## **Executive Summary:**

In Year **2017 maximum** number of movies has been produced followed by Year 2018 and 2019.

**Highest** number of movies produced in **Drama** genre with avg duration of **106.77.** followed by Comedy and thriller genre. Also, from Top-10 movies, genre Drama has produced maximum number of movies followed by Comedy.

As per the total number of votes, **USA ranks 1**<sup>st</sup> and **India is at rank 4**<sup>th</sup> for producing movies country-wise.

In Thriller genre, around 200 movies produced in Hit and SuperHit categories, whereas in Drama genre more than 1000 movies has been produced in the same categories.

**James Mangold, Anthony Russo and Soubin Shahir** are the top Directors who produced superhit movies in top-three genres.

**A.L. Vijay** is and Indian Director who has produced the highest number of movies in top-three genre, Also **Steven Soderbergh**, is an American Director who has produced movies in top-genre with highest number of votes and rating.

Marvel Studios, Twentieth Century Fox, Warner Bros. are the Top 3 production houses in the world as per the Total- votes. And, **Star Cinema, Twentieth Century Fox** are the top 2 Production Houses who produced movies in **Multilingual**.

Dream Warrior Pictures and National Theatre Live are the Top-2 Production companies where highest number of hit movies has produced.

The Fate of the Furious, Bohemian Rhapsody and Avengers: Endgame are highest earning movie of year 2017, 2018 and 2019.

## Recommendations:

RSVP movies can **produce** movies in genre **Drama**. They can **co-produce** movies with the USA production houses like: **Twentieth Century Fox, Warner Bros, Dream Warrior Pictures and National Theatre** as they have produced highest number of movies and Hit movies.

RSVP can cast **Vijay Sethupathi** and **Tapsee Pannu** as they are top-rated Indian actors, also they can cast James Franco and Octavia spencer as they are top rated American actors.

RSVP can think of their movies to be directed by **A.L. Vijay** a top-rated Indian Director and **Steven Soderbergh** top-rated American Director.