

MARKETING ANALYSIS

age_group ▾

marital_... ▾

country ▾

education ▾

Average Income

\$51,958.81

Number of web ...

11771

Unique Custom...

2,212

Average Meat P...

\$167.03

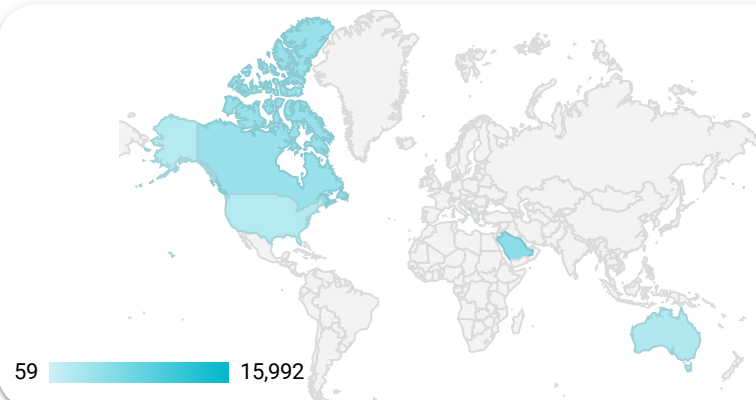
Total Sales

\$1,343,277

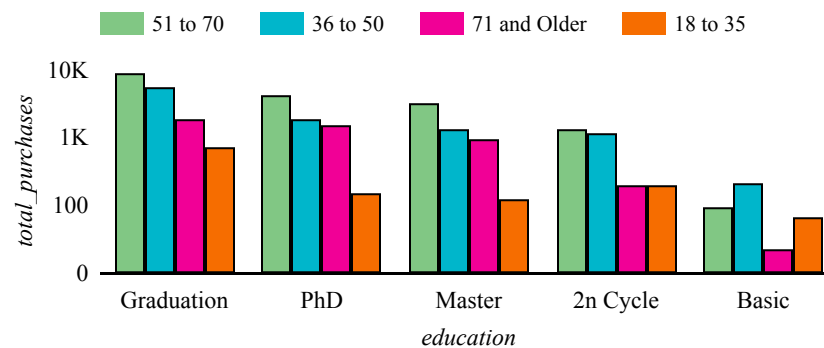
Total Complaints

20

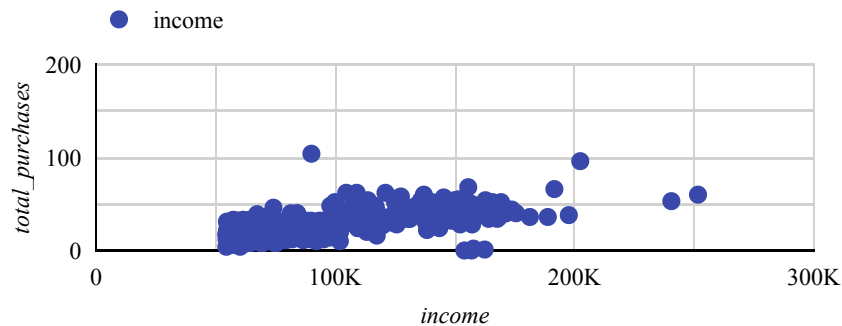
Total purchase by Country



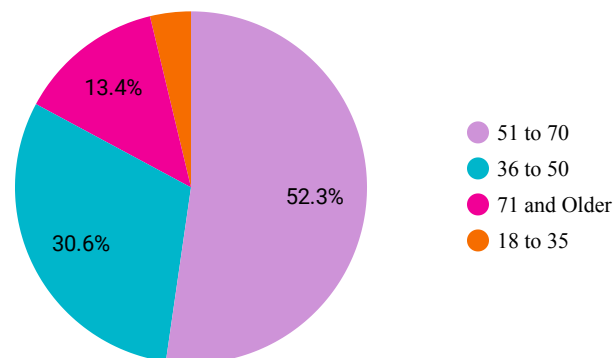
Distribution by Age Group and Education Level



Total purchase by Income



Total purchase by Age Group



Total Sales by Product

| | | |
|-------------------|--------------------|-------------------|
| mnt_wines | mnt_meat_products | mnt_gold_products |
| 675.3K | 369.5K | 97.2K |
| mnt_fish_products | mnt_sweet_products | mnt_fruits |
| 83.3K | 59.8K | 58.2K |

Total Product Sales by Marital Status

