

Growing with purpose

Growth4x

About **Growth4x**

Growth4x is a 360 digital marketing agency based in Noida. Our in-house services include Search Engine Optimization (SEO) Social Media, Web Design and development, Pay-Per-Click (PPC) Digital Content & and video, In today's digital business world, you need a partner who can help you take advantage of marketing opportunities across a variety of channels in real-time. We combine a data-driven approach with knowledge gained from years in digital marketing to deliver outstanding results to our clients.

Skills:

- Digital Marketing
- Social Media Marketing
- Performance Marketing
- Search Engine Marketing
- Data Visualization and Market Segmentation
- Market Research & analysis
- Product Management
- Website Development

Industries-

- Media & News
- Ecommerce
- Automobile
- Media and production house
- membership-based organization
- Food
- Fintech
- Supply and logistics
- Human resource
- Health and Beauty

What we offer:

- Digital Marketing
- Branding
- Web Development
- Graphic Design
- Consultancy
- Media Planning
- Copywriting
- SEO/SEM
- Google Ads
- Facebook Ads
- Email Marketing
- Content Marketing
- Social Media Marketing
- Lead Generation



Why Trust Us?

- We bring the best creative team to serve your needs and consistently deliver results for our clients. We have:
- An Experienced team with years of experience scaling multiple eCommerce/DTC brands.
- A data-backed media buying approach behind every campaign we create.

And we create:

- Bulletproof funnels that consistently convert. We make our marketing funnels worth every penny.
- Highly optimized Visuals that stop them in their tracks and force them to look at your ad.
- Attention-grabbing copy that highlights every benefit of your product at one glance.
- Ads that target the correct audience and instantly stop them from scrolling further.

We Use Unparalleled Systems That Will Skyrocket Your Profits

Lightning-fast customer support

We know that in this fast-changing world, information moves lightning-fast. That's why our support team is there to help you with any inquiries you may have.

Decisions backed by data

The latest data in your industry back every decision we make regarding content. We're constantly scouting new ways to grasp your audience's attention with our high-end data analytics tools.

Long-term partnerships

We know every client has unique challenges. That's why we start a long-term partnership to help you succeed. We also offer consultation after creating high-converting ads to ensure you understand our processes from start to finish.

Results-Oriented

We are 100% results-oriented. We provide you with the latest strategies we use to optimize your creatives and content so that people will have no choice but to buy from you. If we don't deliver profitable results, we will give you a 100% refund.

And you'll keep everything we did for you up to that point!



Client
BAJAJ & KTM

Automobile

SCOPE OF WORK

Social Media Marketing +
Paid Advertisement

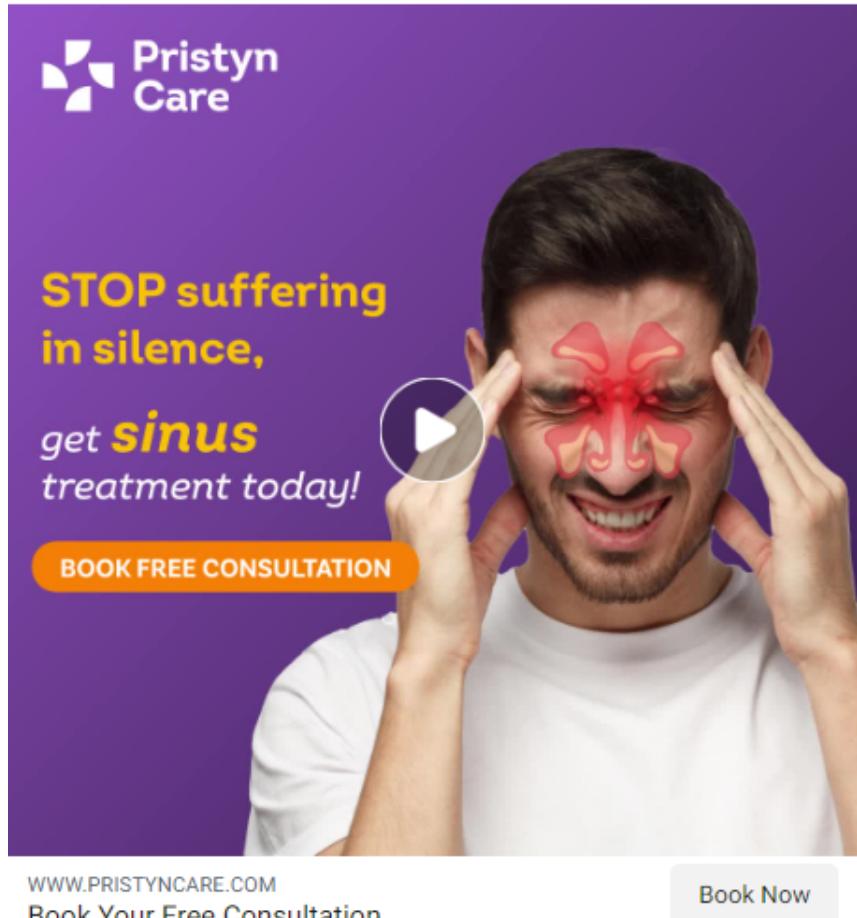


Social Media

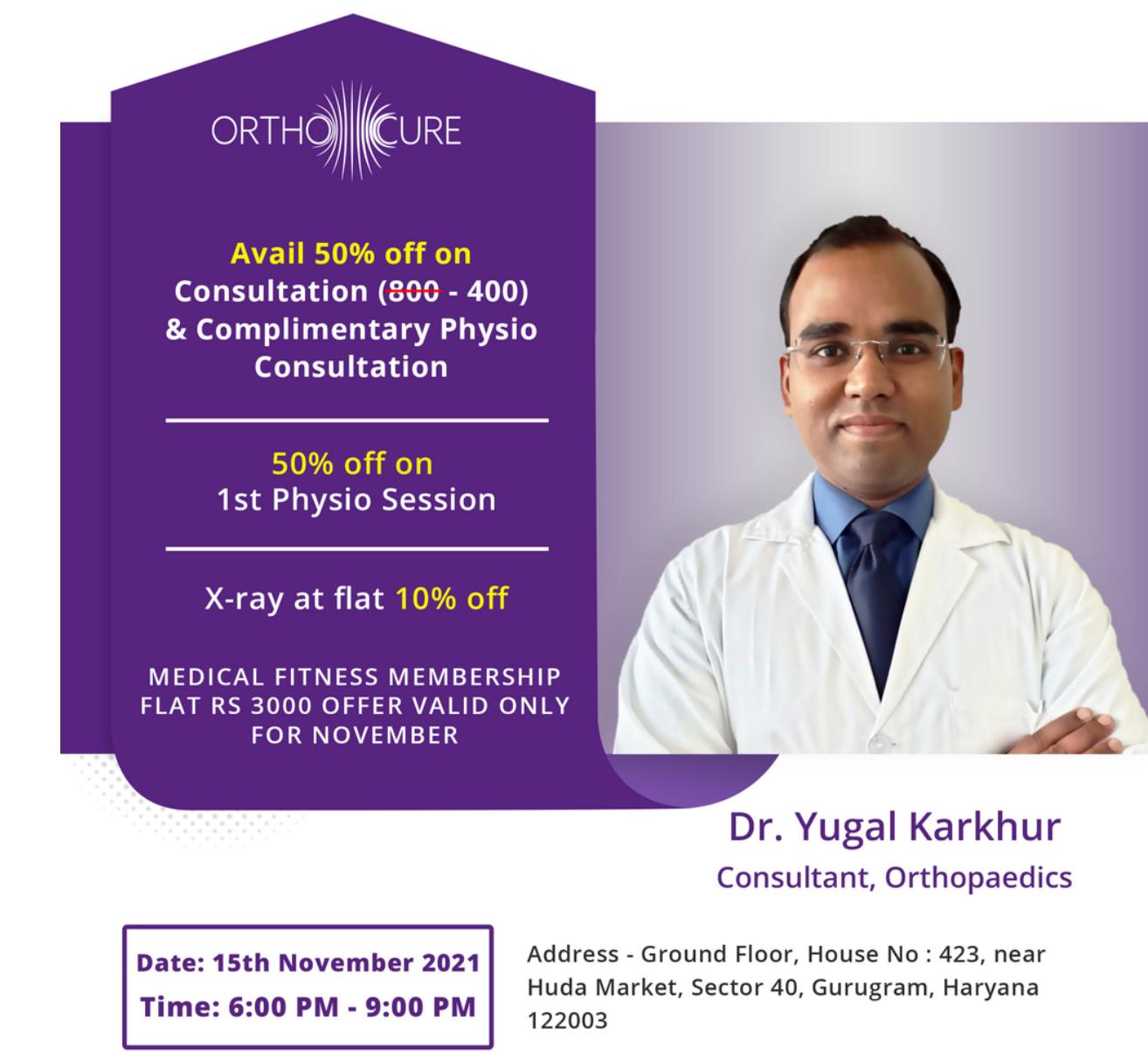
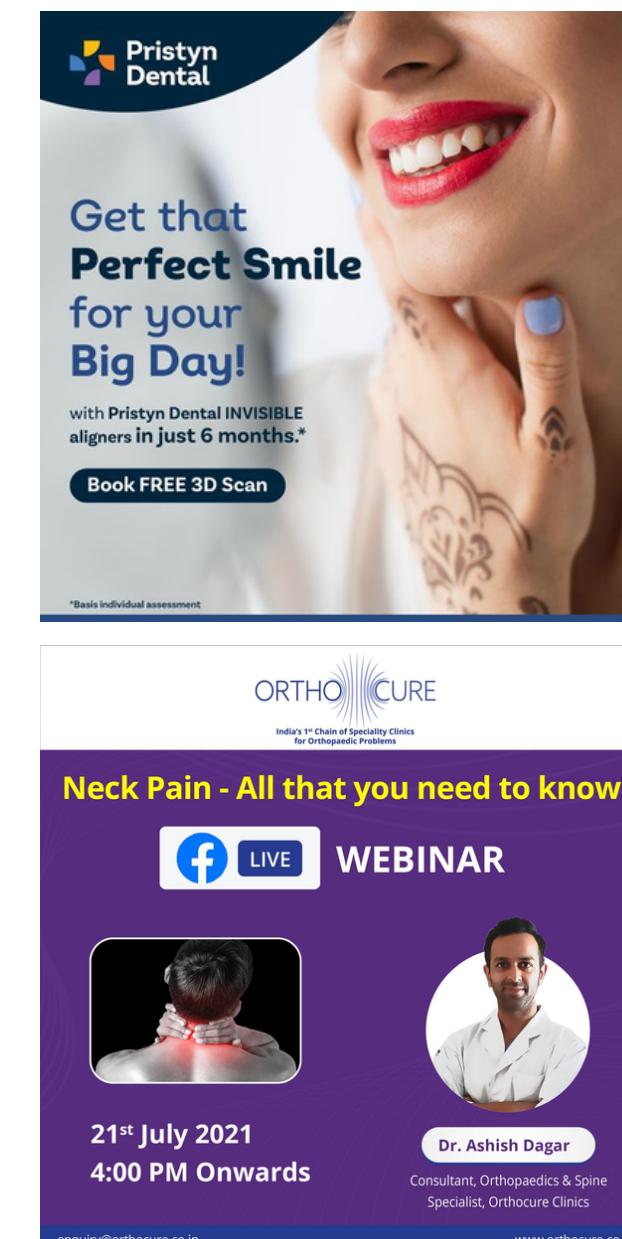
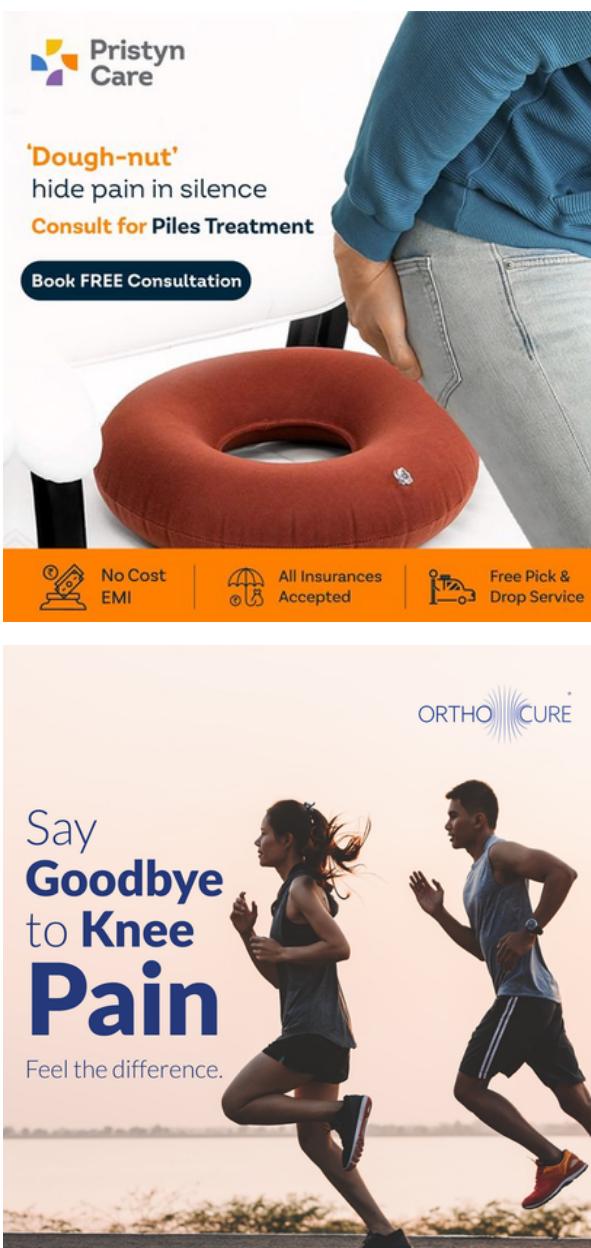


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Sponsored
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Dr. Yugal Karkhur
Consultant, Orthopaedics

Address - Ground Floor, House No : 423, near Huda Market, Sector 40, Gurugram, Haryana 122003

Client Orthocure & Pristyn Care

Healthcare

SCOPE OF WORK

Social Media Marketing +
Paid Advertisement



Website



Client

Farmers City, Bizisell, Avsar & Kutumbh HR Care

Human Resource & Ecommerce

SCOPE OF WORK

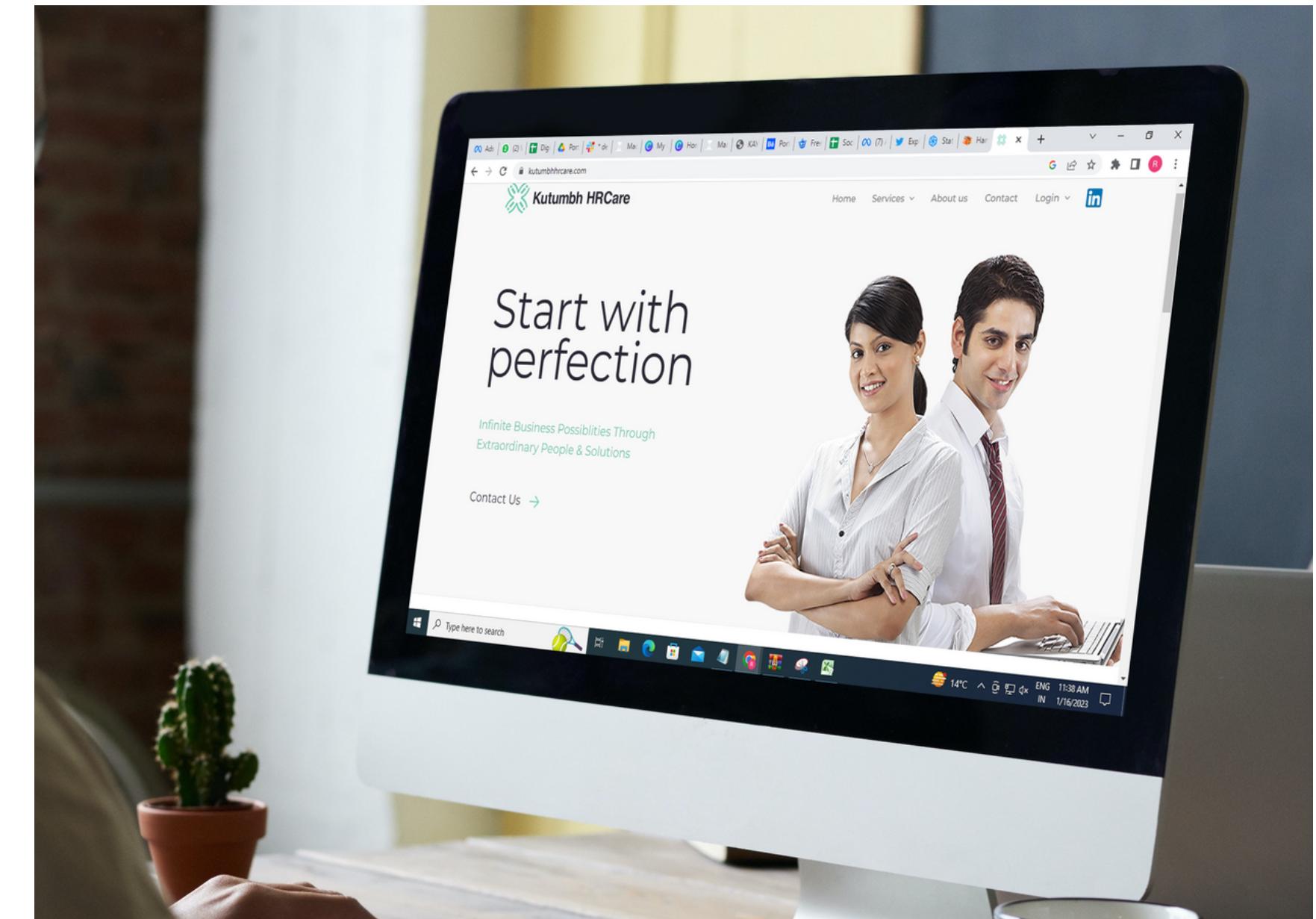
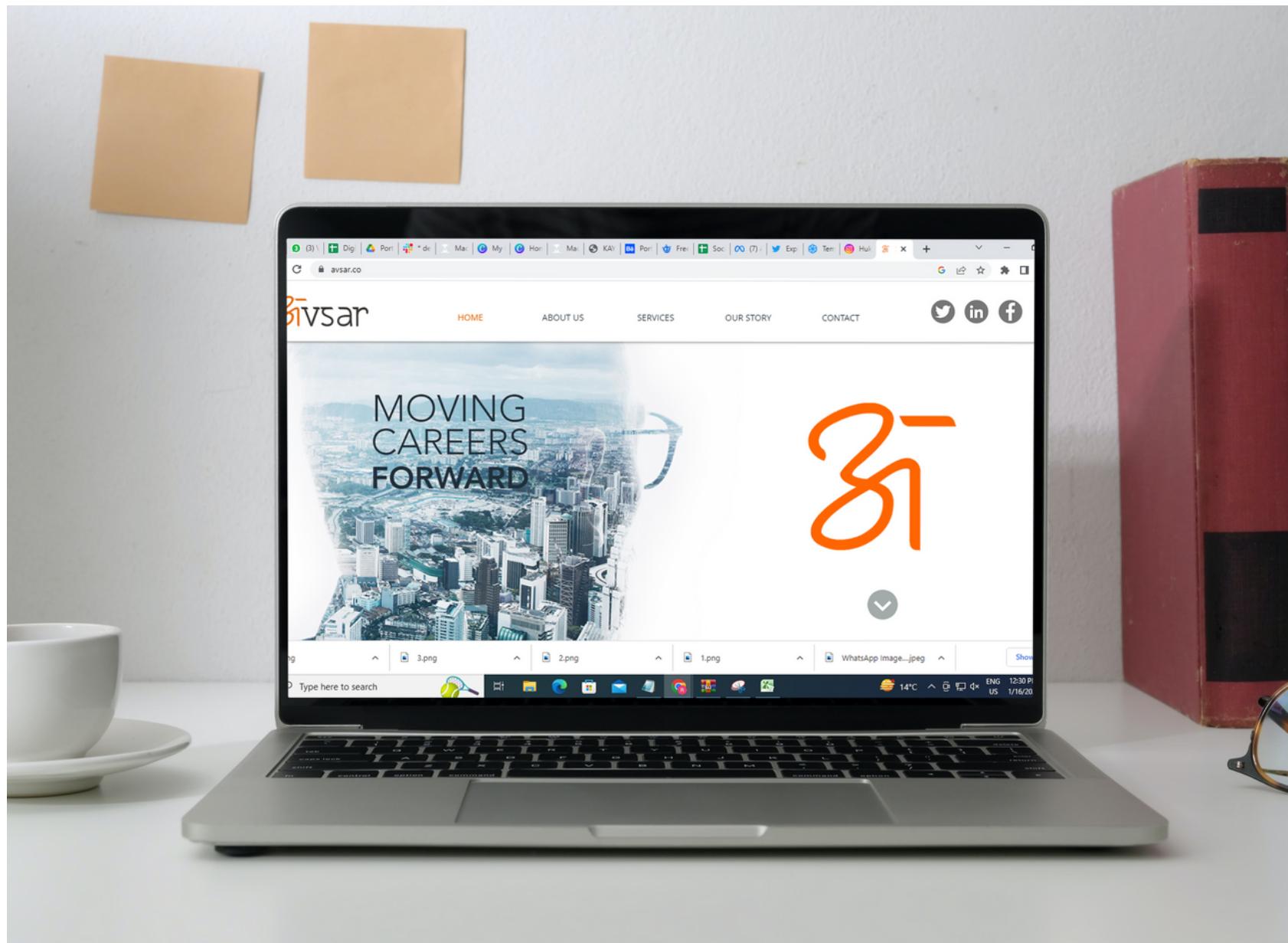
Social Media Marketing +
Paid Advertisement
Web Development



Avsar

Kutumbh HRCare

Website



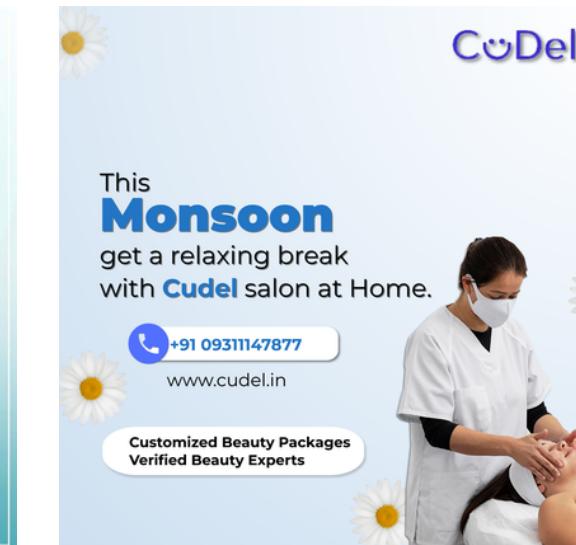
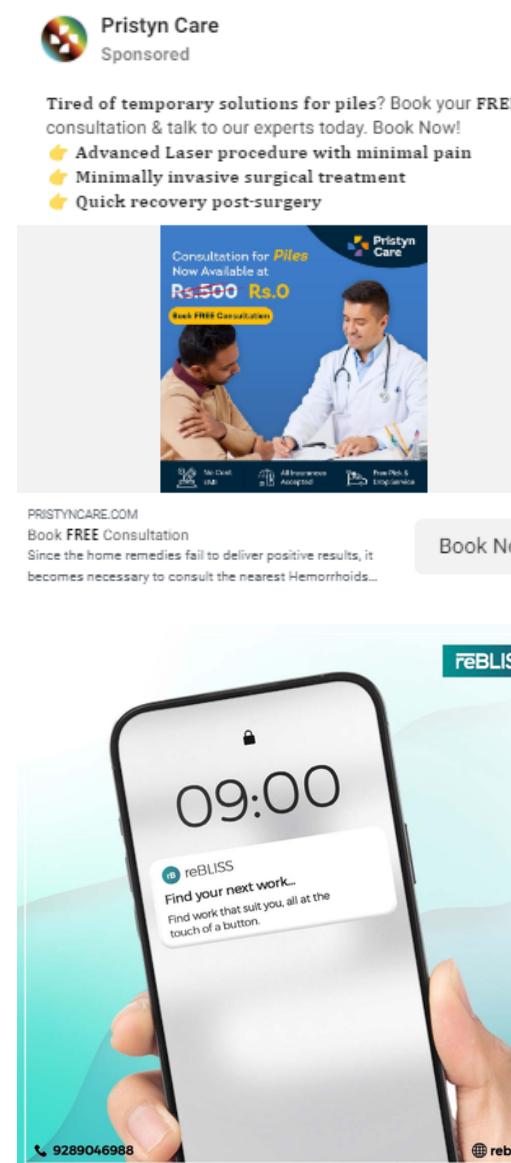
Client Avsar & Kutumbh HR Care

Human Resource

SCOPE OF WORK
Web Development

 **Avsar**
 **Kutumbh HR Care**

Ad Campaigns



Client
Hukum Ka Ikka, CuDel,
reBLISS & Pristyn care

Media, Beauty, Fintech &
Healthcare

SCOPE OF WORK

Social Media Marketing +
Paid Advertisement



reBLISS

CuDel

Ad Campaigns



**KAAM
KABHI BHI,
KAHIN BHI**

फ्रीलांसर \ पार्ट-टाइमर \
फुल-टाइमर

स्थान - दिल्ली - एनसीआर

- शैक्षिक योग्यता की आवश्यकता नहीं
- कौशल आधारित कार्य
- कोई भी दर्ज करा सकता है

9289046988

www.rebliss.in

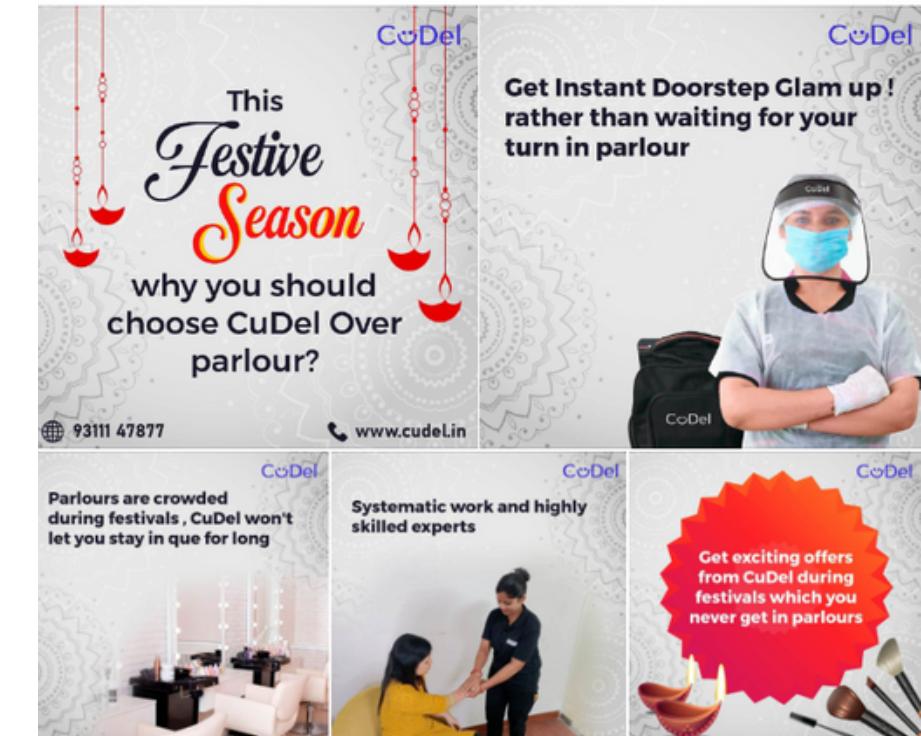
reBLISS



CuDel "Beauty Salon at Home"
17 October - 1

Reasons you should choose CuDel over Local Parlours during this festive season !

#Diwali #DiwaliFestiveReady #Diwalibeauty
#AapkaApnaBusiness #KamKarneKiAzadi #cudel #BeautyExperts
#Parlour #Noida #Newdelhi #Ghaziabad #GreaterNoida #Faridabad #Indirapuram
#Women #Beauty #Expert



**Client
BAJAJ, reBLISS &
Cudel**

Automobile, Human resource
& Beauty

SCOPE OF WORK

Social Media Marketing +
Paid Advertisement



BAJAJ

reBLISS

CuDel

Thumbnail Design



Client
Hukum Ka Ikka &
reBLISS

Media and Human Resource

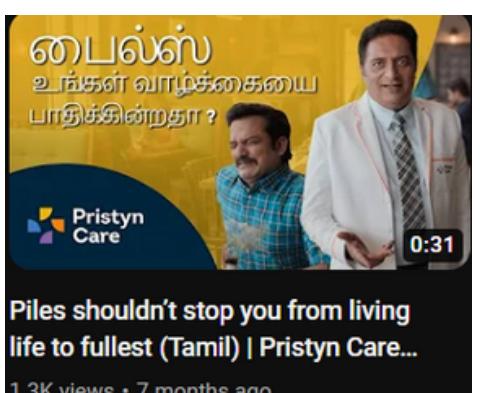
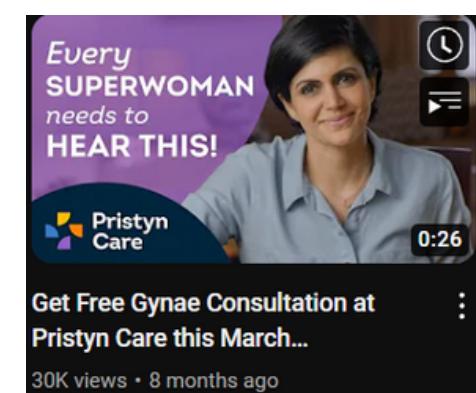
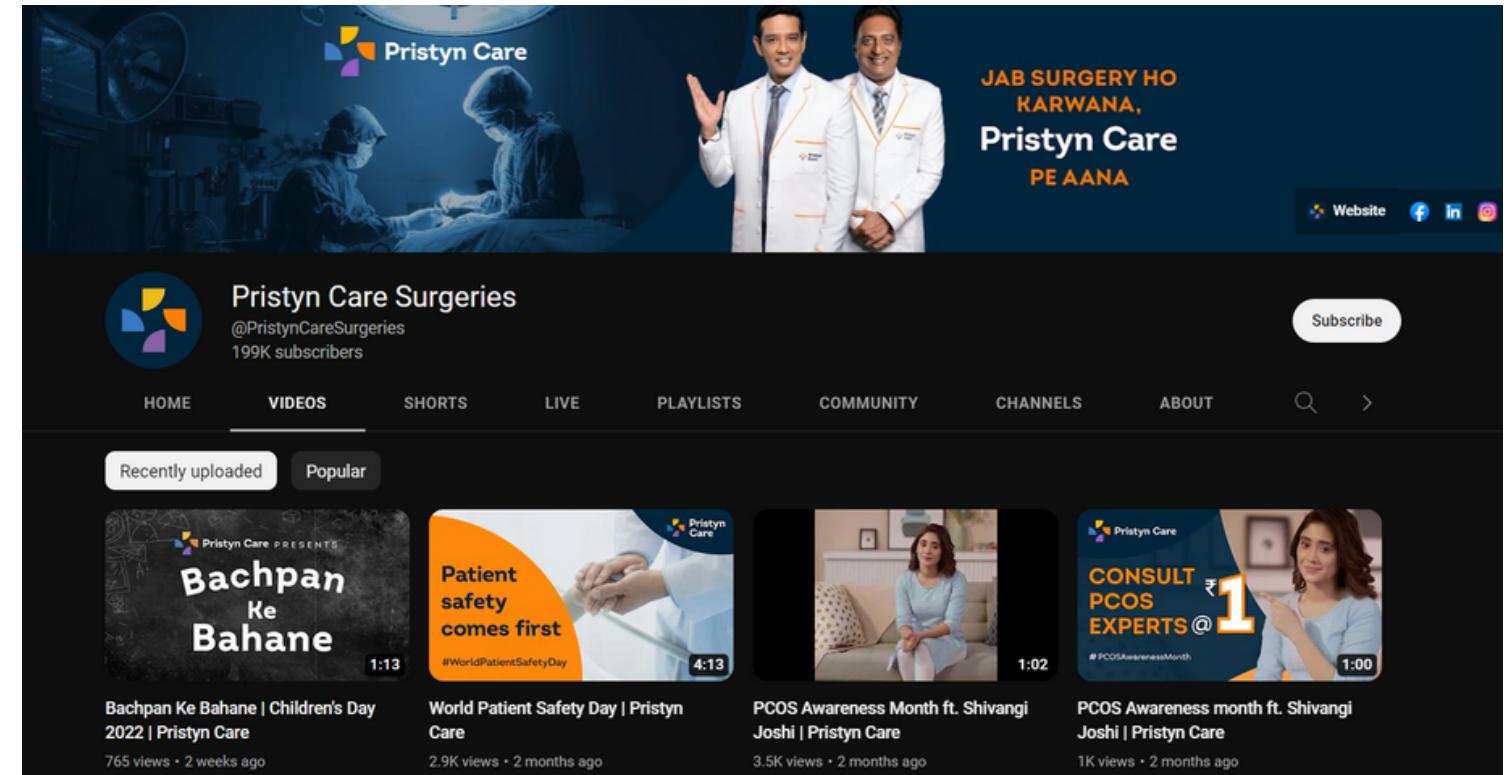
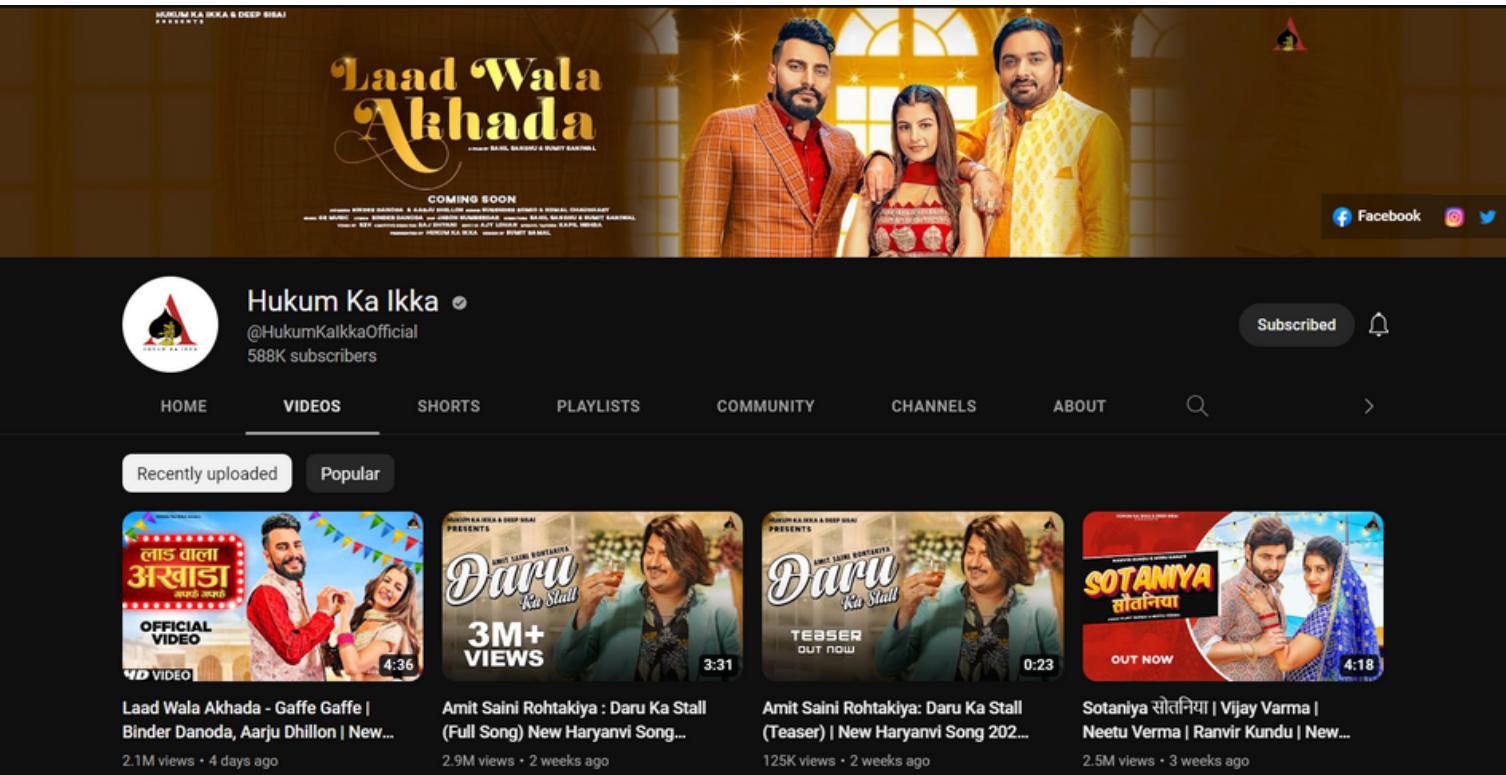
SCOPE OF WORK

Paid Advertisement
Video Marketing



reBLISS

Youtube Advertising



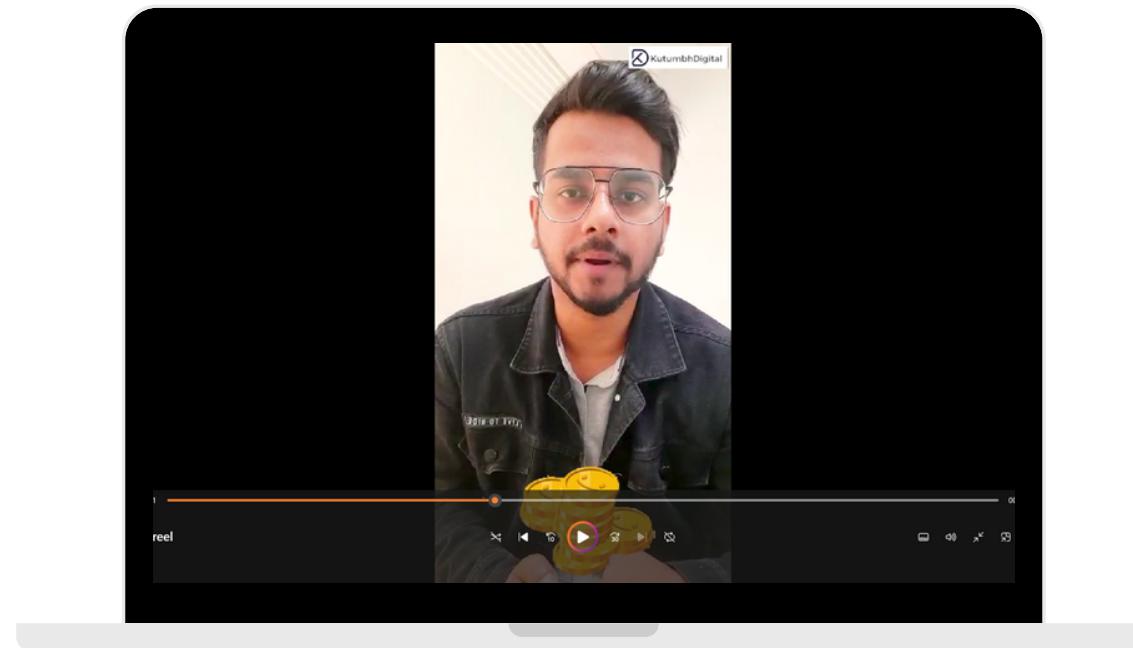
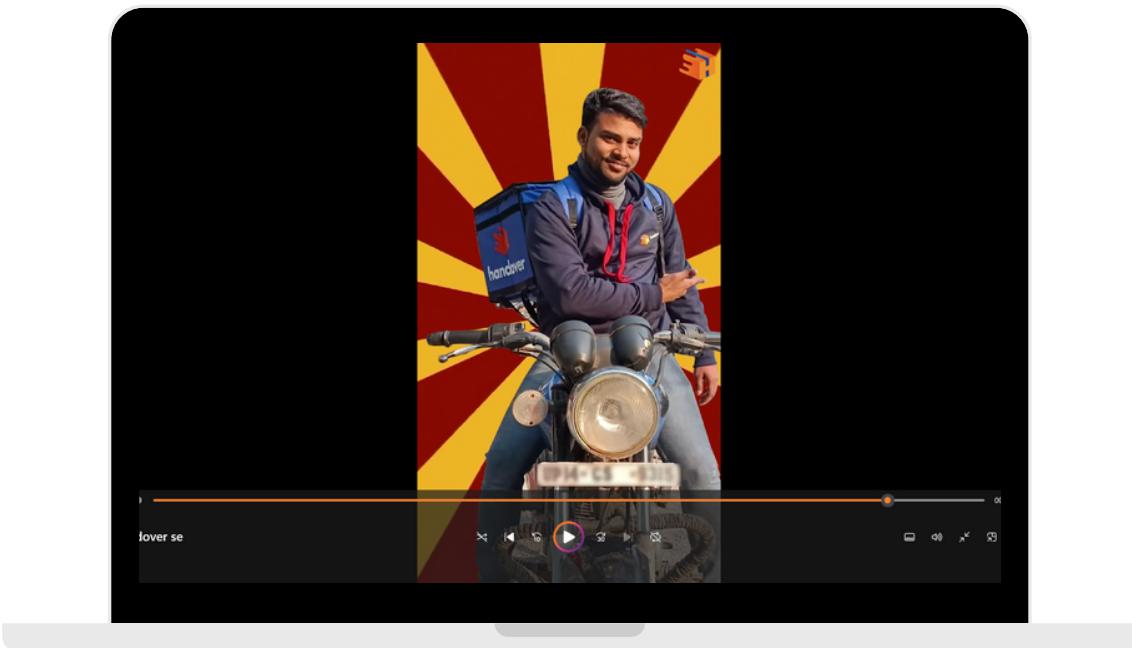
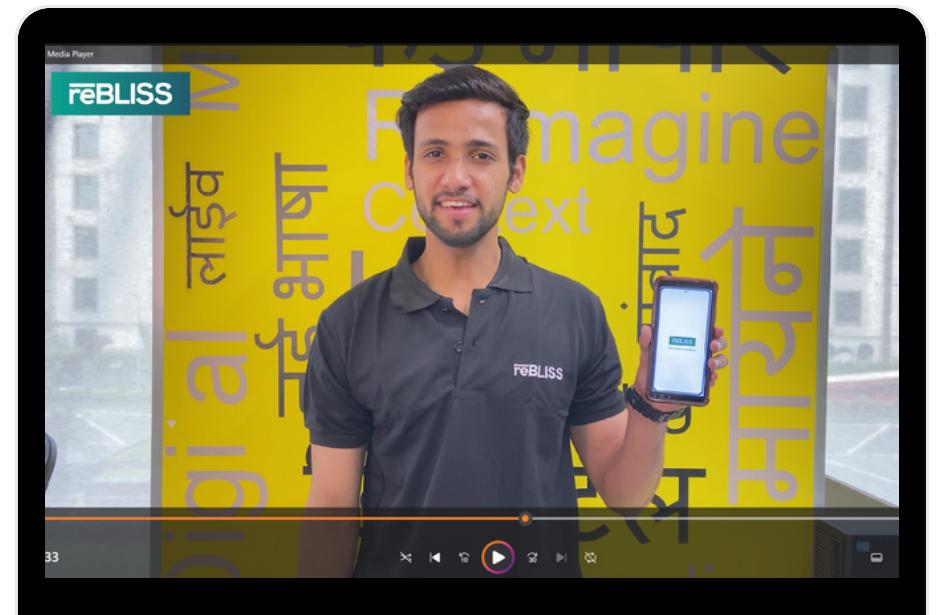
Client
Hukum Ka Ikka &
Pristyn Care

Media and Healthcare

SCOPE OF WORK
Video Marketing
Paid Advertisement



Video



Client
**reBLISS, Kutumbh Digital,
Handover & CuDel**

Human Resource, Supply Chain &
Beauty

SCOPE OF WORK
Video Creation

 **handover**
Supply chains & E-mobility Solutions
 **reBLISS**
 **KutumbhDigital**
 **CuDel**

Business Proposal

Kutumbh Digital kutumbhdigital.in

Proposal For Business

Prepared For :
Rahul Jaiswal
Kutumbh
B-154, Sector 36, Noida



ES> BiziSell

ONE STOP SOLUTION FOR SALES OUTSOURCING

Business Profile



About Us

BiziSell is one stop solution for all sales services, customer acquisition and retention operations. It specializes in end-to-end sales outsourcing task and provides services to businesses irrespective of their size, domain or model.

50% Faster Sale Cycle 3X Bigger Pipeline 75% Greater Performance

www.bizisell.com **About Us** / 04



WHY CHOOSE US ?

- Innovative Approach**
- Realistic Goals and Approach**
- Modify the Existing Sales Framework**
- Implementing of Skilled Human Resources**

At BiziSell, we try to bring the client on the same page as our vision. The idea is to take effective steps and an approach that will help the clients to achieve and fulfill their goals and targets within the given timeline with optimum efforts.

Skills are an important aspect of the sales workforce. We believe in quality over quantity, and therefore we make sure to hire the best talent from the market. Our skilled and learned human resources, it not only helps in improving the sales process but also ensures that this leads to the speed tracking of the sales process.

Why Choose Us / 09



Message From Our CO-Founder

ES> BiziSell

Navneet Singh
Co-founder

We work as your extended sales team. Whether your priority is building up a new sales team or you need to enhance your existing sales plans. Our goal is to take overall responsibility of your organization on the ground level. We provide complete solutions for your business.

We believe that our approach to sustainability will enable us to conduct business in a socially responsible and ethical manner. For us, sustainability is a value that can be measured against the UN Sustainable Development Goals. While there is still much more to be done in this area, BiziSell's new strategy puts us on the right track. BiziSell's sustainability strategy has the potential to disrupt business as usual and create shared value for all of our stakeholders. We look forward to informing you on a regular basis about the sustainable future we are building as we continue to grow with purpose.

www.bizisell.com **Message from our Co-Founder** / 02



We Will Help to Manage Your Business

We work as your extended sales team. Whether your priority is building up a new sales team or you need to enhance your existing sales plans. Our goal is to take overall responsibility of your organization on the ground level. We provide complete solutions for your business.

Our Mission
Bringing together the right talent pool and employees with similar mindsets.

Our Vision
To streamline the sales outsourcing process with tech, human resources and cooperation.

www.bizisell.com **Our Mission & Vision** / 05



Contact Us



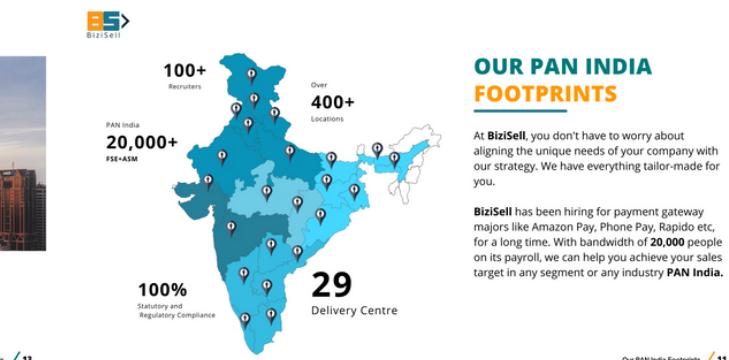
Corporate Office Address:
Unit no - 742-743 JMD Megapolis, sector 48, Sohna road Gurgaon - 122018

Corporate Office Address:
#1176, Rudrash Sync Space, 5th Main, Sector-7, HSR Layout, Bangalore, Karnataka - 560102, India

Contact Us
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www.bizisell.com

www.bizisell.com **Contact Us** / 13

OUR PAN INDIA FOOTPRINTS



PAN India 100+ Resources
20,000+ FTE+ASM
Over 400+ Locations
29 Delivery Centres
100% Statutory and Regulatory Compliance

www.bizisell.com **Our PAN India Footprints** / 11

Thank you!



We work as your extended sales team. Whether your priority is building up a new sales team or you need to enhance your existing sales plans. Our goal is to take overall responsibility of your organization on the ground level. We provide complete solutions for your business.

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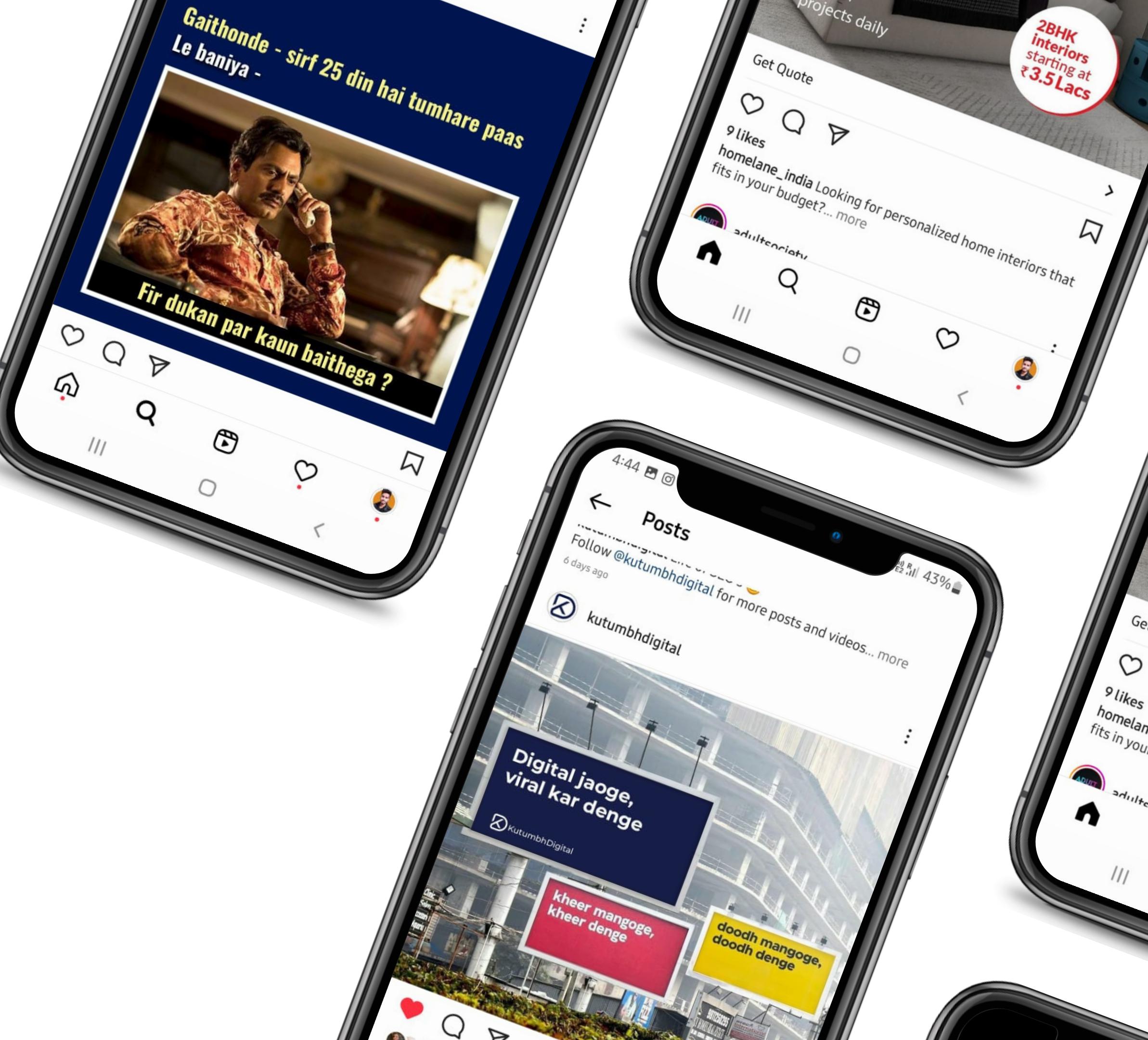
Client
reBLISS & BIZISELL

Human Resource

SCOPE OF WORK
Business Proposal

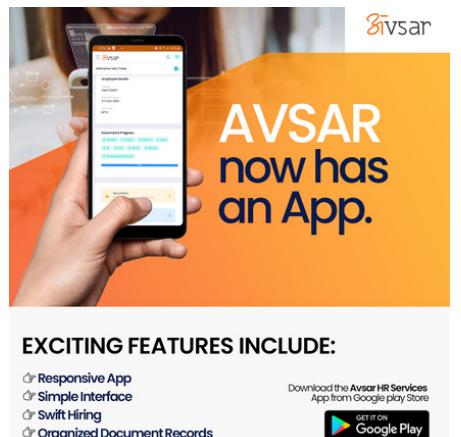
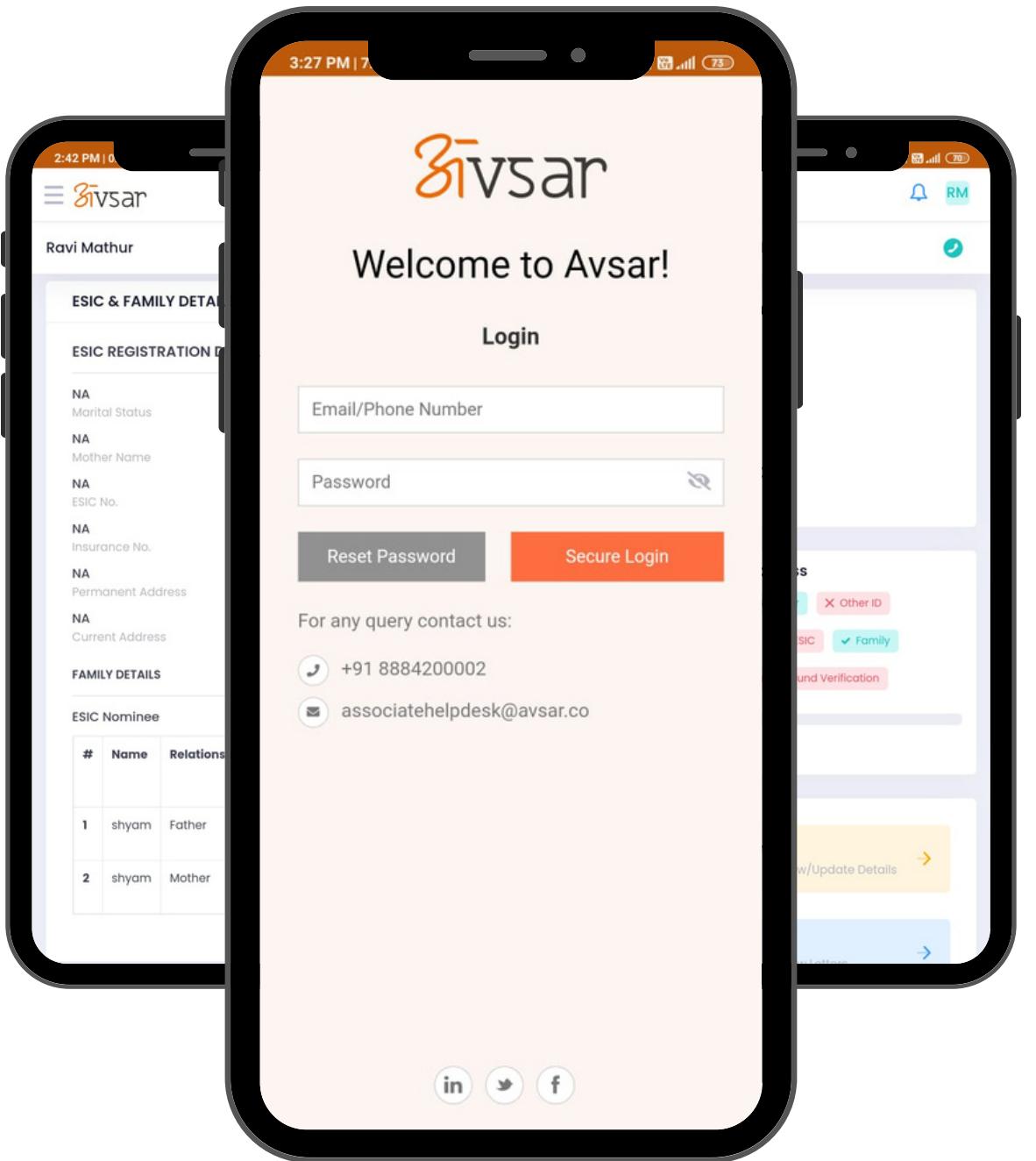
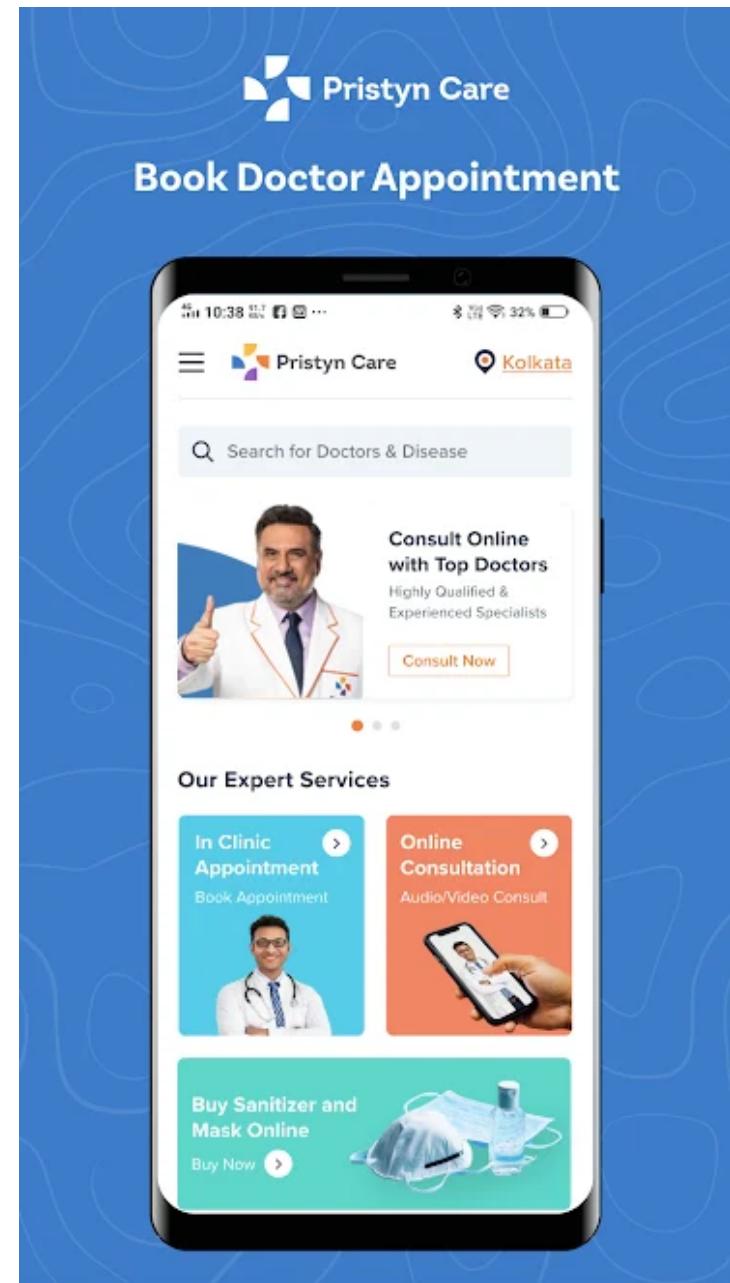
reBLISS
BIZISELL

MEME MARKETING



2BHK
interiors
starting at
₹3.5Lacs

App Marketing



Client
Pristyn Care, Avsar, reBLISS,
Handover

SCOPE OF WORK
App Marketing
Social Media Marketing +
Paid Advertisement

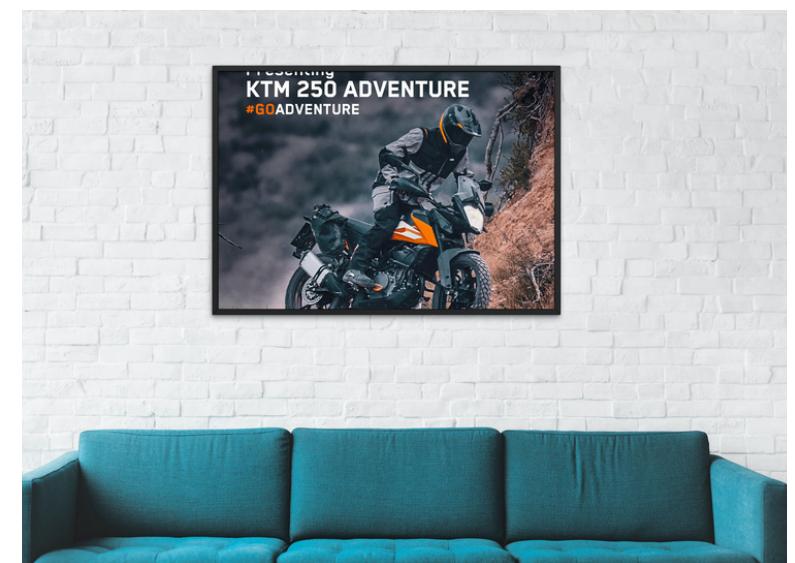
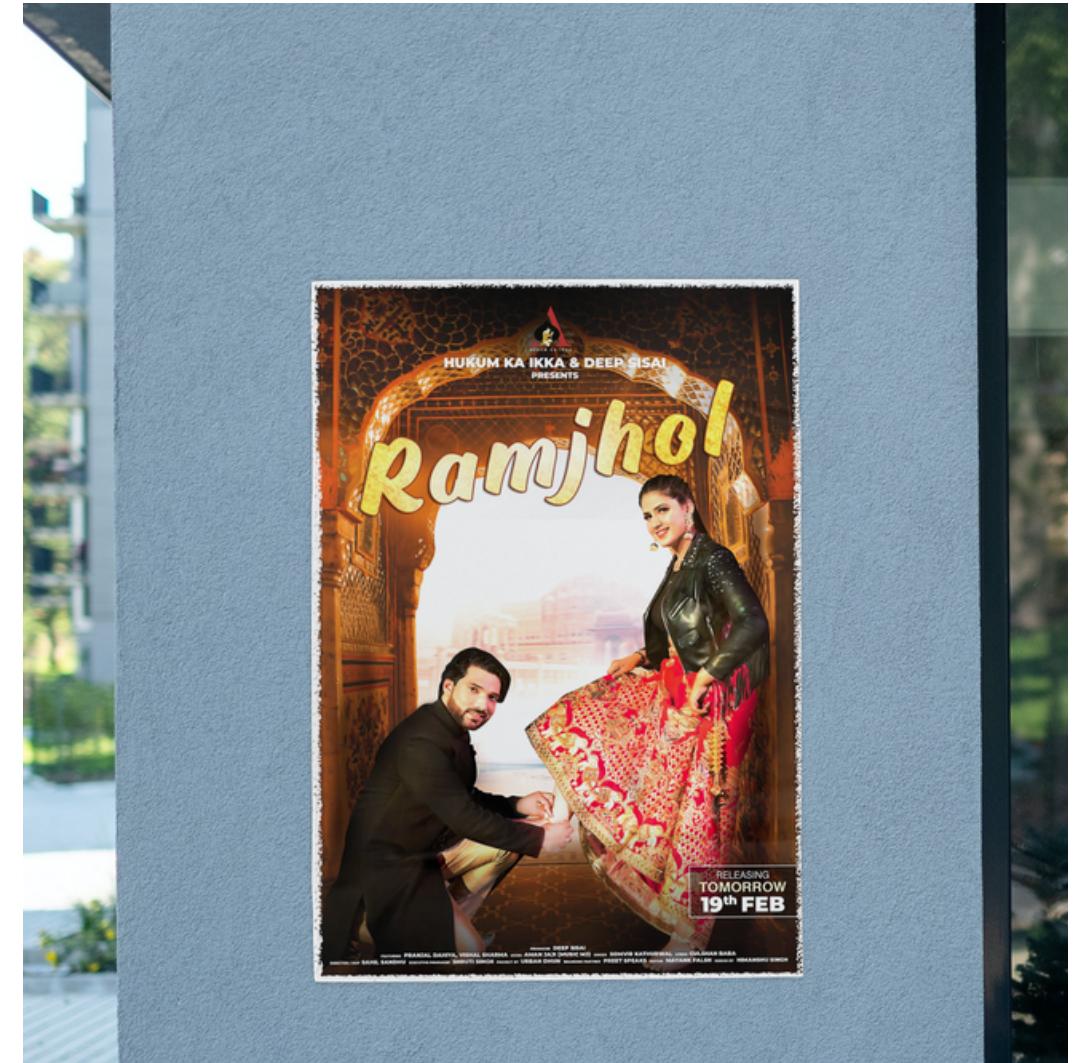
reBLISS

Avsar

Pristyn Care

handover
Supply chains & E-mobility Solutions

Mockups



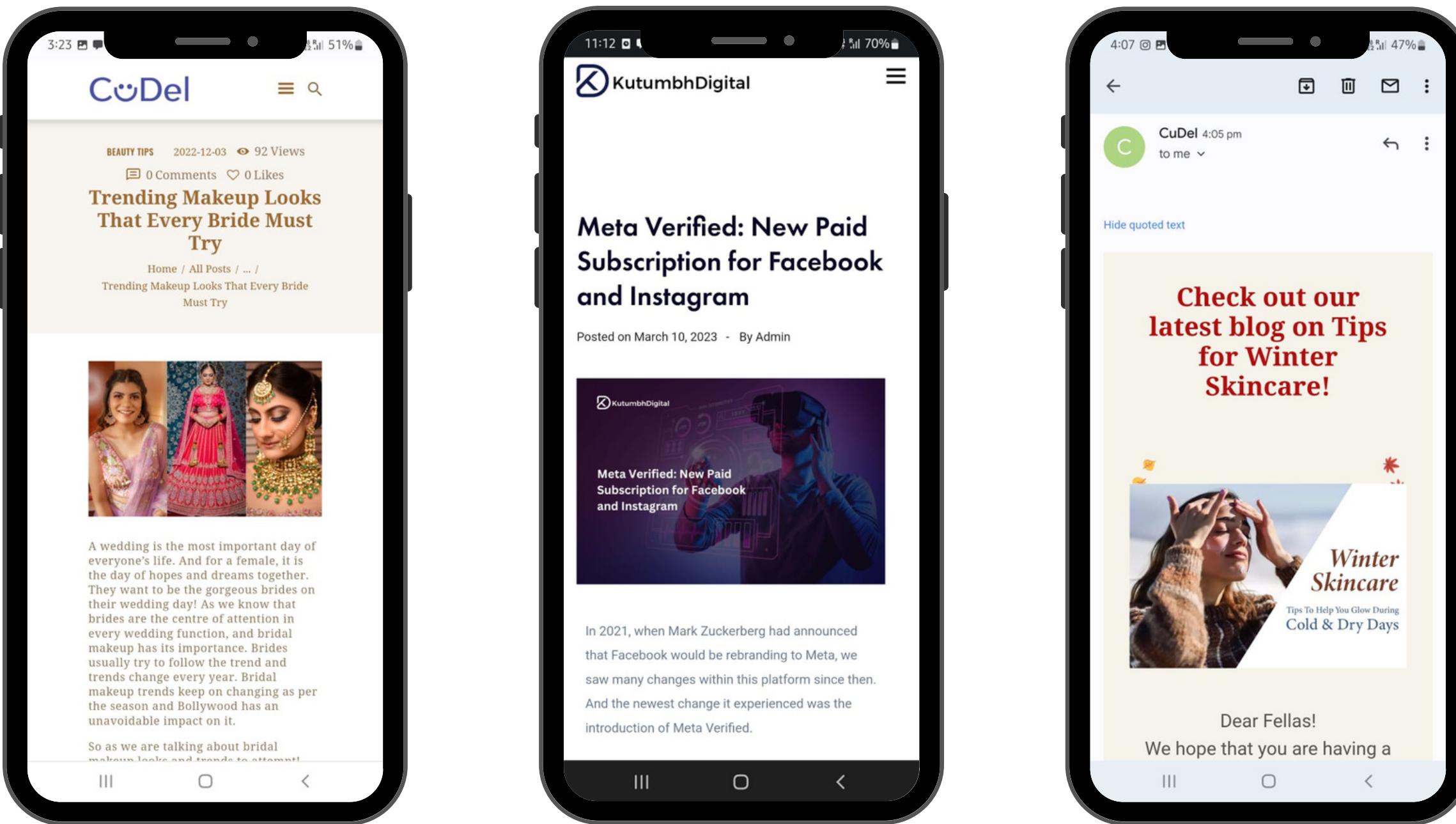
**Client
CuDel, Hukum Ka Ikka,
Handover & KTM**

SCOPE OF WORK

Social Media Marketing +
Paid Advertisement



NEWSLETTER & EMAIL DESIGN



Client
Cudel & Kutumbh Digital

SCOPE OF WORK
Email Marketing
Newsletter

CuDel
KutumbhDigital

Performance Marketing

The image displays three screenshots of Google Ads performance reports:

Top Left Screenshot: Overview report for April 3, 2021 – Sep 25, 2023. Key metrics shown: Conversions (9.83K), Cost / conv. (₹232), and Total Cost (₹2.28M). A line chart tracks conversions over time from the 2nd quarter of 2021 to the 3rd quarter of 2023.

Period	Conversions	Cost / conv.	Total Cost
2nd quarter 2021	~10K	₹232	₹2.28M
3rd quarter 2023	~1K	₹232	₹2.28M

Top Right Screenshot: Campaigns report showing a list of campaigns with various metrics. The first campaign, "Shoes Sales Performance April 2022", has the highest interactions (1,372,080) and interaction rate (4.49%).

Campaign	Interactions	Interaction rate	Avg. cost	Cost	CTR	Invalid clicks	Purchase	Avg. target ROAS	Target ROAS	Revenue
Shoes Sales Performance April 2022	1,372,080 clicks, engagements, views	4.49%	₹0.57	₹779,431.07	1.37%	16,727	4,411.83	-	500.00%	₹0.00
# Brand	58,583 clicks	3.67%	₹4.19	₹245,333.47	3.67%	6,696	248.86	-	270.00%	₹0.00
# Sports Shoes	20,001 clicks, engagements	3.13%	₹6.22	₹124,424.37	3.13%	2,249	6.59	-	-	₹0.00
# Re-Marketing & Similar Audiences	72,118 clicks, engagements	0.47%	₹1.71	₹123,648.44	0.46%	17,251	3.88	-	-	₹0.00

Bottom Screenshot: Campaigns report for Sep 26, 2021 – Sep 25, 2023. It lists three active campaigns: "Haute Baby - New", "Sales-Performance Max-Signature", and "Shopping-Signature-0409".

Campaign	Budget	Status	Optimization score	Campaign type	Impr.	Interactions	Interaction rate	Avg. cost	Cost	CTR	Revenue
Haute Baby - New	\$5.00/...	Eligible	80.3%	Shopping	531,643	4,372 clicks	0.82%	\$0.40	\$1,748.77	0.82%	\$4,452.87
Sales-Performance Max-Signature	\$5.00/...	Eligible	66.7%	Performance Max	4,734	199 clicks	4.20%	\$0.61	\$120.88	4.20%	\$942.00
Shopping-Signature-0409	\$5.00/...	Paused	-	Shopping	0	0	-	-	\$0.00	-	\$0.00

Campaigns		Ad sets		Ads				
	Off/On	Campaign	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent
	●	Sandal for Men	click or 1-day view	12 Website purchases	78,247	185,249	₹2,689.13 Per Purchase	₹32,269.59
	●	Euro Product Sales Ad - March 2023	click	2 Website purchases	175,768	315,930	₹10,928.48 Per Purchase	₹21,856.95
	●	Mens Shoes Carousel Shopping Campaign 2	click	1 Website purchase	1,751	8,242	₹1,513.39 Per Purchase	₹1,513.39
	●	Men's Footwear Carousel Sale	click or 1-day view	33 Website purchases	126,492	253,289	₹800.89 Per Purchase	₹26,429.26
	●	Shoes Video Sale March Campaign	click or 1-day view	— Website purchase	4,292	6,069	— Per Purchase	₹805.22
	●	women casual wear march	click or 1-day view	— Website purchase	35,816	45,397	— Per Purchase	₹3,179.78
	●	Mens Casual Wear Sale March	click or 1-day view	2,323 Purchase made	250,343	921,831	₹31.96 Per Purchase made	₹74,236.88
	●	A/B Testing Winner shopping - footwear cam...	click or 1-day view	27 Website purchases	66,308	186,568	₹1,219.02 Per Purchase	₹32,913.52
	●	Advantage spring shopping campaign 06/03/2023	click or 1-day view	3 Accounts Centre account attrib...	7,558	11,808	₹513.77 Total	₹1,541.32
Results from 39 campaigns		Excludes deleted items	—	1,303,837 Accounts Centre account	3,986,959 Total	—	—	₹320,677.67 Total Spent

Campaign name	Campaign name	Attribution setting	Results	Reach	Impressions	Cost per result
New Traffic campaign- Cu...	New Traffic campaign- Cu...	7-day click or 1-day view	1,956 Link Clicks	168,107	351,616	₹2.25 Link Clicks
Awareness_CuDel_Gurugr...	Awareness_CuDel_Gurugr...	7-day click or 1-day view	599,357 Reach	599,357	1,126,669	₹4.73 Reach
Lead_Generation_Cudel - ...	Lead_Generation_Cudel - ...	7-day click or 1-day view	276 On-Facebook leads	25,393	39,927	₹4.89 On-Facebook leads
Leadgen_Customers_Delh...	Leadgen_Customers_Delh...	7-day click or 1-day view	2,623 On-Facebook leads	113,217	288,005	₹6.71 On-Facebook leads
Lead Gen Beautician1	Lead Gen Beautician1	7-day click or 1-day view	1,169 On-Facebook leads	52,592	167,564	₹8.31 On-Facebook leads
Lead_Generation_Cudel	Lead_Generation_Cudel	7-day click or 1-day view	1,635 On-Facebook leads	145,982	457,190	₹16.42 On-Facebook leads

Brands Moodboard & Guidelines

Top Row:

- Brand A:** Design Inspiration, Circles, Stroke designs, Infographics.
- Brand B:** Design Inspiration, no painting illustrations, softness, care, continuity.
- Brand C:** Design Inspiration, Circles, Squares, use friendly elements.
- Brand D:** Design Inspiration, solid elements, solid colors, minimalist elements, not many generic, bold direct.

Middle Row:

- Brand A:** No Pictures, Professional.
- Brand B:** Fonts, Only PNG's, Cropped Images, Preferred Images, Position-right aligned & corners.
- Brand C:** Calibri, Solid illustrations, Simple illustrations, Follow company colors, No 3D illustrations.
- Brand D:** Typography, A heart is not judged by how much you love it, but by how much it is loved by others.

Bottom Row:

- Brand A:** No Real Images, Horizontal, 120px QF, 120px QF, 120px QF, 120px QF, 120px QF, 120px QF.
- Brand B:** Connectivity, Links, relationship, Marketing, No Elements, No illustrations, only images.
- Brand C:** Speed, Swoosh, Simple Patterns, LINE PATTERNS.
- Brand D:** Typography, A heart is not judged by how much you love it, but by how much it is loved by others.

Additional Notes:

- Brand A:** Flat Illustrations, Bold Illustrations.
- Brand B:** Only PNG's, corner placements, cropped images, follow company colors.
- Brand C:** Berolina Swash Regular, Robot.
- Brand D:** A heart is not judged by how much you love it, but by how much it is loved by others.

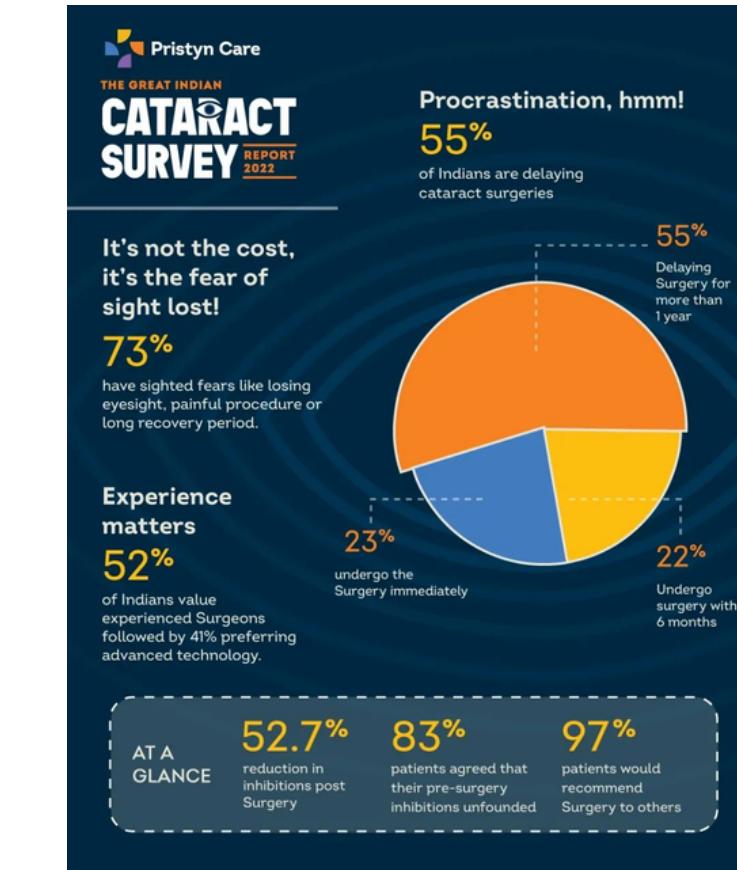
Graphic Designing



KutumbhDigital

Name That One Brand
You Feel Your 2023 Would Have
Incomplete Without.

kutumbhdigital.com +91 81306 06651, +91 646 918 8240 info@kutumbhdigital.com



reBLISS

Be like Suraj.

Work when you want, where you want.
Join one of the largest flexible work app of India
Download the app today.

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GET IT ON Google Play

A man with a beard and a blue hoodie stands in front of a white van filled with cardboard boxes. He has his arms crossed. The reBLISS logo is in the top right corner. Below him is a circular callout with text and a phone number.

JobsYahan Bharat ka Job App

Introducing
JobsYahan - Bharat Ka Job App

An AI-based Job & Candidate Discovery Platform That Simplifies Employment for Bharat Workforce

10:15 Agni pasand ki bhaasha chunein English

Bharat ke Workers ke liye Job Search, Sabse Saral!

Follow JobsYahan on:

+91-9643-71-4343 www.jobsyahan.com

reBLISS

Make Your Job Work for You.

Pick flexible work, when and where you want.

www.rebliss.in

A woman with dark hair tied back, wearing a pink sweater, stands against a teal and white geometric background. She is smiling and giving a thumbs up with her right hand. The reBLISS logo is in the top left corner. To the left of the woman is a block of text.

Brands we cater



Support

- 1 Dedicated Account Manager
- Email & Phone Support

TERMS AND CONDITIONS

- We will promote your services through SEO, SMO and SEM, rest the wide range of various ADD-ONS and necessities will be charged.
- You will approve us to utilize your image and brand name for advertisement.
- Our technical experts will connect to you for detailed discussions and you will explain your products and services.
- You will get reports weekly and monthly.
- Advance token amount is needed and is negotiable depending upon the services.
- Changes in the creatives would entertained thrice

Hope we can talk!

**Let's schedule an initial meeting so we can work with ideas and
strategies.**

Thanks!

Call : +(91) 9773761294 Email : ravimathur1298@gmail.com Visit : www.growth4x.com

For any support, please mail to ravimathur1298@gmail.com. Our support team will get back to you within 24 hours.