

# Customer Churn Analysis



1869

Customers at Risk

\$456.12K

# of Monthly Charges

\$16.06M

# of Total Charges

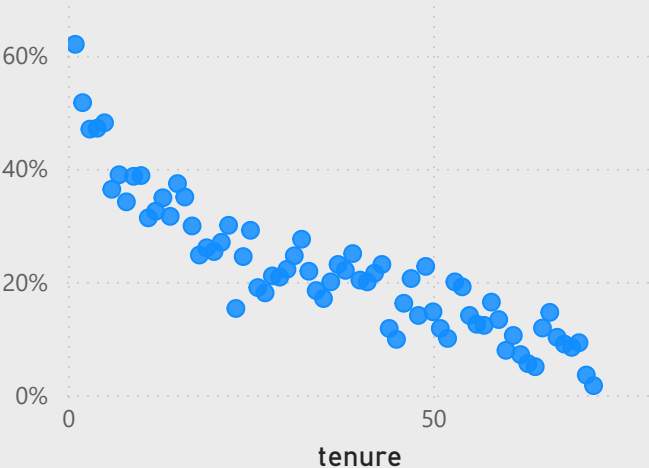
3632

# of Admin Tickets

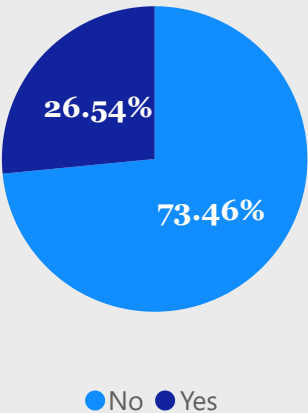
2955

# of Tech Tickets

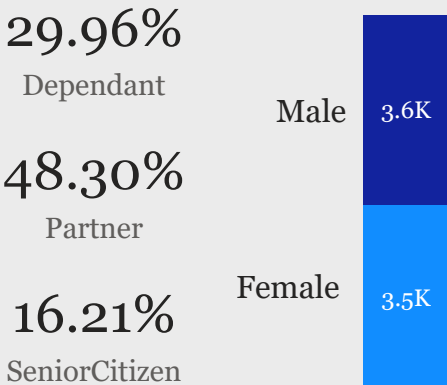
Tenure-wise impact on Churn Rate



Churned (Yes) vs Retained (No) Customers



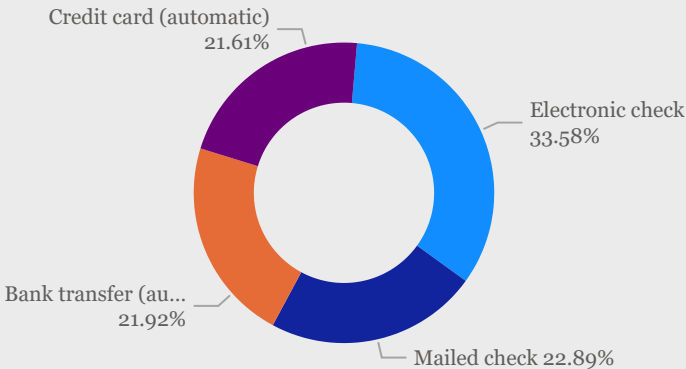
Demographics



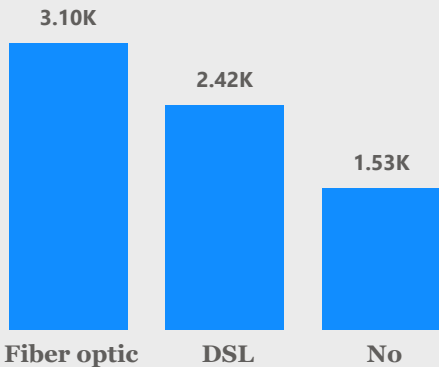
Customers % by Services they signed up for:

- 90.32% PhoneService
- 42.18% MultipleLines
- 34.49% OnlineBackup
- 28.67% OnlineSecurity
- 34.39% DeviceProtection
- 38.79% streamingMovies
- 38.44% streamingTV
- 29.02% TechSupport
- 59.22% PaperlessBilling

Customer Distribution by Payment Method



Internet Services: Customer Count



Contract Type: Customer %

