ADITYA RAJEEV PATIL

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in LinkedIn   ◯ GitHub

PROFESSIONAL SUMMARY

Detail-oriented and analytical professional with expertise in product lifecycle management, marketing strategy, and business operations. Skilled in market research, digital campaigns, funnel optimization, and stakeholder collaboration, with experience leveraging analytics and founder's office practices to drive growth, optimize processes, and deliver data-driven results in cross-functional environments.

EDUCATION

VIT Bhopal University   2022 - 2026
B.Tech in Computer Science and Engineering, Specialization in Cyber Security and Digital Forensics
- **CGPA: 8.47/10**

Core Competencies

- **Product, Marketing & Growth**: Product Lifecycle, Market Research, Multi-Channel Campaigns, SEO/SEM, Lead Generation, Funnel Optimization, User Acquisition, Customer Segmentation
- **Analytics, Business & Founder's Office**: Google Analytics, SQL, Excel, Marketing Automation, CRM, Stakeholder Management, Cross-Functional Leadership, Project Management, Strategic Planning, Business Operations, Agile Methods

WORK EXPERIENCE

Intern, National Remote Sensing Centre (NRSC), ISRO   Nov 2024 – Jan 2025
Hyderabad, India

- Worked under the guidance of senior scientists to support strategic projects in data analysis and reporting
- Contributed to project documentation, cross-functional communication, and research deliverables impacting organizational outcomes
- Assisted in streamlining data processes, preparing reports, and aligning work with institutional objectives

PROJECTS

VoteChain — Online Voting Platform ◯   Jan 2025 – May 2025
Role: Team Lead — Product Strategy

- Led a 6-member team to launch a secure voting platform for college elections, driving adoption via user onboarding and awareness campaigns
- Delivered stakeholder presentations, project documentation, and trained users, ensuring high engagement and platform trust
- Coordinated cross-functional tasks—technology, communication, feedback—resulting in 100+ engaged users

Chakra Recon ◯   Sept 2025
Role: Product Owner — User Research

- Designed and delivered a student-friendly network analysis tool, collecting feedback and iterating for usability improvements
- Managed project lifecycle, documentation, and user communications—resulted in increased tool adoption and positive feedback from academic users

Text-Encrypter ◯   May 2025
Role: Project Management

- Developed a browser extension for secure message sharing; promoted product, gathered user reviews, and refined features for ease of use
- Presented at student innovation forum; received positive feedback for problem-solving and user-centric approach

LEADERSHIP AND CAMPUS ENGAGEMENT

President, Cyber Warrior Club, VIT Bhopal University   2024 – 2025

- Expanded club membership by 30% by spearheading tech talks, hands-on workshops, and Capture The Flag (CTF) contests
- Facilitated industry leader sessions for 80+ students, enhancing practical cybersecurity exposure
- Led planning and execution of campus-wide CTF events, strengthening tech engagement and collaboration

Event Management Lead, Marathi Club, VIT Bhopal University   2024 – 2025

- Coordinated logistics and programming for major college events serving 1000+ attendees
- Managed volunteer teams, scheduling, and outreach for multi-day cultural festivals
- Raised event sponsorships, increasing annual festival budget by 15% and ensuring event success