

Aditya Soni

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🎓 EDUCATION

Bachelor of Technology , Indian Institute of Technology, Dhanbad.

2023 – present

• B.Tech, Engineering Physics

CBSE Standerd 12th, Oasis International School, Narnaul

2023

Score : 96.6%

🧠 SKILLS

Product Lifecycle Management

Familiar with product development lifecycle through coursework and projects.

Market Research

Ability to conduct market research and competitor analysis.

Web Development

Experienced in MERN stack web development (advanced).

Design & Prototyping : Figma & Balsamiq

Basic skills in using Figma & Balsamiq for creating wireframes ,prototypes and low-fidelity prototyping.

Agile & Scrum Methodologies

knowledge of Agile principles and Scrum framework from studies and certifications.

User Experience (UX) Basics

Understanding of UX principles and user-centered design.

Project Management Tools :

JIRA

Basic knowledge of using JIRA for managing tasks and sprints.

Customer Feedback & Research :

Understanding of creating and analyzing surveys for customer feedback.

📜 CERTIFICATES

Agile with Atlassian Jira

Atlassian

Grade Achieved: 96.66%

Skills Acquired: Project

Management, Agile Methodologies, Scrum (Software Development), and Effective Work Management.

Google : Foundations of Project Management

Google

Grade Achieved: 92.72%

Skills Acquired: Change Management, Strategic Thinking, Career Development, and Organizational Culture.

Machine Learning Foundations for Product Managers

Duke University

Grade Achieved: 94%

Skills Acquired :

Modeling

Predictive Analytics

Data Science

Artificial Neural Network

Machine Learning

🏆 AWARDS

The Next Big Thing : Innovation, Incubation & Entrepreneurship

IIT Dhanbad

1. Achieved 2nd place in Innovation, Incubation & Entrepreneurship, demonstrating entrepreneurial skills and innovative thinking.
2. Recognized for excellence in fostering innovation and entrepreneurial initiatives, contributing to a dynamic ecosystem.

📁 PROJECTS

Swiggy WiseEase: Simplified Dining Experience for Seniors

05/2024

PM School Challenge

1. Increased elderly user engagement by 75%.
2. Enhanced user satisfaction by 70%.
3. Captured 20% more senior market share.

DHAN : Empowering Investors, Redefining Success.

05/2024

PRODUCT TEARDOWN DHAN

1. Repositioned Dhan for long-term investors and traders, expanding market reach.
2. Surpassed target with 1M+ mutual fund investors on Dhan in 12 months, showcasing strong penetration.
3. Achieved sustained growth by emphasizing long-term investments and expanding offerings.