@AditiHBhandari | LinkedIn

Education

Medill School of Journalism, Northwestern University | Evanston, IL

o6/17 (expected)

Candidate for Bachelor of Science in Journalism (News/Online Track)

Relevant Coursework: Multimedia Reporting, Design Thinking and Doing, Human-Computer Interaction, Advanced Interactive Storytelling and Design, Media Design

Journalism Experience

North By Northwestern | Evanston, IL. A campus print and online news magazine.

10/14 - Present

Digital Product Manager (03/15 – Present), Digital Producer (10/14 – 03/15)

• Designed and adapted stories from the Fall '14, Winter '15, Spring '15 and Fall '15 print magazines into fluid/responsive news apps for an online audience using HTML, CSS and jQuery, such as "Out of the Dungeon", "Undocumented and Unsupported", "Beyond the Binary" and "IX in Flux"

Student Fellow, Knight Lab | Evanston, IL. A hub for journalistic and technological innovation.

08/15 - Present

- Wrote and designed content for Learn.KnightLab, a project-based tutorial website to teach journalism students and beginners how to code
- Attended hackathons on virtual reality storytelling and encouraging young women in STEM fields

Columnist, In Our Nature | Evanston, IL. *Northwestern's premier environmental magazine*.

10/14 - Present

Wrote an upcycling column and environmental news articles, created photo, audio and social media content

IndieU | Evanston, IL. A national student-run online independent music magazine.

03/14 - Present

Assistant Editor (03/14 – 09/14, 01/15 – 06/15), Interim Editor-In-Chief (09/14 – 01/15)

- Wrote profiles, previews and reviews about Northwestern student, Chicago-based and national independent musicians e.g. "Cecil John to Release Mixtape," "Softsilence Releases New Video"
- Conducted, recorded and edited video interviews with student musicians e.g. "DJ Rucku5 Talks Dance Marathon Performance", "Prez Harris and Thaddeus Tukes Talk Their Latest Track"
- Edit and provide feedback on articles submitted by a network of 40+ student writers
- Managed 40+ student writers and ensured the timely submission and weekly posting of articles
- Posted article links and interacted with followers on Facebook, Twitter and Instagram (now closed) pages

2015 Online News Association Awards

06/15 - 07/15

Screened and evaluated 26 news entries from across the globe as a volunteer judge for the 2015 ONA Awards

Additional Experience

Historian, Jones Fine and Performing Arts Residential College | Evanston, IL

04/14 - 03/15

- · Created, managed and posted regular content as the persona "Mama Jones" to the website, Twitter and Tumblr accounts
- Recorded and edited the welcome video for new students and a promotional video for the campus field day
- Worked with exec board and master staff to archive events, connect with alumni and prospective students

Peer Advisor, Wildcat Welcome 2014 and 2015 | Evanston, IL

04/14 - 09/15

- Mentored and advised 16 freshman journalism majors during orientation week and through the year
- Participated in spring and fall training on leadership, inclusion, communication and empathy skills
- Initiated and facilitated discussions on topics such as diversity, mental health, sexual health and alcohol use

<u>Skills</u>

- Languages: English, Hindi, French
- Computer: Microsoft Office (Word, Excel (Advanced), Powerpoint), Adobe Creative Cloud (Photoshop, Premiere Pro, InDesign, Illustrator), HTML, CSS, jQuery, Bootstrap
- Social Media: Facebook, Twitter, Instagram, Snapchat, Tumblr, YouTube, WordPress, Weebly
- Honours: Northwestern University Wildcat Excellence Award for Emerging Leaders 2013-2014, Dean's List, Spring 2015