

## Ecommerce Sales Analysis Dashboard

## SALES

**\$22,97,200.86**

YOY GROWTH ▲ 20.62%

**PROFIT**

\$2,86,397.02

YOY GROWTH ▲ 14.41%

QUANTITY

# 37873

YOY GROWTH ▲ 27.45%

NO OF ORDERS

# 9994

YOY GROWTH ▲ 28.64%

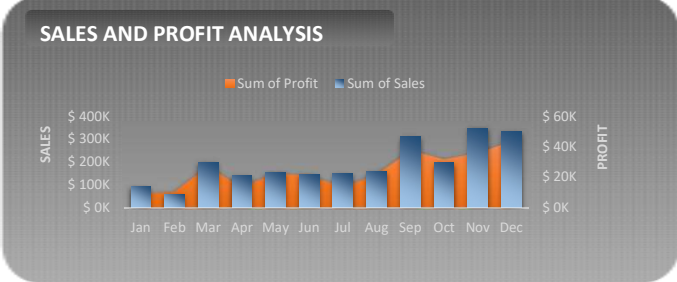
## PROFIT MARGIN

12.47%

YOY GROWTH ▼ 5.15%

### SALES AND PROFIT ANALYSIS

Month	Sum of Sales (\$K)	Sum of Profit (\$K)
Jan	100	10
Feb	80	15
Mar	200	25
Apr	150	20
May	150	20
Jun	150	20
Jul	150	20
Aug	150	25
Sep	300	45
Oct	200	35
Nov	350	50
Dec	330	40



## CATEGORY WISE PROFIT

A bar chart titled 'CATEGORY WISE PROFIT' showing four categories of profit. The bars are blue and arranged in ascending order from left to right. The values are: \$ 18.45K, \$ 122.49K, \$ 145.45K, and \$ 286.40K.

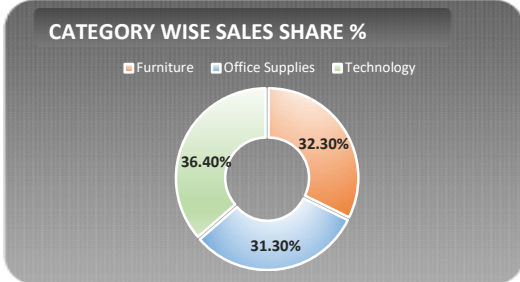
Category	Profit
1	\$ 18.45K
2	\$ 122.49K
3	\$ 145.45K
4	\$ 286.40K



### CATEGORY WISE SALES SHARE %

A donut chart illustrating the sales share percentage for three categories: Furniture, Office Supplies, and Technology. The chart is divided into three segments: Furniture (orange, 32.30%), Office Supplies (blue, 31.30%), and Technology (green, 36.40%). A legend at the top identifies the colors for each category.

Category	Sales Share %
Furniture	32.30%
Office Supplies	31.30%
Technology	36.40%



### SALES BY STATE

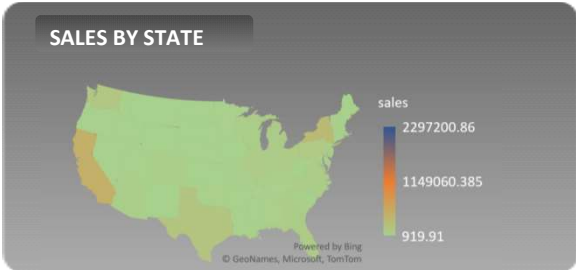
sales

2297200.86


1149060.385

919.91

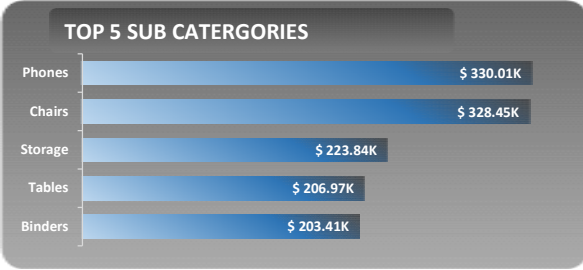
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### TOP 5 SUB CATERGORIES



Sub Category	Revenue
Phones	\$ 330.01K
Chairs	\$ 328.45K
Storage	\$ 223.84K
Tables	\$ 206.97K
Binders	\$ 203.41K



The diagram illustrates three panels, each with a blue header containing a 'Filter' button. The first panel on the left shows a list of five items, each with a 'Filter' button and a 'Remove' button. The second panel in the middle shows a list of three items, each with a 'Filter' button and a 'Remove' button. The third panel on the right shows a list of four items, each with a 'Filter' button and a 'Remove' button. Each panel also has a vertical scrollbar on the right side.

