

# ADITI SHARMA

## DATA ANALYST

Ghaziabad | **Email:** sharmaaditi0375@gmail.com | **+91 7827370510**  
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**Portfolio:** <https://aditi7sharma.github.io/>

### SUMMARY

- Data Analyst skilled in Python (Pandas, Seaborn, Plotly), SQL, Excel, and Power BI for data analysis, reporting, and visualization. Completed projects in e-commerce sales analysis and website performance analytics, applying data cleaning, EDA, and dashboard development to deliver actionable business insights. Currently pursuing a BCA and seeking an internship or entry-level data analyst role to contribute to data-driven decision making.

### TECHNICAL SKILLS

- |  |   |   |
|--|---|---|
| <ul style="list-style-type: none"><li>• Python (Pandas, NumPy, Seaborn, Matplotlib, Plotly)</li><li>• My SQL</li><li>• Excel (Pivot Tables, VLOOKUP)</li></ul> | <ul style="list-style-type: none"><li>• Power BI (Dashboards, DAX, Power Query)</li><li>• Exploratory Data Analysis (EDA)</li><li>• Data Cleaning, Modeling</li><li>• Business Intelligence &amp; Reporting</li></ul> | <ul style="list-style-type: none"><li>• Problem Solving</li><li>• Analytical Thinking</li></ul> |
|--|---|---|

### PROJECTS

- |   |                              |
|---|------------------------------|
| <b>E-commerce Sales Analysis</b>  | <b>June 2025 - July 2025</b> |
| <ul style="list-style-type: none"><li>• Performed data cleaning and exploratory data analysis (EDA) on 20k+ sales records, uncovering seasonal trends, top-selling products, and customer purchase patterns.</li><li>• Built interactive visualizations to highlight revenue drivers and support decision-making.</li><li>• Conducted customer segmentation analysis to identify high-value buyers, providing insights for marketing optimization and sales growth.</li></ul> |                              |
| <b>Website Performance Analytics</b>  | <b>Aug 2025 - Ongoing</b>    |
| <ul style="list-style-type: none"><li>• Analyzed website traffic, engagement, and conversion metrics to detect key performance bottlenecks.</li><li>• Built visual dashboards with Matplotlib and Seaborn to deliver actionable performance insights.</li><li>• Suggested optimization strategies that reduced bounce rates and improved user retention.</li></ul>  |                              |

### EDUCATION

- |   |                            |
|---|----------------------------|
| <b>Bachelor of Computer Applications</b>  | <b>Oct 2023 - Ongoing</b>  |
| <ul style="list-style-type: none"><li>• GL Bajaj Institute of Management, Greater Noida</li></ul> |                            |
| <b>Senior Secondary Education (Science), CBSE</b>   | <b>Apr 2022 - May 2023</b> |
| <ul style="list-style-type: none"><li>• Bhagirath Public School</li></ul>                         |                            |
| <b>Secondary Education, ICSE</b>  | <b>Mar 2020 - Jul 2021</b> |
| <ul style="list-style-type: none"><li>• Fatima Convent Sr. Sec. School</li></ul>                  |                            |

### ADDITIONAL INFORMATION

- **Languages:** English, Hindi
- **Certifications :** Career Essentials in Data Analysis - **Microsoft**  
Data Analytics Essential - **Cisco Networking Academy**  
Career Essentials in Generative AI - **Microsoft**