## R Notebook

```
library(readr)
Universities <- read_csv("C:/Trading detail/STUDY/01_MSBA/02 MSBA
ML/03/Universities.csv")
## Parsed with column specification:
## cols(
     .default = col_double(),
##
##
     `College Name` = col_character(),
     State = col_character()
##
## )
## See spec(...) for full column specifications.
View(Universities)
library(tidyverse)
## -- Attaching packages ------------ tidyverse 1.2.1 --
## v ggplot2 3.2.1
                     v purrr 0.3.2
## v tibble 2.1.3 v dplyr 0.8.3
## v tidyr 1.0.0 v stringr 1.4.0
## v ggplot2 3.2.1
                     v forcats 0.4.0
## -- Conflicts ----- tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag() masks stats::lag()
library(factoextra)
## Welcome! Related Books: `Practical Guide To Cluster Analysis in R` at
https://goo.gl/13EFCZ
library(ISLR)
library(caret)
## Loading required package: lattice
## Attaching package: 'caret'
## The following object is masked from 'package:purrr':
##
##
      lift
summary(Universities)
```

```
College Name
                                            Public (1)/ Private (2)
                           State
##
    Length:1302
                        Length:1302
                                            Min.
                                                    :1.000
##
    Class :character
                        Class :character
                                            1st Qu.:1.000
##
    Mode :character
                        Mode :character
                                            Median :2.000
##
                                            Mean
                                                    :1.639
##
                                            3rd Qu.:2.000
##
                                            Max.
                                                    :2.000
##
##
    # appli. rec'd
                       # appl. accepted
                                          # new stud. enrolled
##
    Min.
                35.0
                                   35.0
                                          Min.
                                                 : 18.0
                       Min.
                       1st Qu.:
                                  554.5
##
    1st Qu.: 695.8
                                          1st Qu.: 236.0
##
    Median : 1470.0
                       Median : 1095.0
                                          Median : 447.0
                               : 1870.7
                                                  : 778.9
##
    Mean
           : 2752.1
                                          Mean
                       Mean
                                          3rd Qu.: 984.0
##
    3rd Qu.: 3314.2
                       3rd Qu.: 2303.0
##
    Max.
           :48094.0
                       Max.
                               :26330.0
                                          Max.
                                                  :7425.0
##
    NA's
           :10
                       NA's
                               :11
                                          NA's
                                                  :5
##
    % new stud. from top 10% % new stud. from top 25% # FT undergrad
##
                                         6.00
    Min.
                              Min.
                                                         Min.
                                                                     59
           : 1.00
    1st Qu.:13.00
                              1st Qu.: 36.75
                                                         1st Qu.:
##
                                                                    966
##
    Median :21.00
                              Median : 50.00
                                                         Median: 1812
##
   Mean
           :25.67
                                      : 52.35
                                                         Mean
                                                                : 3693
                              Mean
##
    3rd Qu.:32.00
                              3rd Qu.: 66.00
                                                         3rd Qu.: 4540
##
    Max.
           :98.00
                              Max.
                                      :100.00
                                                         Max.
                                                                 :31643
##
    NA's
           :235
                              NA's
                                      :202
                                                         NA's
                                                                 :3
##
                       in-state tuition out-of-state tuition
    # PT undergrad
                                                                     room
##
    Min.
           :
                 1.0
                       Min.
                                480
                                         Min.
                                                : 1044
                                                                Min.
                                                                       : 500
                                         1st Qu.: 6111
##
    1st Qu.:
              131.2
                       1st Qu.: 2580
                                                                1st Qu.:1710
##
    Median : 472.0
                       Median: 8050
                                         Median: 8670
                                                               Median:2200
##
    Mean
           : 1081.5
                       Mean
                              : 7897
                                         Mean
                                                 : 9277
                                                               Mean
                                                                       :2515
##
    3rd Qu.: 1313.0
                       3rd Qu.:11600
                                         3rd Qu.:11659
                                                                3rd Ou.:3040
##
           :21836.0
                               :25750
                                         Max.
                                                 :25750
                                                                       :7400
    Max.
                       Max.
                                                                Max.
##
    NA's
           :32
                       NA's
                               :30
                                         NA's
                                                 :20
                                                                NA's
                                                                       :321
##
        board
                      add. fees
                                      estim. book costs estim. personal $
##
           : 531
                               9.0
                                      Min.
                                                90
                                                         Min.
    Min.
                    Min.
                                                                 : 75
    1st Qu.:1619
##
                    1st Qu.: 130.0
                                      1st Qu.: 480
                                                         1st Qu.: 900
##
    Median :1980
                    Median : 264.5
                                      Median: 502
                                                         Median :1250
##
    Mean
           :2061
                    Mean
                           : 392.0
                                              : 550
                                                         Mean
                                      Mean
                                                                 :1389
##
    3rd Qu.:2402
                    3rd Qu.: 480.0
                                      3rd Qu.: 600
                                                         3rd Qu.:1794
##
           :6250
                            :4374.0
                                                                 :6900
    Max.
                    Max.
                                      Max.
                                              :2340
                                                         Max.
##
    NA's
           :498
                    NA's
                            :274
                                      NA's
                                              :48
                                                         NA's
                                                                 :181
     % fac. w/PHD
##
                      stud./fac. ratio Graduation rate
##
    Min.
           : 8.00
                      Min.
                             : 2.30
                                        Min.
                                               : 8.00
##
    1st Qu.: 57.00
                      1st Qu.:11.80
                                        1st Qu.: 47.00
##
    Median : 71.00
                      Median :14.30
                                        Median : 60.00
##
    Mean
           : 68.65
                      Mean
                             :14.86
                                        Mean
                                                : 60.41
##
    3rd Qu.: 82.00
                      3rd Qu.:17.60
                                        3rd Qu.: 74.00
##
    Max.
           :105.00
                      Max.
                              :91.80
                                        Max.
                                                :118.00
##
    NA's
           :32
                      NA's
                             :2
                                        NA's
                                                :98
```

a. Remove all records with missing measurements from the dataset.

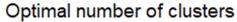
```
# remove na in r - remove rows - na.omit function / option
set.seed(123)
univ <- na.omit(Universities)</pre>
univ<-univ[,c(-1,-2,-3)]
summary(univ)
                    # appl. accepted # new stud. enrolled
    # appli. rec'd
##
   Min.
                               61.0
               77
                    Min.
                                      Min.
                                            : 27.0
## 1st Qu.:
              802
                    1st Qu.:
                              635.5
                                      1st Qu.: 264.0
##
   Median : 1646
                    Median : 1227.0
                                      Median : 443.0
                                              : 780.7
##
   Mean
           : 3147
                           : 2063.0
                                      Mean
                    Mean
    3rd Qu.: 3862
##
                    3rd Qu.: 2456.0
                                      3rd Qu.: 896.5
                                              :6392.0
## Max.
           :48094
                    Max.
                           :26330.0
                                      Max.
##
   % new stud. from top 10% % new stud. from top 25% # FT undergrad
## Min.
           : 1.00
                             Min.
                                       9.00
                                                       Min.
                                                              : 249
##
    1st Ou.:15.00
                             1st Ou.: 40.00
                                                       1st Ou.: 1018
##
   Median :23.00
                             Median : 54.00
                                                       Median: 1715
## Mean
           :28.01
                             Mean
                                     : 55.65
                                                       Mean
                                                              : 3563
##
   3rd Qu.:36.00
                             3rd Qu.: 69.00
                                                       3rd Qu.: 4056
##
   Max.
           :96.00
                             Max.
                                     :100.00
                                                       Max.
                                                              :31643
##
    # PT undergrad
                      in-state tuition out-of-state tuition
                                                                  room
                                       Min.
                             : 608
                                              : 1044
                                                                    : 640
   Min.
           :
                1.0
                      Min.
                                                             Min.
##
    1st Qu.:
               81.5
                      1st Qu.: 3650
                                        1st Qu.: 7290
                                                             1st Qu.:1740
##
              299.0
                                                             Median:2090
   Median :
                      Median: 9858
                                       Median :10100
##
   Mean
              797.5
                      Mean
                             : 9407
                                       Mean
                                               :10575
                                                             Mean
                                                                    :2221
##
    3rd Qu.: 869.0
                      3rd Qu.:13246
                                        3rd Qu.:13286
                                                             3rd Qu.:2663
##
   Max.
           :21836.0
                      Max.
                             :20100
                                        Max.
                                               :20100
                                                             Max.
                                                                    :4816
##
        board
                     add. fees
                                    estim. book costs estim. personal $
##
   Min.
           : 531
                   Min.
                          :
                             10.0
                                    Min.
                                              90.0
                                                       Min.
                                                              : 250
##
    1st Qu.:1750
                   1st Qu.: 137.5
                                    1st Qu.: 500.0
                                                       1st Qu.: 850
   Median :2082
                   Median : 280.0
                                    Median : 500.0
                                                       Median :1200
##
   Mean
           :2122
                   Mean
                          : 379.0
                                    Mean
                                            : 548.8
                                                       Mean
                                                              :1312
                   3rd Qu.: 486.0
##
    3rd Ou.:2420
                                     3rd Ou.: 600.0
                                                       3rd Ou.:1600
##
   Max.
           :4541
                   Max.
                          :3247.0
                                    Max.
                                            :2340.0
                                                       Max.
                                                              :6800
##
     % fac. w/PHD
                     stud./fac. ratio Graduation rate
##
         : 8.00
                                      Min. : 15.00
   Min.
                     Min. : 2.90
    1st Qu.: 63.00
                                       1st Qu.: 53.00
##
                     1st Qu.:11.30
##
   Median : 76.00
                     Median :13.40
                                      Median : 66.00
##
   Mean
          : 73.21
                     Mean
                            :13.96
                                      Mean
                                             : 65.56
    3rd Qu.: 87.00
                     3rd Qu.:16.45
                                       3rd Qu.: 79.00
## Max. :103.00
                     Max. :28.80
                                      Max. :118.00
```

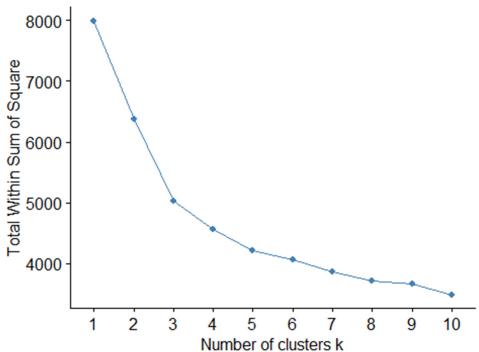
b. For all the continuous measurements, run K-Means clustering. Make sure to normalize the measurements. How many clusters seem reasonable for describing these data? What was your optimal K?

```
##Scaling the data frame (z-score)
univ <- scale(univ)</pre>
```

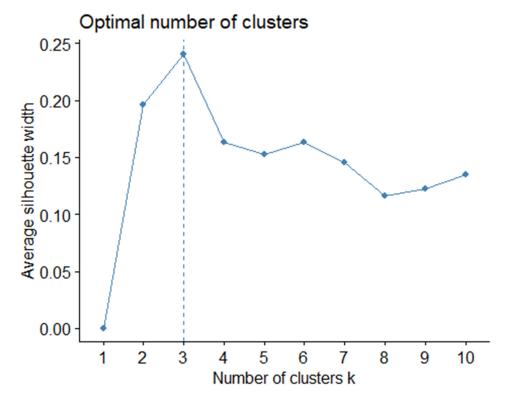
```
univ<- as.data.frame(univ)

### toFind best value of k by for total within sum of square
fviz_nbclust(univ, kmeans, method = "wss") ###by applying 2 method "Wss"
The chart shows that the elbow point 3 provides the best value for k.</pre>
```





### toFind best value of k by average silhouette width
fviz\_nbclust(univ, kmeans, method = "silhouette") ### applying "silhouette"
method we see that 3 is the ideal number of clusters.



```
fitk <- kmeans(univ,centers = 3)</pre>
fitk$size ## shows no. of observation in each cluster
## [1] 275 150 46
fitk ## summary of each cluster
## K-means clustering with 3 clusters of sizes 275, 150, 46
##
## Cluster means:
     # appli. rec'd # appl. accepted # new stud. enrolled
                          -0.34918455
## 1
        -0.35953828
                                                -0.3171053
## 2
         0.05140256
                          -0.04367128
                                                -0.1683551
                          2.22992267
         1.98179657
                                                 2.4447222
     % new stud. from top 10% % new stud. from top 25% # FT undergrad
##
## 1
                   -0.5020886
                                             -0.5128195
                                                             -0.2952142
## 2
                    0.8795798
                                              0.8620961
                                                             -0.2324464
## 3
                    0.1334215
                                              0.2545856
                                                              2.5228452
     # PT undergrad in-state tuition out-of-state tuition
                                                                  room
                           -0.4036544
                                                -0.5263964 -0.3588740
## 1
         -0.1217682
## 2
         -0.3130216
                            1.0620416
                                                 1.1158839 0.6698444
## 3
          1.7486849
                           -1.0500277
                                                -0.4918168 -0.0388330
##
                  add. fees estim. book costs estim. personal $ % fac. w/PHD
          board
## 1 -0.3938990 -0.05832646
                                   -0.06621454
                                                       0.05935933
                                                                    -0.5322257
      0.7756859 -0.04496556
                                    0.07122705
                                                      -0.39665857
                                                                     0.7659627
## 3 -0.1745795 0.49531762
                                    0.16358567
                                                       0.93858632
                                                                     0.6840794
```

```
stud./fac. ratio Graduation rate
## 1
    0.2810858
         -0.4171456
## 2
   -0.7036167
         0.8426062
## 3
    0.6139980
         -0.2538234
##
## Clustering vector:
 1
## [71] 1 1 2 1 1 1 1 1 1 1 1 1 1 1 1 2 1 2 2 2 1 2 1 1 1 1 2 3 3 1 1 2 2 2
1
## [456] 1 2 2 2 2 1 2 2 2 1 1 1 1 1 1 1
## Within cluster sum of squares by cluster:
## [1] 2562.342 1424.892 1044.680
## (between_SS / total_SS = 37.0 %)
##
## Available components:
## [1] "cluster"
       "centers"
             "totss"
                  "withinss"
## [5] "tot.withinss" "betweenss"
                  "iter"
             "size"
## [9] "ifault"
```

c. Compare the summary statistics for each cluster and describe each cluster in this context (e.g., "Universities with high tuition, low acceptance rate...").

```
fitk$centers ## means of each cluster

## # appli. rec'd # appl. accepted # new stud. enrolled
## 1 -0.35953828 -0.34918455 -0.3171053
```

```
## 2
         0.05140256
                         -0.04367128
                                                -0.1683551
## 3
         1.98179657
                          2.22992267
                                                2.4447222
    % new stud. from top 10% % new stud. from top 25% # FT undergrad
##
## 1
                   -0.5020886
                                            -0.5128195
                                                            -0.2952142
## 2
                    0.8795798
                                             0.8620961
                                                            -0.2324464
## 3
                    0.1334215
                                             0.2545856
                                                             2.5228452
     # PT undergrad in-state tuition out-of-state tuition
                                                                 room
## 1
         -0.1217682
                          -0.4036544
                                               -0.5263964 -0.3588740
## 2
         -0.3130216
                                                1.1158839 0.6698444
                           1.0620416
## 3
          1.7486849
                          -1.0500277
                                               -0.4918168 -0.0388330
                  add. fees estim. book costs estim. personal $ % fac. w/PHD
##
          board
## 1 -0.3938990 -0.05832646
                                                     0.05935933
                                                                   -0.5322257
                                  -0.06621454
## 2 0.7756859 -0.04496556
                                   0.07122705
                                                    -0.39665857
                                                                    0.7659627
## 3 -0.1745795 0.49531762
                                   0.16358567
                                                     0.93858632
                                                                    0.6840794
##
     stud./fac. ratio Graduation rate
## 1
            0.2810858
                           -0.4171456
## 2
           -0.7036167
                            0.8426062
## 3
            0.6139980
                           -0.2538234
##from means of the cluster we can conclude following information about
different cluster
```

CLUSTER 3: has received high no. of application received, has received high no. of application accepted, high % of student enrolling for admission, high no. of student with fulltime undergrad, high no. of student with parttime undergrad, low tution fee for in state student, high charges for additionalfees, high cost of books compared to others, high personal expense, good ratio for student to faculty,

#### Cluster 2

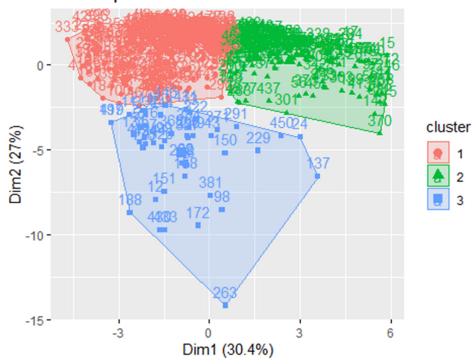
high no of new student from top 10%, high no of new student from top 25%, low no. of student enrolled in undergrad, high tution fee for in state student, high tution fee for out state student, high occupncy for rooms, high useage of board, low personal expense, high % of faculty with PHD, bad ratio for student to faculty, high graduation rate,

#### Cluster 1

received low application, accepted low application, low % of student enrolling for admission, low no of new student from top 10%, low no of new student from top 25%, low no. of student with fulltime undergrad, low tution fee for out state student, low occupncy for rooms, low useage of board, low charges for additionalfees, low cost of books compared to others, low % of faculty with PHD , low graduation rate,

```
## ploting information about cluster on graph
fviz_cluster(fitk,data = univ)
```

# Cluster plot



d. Use the categorical measurements that were not used in the analysis (State and Private/Public) to characterize the different clusters. Is there any relationship between the clusters and the categorical information?

```
## adding catagorical variable into a table format

univ1 <- na.omit(Universities) ## using orignal dataset to omit NA values

qwe <- cbind(univ1$`College Name`,univ1$State,univ1$`Public (1)/ Private
(2)`,fitk$cluster) ### combining coloumn with cluters information and finding
which university fallin which cluster

qwe <- as.data.frame(qwe) ## converting into dataframe

qwe$V3 <- factor(qwe$V3,levels = c(1,2),labels = c("public","private")) ###
defining levels for private ans public

qwe$V4 <- factor(qwe$V4,levels = c(1,2,3),labels = c("below avegrage ","above Average", " average")) ## name cluster as different catagory

head(qwe)</pre>
```

```
##
                                       V1 V2
                                                  V3
                                                                  V4
## 1
               Alaska Pacific University AK private below avegrage
## 2
          University of Alaska Southeast AK public below avegrage
## 3
             Birmingham-Southern College AL private
                                                       above Average
## 4
                      Huntingdon College AL private below avegrage
## 5
                       Talladega College AL private below avegrage
## 6 University of Alabama at Birmingham AL public below avegrage
qwe[qwe$V4=="below avegrage ",] ### this show that good mix of private and
public university
##
                                                  V1 V2
                                                             V3
## 1
                          Alaska Pacific University AK private
## 2
                     University of Alaska Southeast AK public
## 4
                                 Huntingdon College AL private
## 5
                                   Talladega College AL private
## 6
                University of Alabama at Birmingham AL
                                                        public
## 7
                    Arkansas College (Lyon College) AR private
## 8
                                     Hendrix College AR private
## 9
                              John Brown University AR private
## 10
                                  Harding University AR private
## 19
                              Fresno Pacific College CA private
## 21
                        Southern California College CA private
## 27
                                Concordia University CA private
## 28
                                Adams State College CO
                                                         public
## 30
                                 Fort Lewis College CO
                                                         public
## 31
                                 Mesa State College CO
                                                         public
## 32
                    University of Southern Colorado CO
                                                         public
## 33
                  Western State College of Colorado CO
                                                         public
## 34
               Central Connecticut State University CT
                                                         public
## 36
                             Sacred Heart University CT private
## 42
               Eastern Connecticut State University CT
## 49
                                      Wesley College DE private
## 50
                             Bethune Cookman College FL private
## 52
               Embry Riddle Aeronautical University FL private
## 53
                           Florida Southern College FL private
## 58
                              Brewton-Parker College GA private
## 60
                                   Morehouse College GA private
## 63
                                    Covenant College GA private
                   Savannah Coll. of Art and Design GA private
## 64
## 65
                      University of Hawaii at Manoa HI public
## 66
                                     Central College IA private
## 67
                                      Clarke College IA private
## 68
                                         Coe College IA private
## 70
                                       Dordt College IA private
## 71
                                  Graceland College IA private
## 72
                                 Grand View College IA private
## 74
                                Morningside College IA private
## 75
                                Mount Mercy College IA private
## 76
                          Mount Saint Clare College IA private
```

```
## 77
                                     Simpson College IA private
## 78
                            Saint Ambrose University IA private
                        University of Northern Iowa IA public
## 79
## 80
                               University of Dubuque IA private
## 81
                                    Wartburg College IA private
## 82
                          Teikyo Westmar University IA private
## 83
                                William Penn College IA private
                                   Albertson College ID private
## 84
## 85
                         Northwest Nazarene College ID private
## 87
                                      Eureka College IL private
## 91
                                   McKendree College IL private
## 93
                                   Quincy University IL private
## 94
       Southern Illinois University at Edwardsville IL public
## 95
                             Saint Xavier University IL private
## 96
                                     Trinity College IL private
## 100
                        Western Illinois University IL public
## 101
                                 Anderson University IN private
## 105
                            University of Evansville IN private
## 106
                                    Franklin College IN private
## 107
                                     Hanover College IN private
## 108
                     University of Southern Indiana IN public
## 109
                                  Manchester College IN private
## 110
                                Oakland City College IN private
## 111
                    Saint Mary-of-the-Woods College IN private
                                    Baker University KS private
## 116
## 117
                                     Bethany College KS private
                                      Bethel College KS private
## 118
## 119
                         Kansas Wesleyan University KS private
## 120
                                   McPherson College KS private
## 121
                                       Tabor College KS private
## 122
                                 Benedictine College KS private
## 123
                                  Bellarmine College KY private
## 125
                                  Georgetown College KY private
                          Kentucky Wesleyan College KY private
## 126
                             Murray State University KY
## 127
                     Centenary College of Louisiana LA private
## 129
## 130
                         Grambling State University LA
                                                         public
## 138
                                    Bradford College MA private
                                      Gordon College MA private
## 141
## 143
                                      Lesley College MA private
## 145
                          Bridgewater State College MA
                                                          public
## 146
                          North Adams State College MA
                                                          public
## 147
                             Westfield State College MA
                                                          public
## 148
                             Worcester State College MA
                                                          public
                         Salisbury State University MD
## 157
                                                          public
## 159
                University of Maine at Presque Isle ME
                                                          public
## 162
                  University of Maine at Farmington ME
                                                          public
## 163
                                      Thomas College ME
                                                        private
## 164
                     University of Maine at Machias ME
                                                          public
## 165
                                      Adrian College MI private
```

```
## 168
                                  Andrews University MI private
## 171
                                  Madonna University MI private
                  Michigan Technological University MI
## 173
                                                        public
## 174
                                Spring Arbor College MI private
                        University of Detroit Mercy MI private
## 175
                        Center for Creative Studies MI private
## 177
## 179
                          College of Saint Benedict MN private
                         College of Saint Catherine MN private
## 180
## 184
                       Saint Cloud State University MN
                                                         public
## 185
                             Saint John's University MN private
                  Saint Mary's College of Minnesota MN private
## 186
                  University of Minnesota at Morris MN
## 187
                                                         public
                          Central Methodist College MO private
## 189
## 190
                                    Columbia College MO private
## 191
                                       Drury College MO private
                                  Lindenwood College MO private
## 192
## 193
                            Missouri Valley College MO private
                     Missouri Western State College MO
## 194
                                                         public
                Southeast Missouri State University MO
## 195
                                                         public
## 196
                       Southwest Baptist University MO private
## 200
                                  Webster University MO private
## 201
                                 Westminster College MO private
## 202
                             William Jewell College MO private
## 203
                           William Woods University MO private
## 204
                                    Millsaps College MS private
## 205
                                 Mississippi College MS
                                                        private
## 206
                       Mississippi State University MS
                                                         public
## 207
                Mississippi Valley State University MS
                                                         public
## 208
                          University of Mississippi MS
                                                          public
                  Montana State University-Billings MT
## 209
                                                         public
## 210
                              Rocky Mountain College MT private
          University of North Carolina at Asheville NC
## 212
                                                        public
## 213
                                     Bennett College NC private
## 217
                                        Elon College NC private
                      Fayetteville State University NC
## 218
                                                        public
                            Gardner Webb University NC private
## 219
## 220
                                    Guilford College NC private
## 221
                                Lenoir-Rhyne College NC private
## 222
                                Livingstone College NC private
## 223
                                   Methodist College NC private
                    North Carolina Wesleyan College NC private
## 224
                          Pembroke State University NC
## 225
                                                         public
## 226
                                      Queens College NC private
         University of North Carolina at Greensboro NC
## 230
                                                         public
## 231
                        Western Carolina University NC
                                                         public
## 232
         University of North Carolina at Wilmington NC
                                                         public
## 233
                                     Wingate College NC private
## 234
                         Dickinson State University ND
                                                         public
## 235
                                  University of Mary ND private
## 236
                         University of North Dakota ND public
```

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## 237
                       Valley City State University ND
                                                          public
## 238
                       North Dakota State University ND
                                                          public
## 240
                                        Dana College NE private
## 241
                                       Doane College NE private
## 242
                                    Hastings College NE private
## 243
                                  Peru State College NE
                                                          public
## 245
                                 Wayne State College NE
                                                          public
## 247
                             Franklin Pierce College NH private
## 248
                                  Notre Dame College NH private
## 250
                                 Keene State College NH
                                                          public
## 251
                              Daniel Webster College NH private
## 253
                              Georgian Court College NJ private
## 254
                           Jersey City State College NJ
                                                          public
## 255
                                    Monmouth College NJ private
## 256
                          Montclair State University NJ
                                                          public
## 257
                 New Jersey Institute of Technology NJ
                                                          public
## 259
                 Rutgers State University at Newark NJ
                                                          public
## 261
                               Saint Peter's College NJ private
## 262
                 Rutgers State University at Camden NJ
                                                          public
## 264
                     Stockton College of New Jersey NJ
                                                          public
## 265
                                 College of Santa Fe NM private
## 266
                            College of the Southwest NM private
## 268
                                    Canisius College NY private
## 269
                                   Cazenovia College NY private
## 274
                                      Elmira College NY private
## 278
                                    Houghton College NY private
## 281
                                      Marist College NY private
## 282
                                       Nyack College NY private
## 287
                         St. Bonaventure University NY private
## 288
                             St. John Fisher College NY private
## 292
                           SUNY College at Brockport NY
                                                          public
## 293
                             SUNY College at Buffalo NY
                                                          public
## 294
                            SUNY College at Cortland NY
                                                          public
## 295
                            SUNY College at Fredonia NY
                                                          public
## 296
                             SUNY College at Geneseo NY
                                                          public
## 297
                                                          public
                           SUNY College at New Paltz NY
## 298
                              SUNY College at Oswego NY
                                                          public
## 299
                        SUNY College at Plattsburgh NY
                                                          public
## 300
                             SUNY College at Potsdam NY
                                                          public
## 304
                            SUNY College at Purchase NY
                                                          public
## 305
                                  Ashland University OH private
## 306
                             Baldwin-Wallace College OH private
## 309
                                  Cedarville College OH private
                         College of Mount St. Joseph OH private
## 310
## 311
              Franciscan University of Steubenville OH private
## 313
                                  Heidelberg College OH private
## 315
                                      Malone College OH private
## 317
                                 Mount Union College OH private
## 318
                                   Muskingum College OH private
## 321
                                   Tiffin University OH private
```

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## 324
                                    Ursuline College OH private
## 326
                                  Xavier University OH private
## 328
                                  Antioch University OH private
## 329
                        Oklahoma Baptist University OK private
## 330
                      Oklahoma Christian University OK private
            University of Sci. and Arts of Oklahoma OK
## 331
                                                        public
## 333
                Oklahoma Panhandle State University OK
## 334
                            Oral Roberts University OK private
## 335
                                  George Fox College OR private
## 347
                                     Eastern College PA private
## 349
                                   Gannon University PA private
## 350
                                      Geneva College PA private
## 353
                                      King's College PA private
## 357
                                  Lincoln University PA public
## 358
                                    Marywood College PA private
                   Bloomsburg Univ. of Pennsylvania PA
## 361
                                                         public
                   Millersville University of Penn. PA
## 362
                                                         public
                   Shippensburg University of Penn. PA
## 363
                                                         public
            Philadelphia Coll. of Textiles and Sci. PA private
## 364
## 365
                                  Seton Hill College PA private
## 366
                              Saint Vincent College PA private
## 369
                                       Thiel College PA private
## 375
                                  Waynesburg College PA private
## 376
                                 Westminster College PA private
## 377
                                   Wilkes University PA private
                       York College of Pennsylvania PA private
## 378
            Allentown Coll. of St. Francis de Sales PA private
## 379
## 380
                                    La Roche College PA private
## 385
                          Roger Williams University RI private
                           Central Wesleyan College SC private
## 386
## 387
                                         The Citadel SC public
## 388
                                     Claflin College SC private
## 389
                                       Coker College SC private
## 390
                                     Erskine College SC private
## 392
                                   Lander University SC
                                                        public
## 393
                                    Newberry College SC private
## 395
                                   Augustana College SD private
## 396
                                    Huron University SD private
## 397
                          Northern State University SD
                                                         public
## 398
                      South Dakota State University SD
                                                         public
## 399
                                  Belmont University TN private
## 400
                               Carson-Newman College TN private
## 401
                      Christian Brothers University TN private
## 402
                          Freed-Hardeman University TN private
## 403
                                        King College TN private
## 404
                                  Lambuth University TN private
                        Lincoln Memorial University TN private
## 405
## 406
                                   Maryville College TN private
## 407
                                   Milligan College TN private
## 409
                         Tennessee Wesleyan College TN private
```

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## 410
                           Trevecca Nazarene College TN private
## 414
                             Angelo State University TX public
## 415
                      East Texas Baptist University TX private
## 416
                          Hardin-Simmons University TX private
## 417
                              Incarnate Word College TX private
## 418
                                    Lamar University TX public
## 420
                    Our Lady of the Lake University TX private
## 421
                                   Schreiner College TX private
## 422
                     Southwestern Adventist College TX private
## 423
                  Prairie View A. and M. University TX public
## 424
                         Texas Christian University TX private
## 425
                                       Texas College TX private
## 426
                              Texas Lutheran College TX private
## 429
                            University of St. Thomas TX private
## 432
                  Texas A&M University at Galveston TX public
## 435
              Westminster College of Salt Lake City UT private
## 436
                                 Bridgewater College VA private
## 438
                               Emory & Henry College VA private
## 440
                                  Hampton University VA private
## 442
                                   Lynchburg College VA private
## 443
                              Randolph-Macon College VA private
                                                         public
## 445
                             Mary Washington College VA
## 447
                          Virginia State University VA
                                                         public
## 448
                          Virginia Wesleyan College VA private
                             Castleton State College VT
## 451
                                                          public
## 452
                               Johnson State College VT
                                                          public
## 453
                                Lyndon State College VT
                                                          public
                           Southern Vermont College VT private
## 454
## 456
                                     Trinity College VT private
## 461
                                     Carroll College WI private
## 465
                                     Viterbo College WI private
## 466
                      University of Wisconsin-Stout WI
                                                         public
## 467
                   Univ. of Wisconsin at Eau Claire WI
                                                          public
## 468
                         Wisconsin Lutheran College WI private
## 469
                          Alderson-Broaddus College WV private
## 470
                                 Marshall University WV private
## 471
                              University of Wyoming WY public
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                    V4
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qwe[qwe$V4=="
               average",
                           ### this show that more no. of public university
##
                                                  V1 V2
                                                              V3
                                                                        V4
## 11
                        Northern Arizona University AZ
                                                         public
                                                                   average
## 12
                              University of Arizona AZ
                                                         public
                                                                   average
## 13
                   California Polytechnic-San Luis CA
                                                         public
                                                                   average
## 24
                 University of Southern California CA
                                                        private
                                                                   average
## 43
               University of Connecticut at Storrs CT
                                                         public
                                                                   average
## 48
                             University of Delaware DE
                                                        private
                                                                   average
                      University of Central Florida FL
## 57
                                                         public
                                                                   average
## 62
                              University of Georgia GA
                                                         public
                                                                   average
## 98
                    University of Illinois - Urbana IL
                                                         public
                                                                   average
                 University of Illinois at Chicago IL
## 99
                                                         public
                                                                   average
## 131
         Louisiana State University at Baton Rouge LA
                                                         public
                                                                   average
## 137
                                  Boston University MA
                                                        private
                                                                   average
## 150
                            Northeastern University MA
                                                                   average
                                                        private
## 151
            University of Massachusetts at Amherst MA
                                                         public
                                                                   average
## 158
            University of Maryland at College Park MD
                                                         public
                                                                   average
## 172
                          Michigan State University MI
                                                         public
                                                                   average
## 176
                        Western Michigan University MI
                                                         public
                                                                   average
               University of Minnesota Twin Cities MN
## 188
                                                         public
                                                                   average
## 197
               Southwest Missouri State University MO
                                                         public
                                                                   average
## 211
                       Appalachian State University NC
                                                         public
                                                                   average
## 216
                           East Carolina University NC
                                                         public
                                                                   average
## 228
        North Carolina State University at Raleigh NC
                                                         public
                                                                   average
       University of North Carolina at Chapel Hill NC
## 229
                                                         public
                                                                   average
## 244
                 University of Nebraska at Lincoln NE
                                                         public
                                                                   average
## 249
                        University of New Hampshire NH
                                                         public
                                                                   average
## 263
                           Rutgers at New Brunswick NJ
                                                         public
                                                                   average
## 290
                                      SUNY at Albany NY
                                                         public
                                                                   average
## 291
                                 SUNY at Binghamton NY
                                                         public
                                                                   average
## 307
                     Bowling Green State University OH
                                                         public
                                                                   average
                                    Ohio University OH
## 320
                                                         public
                                                                   average
## 322
                           University of Cincinnati OH
                                                         public
                                                                   average
## 327
                         Miami University at Oxford OH
                                                         public
                                                                   average
## 332
                          Oklahoma State University OK
                                                         public
                                                                   average
```

```
## 368
                                  Temple University PA
                                                        public
                                                                  average
## 371
              University of Pittsburgh-Main Campus PA
                                                        public
                                                                  average
## 381
              Pennsylvania State Univ. Main Campus PA
                                                        public
                                                                  average
## 384
                        University of Rhode Island RI
                                                        public
                                                                  average
## 411
              University of Tennessee at Knoxville TN
                                                        public
                                                                  average
## 419
                         University of North Texas TX
                                                        public
                                                                  average
## 430
                     University of Texas at Austin TX
                                                        public
                                                                  average
## 431
                                  Baylor University TX
                                                       private
                                                                  average
## 433
                Texas A&M Univ. at College Station TX
                                                        public
                                                                  average
## 434
                                 University of Utah UT
                                                        public
                                                                  average
                  Virginia Commonwealth University VA
## 444
                                                        public
                                                                  average
## 446
                           George Mason University VA
                                                        public
                                                                  average
## 450
                            University of Virginia VA
                                                        public
                                                                  average
qwe[qwe$V4=="above Average",] ### this show that more no. of private
university
##
                                           V1 V2
                                                      V3
                                                                     V4
## 3
                 Birmingham-Southern College AL private above Average
## 14
                   Claremont McKenna College CA private above Average
## 15
                         Harvey Mudd College CA private above Average
                               Pitzer College CA private above Average
## 16
## 17
                              Scripps College CA private above Average
## 18
                          Occidental College CA private above Average
## 20
                       Pepperdine University CA private above Average
## 22
            St. Mary's College of California CA private above Average
## 23
                 University of San Francisco CA private above Average
## 25
                            Westmont College CA public above Average
## 26
                 Loyola Marymount University CA private above Average
## 29
                             Colorado College CO private above Average
## 35
                         Connecticut College CT private above Average
## 37
                        Saint Joseph College CT private above Average
## 38
                              Trinity College CT private above Average
## 39
                    University of Bridgeport CT private above Average
## 40
                      University of Hartford CT private above Average
## 41
                         Wesleyan University CT private above Average
## 44
              Catholic University of America DC private above Average
## 45
                George Washington University DC private above Average
## 46
                       Georgetown University DC private above Average
## 47
                              Trinity College DC private above Average
## 51
             Florida Institute of Technology FL private above Average
## 54
                              Rollins College FL private above Average
## 55
                          Stetson University FL private above Average
```

University of Miami FL private above Average

Emory University GA private above Average

Spelman College GA private above Average

Cornell College IA private above Average

Grinnell College IA private above Average

Augustana College IL private above Average

Illinois Wesleyan University IL private above Average

## 56

## 59

## 61

## 69

## 73

## 86

## 88

```
## 89
                                Knox College IL private above Average
## 90
                         Lake Forest College IL private above Average
## 92
                            Monmouth College IL private above Average
## 97
                       University of Chicago IL private above Average
## 102
                           Butler University IN private above Average
## 103
                           DePauw University IN private above Average
## 104
                             Earlham College IN private above Average
## 112
                        Saint Mary's College IN private above Average
## 113
                           Taylor University IN private above Average
## 114
                       Valparaiso University IN private above Average
## 115
                              Wabash College IN private above Average
## 124
                              Centre College KY private above Average
## 128
                     Transylvania University KY private above Average
## 132
                           Loyola University LA private above Average
## 133
                           Tulane University LA private above Average
## 134
                             Amherst College MA private above Average
## 135
                           Merrimack College MA private above Average
## 136
                             Bentley College MA private above Average
## 139
                         Brandeis University MA private above Average
## 140
                            Clark University MA private above Average
## 142
                          Harvard University MA private above Average
## 144
      Massachusetts Institute of Technology MA private above Average
## 149
                       Mount Holyoke College MA private above Average
## 152
                           Wellesley College MA private above Average
## 153
                             Wheaton College MA private above Average
## 154
                            Williams College MA private above Average
## 155
             Worcester Polytechnic Institute MA private above Average
## 156
                             Goucher College MD private above Average
## 160
                             Bowdoin College ME private above Average
## 161
                               Colby College ME private above Average
## 166
                              Albion College MI private above Average
## 167
                                Alma College MI private above Average
## 169
                           Hillsdale College MI private above Average
## 170
                                Hope College MI private above Average
## 178
                            Carleton College MN private above Average
## 181
                    University of St. Thomas MN private above Average
## 182
                          Hamline University MN private above Average
## 183
                          Macalester College MN private above Average
                      Saint Louis University MO private above Average
## 198
## 199
                       Washington University MO private above Average
## 214
                            Davidson College NC private above Average
## 215
                             Duke University NC private above Average
## 227
                               Salem College NC private above Average
## 239
                        Creighton University NE private above Average
## 246
                           Dartmouth College NH private above Average
## 252
                             Drew University NJ private above Average
## 258
                        Princeton University NJ private above Average
## 260
                       Seton Hall University NJ private above Average
## 267
                           Alfred University NY private above Average
## 270
                         Clarkson University NY private above Average
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## 271
                          Colgate University NY private above Average
## 272
                         Columbia University NY private above Average
## 273
                             Barnard College NY private above Average
## 275
                            Hartwick College NY private above Average
## 276
           Hobart and William Smith Colleges NY private above Average
## 277
                          Hofstra University NY private above Average
## 279
                            Le Moyne College NY private above Average
## 280
                      Manhattanville College NY private above Average
## 283
                             Pace University NY private above Average
## 284
                      Sarah Lawrence College NY private above Average
                            Skidmore College NY private above Average
## 285
## 286
                               Siena College NY private above Average
## 289
                     St. Lawrence University NY private above Average
## 301
                         Syracuse University NY private above Average
## 302
                               Union College NY private above Average
                     University of Rochester NY private above Average
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             Case Western Reserve University OH private above Average
## 308
## 312
                          Denison University OH private above Average
## 314
                              Kenyon College OH private above Average
## 316
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## 319
                             Oberlin College OH private above Average
## 323
                        University of Dayton OH private above Average
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                       Wittenberg University OH private above Average
## 336
                             Linfield College OR private above Average
                          Pacific University OR private above Average
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## 338
                                Reed College OR private above Average
## 339
                      University of Portland OR private above Average
                            Albright College PA private above Average
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                           Allegheny College PA private above Average
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                         Bucknell University PA private above Average
## 343
                  Carnegie Mellon University PA private above Average
## 344
                             Chatham College PA private above Average
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                        College Misericordia PA private above Average
## 346
                           Dickinson College PA private above Average
## 348
                       Elizabethtown College PA private above Average
## 351
                          Gettysburg College PA private above Average
## 352
                              Juniata College PA private above Average
## 354
                           Lafayette College PA private above Average
## 355
                         La Salle University PA private above Average
## 356
                           Lehigh University PA private above Average
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                             Messiah College PA private above Average
## 360
                            Moravian College PA private above Average
## 367
                      Susquehanna University PA private above Average
                  University of Pennsylvania PA private above Average
## 370
## 372
                      University of Scranton PA private above Average
## 373
                        Villanova University PA private above Average
            Washington and Jefferson College PA private above Average
## 374
## 382
                            Brown University RI private above Average
## 383
                          Providence College RI private above Average
## 391
                           Furman University SC private above Average
```

```
## 394
                        Presbyterian College SC private above Average
                              Rhodes College TN private above Average
## 408
## 412
                     University of the South TN private above Average
                       Vanderbilt University TN private above Average
## 413
## 427
                          Trinity University TX private above Average
## 428
                        University of Dallas TX private above Average
                 College of William and Mary VA public above Average
## 437
## 439
                    Hampden - Sydney College VA private above Average
## 441
                             Hollins College VA private above Average
## 449
               Washington and Lee University VA private above Average
## 455
                     Saint Michael's College VT private above Average
## 457
                       University of Vermont VT public above Average
                          Seattle University WA private above Average
## 458
## 459
                             Whitman College WA private above Average
## 460
                              Beloit College WI private above Average
## 462
                         Lawrence University WI private above Average
## 463
                               Ripon College WI private above Average
## 464
                         St. Norbert College WI private above Average
```

e. What other external information can explain the contents of some or all of these clusters?

### as mention above

`

f. Consider Tufts University, which is missing some information. Compute the Euclidean distance of this record from each of the clusters that you found above (using only the measurements that you have). Which cluster is it closest to? Impute the missing values for Tufts by taking the average of the cluster on those measurements.

```
univ2 <- Universities[ Universities$`College Name` == "Tufts University",] ##
selecting Tufts university from original dataset

view(univ2)
univ2$`# PT undergrad` <- mean(Universities$`# PT undergrad`,na.rm=TRUE) ##
selecting means value from coloumn and applying it to NA value for PT
undergrad

univ2 <- rbind(univ1,univ2) ### combining dataset
view(univ2)

univ2_scale <- scale(univ2[,c(-1,-2,-3)]) ### applying normalization

fitk2 <- kmeans(univ2_scale,3) ### apply kmeans to dataset

univ2<-cbind( univ2,fitk2$cluster) ## combining cluster information col to
dataset to find which cluster does tufts fallunder</pre>
```

```
univ2[472,] ### this university falls in cluster 2
           College Name State Public (1)/ Private (2) # appli. rec'd
## 472 Tufts University
                           MA
                                                                7614
       # appl. accepted # new stud. enrolled % new stud. from top 10%
## 472
                   3605
                                        1205
##
      % new stud. from top 25% # FT undergrad # PT undergrad
## 472
                             90
                                          4598
                                                     1081.527
       in-state tuition out-of-state tuition room board add. fees
##
## 472
                  19701
                                       19701 3038 2930
      estim. book costs estim. personal $ % fac. w/PHD stud./fac. ratio
## 472
                                                     99
                                                                    10.3
                     600
                                       928
      Graduation rate fitk2$cluster
## 472
                    92
```