shop, where the pet will be taken care of, instead of abandoning it on the streets.
- Those who need medical assistance for their pets regularly. They can easily find veterinarians around them using our application. They can also learn some basic first aid there that every pet parent should know. They also get to keep a record of the vaccination shots for their pets.
- People that are looking for friends for their pets. They can use the find a playdate feature to meet up with some other pet owners.

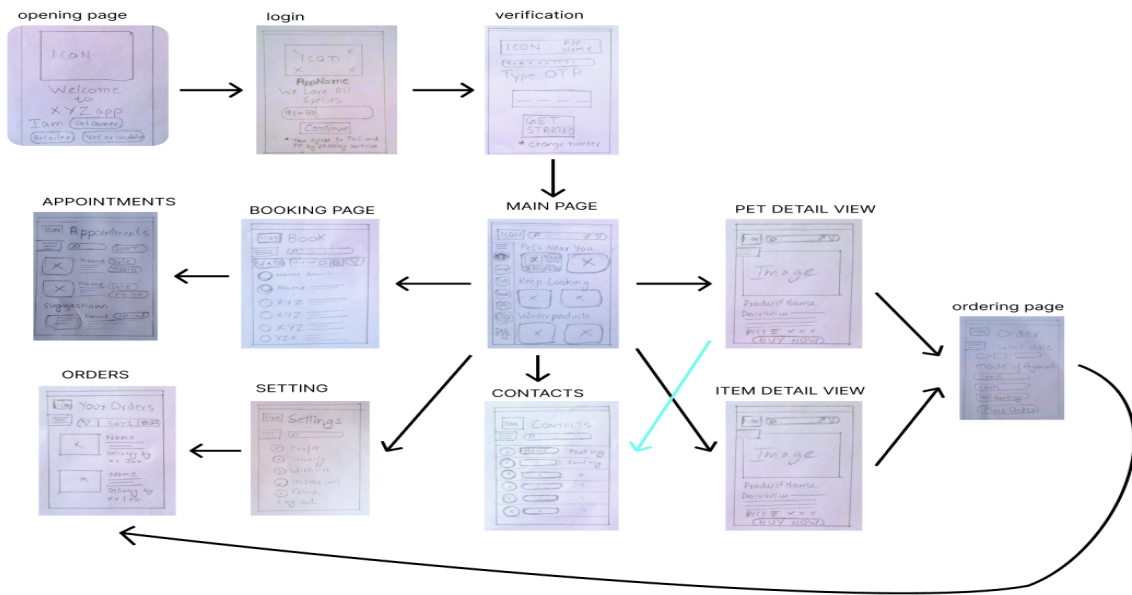
Aditi Sharma:

Lo-Fi: [Lo-Fi Prototype](#)



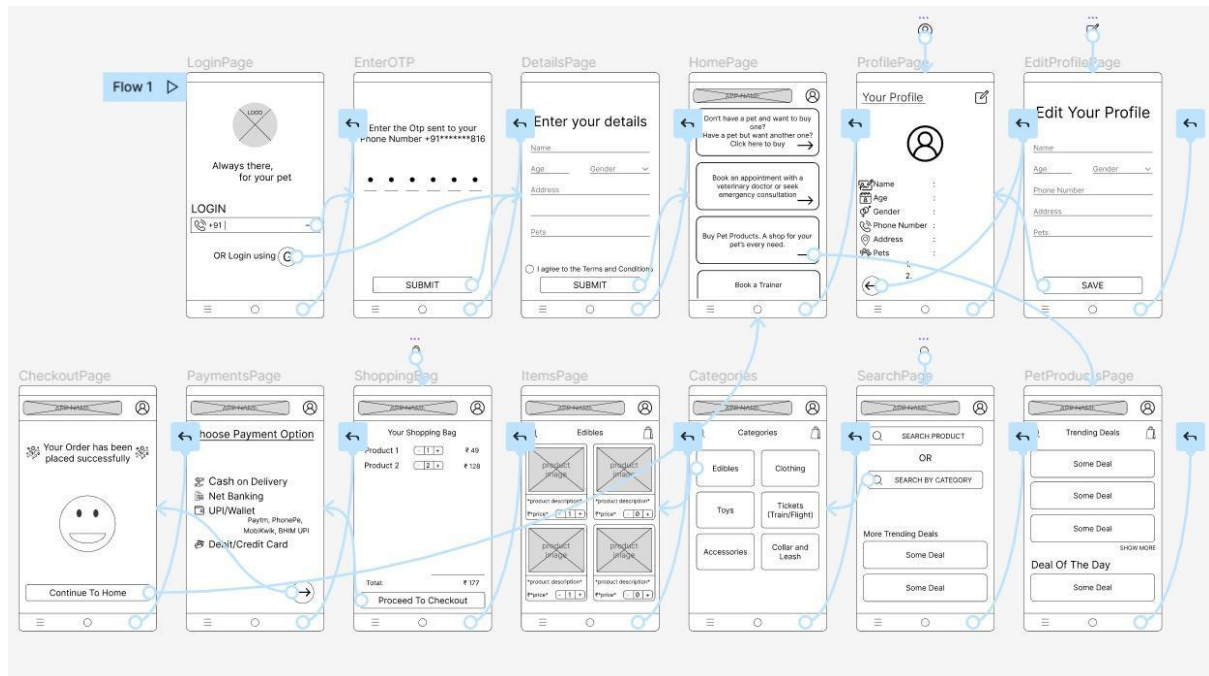
Abhishek Beniwal:

Lo-fi: [Lo-Fi Prototype](#)



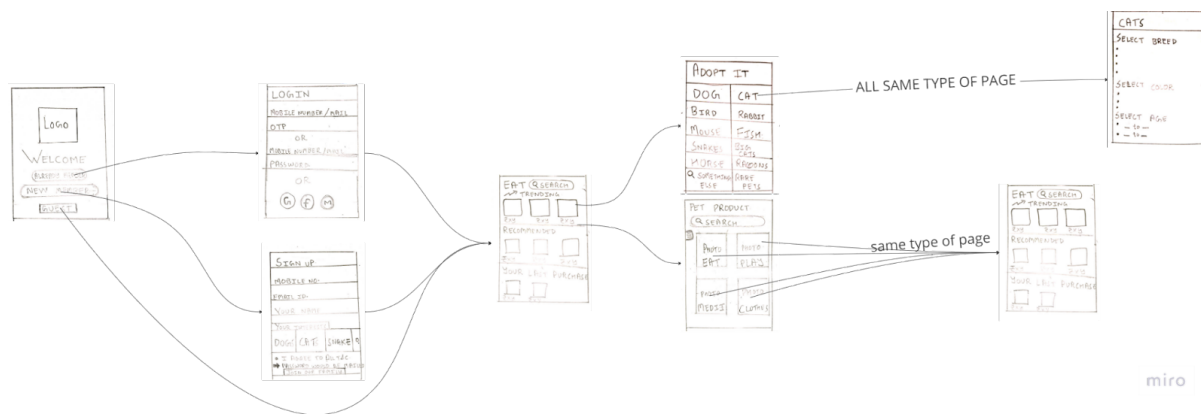
Abhishek Bansal :

Lo-fi: [Lo-Fi Prototype](#)

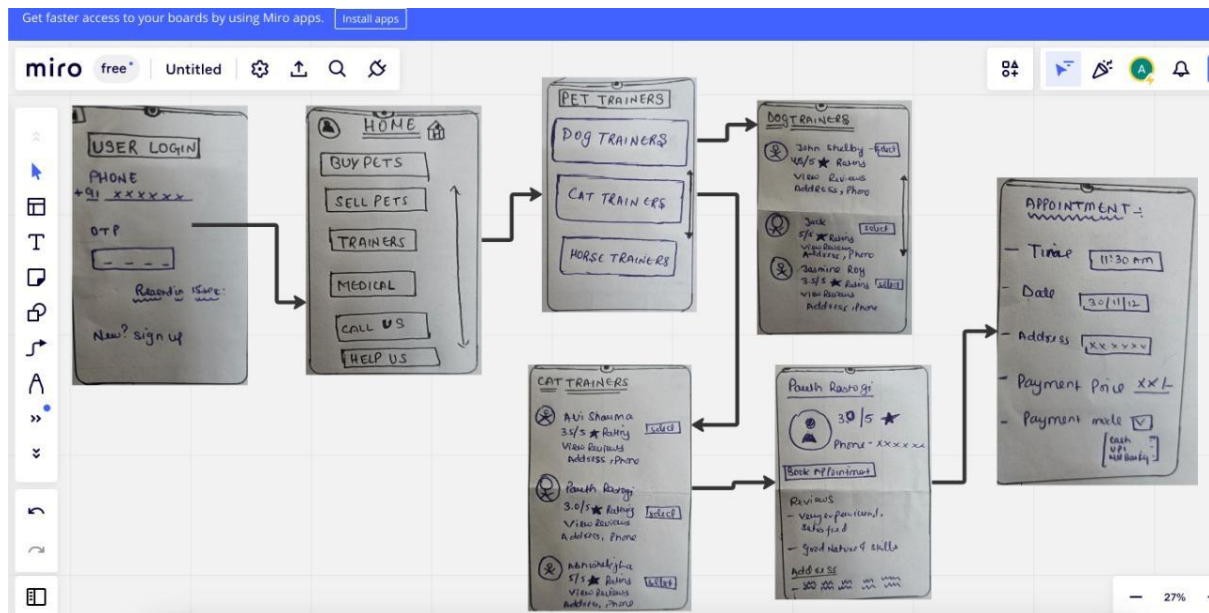


Adarsh Jha

Lo-fi: [Lo-Fi Prototype](#)



Abhishek Jha



Lo-fi testing:

Q1) Do you feel the lo-fi completes its purpose as a one-stop shop for pet parents?

Q2) Do you feel something is missing that you would've liked in the application?

A2) There is no option to access the user profile from every page so the user will have to go back to the homepage to go to the user profile. This will make a bad user experience.

Q3) Do you feel the design is easy to understand i.e. can the user easily navigate through the design?

A3) The buttons at the bottom of the homepage are creating confusion as users might not know what the abbreviation means, which will make navigating difficult for users.

Q4) Do you feel the application is useful?

A4) The application is useful as it solves all possible problems a pet parent might face. The user will not have to have multiple applications for each problem.

Observations:

- The application fulfills all requirements discussed earlier.
- There should be a sign-up page.
- Access to user profiles from every page.
- Make the icons at bottom of the homepage more understandable.

Alternate design:

Aditi:

<https://www.figma.com/file/TbCGuUrUvrVJO6Rsmt7lSa/Untitled?node-id=0%3A1&t=dPj1AwQHhNmETogG-1>

