## Project Description

MediTrack is a Salesforce-based management platform designed for small to medium chemist shops to efficiently manage customers, medicine stock, retailers, and orders. The system ensures smooth day-to-day operations by tracking medicine inventory, expiry dates, and customer orders, while also automating alerts and reports for better decision-making.

The platform provides chemist shop owners with the ability to:

- 1. Store and manage customer records including their details and purchase history.
- 2. **Record and manage orders** linking customers with medicines purchased.
- 3. **Track stock of medicines** including batch details, expiry dates, and quantity available.
- 4. Maintain supplier/retailer details to keep a record of where medicines are procured.
- 5. **Get automated alerts** when a medicine is about to expire or when stock levels are running low.
- 6. Generate reports and dashboards to visualize sales trends, expiring stock, and customer purchase patterns.

# Key Features

### 1. Customer Management

- Store customer details (name, phone, email, address).
- View their purchase/order history.

#### 2. Retailer Management

- Record details of medicine suppliers (name, contact, location).
- Track which retailer supplied which medicine batch.

## 3. Medicine Inventory Management

- Store medicine details: Name, Batch Number, Price, Quantity, Expiry Date.
- Monitor stock availability and expiry timelines.

## 4. Order Management

- Create orders for customers with multiple medicines.
- Auto-calculate total cost using roll-up summaries.
- Track order status (Pending, Completed, Delivered).

# 5. Expiry & Low Stock Alerts

- o Automatic email alerts for medicines nearing expiry (e.g., 30 days before).
- o Notifications when stock quantity falls below a threshold (e.g., <10 units).

# 6. **Reports & Dashboards**

- o Medicines expiring soon.
- o Low stock medicines.
- o Top customers by total purchase.
- o Retailer-wise supply history.