

Influencer Campaign Summary

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Top Influencers (ROAS)

Name	Platform	Persona	ROAS
Susan Franklin	Instagram	Gym Trainer	0.20
Vanessa Webb	Instagram	Athlete	0.56
Jeremy Smith	Instagram	Athlete	0.54
John Mendoza	Instagram	Athlete	0.35
Erica Ortiz	Twitter	Fitness Blogger	0.27

Campaign Revenue Summary

Campaign	Orders	Revenue
Gritzo_Campaign_1	514	646637.26
Gritzo_Campaign_2	490	630479.89
Gritzo_Campaign_3	523	676160.66
Gritzo_Campaign_4	517	644454.07
Gritzo_Campaign_5	474	571231.42
HKVitals_Campaign_1	487	586403.75
HKVitals_Campaign_2	454	583064.78
HKVitals_Campaign_3	448	561367.55
HKVitals_Campaign_4	516	674870.71
HKVitals_Campaign_5	458	575617.82
MuscleBlaze_Campaign_1	552	699396.35
MuscleBlaze_Campaign_2	554	656725.39
MuscleBlaze_Campaign_3	483	617257.62
MuscleBlaze_Campaign_4	551	701080.41

MuscleBlaze_Campaign_5	516	651272.17
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