

## HackJPS

Sponsorship Prospectus











SCIENCE

TECHNOLOGY

ENGINEERING

MATH

#### NHAT IS HACKJPS?

HackJPS is a virtual 4-day hackathon that is being led by students from JP Stevens High School from September 18 to September 21, 2020.

So you may be wondering... what exactly is a hackathon? In a nutshell, a Hackathon is a contest where students can form teams and try to create anything they desire using technology within the limited time period. The students' projects get judged on at the end of the day, and the best "hack" is crowned the winner. In addition to awarding the best overall project, there are a bevy of other prizes to hand out to other deserving teams such as "most innovative project", "most socially aware project" etc...

Participation is not limited to those with a large background in programming - we hope to draw students from all skill levels, and even encourage participants who have not programmed before. In fact, given that our event is now virtual due to Covid-19, we have no limit on capacity so we really want a lot of people to try out this unique experience. Ultimately, HackJPS will be a really fun experience for students - we will have fun online minigames, music rooms, learning rooms, and other ways for participants to mingle amongst themselves.

#### OUR GOALS

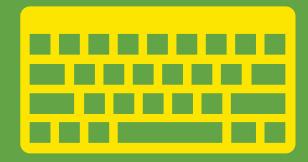
- Ultimately, we aim to promote participants' interest in the STEM field while helping them learn about collaboration.
- Provide participants experience in problem solving skills that can be applied to a real life situations outside of coding.
- Create an opportunity for students to gain hands-on experience with programming, and meet people with the same passion for STEM.

# WHY SPONSOR HACKJPS?

Hackathons are amazing opportunities to sponsor your own brand. Regardless of whether it is advertising a certain product or service, or just trying to promote interest through word of mouth, fun events such as a hackathon are the perfect chance to fulfill such goals. In fact, many students often cite Hackathons as being the reason they fell in love with programming. As a sponsor, you would be helping create this positive experience for numerous young people who are trying to find something to do, especially during this turbulent time. J P Stevens already has a reputation for being filled with hard-working and dedicated students. Many of these students are hoping to pursue careers in engineering and computer science. HackJPS will be a great opportunity for Sponsors to reach out and advertise products or promote their brands to the next generation of brilliant developers who are working to improve the world we live in. Sponsors like you could even recruit or interview these developers, who could potentially become employees at your company in the future.

As a sponsor, you will directly influence the event and help promote STEM interest in students all over New Jersey and beyond. Your contribution will go directly to prizes and other related expenses to help run the event. If this partnership becomes renewed in the years to come, your product will certainly become synonymous with the JP Stevens demographic.







### CONTACT US

Thank you for considering sponsoring HackJPS! We greatly hope that you help us make our vision a reality! Whether this be through providing willing judges, lending gift cards, adding on some other awards, or even hosting workshops, all contributions are greatly appreciated!

For more information regarding our hackathon, please visit hackjps.com

or email us at hackathonjps@gmail.com

