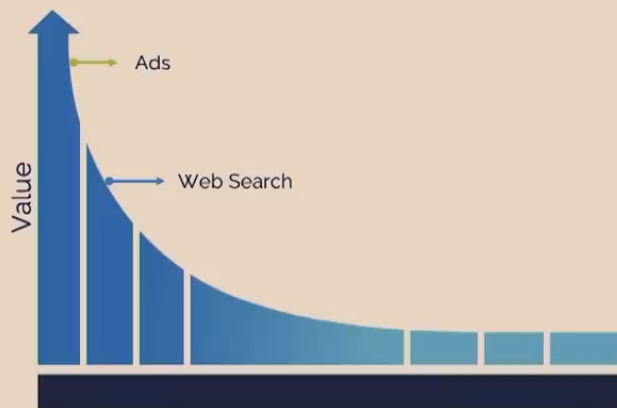


# Why isn't AI widely adopted yet?

Customization (long tail) problem and low/no code tools



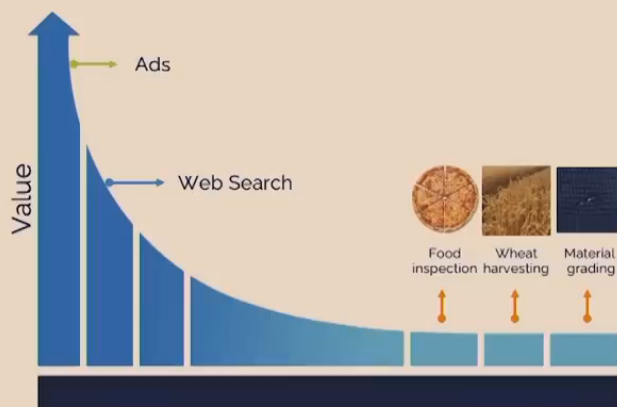
All potential AI projects, sorted in decreasing order of value



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# Why isn't AI widely adopted yet?

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All potential AI projects, sorted in decreasing order of value



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# Opportunity from a new general purpose technology

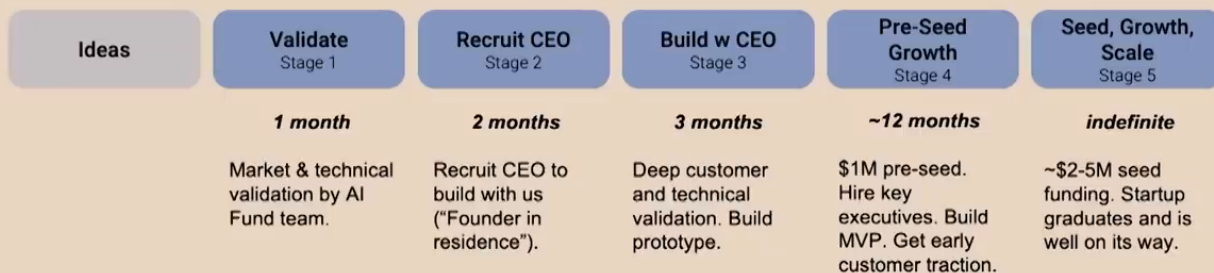
- Many valuable AI projects are now possible. How do we get them done?
- *Starting new companies is an efficient way to do this.*
- Incumbent companies also have opportunities to integrate AI into existing businesses.

## The AI stack



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## Process for building startups



  
**BEARING.ai**

Green shipping powered by AI

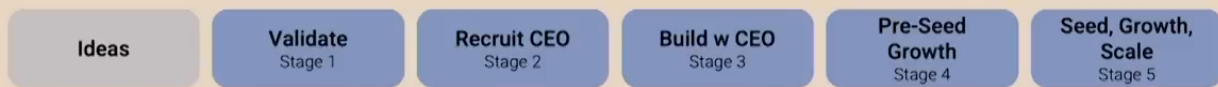


Dylan Keil

Stanford

Andrew Ng

# Process for building startups: Concrete ideas



Stanford

Andrew Ng

## Risks of AI

- AI today has problems with bias, fairness, accuracy, .... But the technology is improving quickly.
- AI will disrupt many occupations.



[Credit: Eloundou et al., 2023]



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## Risks of AI

- Artificial General Intelligence (AI that can do anything a human can do) is still decades away.
- AI creating extinction risk for humanity is wildly overhyped.
  - Human society has ample experience steering very powerful entities (such as corporations and nation states).
  - AI develops gradually, and the "hard take off" scenario (where AI suddenly achieves superintelligence overnight) is not realistic.



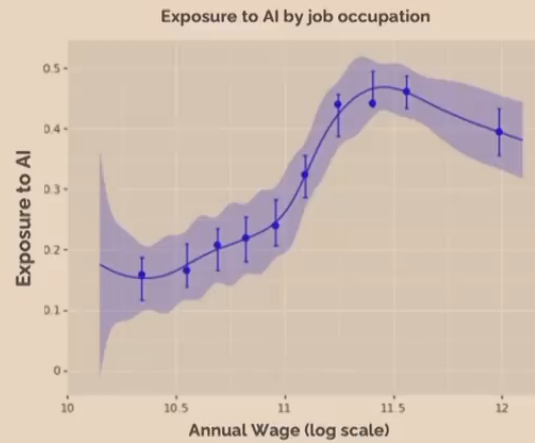
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# Thank you!

## Risks of AI

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# Thank you!