Ulrik Lyngs Curriculum vitae

Personal summary

I am a computer scientist, cognitive psychologist, and musician. I am passionate about applying insights from the behavioural neurosciences to design digital technology that is sensitive to human limitations and biases, particularly in relation to attention and self-regulation.

- Department of Computer Science, University of Oxford, Oxford, UK
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- ulriklyngs.com
- ulyngs

Selected Publications

Lyngs, U., Lukoff, K., Slovak, P., Binns, R., Slack, A., Inzlicht, M., Kleek, M. V., Shadbolt, N. (2019). Self-Control in Cyberspace: Applying Dual Systems Theory to a Review of Digital Self-Control Tools1 Proceedings of the 2019 CHI Conference on Human Factors in Computing Systems Annourable Mention Binns, R., Lyngs, U., van Kleek, M., Zhao, J., Shadbolt, N. (2018). Third party tracking in the mobile ecosystem Proceedings of the 2018 ACM Web

Science Conference **Q** Best Paper

Lyngs, U., Binns, R., van Kleek, M., Shadbolt, N.
(2018). So, Tell Me What Users Want, What They
Really, Really Want! 3 Proceedings of the 2018 CHI
Conference on Human Factors in Computing Systems
Binns, R., van Kleek, M., Veale, M., Lyngs, U.,
Zhao, J., Shadbolt, N. (2018). It's Reducing a Human
Being to a Percentage': Perceptions of Justice in
Algorithmic Decisions 4 Proceedings of the 2018 CHI
Conference on Human Factors in Computing Systems
Lyngs, U., McKay, R. (2017). 'It's More Fun With
My Phone': A Replication Study of Cell Phone
Presence and Task Performance 5 Proceedings of the
39th Annual Conference of the Cognitive Science
Society

Lyngs, U., Cohen, E., Hattori, W., Newson, M. & Levin, D. (2016). Hearing in Colour: How Expectations Distort Perception of Skin Tone 6
Journal of Experimental Psychology: Human Perception and Performance, 42 (12), 2068-2076

Media coverage

2018 Our paper 'Third Party Tracking in the Mobile Ecosystem' covered in the Financial Times 7, BBC 8, The Times 9, Business Insider 10, and more

Education

2016 — 2020	DPhil in Computer Science, University of Oxford
2012 — 2013	MSc in Cognitive and Evolutionary Anthropology, University of Oxford
2011 — 2016	MA in the Study of Religion & Cognitive Psychology, Aarhus University
2007 — 2011	BA in the Study of Religion & Psychology, Aarhus University

Grants and Awards

2018	Best Paper Award (€500), 10th ACM Conference on Web Science, Amsterdam
2018	Student Research Competition Grant (\$500), ACM CHI'18
2017	DOMUS Prize for Outstanding Research Communication (£500), Linacre College, University of Oxford
2017	Designing for Curiosity Workshop Grant (€400), ACM CHI'17
2017	Student Research Competition Grant (\$500), ACM CHI'17
2013	Lienhard & Bagby Research Grant (£1,000), Institute of Social & Cultural Anthropology, Uni. of Oxford

Selected talks

2018	So, Tell Me What Users Want, What They Really, Really Want!, AI, Society, and the Media, BBC Radio Theatre, New Broadcasting House, London
2018	Hacking the Attention Economy, Hackathon at CodeBase, Edinburgh, organised by the UnBias 11 project, University of Oxford

Selected work experience

2017 — Web developer

present SOCIAM.org 12, Dept. of Computer Science, University of Oxford

Built the current version of sociam.org (which archives the outputs of a 5.5 year EPSCR research endeavour involving 55+ researchers, 40+ independent projects, and 400+ publications) from scratch in Drupal 7, assisted by two summer interns. Ongoing maintenance, feature development, and content curation.

2013 — Festival Producer and Manager
2016 — Institute of Art and Ideas, London
Generated ideas and wrote programme copy
for 250+ panel debates for the internationally
renowned philosophy and music festival
HowTheLightGetsIn 13; interviewed (600+)
and booked (150+) world- leading thinkers,
including Cory Doctorow, Aubrey de Grey,
and Simon Baron-Cohen; led and managed a
research team of two full-time and music
team of three full-time staff.

Professional development

2018 Invited participant at the Global Dialogue for Happiness, World Government Summit 14, Dubai

2017 Leading for Impact 15 fellowship, 4-month leadership training programme at Saïd Business School, University of Oxford

Software development

Dashboard for visualising facebook use 16, developed with R, shiny, and flexdashboard, deployed on shinyapps.io
Originally developed for research study on Facebook use among Oxford University students in the autumn of 2018

2019 oxforddown 17, R package for writing an Oxford University thesis with R Markdown

2018 chi-proc-rmd-template 18 and chi-eatemplate 19, R packages for writing ACM CHI submissions with R Markdown

Technical skills

- Programming, data analysis and visualisation in R (tidyverse), Python, and D3.js
- Reproducible research with dynamic documents in R Markdown (bookdown, xaringan, pagedown) + LaTeX
- Web development (HTML, CSS, JavaScript, Drupal, Hugo, blogdown, Jekyll + GitHub)

Personal skills & volunteering

2017 Computer Science Ambassador

— Dept. of Computer Science, University of present Oxford

I give talks about my group's and my personal research to 14-18 year old students from UK schools visiting the Computer Science Department

2017 Founding Band Member

The Karaoke Collective

present Inventor, MC and drummer in 'The Karaoke Collective' 20, an eclectic group of seasoned musician in Oxford and London, which blends the fun of karaoke with the magic of a live band.

2018 Main conference organiser and General Chair Oxford Computer Science Conference 2018, Department of Computer Science, University of Oxford

2017 President, Computer ScienceGraduate Society (CoGS)

Dept. of Computer Science, University of Oxford
Organised and chaired termly CoGS
planning meetings, represents the
Computer Science Department at termly
orienting meetings in the mathematical,
physical, engineering and life sciences
division (MPLS).

2013 Interview Coach

Oxbridge Interviews, Oxfizz 21

2016 Provided interview training for 30+ teenagers from non-traditional family backgrounds wishing to apply to the universities of Oxford or Cambridge.

2012 Executive committee member

London Evolutionary Research Network 22

2016 Organised regular talks (30+) plus annual conferences (3) on cutting-edge evolutionary research, for early career researchers across universities and departments in southern UK.

Links

- 1. <u>https://ulriklyngs.com/publications</u> ←
- 2. https://dl.acm.org/citation.cfm?doid=3201064.3201089 https://dl.acm.org/citation.cfm?doid=3201064.3201089 https://dl.acm.org/citation.cfm?doid=3201064.3201089 https://d
- 3. https://dl.acm.org/citation.cfm?id=3188397 ←
- 4. https://dl.acm.org/citation.cfm?id=3173951 ↔
- 5. https://mindmodeling.org/cogsci2017/papers/0501/index.html →
- 6. https://psycnet.apa.org/record/2016-49029-001 \leftarrow
- 7. https://ig.ft.com/mobile-app-data-trackers/↔
- 8. https://www.bbc.co.uk/news/technology-45952466 ←
- 9. https://www.thetimes.co.uk/article/personal-data-harvesting-by-mobile-phone-apps-is-out-of-control-pb2m2kwkj
- 10. $\frac{\text{https://www.businessinsider.com/google-and-facebook-big-data-apps-oxford-study-finds-}}{2018-10?\text{r=UK\&IR=T}}$
- 11. https://unbias.wp.horizon.ac.uk/↔
- 12. https://sociam.org/↔
- 13. https://howthelightgetsin.org/↔
- 14. https://www.worldgovernmentsummit.org ←
- 15. <a href="https://www.sbs.ox.ac.uk/research/skoll-centre-social-entrepreneurship/social-impact-education/leading-impa
- 16. https://ulriklyngs.shinyapps.io/fb-dashboard-rose/↔
- 17. https://github.com/ulyngs/oxforddown←
- 18. <u>https://github.com/ulyngs/chi-proc-rmd-template</u> ←
- 19. https://github.com/ulyngs/chi-ea-rmd-template ←
- 20. <u>https://karaokecollective.com</u> ←
- 21. https://oxfizz.org/↔
- 22. <u>https://londonevolution.org</u> ←