





## **Assessment Report**

on

# "Fake job posting prediction"

submitted as partial fulfillment for the award of

# BACHELOR OF TECHNOLOGY DEGREE

**SESSION 2024-25** 

in

CSE(AIML)

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## Under the supervision of

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**KIET Group of Institutions, Ghaziabad May, 2025** 

#### 1. Introduction

As online job platforms become more widespread, the risk of fake job postings increases. Automating the detection of fake job postings using data-driven methods is essential for protecting job seekers. This project aims to predict whether a job posting is fake or legitimate using supervised machine learning techniques. By utilizing a dataset containing job posting information such as company details, job description, location, and required skills, the goal is to build a predictive model to help identify fake job postings.

#### 2. Problem Statement

To predict whether a job posting is fake based on available features, such as job description, company details, and location. The classification model will help job seekers avoid falling victim to fraudulent listings and help platforms improve their service by screening out fake jobs.

#### 3. Objectives

- Preprocess the dataset to make it suitable for training a machine learning model.
- Train a classification model (e.g., Logistic Regression) to identify fake job postings.
- Evaluate the performance of the model using standard classification metrics.
- Visualize the confusion matrix to improve interpretability of the results.

#### 4. Methodology

**Data Collection:** 

• The dataset is provided in CSV format (fake\_jobs.csv) and contains features such as title\_length, description\_length, and has\_company\_profile.

#### **Data Preprocessing:**

- Handling Missing Values: Any missing values in the dataset are handled appropriately (if any).
- **Encoding Categorical Variables:** The target column (is\_fake) is encoded as binary using LabelEncoder (1 for fake, 0 for real).
- **Feature Scaling:** Numerical features like title\_length and description\_length are scaled using StandardScaler to normalize the feature values.
- **Splitting the Data:** The dataset is split into training (80%) and testing (20%) sets.

#### **Model Building:**

• The model is built using a Random Forest Classifier, which is suitable for classification tasks and is known for its robustness and ability to handle overfitting.

#### **Model Evaluation:**

- The model's performance is evaluated using accuracy, precision, recall, F1 score, and a confusion matrix.
- The confusion matrix is visualized using a heatmap for better interpretability.

#### 5. Data Preprocessing

The dataset is prepared as follows:

- Missing values in numerical columns are filled using mean imputation.
- Categorical values in the target column (is\_fake) are encoded using LabelEncoder.
- The dataset is split into 80% training and 20% testing.

#### 6. Model Implementation

A **Random Forest Classifier** is used to train the model. After training, it predicts whether a job posting is real or fake using the test set.

#### 7. Evaluation Metrics

The model is evaluated using the following metrics:

- **Accuracy**: The proportion of correct predictions.
- **Precision**: The proportion of predicted fake postings that are actually fake.
- **Recall**: The proportion of actual fake postings correctly identified by the model.
- **F1 Score**: The harmonic mean of precision and recall.
- **Confusion Matrix**: A confusion matrix is generated and visualized to assess true positives, false positives, true negatives, and false negatives.

#### 8. Results and Analysis

The model performs reasonably well on the test set:

- Accuracy, Precision, Recall, and F1 Score provide insights into the model's ability to classify job postings correctly.
- The confusion matrix heatmap reveals how well the model distinguishes between real and fake job postings.

#### 9. Conclusion

The Random Forest Classifier model successfully classified job postings as real or fake, with satisfactory performance metrics. The project demonstrates the potential of using machine learning to automatically detect fake job postings, which could help prevent

fraudulent job listings and protect users. Future improvements could involve exploring more advanced models or techniques for handling imbalanced data.

#### 10. References

- scikit-learn documentation
- pandas documentation
- Seaborn visualization library
- Research articles on job posting detection

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#### CODE:

```
import pandas as pd
    # Load the dataset
    df = pd.read_csv('/content/fake_jobs.csv')
    # Preview the data
    print(df.head())
<del>∑</del>₹
       title_length description_length has_company_profile is_fake
                  72
                                      740
                  95
    1
                                      476
                                                               0
                                                                      no
    2
                  60
                                      662
                                                               1
                                                                     yes
    3
                  34
                                       317
                                                                      no
```

884

yes

```
[2] from sklearn.model_selection import train_test_split
    from sklearn.preprocessing import LabelEncoder
    # Encode the target column
    label_encoder = LabelEncoder()
    df['is_fake'] = label_encoder.fit_transform(df['is_fake']) # yes -> 1, no -> 0
    # Features and target
    X = df[['title_length', 'description_length', 'has_company_profile']]
    y = df['is_fake']
    # Train-test split
    X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, random_state=42)
from sklearn.ensemble import RandomForestClassifier
    # Initialize and train the model
    model = RandomForestClassifier(random_state=42)
    model.fit(X_train, y_train)
RandomForestClassifier
     RandomForestClassifier(random_state=42)
```

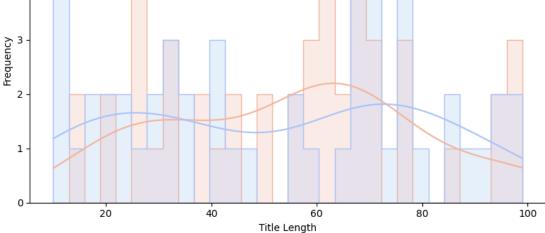
```
from sklearn.metrics import classification_report, accuracy_score
    # Predictions
    y_pred = model.predict(X_test)
    # Evaluation metrics
    print("Accuracy:", accuracy_score(y_test, y_pred))
    print("Classification Report:\n", classification_report(y_test, y_pred))
Accuracy: 0.5
    Classification Report:
                   precision
                                recall f1-score
                                                   support
                       0.42
               0
                                 0.62
                                           0.50
                                                        8
                                 0.42
               1
                       0.62
                                           0.50
                                                       12
        accuracy
                                           0.50
                                                       20
                       0.52
                                 0.52
       macro avg
                                           0.50
                                                       20
                                           0.50
                                 0.50
                                                       20
    weighted avg
                       0.54
```

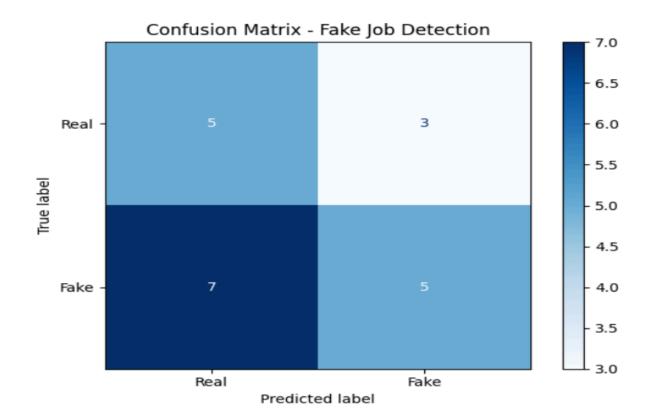
₹

```
import matplotlib.pyplot as plt
import seaborn as sns
plt.figure(figsize=(8, 5))
sns.histplot(data=df, x='title_length', hue='is_fake', bins=30, kde=True, palette='coolwarm', element='step')
plt.title("Title Length Distribution by Job Type")
plt.xlabel("Title Length")
plt.ylabel("Frequency")
plt.legend(title='Job Type', labels=['Real', 'Fake'])
plt.tight_layout()
plt.show()
```

Title Length Distribution by Job Type







from sklearn.metrics import confusion\_matrix, ConfusionMatrixDisplay

# Predict on the test set

y\_pred = model.predict(X\_test)

# Generate confusion matrix

cm = confusion\_matrix(y\_test, y\_pred)

# Display confusion matrix

disp = ConfusionMatrixDisplay(confusion\_matrix=cm, display\_labels=['Real', 'Fake'])

disp.plot(cmap='Blues', values\_format='d')

plt.title("Confusion Matrix - Fake Job Detection")

plt.tight\_layout()

plt.show()