

Name :

Roll No. :

Invigilator's Signature :

CS/BCA/SEM-2/HU-201/2012

2012

ENGLISH LANGUAGE AND COMMUNICATION

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP – A

(Comprehension Type Question)

1. Read the passage and answer the questions that follow :

Many conflicts of this world are believed to be the result of misunde standings. But where better to begin the process of understanding than in the well springs of communcation ... of language, of speech ? Unless we understand what another is saying, how can we approach even the fringes of consensus ? Even where people speak the same language, grave difficulties of semantics still often arise. How much more then in the case of people ruled by fears and suspicions of other people who speak an alien tongue ?

Each language has grown out of the deep cultural aspirations of a people. By understanding the language we begin to understand how they think, and more significantly how they feel. Out of such understanding will come a greater measure of mutual respect, and out of this respect greater love, and out of such love and such love alone, will come a lasting peace.

There are many occasions in the modern world which provide opportunities for fostering greater contact with foreigners. In the past, when travel was extremely hazardous and nearly impossible, people hardly ever heard another language spoken. In this age of jet transport and highly organized tourism, it is impossible not to hear several languages regularly. Movements of people in search of employment across the globe, for short and long terms, expose themselves and their families to quite diverse ethnic groups and cultures. They thus absorb quite naturally at least some of the basic elements of speech in those countries.

The United Nations and its myriad service organizations have done immeasurable good in bringing together nations of the world. There are also many "friendship societies" which enable people who wish to appreciate another culture to do so in a most congenial manner. Foreign missions of most countries, except perhaps the Chinese and some East European countries, hold classes to teach their language to people of host countries. International schools are also great nurseries of international friendship.

At the school where my wife teaches, the Overseas Children's School just outside Colombo, children of about 35 nations attend, and it is always a deeply moving sight to see them on United Nations Day, or on their big occasions, carrying the flags of their nations. It represents an El Dorado in microcosm, a brave vision of peace in the future.

My wife recalls that when the US-Libyan confrontation was at its peak, she saw a Libyan diplomat's daughter walk hand in hand with an American child. They had a language in common. Indeed, unless we become as little children in the matter of learning one another's language, as children do, we will not enter the kingdom of a heaven of harmony on earth.

- i) From paragraphs 1 and 2 :
 - a) What do misunderstandings lead to ?
 - b) What does the word "significantly" mean ? 2
- ii) From paragraph 2 :

Give two examples of what the understanding of each other's language will promote. 2
- iii) From paragraph 3 :
 - a) Why in the past was travel extremely hazardous and nearly impossible ?
 - b) What has led to more people being exposed to diverse ethnic cultures ? 2
- iv) From paragraph 4 :
 - a) What are "friendship societies" ?
 - b) How do they carry out their objective ? 2
- v) From paragraphs 5 and 6 :
 - a) What is meant by "El Dorado in microcosm" ?
 - b) How can harmony on earth be achieved ? 2

GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following. $3 \times 5 = 15$

2. Define communication.
3. What are the basic elements of communication ?
4. Illustrate the types of communication.
5. Prepare a memo for circulation to all employees of your organisation announcing a change in the working hours and explaining the reason for changes.
6. Assuming yourself to be a health officer, write a public notice making the people aware of 'Bird flu' and take necessary precautions.

GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. Assume yourself to be a team leader of a software company. Write an appraisal report on the performance of your team in the last quarter, which has to be submitted to the departmental head.
8. Your company is considering a proposal to make an in-house canteen for office employees. Your office has around hundred employees. Make a report to give an estimate of the around man-power and money required to set up and run the canteen.
9. Alex Software Limited, 121 M. G. Road, Kolkata-30, wishes to run an eight-week training programme for junior executives of its firm located in Western India. As Senior Project Manager you have been asked to prepare a technical proposal for submission to the Managing Director. Write it in a form of a letter.
10. What are the barriers of communication ? Explain the barriers in detail.

