

I am

an agricultural
researcher/far
mer/agronomi
st



responsible for
monitoring
and managing
plant growth.

looking for data-
driven solutions
to improve
decision-
making.

challenged by
unpredictable
environmental
conditions.

struggling with
manual and
traditional
growth-tracking
methods.

interested in
leveraging
technology like
Power BI for
insights.

aiming to
optimize
resources and
maximize crop
yield.

seeking a reliable
and scalable
system to predict
plant growth
stages accurately.

I'm trying to

predict plant growth stages accurately using data.

integrate environmental and management data for better insights.

reduce dependency on manual observations.

optimize irrigation, fertilization, and resource usage.

make data-driven decisions to improve crop yield.

use Power BI for real-time visualization and analytics.

identify patterns and trends affecting plant growth.

enhance agricultural efficiency through predictive analytics.

But

traditional methods rely on manual tracking, which is time-consuming.

environmental conditions are constantly changing and difficult to monitor accurately.

there is no integrated system to analyze both environmental and management data together.

predictions based on intuition or experience can be inconsistent and unreliable.

existing tools may not provide real-time insights for quick decision-making.

managing large amounts of agricultural data manually is challenging.

inaccurate predictions can lead to wasted resources and reduced yields.

I lack a user-friendly, data-driven platform to simplify the process.

Because

plant growth is influenced by multiple dynamic environmental factors like temperature, humidity, and soil moisture.

improper timing of irrigation, fertilization, and other management practices can negatively impact yield.

traditional observation methods are subjective and prone to human error.

real-time data collection and analysis can provide more accurate predictions.

integrating environmental and management data can improve decision-making.

unpredictable weather conditions make it difficult to plan agricultural activities effectively.

leveraging data analytics can optimize resource usage and reduce waste.

an automated, data-driven approach can increase efficiency and productivity in farming.

Which makes me feel

uncertain about
when to take
critical actions
like irrigation
and fertilization.

frustrated due
to the
inefficiency of
manual tracking
methods.

worried about
potential yield
losses and
resource
wastage.

overwhelmed by
the complexity of
analyzing large
amounts of
agricultural data.

dissatisfied
with the lack
of accurate
and timely
insights.

pressured to
make quick
decisions
without
reliable data.

less confident in
optimizing
farming
operations for
maximum
productivity.

eager to find a
more efficient,
data-driven
solution.