

Education

Medill School of Journalism, Northwestern University | Evanston, IL 06/17 (expected)
Candidate for Bachelor of Science in Journalism (News/Online Track)
Relevant Coursework: Multimedia Reporting, Design Thinking and Doing, Human-Computer Interaction, Advanced Interactive Storytelling and Design, Media Design

Journalism Experience

North By Northwestern | Evanston, IL. *A campus print and online magazine.* 10/14 – Present
Digital Product Manager (03/15 – Present), Digital Producer (10/14–03/15)

- Designed and adapted stories from the Fall '14, [Winter '15](#), [Spring '15](#) and Fall '15 print magazine into fluid/responsive news apps for an online audience using HTML, CSS and jQuery, such as "[IX in Flux](#)", "[Where Are You Living?](#)", "[Plot-Lines](#)", "[Masterpieces In The Margins](#)", "[Coffee Shop Hop](#)"

Student Fellow, Knight Lab | *A hub for journalistic and technological innovation* 08/15 – Present

- Wrote and designed content for Learn.KnightLab, a project-based tutorial website to teach journalism students and beginners how to code
- Attended hackathon on virtual reality storytelling and encouraging young women in STEM fields

Columnist, In Our Nature | Evanston, IL. *Northwestern's premier environmental magazine.* 10/14 – Present

- Wrote an [upcycling column](#) and environmental news articles, created photo, audio and social media content

IndieU | Evanston, IL. *A national student-run online independent music magazine.* 03/14 – Present
Assistant Editor 03/14 – 09/14, 01/15 – Present

- Wrote profiles, previews and reviews about Northwestern student, Chicago-based and national independent musicians e.g. "[Cecil John to Release Mixtape](#)," "[Softsilence Releases New Video](#)"
- Conducted, recorded and edited video interviews with student musicians e.g. "[DJ Rucku5 Talks Dance Marathon Performance](#)", "[Prez Harris and Thaddeus Tukes Talk Their Latest Track](#)"
- Edit and provide feedback on articles submitted by a network of 40+ student writers

Head Editor 09/14 – 01/15

- Managed 40+ student writers and ensured the timely submission and weekly posting of articles
- Posted article links and interacted with followers on Facebook, Twitter and Instagram (now closed) pages

Additional Experience

Historian, Jones Fine and Performing Arts Residential College | Evanston, IL 04/14 – 03/15

- Created, managed and posted regular content under the original persona "Mama Jones" to the [website](#), [Twitter](#) account and [Tumblr](#) blog
- Recorded and edited the [welcome video](#) for new students and a [promotional video](#) for the campus field day
- Worked with exec board and master staff to archive events, connect with alumni and prospective students

Peer Advisor, Wildcat Welcome 2014 and 2015 | Evanston, IL 04/14 – 09/15

- Mentored and advised 16 freshman journalism majors during orientation week and through the year
- Participated in spring and fall training on leadership, inclusion, communication and empathy skills
- Initiated and facilitated discussions on topics such as diversity, mental health, sexual health and alcohol use

Skills

- Languages: English, Hindi, French
- Computer: Microsoft Office (Word, Excel (Advanced), Powerpoint), Adobe Creative Cloud (Photoshop, Premiere Pro, InDesign, Illustrator), HTML, CSS, jQuery, Bootstrap, WordPress, Weebly
- Social Media: Facebook, Twitter, Instagram, Snapchat, Tumblr, YouTube
- Honors: Northwestern University Wildcat Excellence Award for Emerging Leaders 2013-2014, Dean's List, Spring 2015