



Filters

region	All
market	All

Top 10 Products

All Values in USD

Products	Net Sales 20	Net Sales 21	21 vs 20 %
AQ Mx NB	0.0M	1.4M	5723.52%
AQ Smash 2	0.4M	11.2M	2589.49%
AQ LION x3	0.1M	1.2M	1792.25%
AQ LION x2	0.1M	0.9M	1768.87%
AQ LION x1	0.0M	0.8M	1719.49%
AQ Home Allin1	0.7M	5.2M	768.99%
AQ Electron 4 3600 Desktop Processo	3.0M	19.4M	641.26%
AQ Pen Drive DRC	0.6M	3.8M	587.66%
AQ GT 21	0.8M	4.4M	561.14%
AQ Zion Saga	0.7M	3.6M	528.55%
Grand Total	6.4M	52.0M	808.04%



Division Level Report

All Values in USD

region All
market All

Products	Net Sales 20	Net Sales 21	growth per 21 vs 20	
N & S	51.4M	94.7M	<div></div>	84.38%
P & A	105.2M	338.4M	<div></div>	221.53%
PC	40.1M	165.8M	<div></div>	313.70%
Grand Total	196.7M	598.9M		204.48%



Top 5 Products
By Qty sold

region	All
market	All
FY	All

Products	Sum of Qty
AQ Gamers	3.4M
AQ Gamers Ms	4.0M
AQ Master wired x1 Ms	4.2M
AQ Master wireless x1	3.4M
AQ Master wireless x1 M	4.1M
Grand Total	19.0M

region	All
market	All
FY	All

Bottom 5 Products
By Qty sold

Products	Sum of Qty
AQ Gamer 1	51.7K
AQ GEN Z	63.1K
AQ Home Allin1	15.2K
AQ HOME Allin1 Gen 2	8.9K
AQ Smash 2	36.0K
Grand Total	174887



New Product Launch- 2021

All Values in USD

region	All
market	All
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Products	Net Sales 21
AQ Clx3	4.4M
AQ Electron 3 3600 Desktop Processor	14.2M
AQ Gen Y	19.5M
AQ GEN Z	11.7M
AQ HOME Allin1 Gen 2	3.5M
AQ Lumina Ms	4.2M
AQ Marquee P3	4.9M
AQ Marquee P4	1.7M
AQ Maxima Ms	13.7M
AQ MB Lito	2.8M
AQ MB Lito 2	2.3M
AQ Qwerty	22.0M
AQ Qwerty Ms	15.4M
AQ Trigger	20.7M
AQ Trigger Ms	17.9M
AQ Wi Power Dx3	17.2M
Grand Total	176.2M



category	All
product	All
FY	All

Top 5 Countries-2021
By Net Sales
ALL Values in USD

Countries	Net Sales 21
Canada	35.1M
India	161.3M
South Korea	49.0M
United Kingdom	34.2M
USA	87.8M
Grand Total	367.2M

Gross Margin % by Quarters (sub-zone)

FY 2019

GM % Countries	Quarters				Grand Total
	Q1	Q2	Q3	Q4	
ANZ	43.0%	42.2%	42.6%	42.5%	42.6%
India	42.5%	42.2%	42.0%	42.5%	42.4%
NA	35.1%	35.4%	35.4%	35.7%	35.4%
NE	36.6%	37.0%	36.5%	36.6%	36.7%
ROA	44.5%	44.3%	44.0%	44.5%	44.4%
SE	44.5%	44.1%	44.0%	44.2%	44.2%

FY 2020

GM % Countries	Quarters				Grand Total
	Q1	Q2	Q3	Q4	
ANZ	43.3%	43.0%	42.8%	41.8%	42.8%
India	32.3%	32.1%	32.4%	32.0%	32.2%
NA	39.9%	40.1%	39.1%	39.7%	39.8%
NE	37.6%	37.8%	38.5%	37.7%	37.8%
ROA	38.4%	38.3%	38.8%	37.7%	38.2%
SE	38.5%	37.3%	38.2%	37.8%	37.9%

AtliQ Hardware



FY 2021

GM %	Quarters				
Countries	Q1	Q2	Q3	Q4	Grand Total
ANZ	39.0%	37.8%	38.3%	38.0%	38.3%
India	32.3%	31.8%	31.9%	32.0%	32.0%
NA	37.1%	37.4%	37.5%	37.4%	37.3%
NE	37.9%	38.7%	38.2%	38.3%	38.3%
ROA	38.5%	38.4%	38.1%	38.1%	38.3%
SE	38.6%	38.3%	38.6%	38.5%	38.5%