

ADITYA KULKARNI

Product Manager with strong Technical and Analytical Skills

adityaskulkarni23@gmail.com | (437)-987-4790 | LinkedIn: [aditya-s-kulkarni](#) | GitHub: [Aditya-k-23](#)

Education

University of Toronto

Sep 2020 – Aug 2024

Honours Bachelor of Science in Computer Science (Entrepreneurship), GPA: 3.75

- Awards: University of Toronto Student Leadership Award, Dean's List (2021, 2022, 2023), CMS Citizenship Award

Experience

Product Manager Co-op | [TribalScale](#)

Toronto, ON

A software consulting organization specializing in digital transformation.

Sept 2023 – Dec 2023

- Led a cross-functional agile team of 3 developers, 1 designer and 1 QA in a product management capacity, resulting in a **15% increase in SEO score** for the Tribalscale Website, demonstrating strong project coordination skills.
- Consulted on the digital transformation project at McCain Foods, **creating user stories, directing engineers, writing product documentation, and aligning the product roadmap in Jira** based on priority and client requirements.
- Created and presented **>15 data-driven insight reports** to senior leadership and external clients to communicate project health and optimizations using **Microsoft Excel** and **Microsoft PowerPoint**.
- Researched users and scoped product requirements to create **RFPs for 4 products** across banking, technology, and manufacturing industries which were later converted into clients for the organization.

Technical Product Manager | [FinLearn](#)

Toronto, ON

An ed-tech startup focused on making young adults financially literate.

May 2023 – Present

- Developed a business-focused website using **Figma, React, and Next.js**, achieving **99% performance and accessibility scores on Google Lighthouse** within a month.
- Performed in-depth market **risk and competitor analysis** in the FinTech industry, validating product hypotheses through primary and secondary research using various tools and frameworks.
- Built an MVP in an agile team of 6 developers that taught users personal finance through videos, blogs, and a trading simulator by using **MongoDB, Express, React, Next.js, and Node**.

QA Automation Engineer | [theScore](#)

Toronto, ON

A digital media organization focused on sports entertainment and betting.

May 2022 – Dec 2022

- Designed feature specifications, mockups, and an MVP using Figma for the Score Bet application, addressing user problems and KPI gaps, potentially targeting over **50% of potential consumers**.
- Defined the KPI for automation testing coverage and developed **100+ automated tests** that resulted in a **62% increase** in the automation KPI over **8 months**.
- Created documentation for testing the internal trading tool that helped **15+ automation testing engineers** to develop concise tests without consuming expensive developer man-hours using **Cypress.js, Selenium, Testrail, and Jenkins**.

Associate Program Manager | [Department of Computer and Mathematical Sciences, UTSC](#)

Toronto, ON

An academic department at the University of Toronto.

May 2023 – Aug 2023

- Developed and launched the CS Ambassador program, enhancing second and third-year students' communication, operations, and **leadership skills**, thereby improving departmental representation.
- Initiated a day-long CMS UnConference for **30+ student leaders from 6 CS student clubs** to provide a platform for knowledge sharing by facilitating discussions on relevant topics chosen by the participants.

President | [Data Science and Statistics Society](#)

Toronto, ON

Student Organization at the University of Toronto impacting 1200+ students

May 2022 – May 2024

- Led a cross-functional team of **60 members across 24 months** and formalized the vision, mission, and strategy to create a platform for peer mentorship and engagement with Data Science and Statistics.
- Raised over **5000 CAD through 7 sponsors** after leading over 30 pitch meetings for the DS3 Datathon by curating customized offerings based on client requirements.
- Coordinated with multiple stakeholders such as industry partners, CS Department, faculty, student organizations, and Alumni to conduct **20+ events** that directly impacted **1200+ students** at the University of Toronto.

Skills

Jira, Confluence, Figma, Excel, PowerPoint, Lucid, Git, SQL, Next.js, React, Python, JavaScript, Agile, Kanban, Market Analysis, User Research, KPI definition, Prioritization Matrices