Coca Cola Sales Dashboard

Invoice Date

1/2/2022 | 12/25/2022

Ask a question about your data

Try one of these to get started

total total sale

most recent data

Show all suggestions

Beverage Brand	Total Sales	Units Sold	Average Price	Operating Profit	Operating Margin
Coca-Cola	1,923,053	3989000	0.47	767,510	0.39
Dasani Water	1,639,063	2890500	0.55	618,630	0.38
Diet Coke	1,391,088	2872000	0.46	473,806	0.35
Fanta	969,888	2100000	0.43	355,685	0.37
Powerade	1,133,675	2042500	0.54	416,421	0.36
Sprite	1,158,400	2588500	0.42	409,090	0.35
Total	**8,215,165**	**16482500**	**0.48**	**3,041,142**	**0.37**

Operating Profit Analysis

Key influencers Top segments

What influences Operating Profit to Increase ?

When... ....the average of Operating Profit increases by

Beverage Brand is Coca-Cola 501.3

Beverage Brand is Dasani 214.9

Operating Profit is more likely to increase when Beverage Brand is Coca-Cola than otherwise (on average).

Only show values that are influencers

Sales by US State