

Credit Card Transaction Report

Revenue
56.5M

Total Interest
8.0M

Trans Amount
45.5M

Trans Count
667K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	4,71,88,611.62	37840749	6614173
Silver	56,59,108.98	4647596	821923
Gold	25,33,682.16	2091362	384755
Platinum	11,35,608.05	953314	161629
Total	5,65,17,010.81	45533021	7982480

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

Gold

Silver

Blue

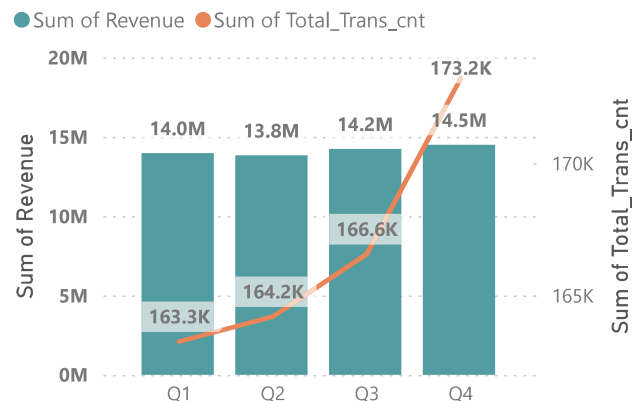
Platinum

Low

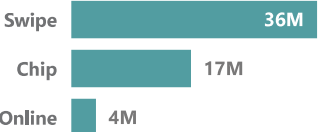
Med

High

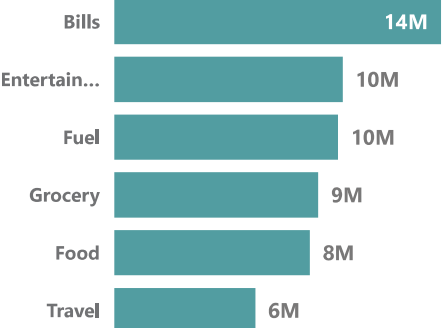
QTR Revenue and Total Trans Count



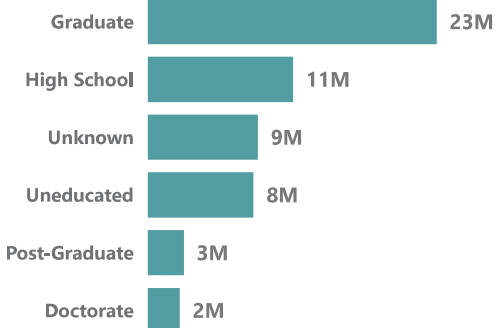
Revenue by Use Chip



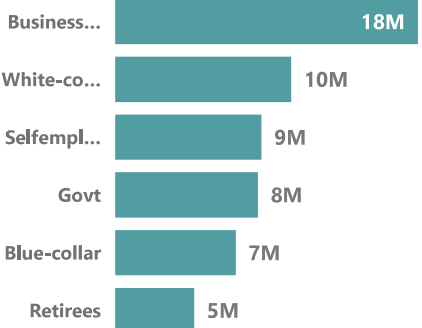
Revenue by Expenditure Type



Revenue by Education



Revenue by Customer Job



Customer Acq Cost

