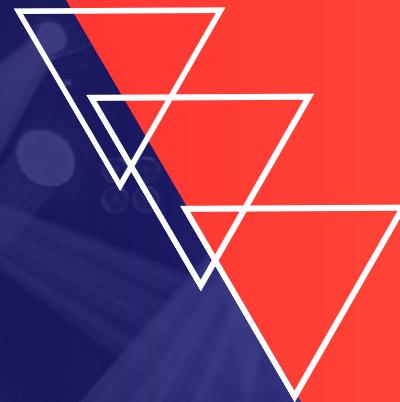


TECHNOCULTURAL FEST

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# VIKIRAN

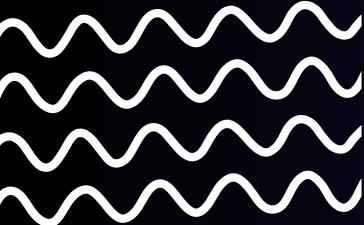
SPONSORSHIP PROPOSAL



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# OUR UNIVERSITY

Guru Gobind Singh Indraprastha University, formerly Indraprastha University, is a state university located in Dwarka, Delhi, India. The campus occupies 78 acres, among the largest in Delhi, and enrolls over 8,000 students.

# OUR COLLEGE

Delhi Technical Campus provides the most sought-after programs affiliated with Guru Gobind Singh Indraprastha University. The institute imparts technical education in the fields of engineering, architecture, and management, and maintains a young and vibrant all-round approach to ensure that the Delhi-Tech experience is high quality and most constructive.



# ABOUT OUR Techno - Cultural Fest

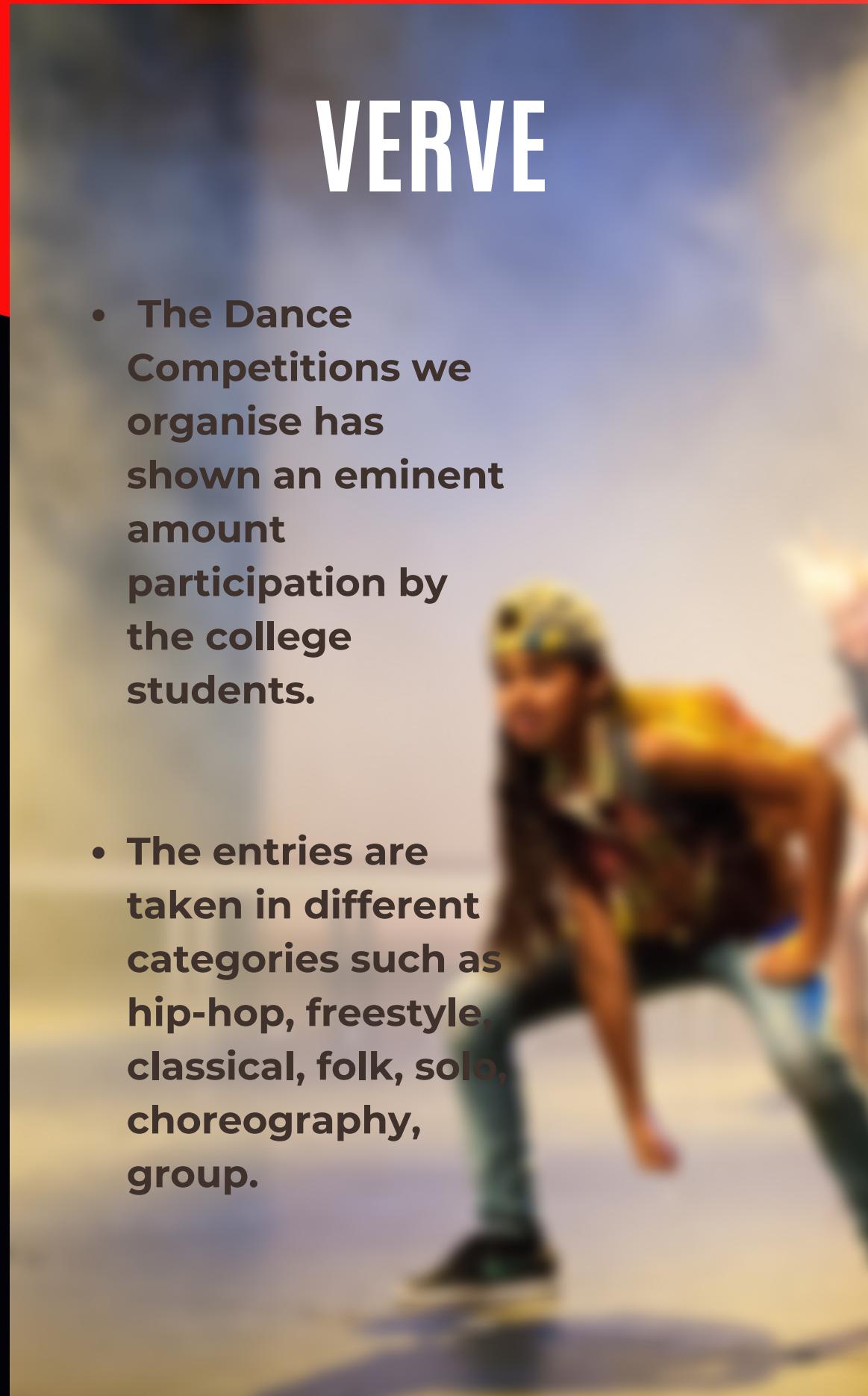


- Vikiran brings together students from colleges throughout Delhi-NCR.
- We provide a platform to showcase their talents in a variety of cultural activities.
- Our festival includes competitions in technical, dance, music, drama, fashion, and other areas, with winners receiving prizes.

# VERVE

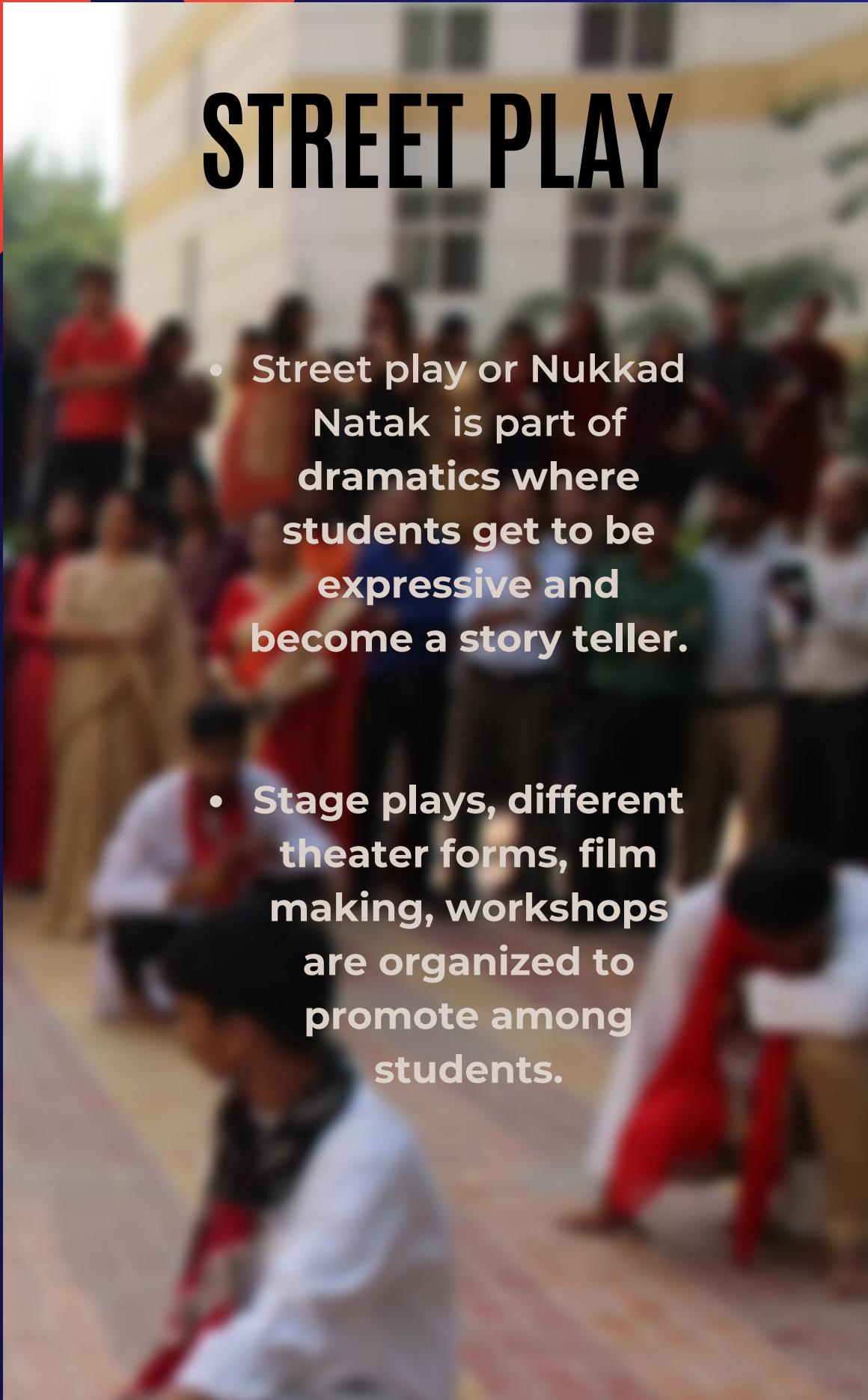
- The Dance Competitions we organise has shown an eminent amount participation by the college students.

- The entries are taken in different categories such as hip-hop, freestyle, classical, folk, solo, choreography, group.



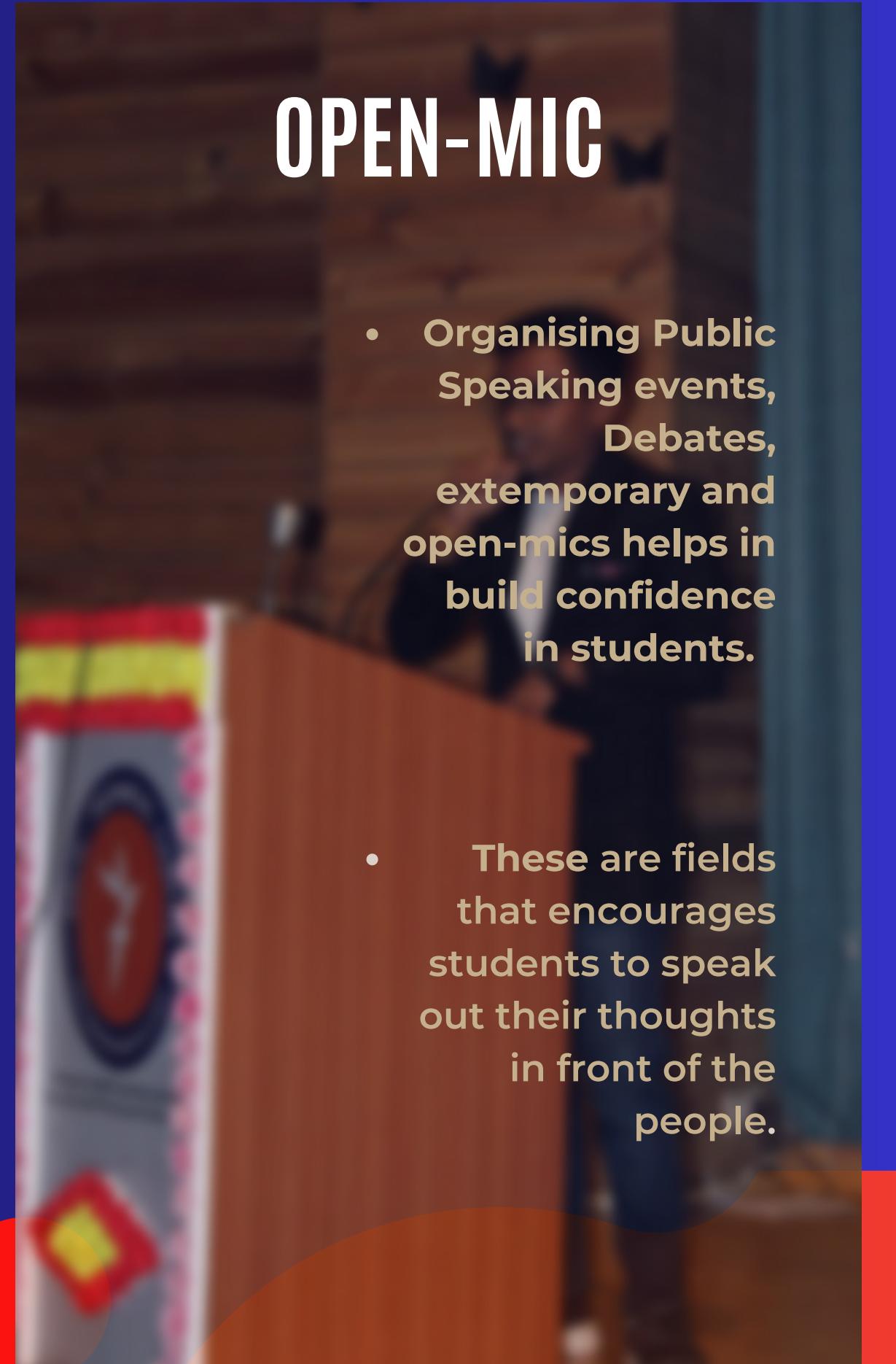
# STREET PLAY

- Street play or Nukkad Natak is part of dramatics where students get to be expressive and become a story teller.



# OPEN-MIC

- Organising Public Speaking events, Debates, extemporary and open-mics helps in build confidence in students.



# CULTURAL EVENTS HISTORY

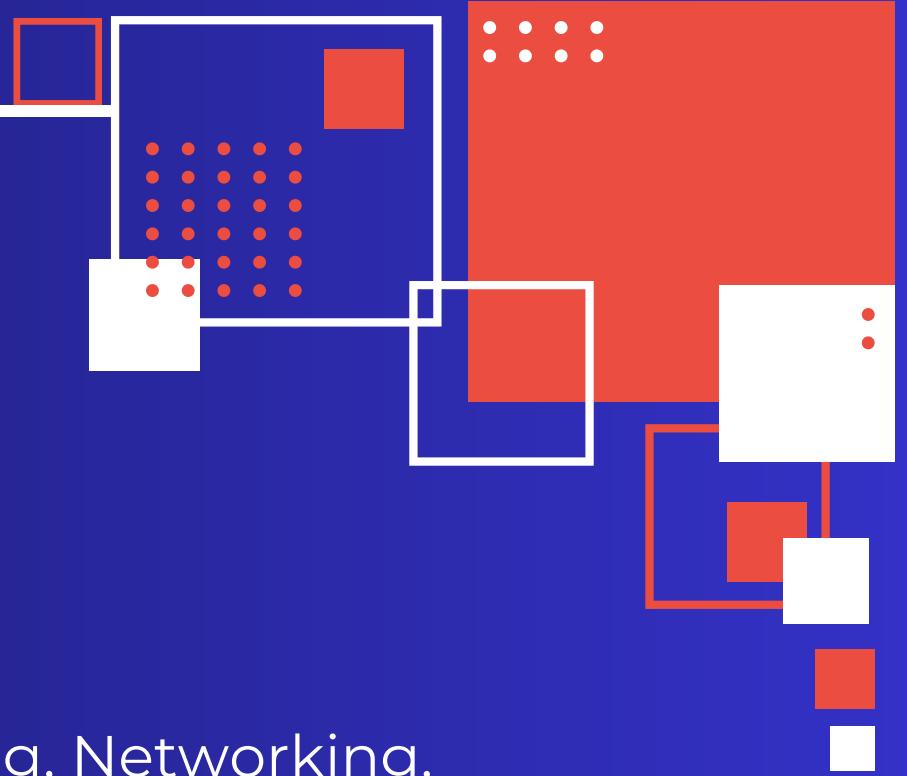
Our cultural fests celebrates traditions, gives experience and a life to college life. From carnivals, to debates, convocation to freshers, dance to drama, here is a glimpse of our events held earlier



# CULTURAL EVENTS HISTORY



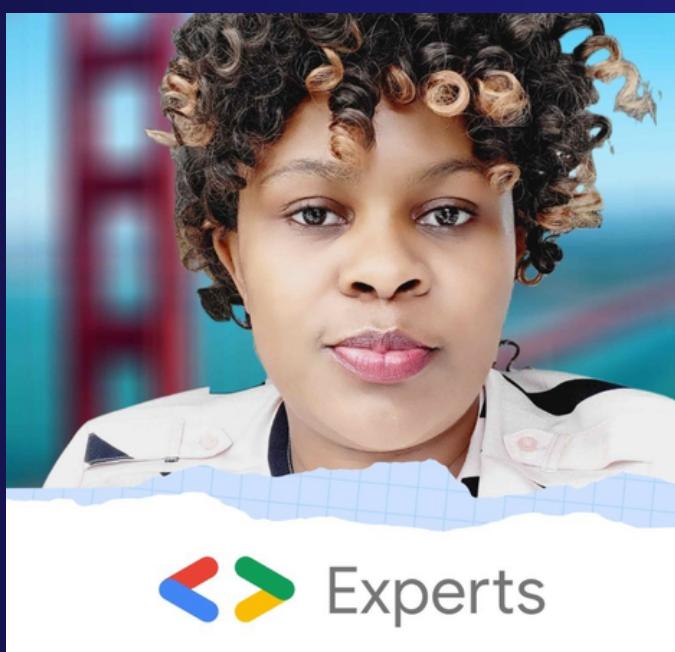
# TECHNICAL EVENTS HISTORY



Our technical events provide a number of benefits such as Knowledge Sharing, Networking, Business Opportunities, Personal Development and much more. Below are few events we have held in past few years.



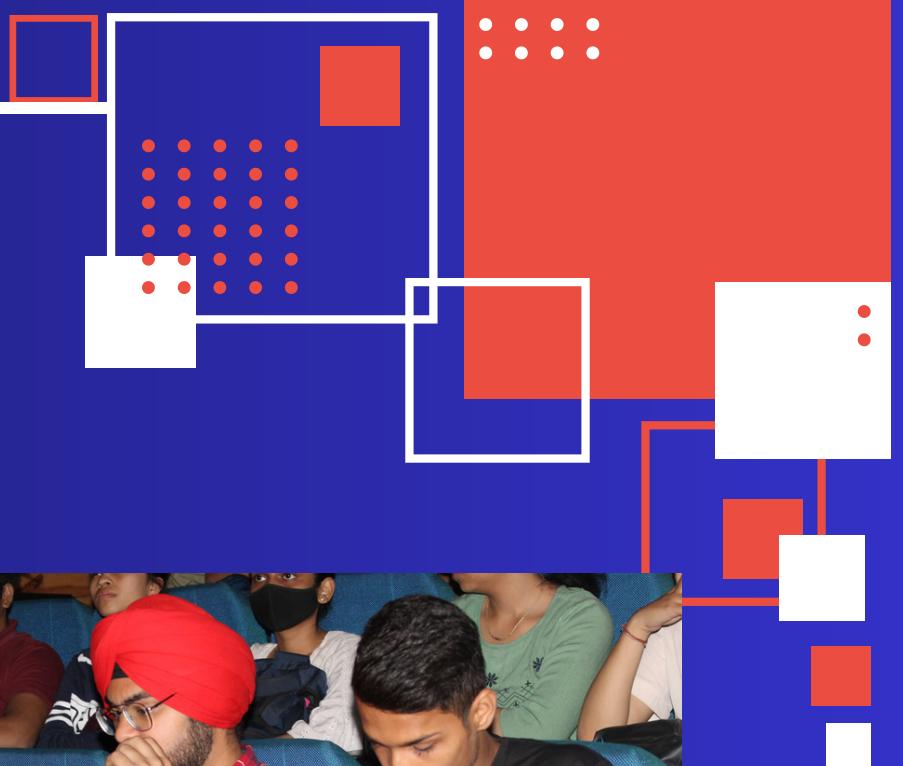
# SPEAKER SESSIONS



# TECHNICAL WORKSHOPS



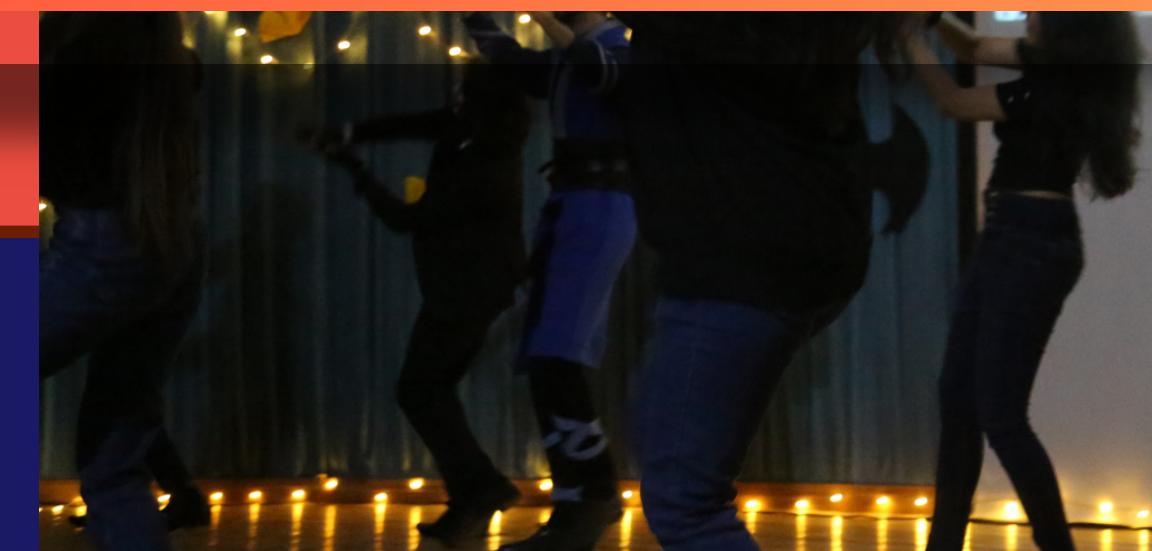
# HACKATHONS & QUIZZES



# DRONES & ROBOTS



# FASHION WALKS





THEME: COMIC-CON

*Batch 2021-25*

# THEME: MILLENIAL REVAMPED

*Batch 2022-26*



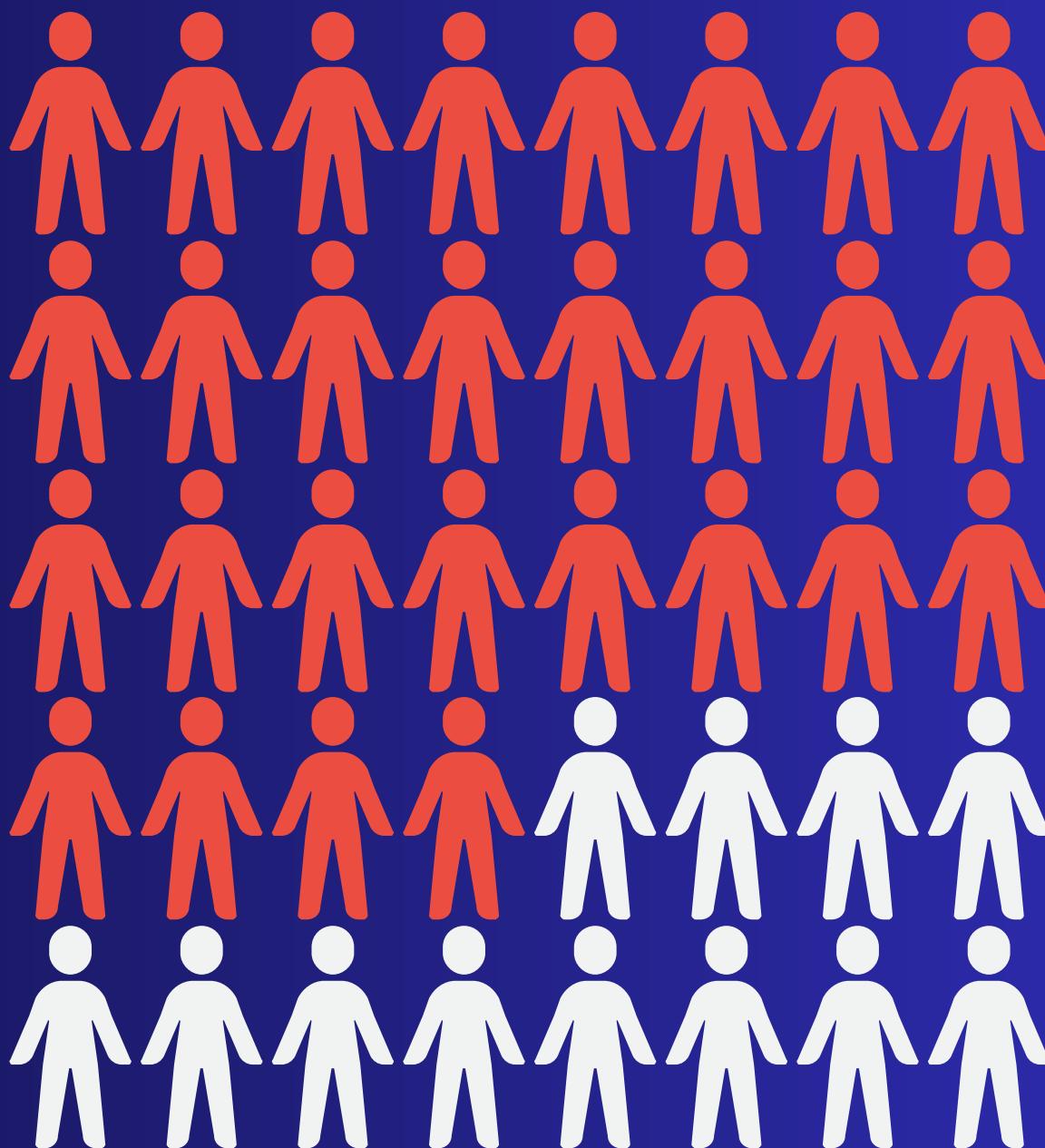
# WHY SPONSOR US?



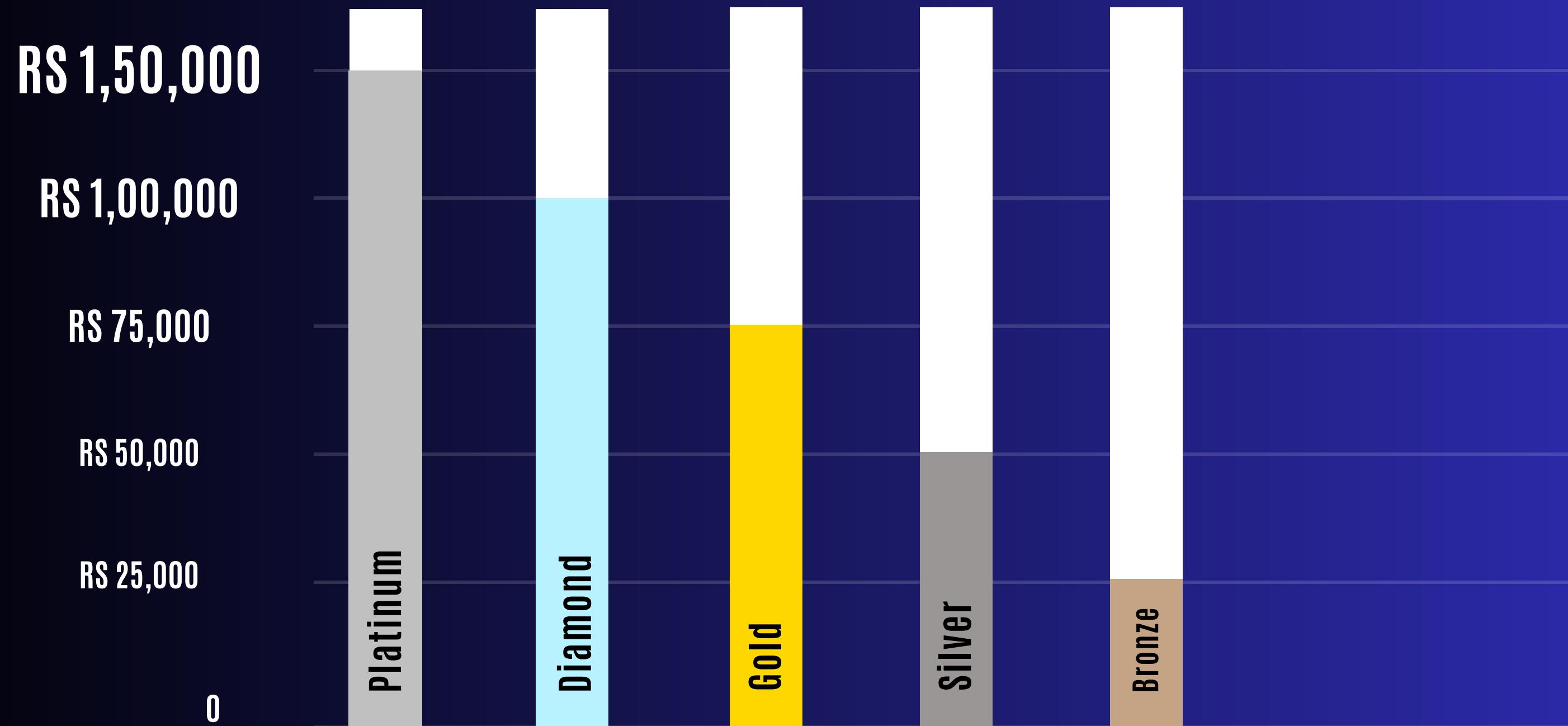
- Launch your new products/service s to a diverse audience of tech students, faculty, and industry professionals
- Launch your new products/servic es to a diverse audience of tech students, faculty, and industry professionals
- Receive VIP access and exclusive experiences for you and your guests.
- Benefit from brand integration and product placement opportunities within the event.
- Receive valuable data and insights about attendee demographics and behaviour.
- Support the region's future and young talent while measuring the impact and ROI of your sponsorship investment.

# TARGETED AUDIENCE

We are excepting audience from all over Delhi-NCR. Students from colleges of DU, affiliated colleges of IPU, students from colleges of Greater Noida



# SPONSORSHIP PACKAGES



# PROMOTE YOUR BRAND

Choose from one of three sponsorship levels

OFFERINGS	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE
TITLE	TITLE SPONSOR	COMPETITION SPONSOR	ASSOCIATE SPONSOR	GENERAL SPONSOR	--- SPONSOR
1. Promotion on all social Media Platforms	✓	✓	✓	✓	✓
2. Logo and Name On Event Posters	✓	✗	✗	✗	✗
3. Logo and Name on All Standees	✓	✗	✗	✗	✗
4. Brand Promotion at start	✓	✗	✗	✗	✗

# NOTABLE SPONSORS



# CONTACT US

All the mentioned rates are negotiable and for further information please contact through the below-listed means:



**culturalsociety@delhitechnicalcampus.ac.in**



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**THANK YOU**

