

HOTEL BOOKING ANALYSIS



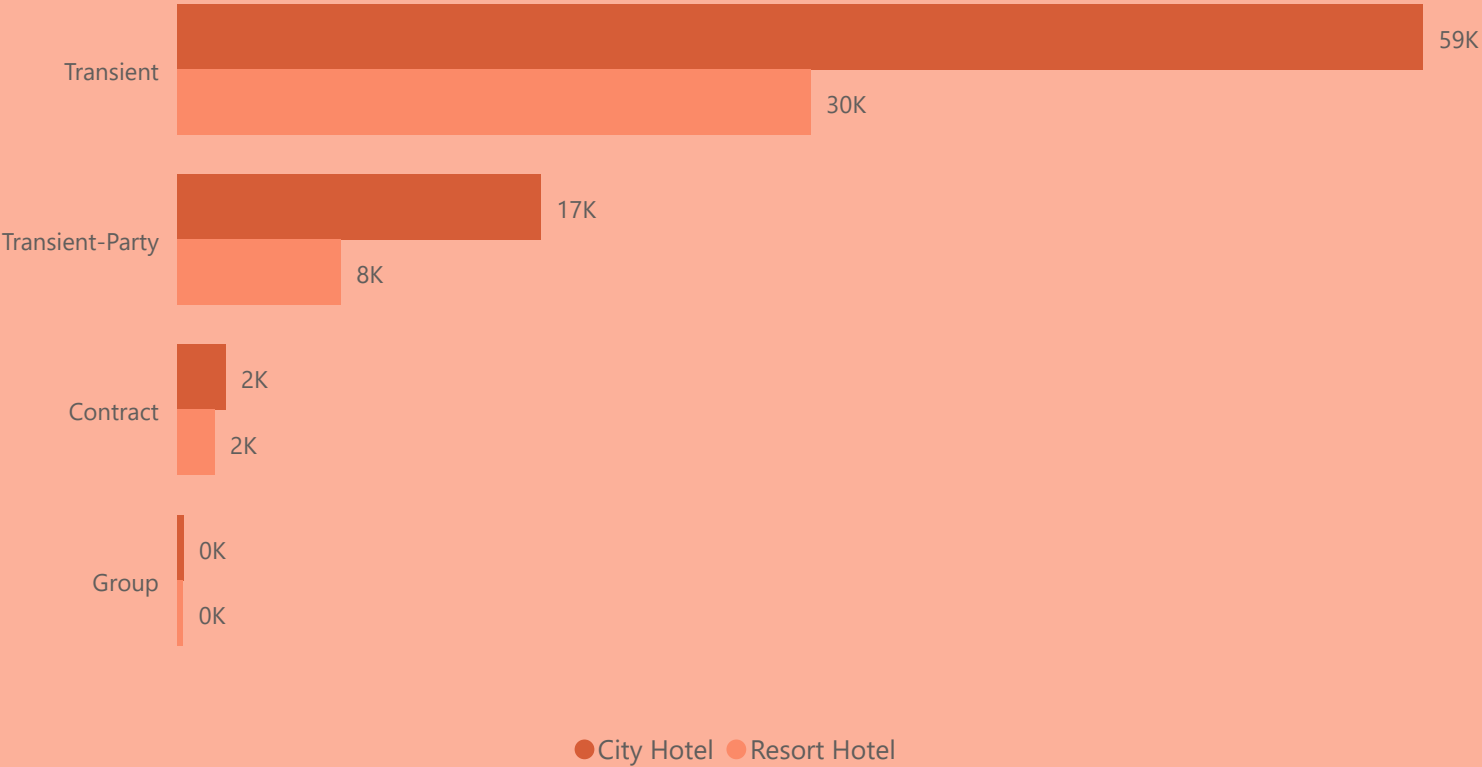
YEAR/QUATER/MONTH

- ▼ ☐ 2014
- ▲ ☐ 2015
- ▼ ☐ Qtr 1
- ▼ ☐ Qtr 2
- ▼ ☐ Qtr 3
- ▼ ☐ Qtr 4
- ▼ ☐ 2016
- ▼ ☐ 2017

MARKET SEGMENT

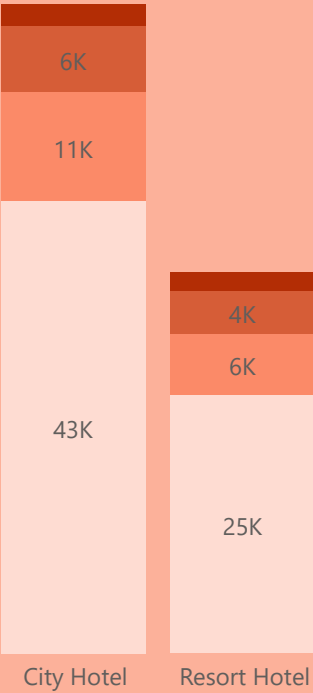
- ☐ Aviation
- ☐ Complementary
- ☐ Corporate
- ☐ Direct
- ☐ Groups
- ☐ Offline TA/TO
- ☐ Online TA
- ☐ Undefined

Cancelled Booking Count Based on Customer Type



Distribution Based on Booking

Special ... Previous... Previous... Repeate...



Comparision of Week End and Week Day Stay

