

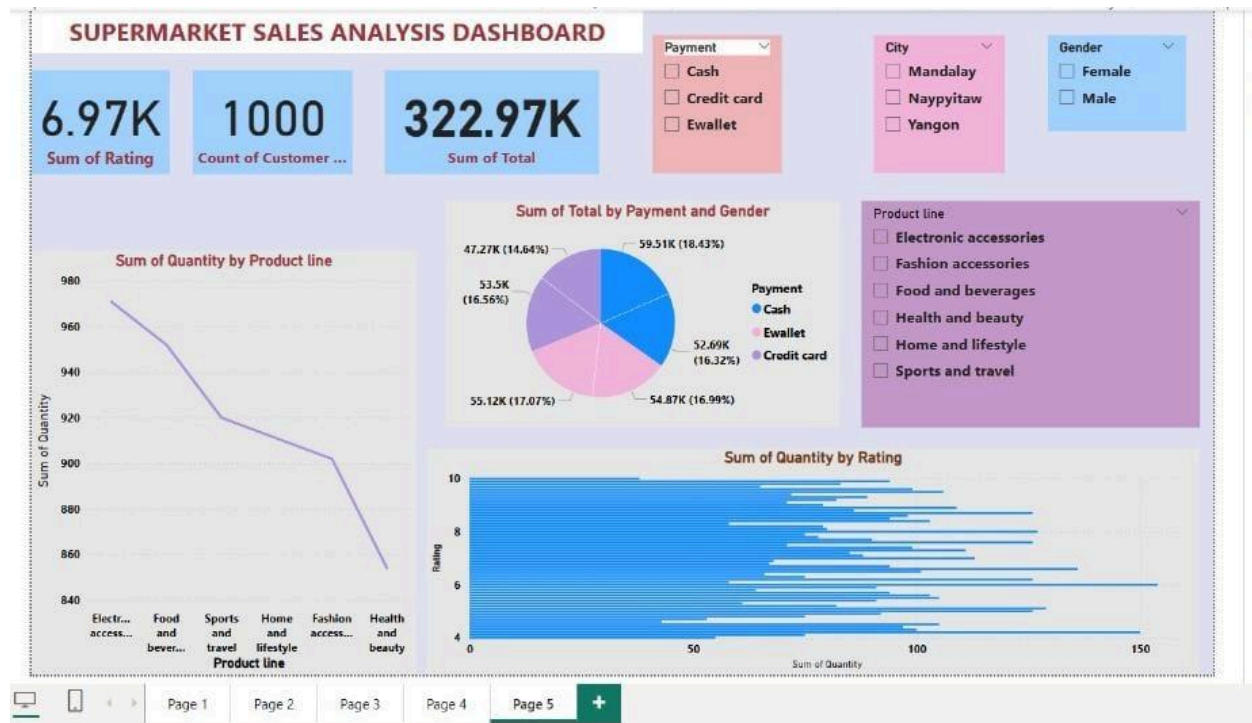
DATA ANALYTICS WITH POWER BI

ASSIGNMENT-2

NAME:- Anjani Kushwaha(0027)

COLLEGE NAME:-Raj kumar goel institute of technology

Q.1) SCREENSHOT OF DASHBOARD



Key Metrics:

- Total Ratings: 6,970
- Customer Count: 1,000
- Total Sales: 322,970

Branch Breakdown:

- Sales performance is distributed across Yangon, Mandalay, and Naypyitaw.

Insights by Category:

- Product Line: Sales and ratings across different product lines (e.g., Health & Beauty, Food & Beverages) are visualized.
- Payment Methods: Comparison of usage between Cash, E-wallets, and Credit Cards.
- Customer Demographics: Includes gender-based insights.

Visualization Highlights :

- A line chart tracks overall sales trends.
- Pie charts reveal proportions of payment methods
- Bar charts compare ratings and sales across branches and product lines

