

# SALES AND OUTLET PERFORMANCE DASHBOARD

12,01,681

Sum of Total\_Sales

1559

Distinct Items Sold

1,20,168

Avg Sales per Outlet

10

Total Outlets

12.73

Avg Item Weight

Outlet Location Type, Outlet Type, O...

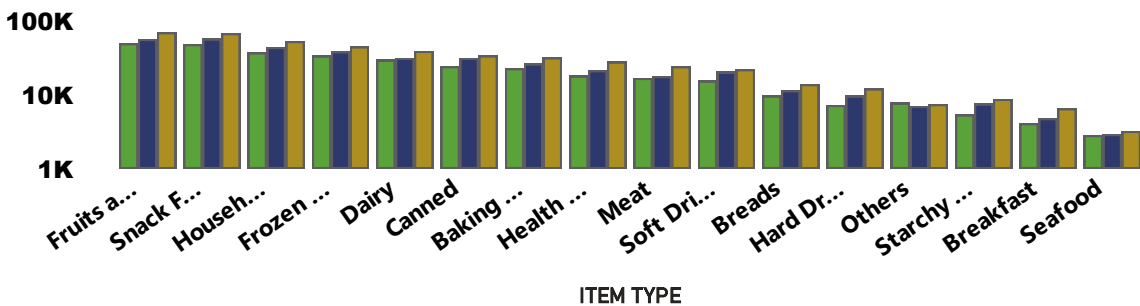
All

Item\_Type

- Select all
- Baking Goods
- Breads

## Sum of Total Sales by Item Type

Outlet\_Location\_Type ●Tier 1 ●Tier 2 ●Tier 3



Outlet\_Identifier Baking Goods Breads Breakfast Canned

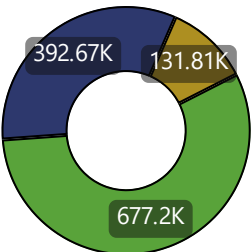
OUT010	5,328.45	2,632.97	1,510.93	4,551.22
OUT013	9,431.75	3,343.97	1,917.38	8,803.78
OUT017	8,848.13	3,051.26	1,840.18	9,527.23
OUT018	8,594.20	3,539.40	1,552.61	10,852.47
OUT019	5,418.79	2,199.97	1,282.59	5,528.68
OUT027	8,887.84	4,515.96	1,617.92	10,125.05
OUT035	8,535.12	4,183.21	1,439.30	11,340.15
OUT045	9,257.25	4,327.27	1,567.82	10,957.57
OUT046	9,460.99	3,949.00	1,195.16	10,025.01
OUT049	8,132.21	3,636.10	1,672.81	8,995.57

## Sum of Total Sales by Outlet Type

Supermarket Type1



## Sum of Total Sales by Outlet Size



Outlet\_Size  
●Small  
●Medium  
●High

## Sum of Item Visibility by Item Type

