

# Credit Card Transaction Report

Revenue  
**56.5M**

Trans\_Amount  
**46M**

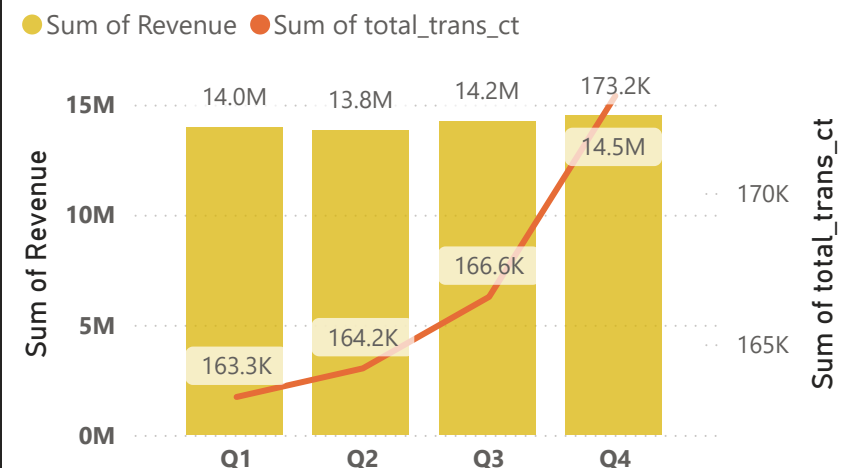
Total Interest  
**8.0M**

Trans\_Count  
**667K**

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Silver	5659109	4647596	821923
<b>Total</b>	<b>56517011</b>	<b>45533021</b>	<b>7982480</b>



QTR Revenue and total trans count



week\_start\_date

All

F

M

Gold

Silver

Blue

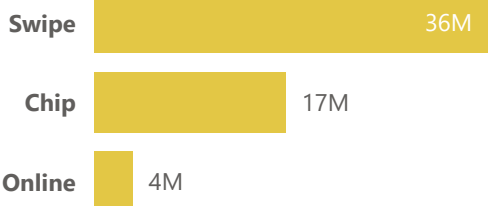
Platinum

Low

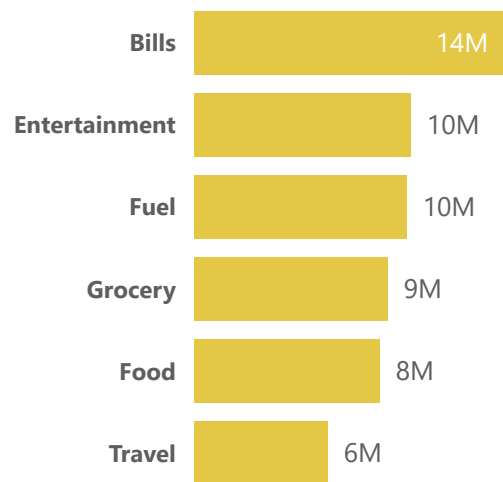
Med

High

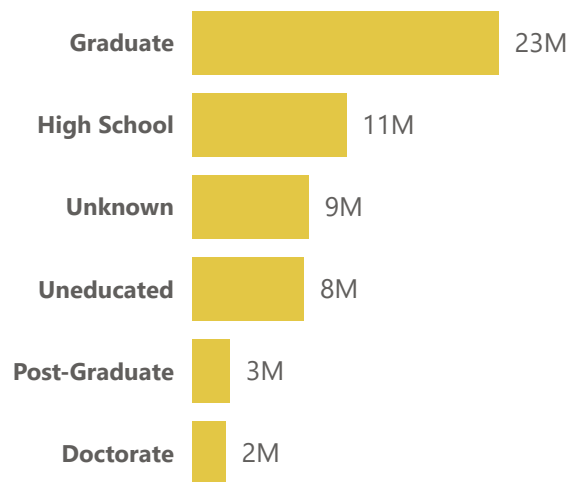
Revenue by Use Chip



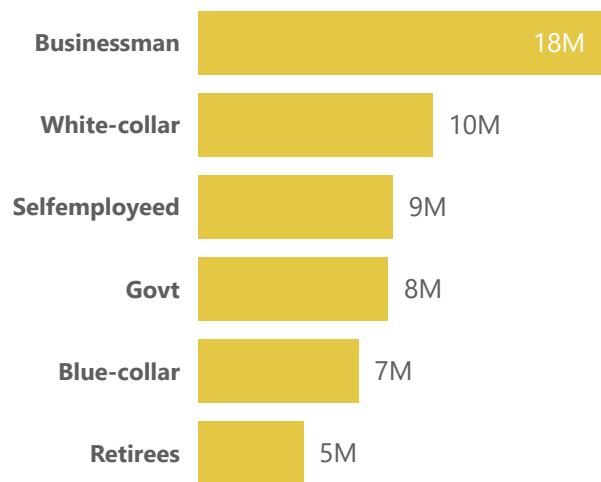
Revenue by Expenditure type



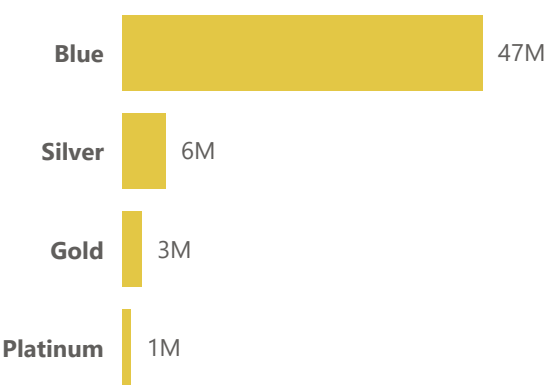
Revenue by Education



Revenue by Customer Job



Customer Acq Cost



# Credit Card Customer Report

Revenue  
**56.5M**

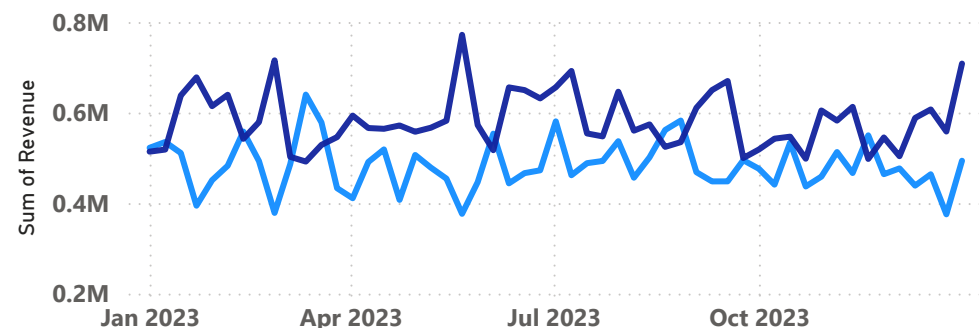
Income  
**588M**

Total Interest  
**8.0M**

CSS  
**3.19**

Sum of Revenue by Year, Month, Day and gender

gender ● F ● M



Q4

Q3

Q2

Q1

week\_start\_date

All

Swipe

Online

Chip

M

F

31M

26M

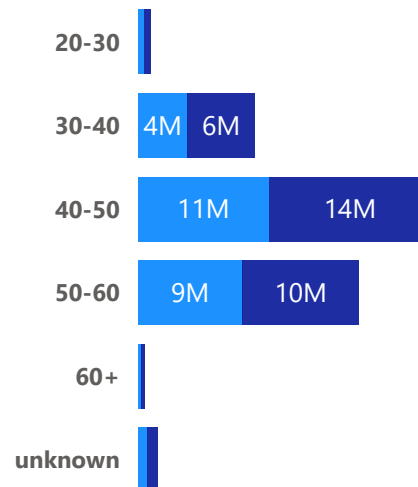
Gold

Silver

Blue

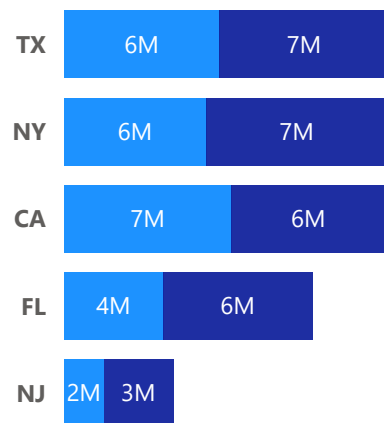
Platinum

Revenue by Age Group

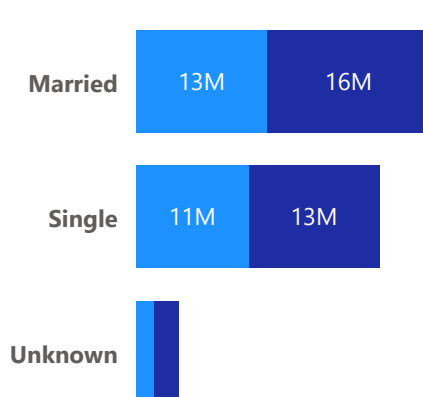


customer_job	Sum of Revenue	Sum of income	Sum of interest_earned
Blue-collar	7040606	73516911	967751
Businessman	17697472	190350431	2584604
Govt	8335534	90834727	1182231
Retirees	4617448	49619308	641692
Selfemployeed	8542826	77659931	1141510
White-collar	10283124	105618475	1464691
<b>Total</b>	<b>56517011</b>	<b>587599783</b>	<b>7982480</b>

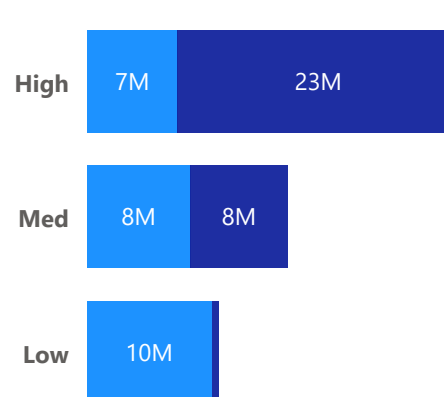
Top 5 States



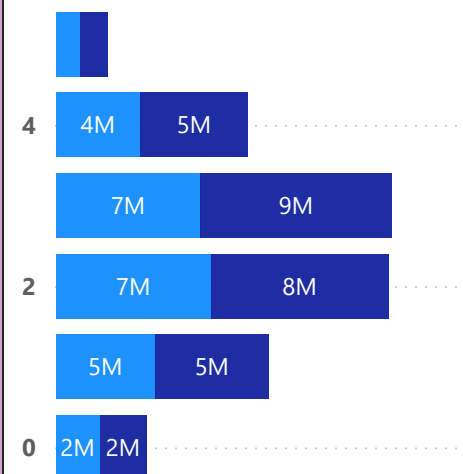
Revenue by Marital Status



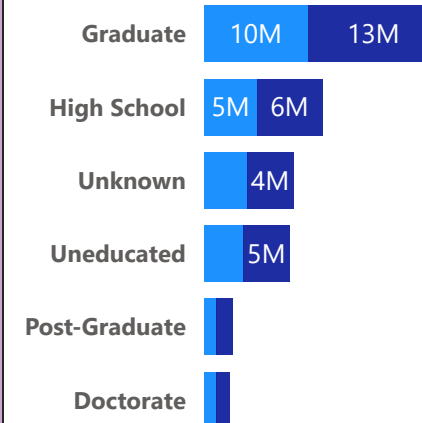
Revenue by Income Group



Revenue by Dependent



Revenue by Education



week_num2	Previous_week_Revenue	Current_week_Revenue	wow_revenue
53	933134	1201601	28.8%
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1000777	980152	-2.0%

activation_30_days	%GT Count of activation_30_days
0	42.54%
1	57.46%
Total	100.00%

delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

