

# Credit Card Transaction Report

Revenue  
**56.5M**

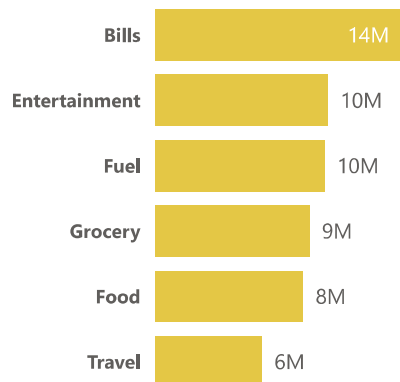
Trans\_Amount  
**46M**

Total Interest  
**8.0M**

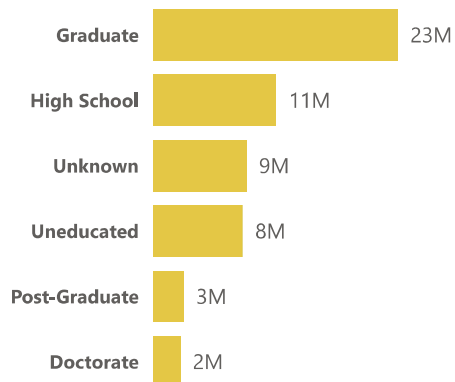
Trans\_Count  
**667K**

| card_category | Sum of Revenue  | Sum of total_trans_amt | Sum of interest_earned |
|---------------|-----------------|------------------------|------------------------|
| Blue          | 47188612        | 37840749               | 6614173                |
| Gold          | 2533682         | 2091362                | 384755                 |
| Platinum      | 1135608         | 953314                 | 161629                 |
| Silver        | 5659109         | 4647596                | 821923                 |
| <b>Total</b>  | <b>56517011</b> | <b>45533021</b>        | <b>7982480</b>         |

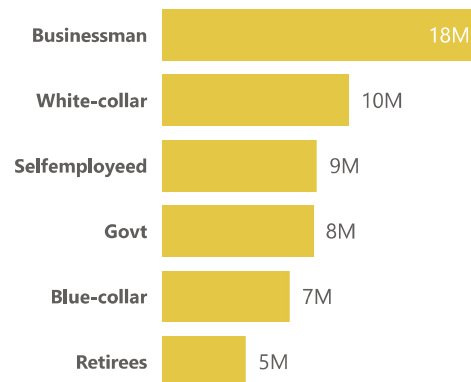
## Revenue by Expenditure type



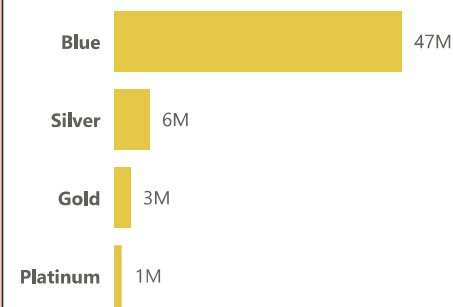
## Revenue by Education



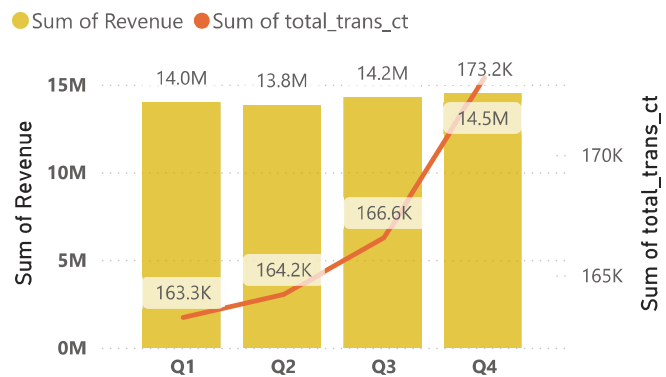
## Revenue by Customer Job



## Customer Acq Cost



## QTR Revenue and total trans count



week\_start\_date

All

F

M

Gold

Silver

Blue

Platinum

Low

Med

High

## Revenue by Use Chip

