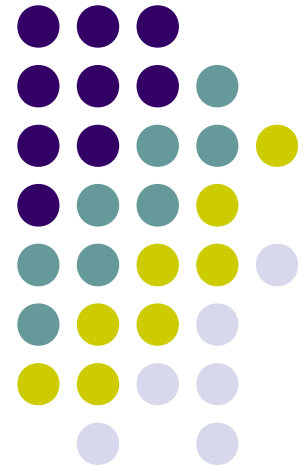


# Descriptive Statistics

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The farthest most people ever  
get

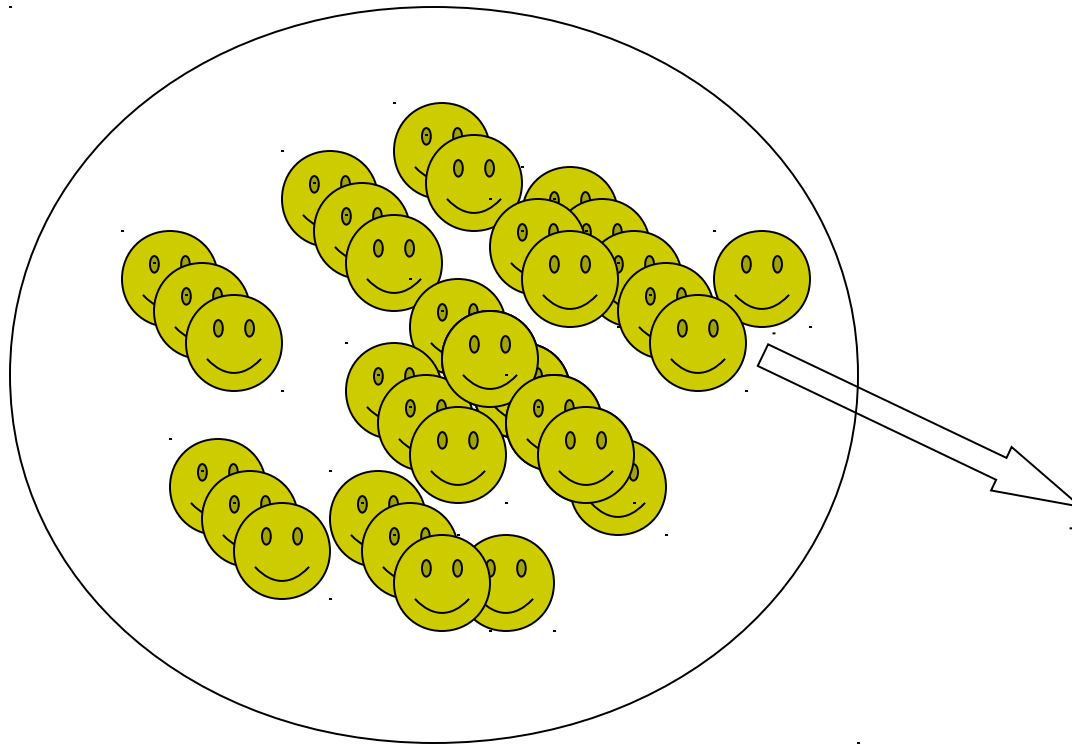
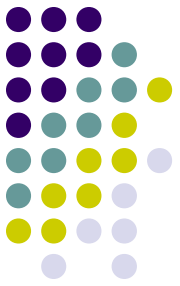




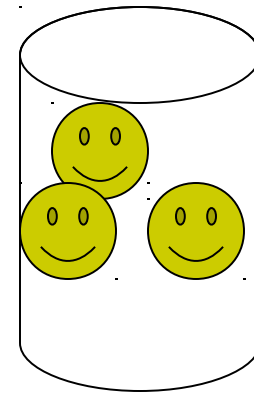
# Descriptive Statistics

- Descriptive Statistics are Used by Researchers to Report on Populations and Samples
- In Sociology:  
Summary descriptions of measurements (variables) taken about a group of people
- By Summarizing Information, Descriptive Statistics Speed Up and Simplify Comprehension of a Group's Characteristics

# Sample vs. Population



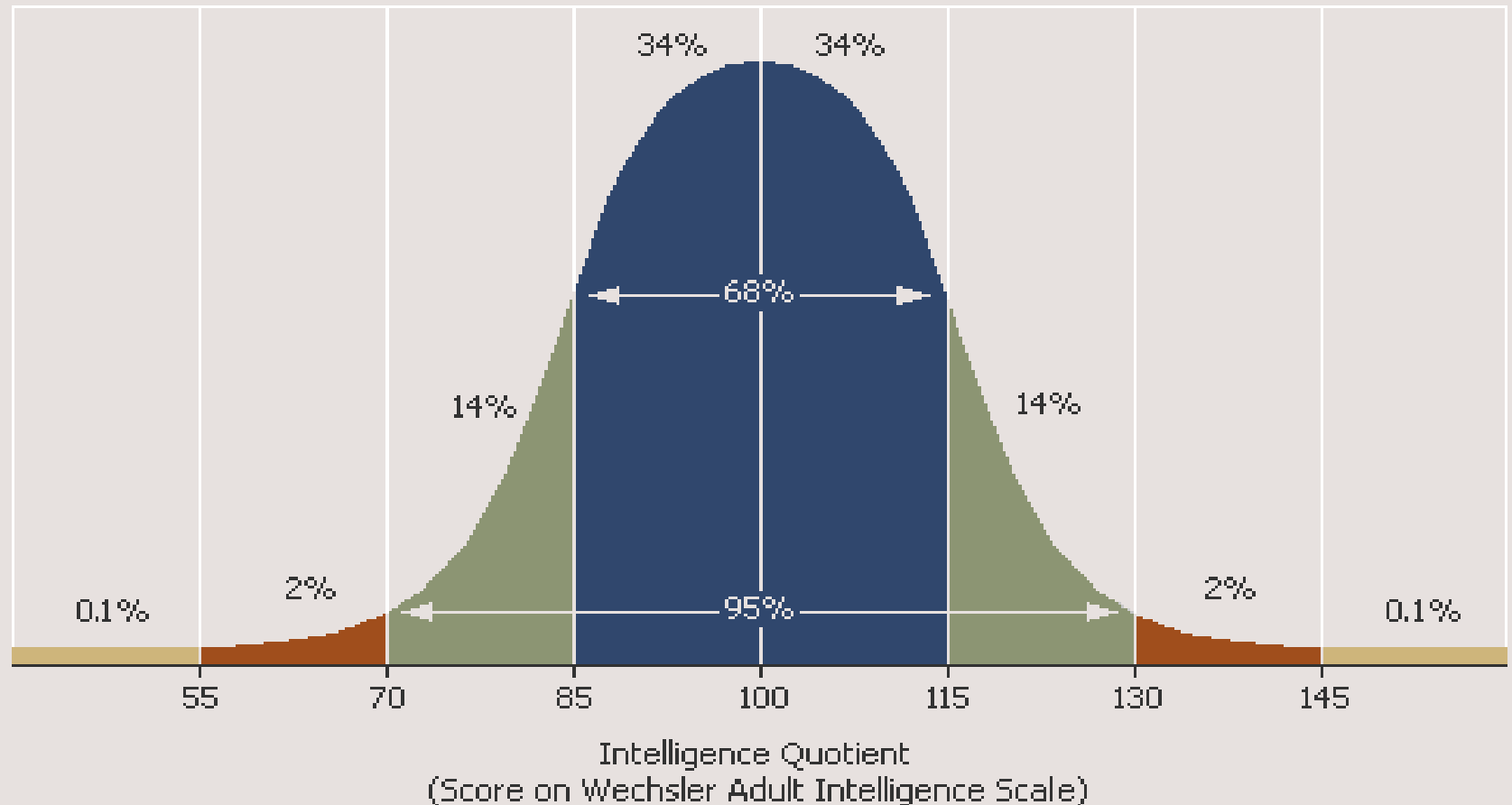
Population



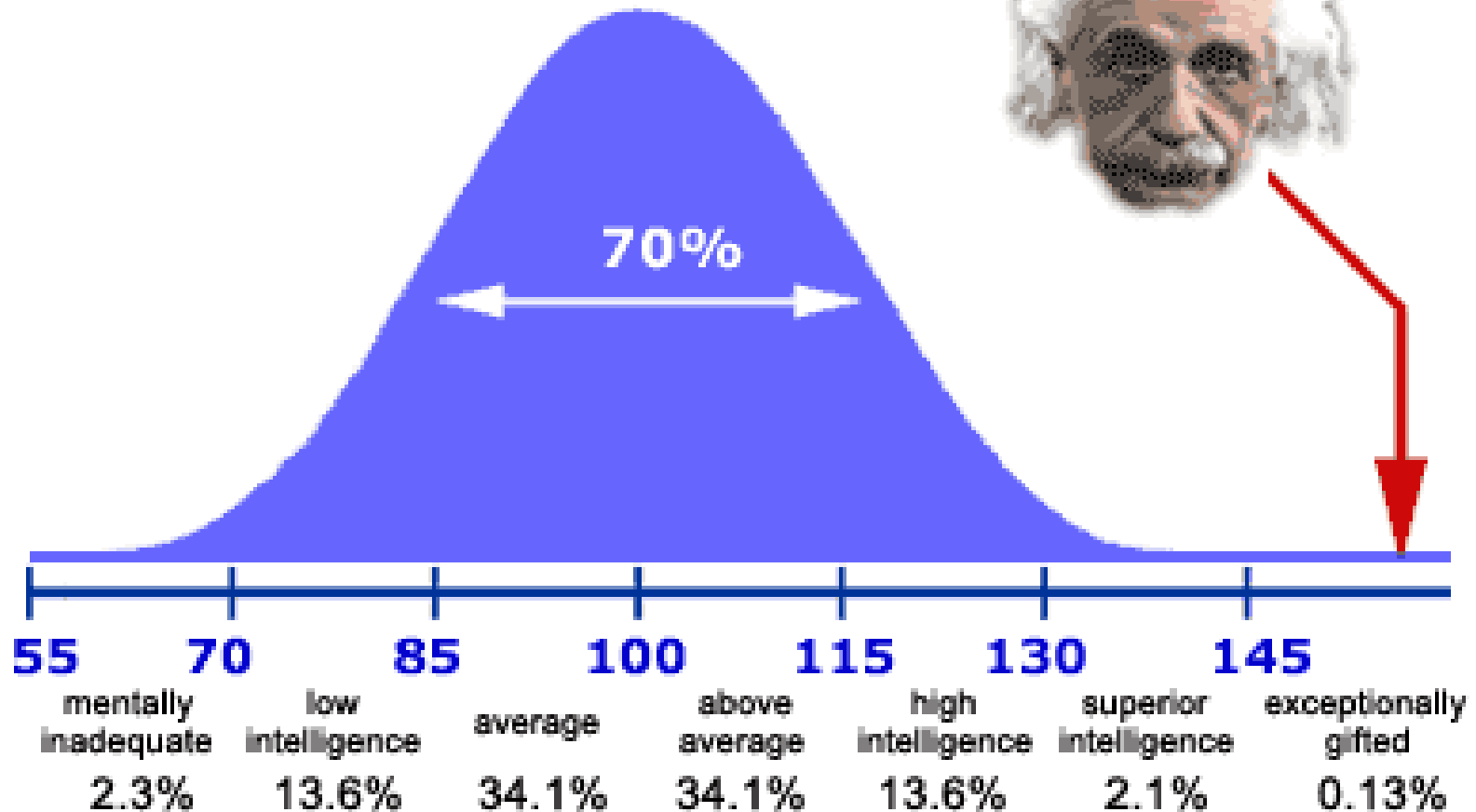
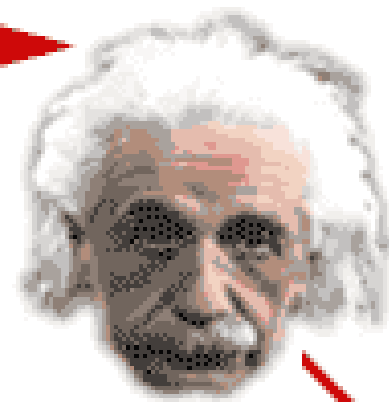
Sample

# I.Q. distribution

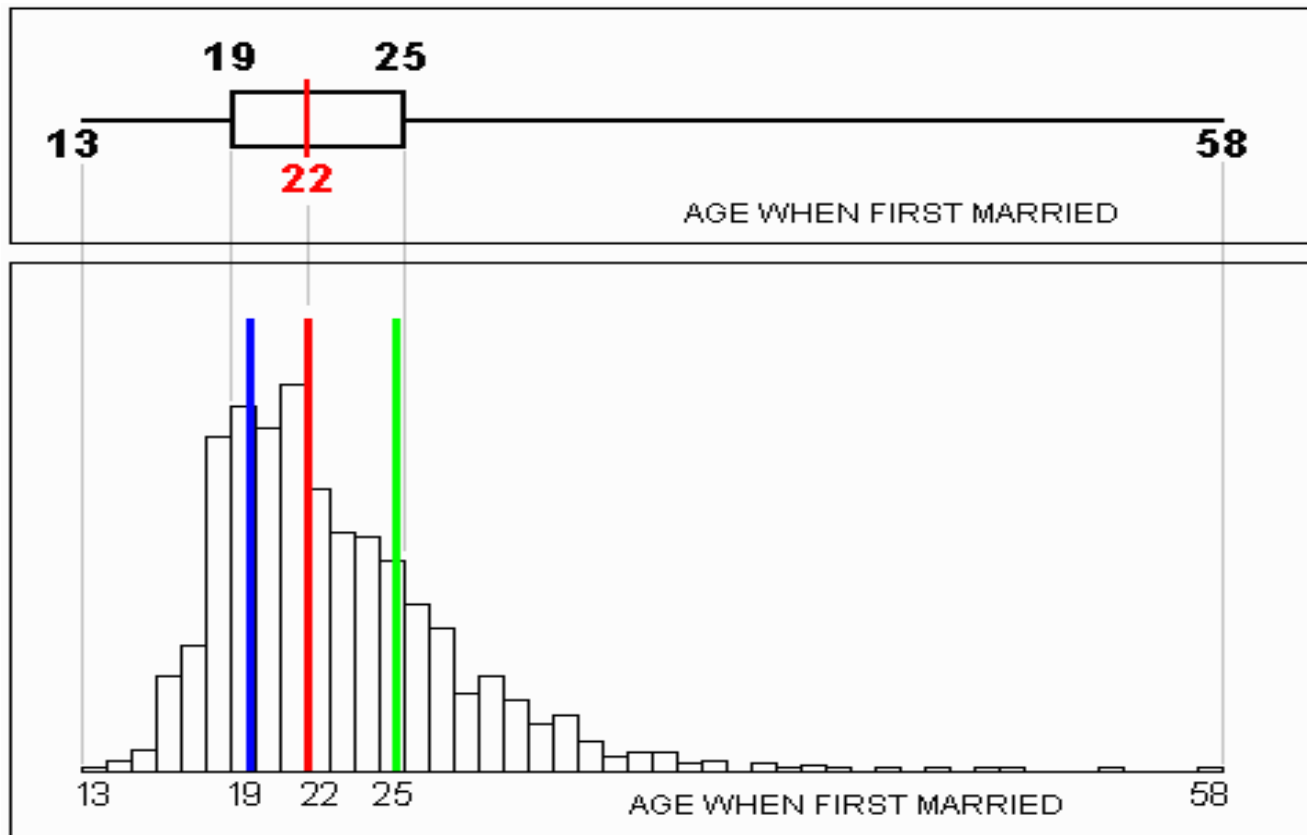
Number of scores



**Einstein's IQ = 160+**  
**What about yours ?**



Source: [www.wilderdom.com/.../L2-1UnderstandingIQ.html](http://www.wilderdom.com/.../L2-1UnderstandingIQ.html)



Source: [http://pse.cs.vt.edu/SoSci/converted/Dispersion\\_I/box\\_n\\_hist.gif](http://pse.cs.vt.edu/SoSci/converted/Dispersion_I/box_n_hist.gif)



# Descriptive Statistics

An Illustration:

Which Group is Smarter?

Class A--IQs of 13 Students

102	115
128	109
131	89
98	106
140	119
93	97
110	

Class B--IQs of 13 Students

127	162
131	103
96	111
80	109
93	87
120	105
109	

*Each individual may be different. If you try to understand a group by remembering the qualities of each member, you become overwhelmed and fail to understand the group.*



# Descriptive Statistics

Which group is smarter now?

Class A--Average IQ

Class B--Average IQ

110.54    110.23

They're roughly the same!

With a summary descriptive statistic, it is much easier to answer our question.





# Descriptive Statistics

Types of descriptive statistics:

- Organize Data
  - Tables
  - Graphs
- Summarize Data
  - Central Tendency
  - Variation



# Descriptive Statistics

Types of descriptive statistics:

- Organize Data
  - Tables
    - Frequency Distributions
    - Relative Frequency Distributions
  - Graphs
    - Bar Chart or Histogram
    - Stem and Leaf Plot
    - Frequency Polygon



# Descriptive Statistics

## Summarizing Data:

- Central Tendency (or Groups' "Middle Values")
  - Mean
  - Median
  - Mode
- Variation (or Summary of Differences Within Groups)
  - Range
  - Interquartile Range
  - Variance
  - Standard Deviation



# Mean

Most commonly called the “average.”

Add up the values for each case and divide by the total number of cases.

$$\bar{Y} = \frac{(Y_1 + Y_2 + \dots + Y_n)}{n}$$

$$\bar{Y} = \frac{\sum Y_i}{n}$$



# Mean

What's up with all those symbols, man?

$$\bar{Y} = \frac{(Y1 + Y2 + \dots + Yn)}{n}$$

$$\bar{Y} = \frac{\sum Y_i}{n}$$



Some Symbolic Conventions in this Class:

- $Y$  = your variable (could be  $X$  or  $Q$  or ☺ or even “Glitter”)
- “-bar” or line over symbol of your variable = mean of that variable
- $Y1$  = first case's value on variable  $Y$
- “...” = ellipsis = continue sequentially
- $Yn$  = last case's value on variable  $Y$
- $n$  = number of cases in your sample
- $\Sigma$  = Greek letter “sigma” = sum or add up what follows
- $i$  = a typical case or each case in the sample (1 through  $n$ )



# Mean

Class A--IQs of 13 Students

102	115
128	109
131	89
98	106
140	119
93	97
110	

$$\Sigma Y_i = 1437$$

$$Y\text{-bar}_A = \frac{\Sigma Y_i}{n} = \frac{1437}{13} = 110.54$$

Class B--IQs of 13 Students

127	162
131	103
96	111
80	109
93	87
120	105
109	

$$\Sigma Y_i = 1433$$

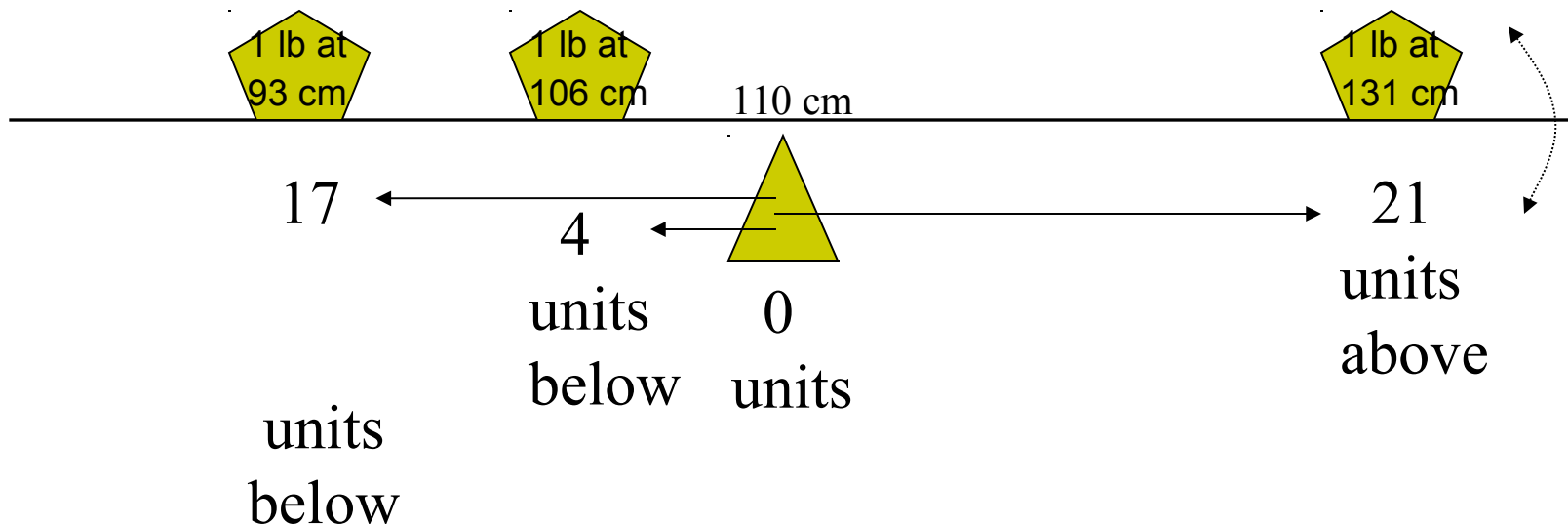
$$Y\text{-bar}_B = \frac{\Sigma Y_i}{n} = \frac{1433}{13} = 110.23$$



# Mean

The mean is the “balance point.”

Each person’s score is like 1 pound placed at the score’s position on a see-saw. Below, on a 200 cm see-saw, the mean equals 110, the place on the see-saw where a fulcrum finds balance:



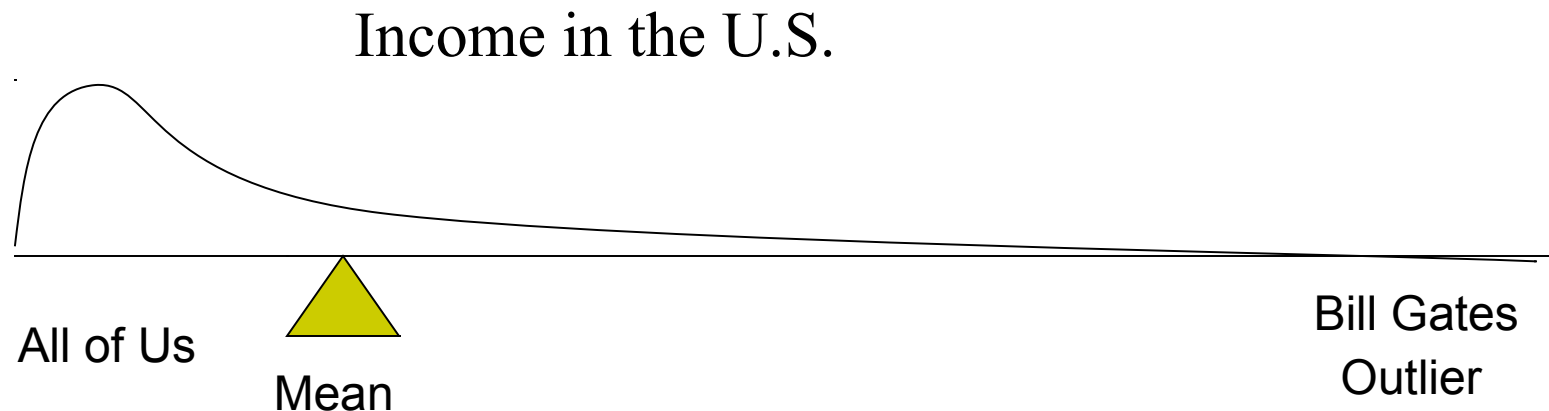
The scale is balanced because...

$$17 + 4 \text{ on the left} = 21 \text{ on the right}$$



# Mean

1. Means can be badly affected by outliers (data points with extreme values unlike the rest)
2. Outliers can make the mean a bad measure of central tendency or common experience







# Median

The middle value when a variable's values are ranked in order; the point that divides a distribution into two equal halves.

When data are listed in order, the median is the point at which 50% of the cases are above and 50% below it.

The 50<sup>th</sup> percentile.

# Median

Class A--IQs of 13 Students

89

93

97

98

102

106

109

110

115

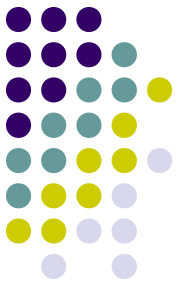
119

128

131 140

Median = 109

(six cases above, six below)





# Median

If the first student were to drop out of Class A, there would be a new median:

89

93

97

98

102

106

109

110

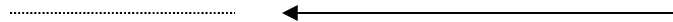
115

119

128

131

140



Median = 109.5

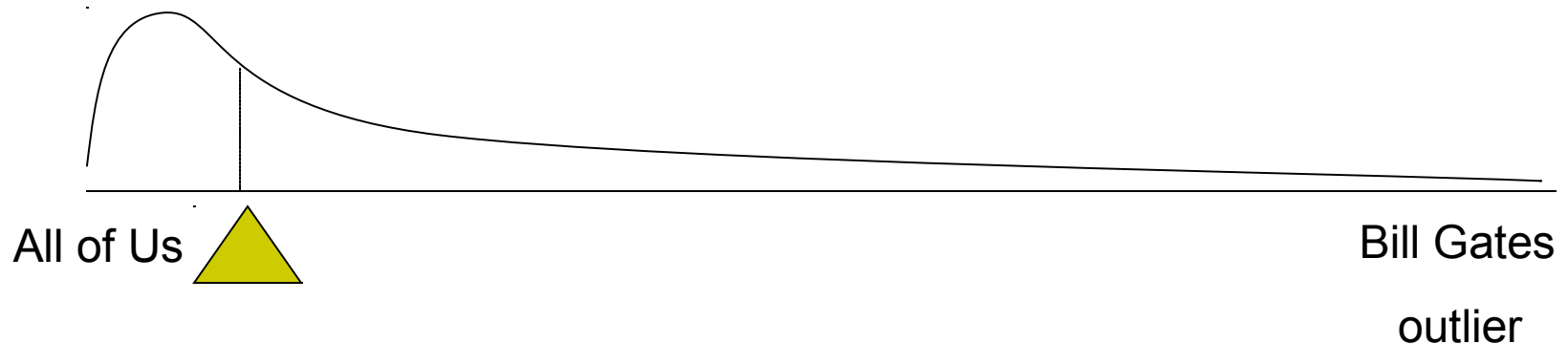
$109 + 110 = 219 / 2 = 109.5$

(six cases above, six below)



# Median

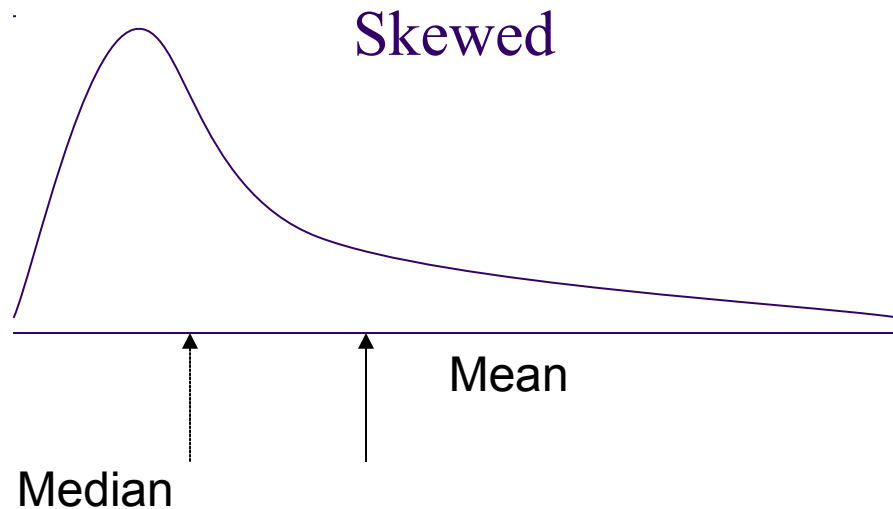
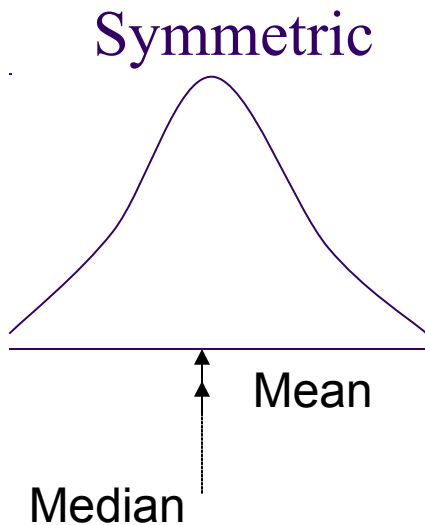
1. The median is unaffected by outliers, making it a better measure of central tendency, better describing the “typical person” than the mean when data are skewed.





# Median

2. If the recorded values for a variable form a symmetric distribution, the median and mean are identical.
3. In skewed data, the mean lies further toward the skew than the median.





# Median

The middle score or measurement in a set of ranked scores or measurements; the point that divides a distribution into two equal halves.

Data are listed in order—the median is the point at which 50% of the cases are above and 50% below.

The 50<sup>th</sup> percentile.



# Mode

The most common data point is called the mode.

The combined IQ scores for Classes A & B:

80 87 89 93 93 96 97 98 102 103 105 106 109 109 109 110 111 115 119 120  
127 128 131 131 140 162

*A la mode!!*

*BTW, It is possible to have more than one mode!*



# Mode

It may not be at the  
center of a  
distribution.

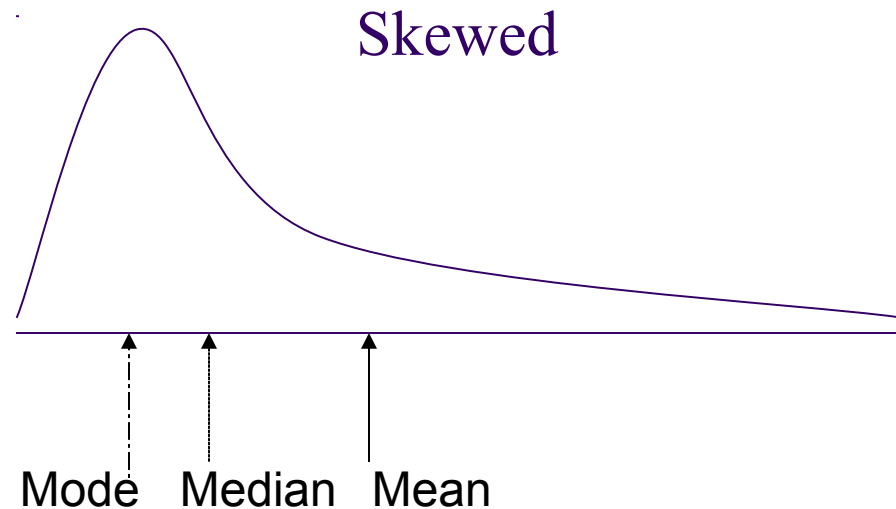
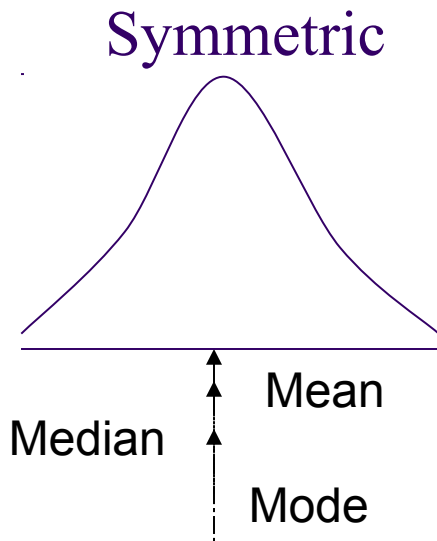
Data distribution on the  
right is “bimodal”  
(even statistics can be  
open-minded)





# Mode

1. It may give you the most likely experience rather than the “typical” or “central” experience.
2. In symmetric distributions, the mean, median, and mode are the same.
3. In skewed data, the mean and median lie further toward the skew than the mode.





# Descriptive Statistics

## Summarizing Data:

- ✓ Central Tendency (or Groups' "Middle Values")
  - ✓ Mean
  - ✓ Median
  - ✓ Mode
- Variation (or Summary of Differences Within Groups)
  - Range
  - Interquartile Range
  - Variance
  - Standard Deviation



# Range

The spread, or the distance, between the lowest and highest values of a variable.

To get the range for a variable, you subtract its lowest value from its highest value.

Class A--IQs of 13 Students

102	115
128	109
131	89
98	106
140	119
93	97
110	

**Class A Range = 140 - 89 = 51**

Class B--IQs of 13 Students

127	162
131	103
96	111
80	109
93	87
120	105
109	

**Class B Range = 162 - 80 = 82**



# Interquartile Range

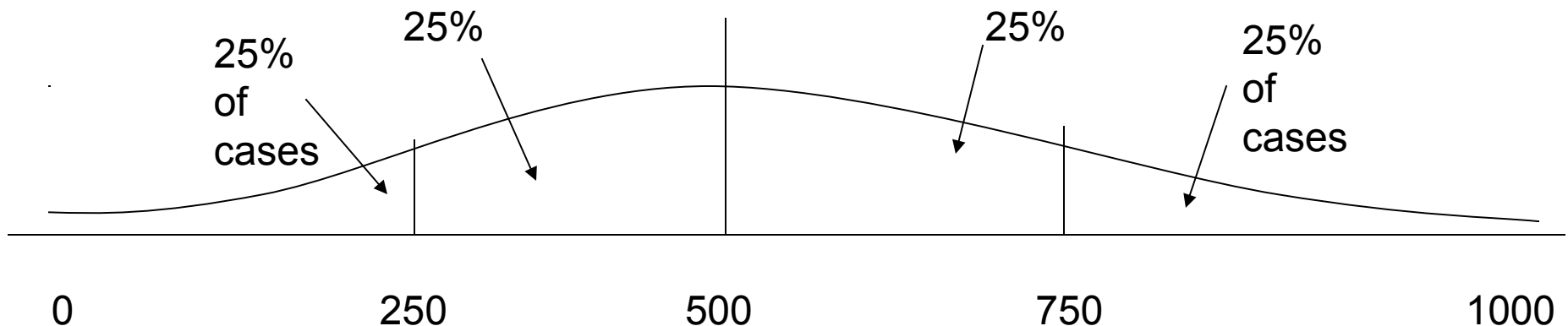
A quartile is the value that marks one of the divisions that breaks a series of values into four equal parts.

The median is a quartile and divides the cases in half.

25<sup>th</sup> percentile is a quartile that divides the first  $\frac{1}{4}$  of cases from the latter  $\frac{3}{4}$ .

75<sup>th</sup> percentile is a quartile that divides the first  $\frac{3}{4}$  of cases from the latter  $\frac{1}{4}$ .

The interquartile range is the distance or range between the 25<sup>th</sup> percentile and the 75<sup>th</sup> percentile. Below, what is the interquartile range?

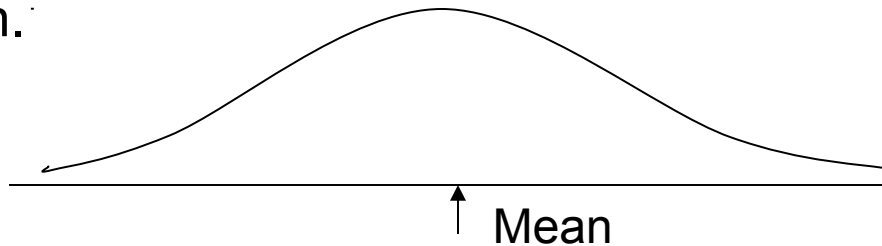




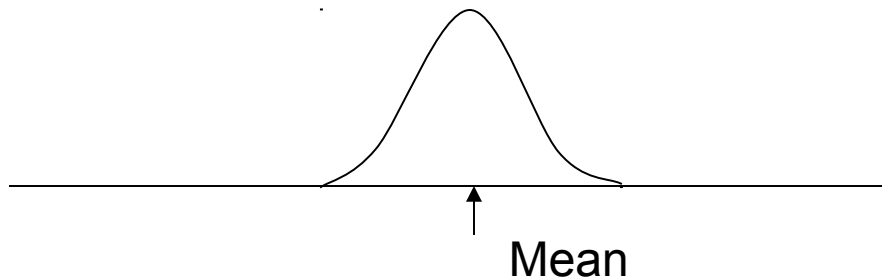
# Variance

A measure of the spread of the recorded values on a variable. A measure of dispersion.

The larger the variance, the further the individual cases are from the mean.



The smaller the variance, the closer the individual scores are to the mean.





# Variance

Variance is a number that at first seems complex to calculate.

Calculating variance starts with a “deviation.”

A deviation is the distance away from the mean of a case’s score.

$Y_i - \bar{Y}$

If the average person’s car costs \$20,000,  
my deviation from the mean is - \$14,000!

$$6K - 20K = -14K$$

# Variance



The deviation of 102 from 110.54 is?

Deviation of 115?

Class A--IQs of 13 Students

102    115

128    109

131    89

98 106

140    119

93 97

110

**$\bar{Y}_A = 110.54$**



# Variance

The deviation of 102 from 110.54 is?      Deviation of 115?

$$102 - 110.54 = -8.54$$

$$115 - 110.54 = 4.46$$

Class A--IQs of 13 Students

102      115

128      109

131      89

98 106

140      119

93 97

110

$$\mathbf{\bar{Y}_A = 110.54}$$





# Variance

- We want to add these to get total deviations, but if we were to do that, we would get zero every time. Why?
- We need a way to eliminate negative signs.

Squaring the deviations will eliminate negative signs...

A Deviation Squared:  $(Y_i - \bar{Y})^2$

Back to the IQ example,

A deviation squared for 102 is: of 115:

$$(102 - 110.54)^2 = (-8.54)^2 = 72.93 \quad (115 - 110.54)^2 = (4.46)^2 = 19.89$$



# Variance

If you were to add all the squared deviations together, you'd get what we call the “Sum of Squares.”

$$\text{Sum of Squares (SS)} = \sum (Y_i - \bar{Y})^2$$

$$SS = (Y_1 - \bar{Y})^2 + (Y_2 - \bar{Y})^2 + \dots + (Y_n - \bar{Y})^2$$

# Variance



Class A, sum of squares:

$$\begin{aligned} &(102 - 110.54)^2 + (115 - 110.54)^2 + \\ &(126 - 110.54)^2 + (109 - 110.54)^2 + \\ &(131 - 110.54)^2 + (89 - 110.54)^2 + \\ &(98 - 110.54)^2 + (106 - 110.54)^2 + \\ &(140 - 110.54)^2 + (119 - 110.54)^2 + \\ &(93 - 110.54)^2 + (97 - 110.54)^2 + \\ &(110 - 110.54)^2 = SS = 2825.39 \end{aligned}$$

Class A--IQs of 13 Students

102      115

128      109

131      89

98 106

140      119

93 97

110

Y-bar = 110.54



# Variance

The last step...

The approximate average sum of squares is the variance.

$SS/N$  = Variance for a population.

$SS/n-1$  = Variance for a sample.

Variance =  $\Sigma(Y_i - \bar{Y})^2 / n - 1$

# Variance



For Class A, Variance =  $2825.39 / n - 1$   
 $= 2825.39 / 12 = 235.45$

How helpful is that???





# Standard Deviation

To convert variance into something of meaning, let's create standard deviation.

The square root of the variance reveals the average deviation of the observations from the mean.

$$\text{s.d.} = \sqrt{\frac{\sum(Y_i - \bar{Y})^2}{n - 1}}$$



# Standard Deviation

For Class A, the standard deviation is:

$$235.45 = 15.34$$

The average of persons' deviation from the mean IQ of 110.54 is 15.34 IQ points.

Review:

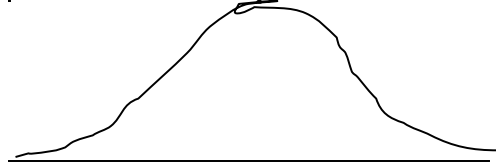
1. Deviation
2. Deviation squared
3. Sum of squares
4. Variance
5. Standard deviation



# Standard Deviation

1. Larger s.d. = greater amounts of variation around the mean.

For example:



19      25      31

$$\bar{Y} = 25$$

$$\text{s.d.} = 3$$



13                      25                      37

$$\bar{Y} = 25$$

$$\text{s.d.} = 6$$

2. s.d. = 0 only when all values are the same (only when you have a constant and not a “variable”)
3. If you were to “rescale” a variable, the s.d. would change by the same magnitude—if we changed units above so the mean equaled 250, the s.d. on the left would be 30, and on the right, 60
4. Like the mean, the s.d. will be inflated by an outlier case value.





# Descriptive Statistics

## Summarizing Data:

- ✓ Central Tendency (or Groups' "Middle Values")
  - ✓ Mean
  - ✓ Median
  - ✓ Mode
- ✓ Variation (or Summary of Differences Within Groups)
  - ✓ Range
  - ✓ Interquartile Range
  - ✓ Variance
  - ✓ Standard Deviation
- ...Wait! There's more



# Box-Plots

A way to graphically portray almost all the descriptive statistics at once is the box-plot.

A box-plot shows:

- Upper and lower quartiles
- Mean
- Median
- Range
- Outliers (1.5 IQR)

# Box-Plots



IQR = 27; There  
is no outlier.

162

123.5

M=110.5

106.5

96.5

82



# Descriptive Statistics

- Now you are qualified use descriptive statistics!
- Questions?

