

# Aditya Bholla

## BI Analyst| Data Analyst

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### Profile

Experienced Business Intelligence Analyst with 5+ years transforming complex data into actionable insights. Proficient in **Power BI**, **Tableau** and **Oracle BI tools** for compelling analytics and data visualization. Skilled in **SQL** and **Python** for data analysis and leveraging **machine learning (ML)** techniques to drive informed decision-making. Exposure to cloud technologies like **Oracle ERP fusion cloud**, **Microsoft Azure** and **Snowflake**. Committed to strategic growth through emerging analytics trends.

### Professional Experience

#### **BUSINESS INTELLIGENCE ANALYST (ORACLE FUSION APPS) | CAPMETRO, AUSTIN TX | SEP 2021 – CURRENT**

- Conducted comprehensive compensation data analysis, provided KPI's offering strategic insights to facilitate informed policy changes and decision-making by management.
- Developed impactful HR executive dashboards utilizing **Power BI**, enabling efficient tracking and visualization of critical KPIs, fostering data-driven strategies, and enhancing overall HR performance.
- Designed and implemented a comprehensive Customer Service Executive Dashboard in Power BI , seamlessly connecting to Oracle data sources. Utilized **DAX** for precise drilldowns and strategic aggregations, enhancing data-driven decision-making for optimal customer service performance.
- Developed and implemented a comprehensive Fixed Assets Report leveraging Oracle transactional Business Intelligence (**OTBI**), providing detailed insights into asset portfolios, depreciation trends, and capital projects. Enhanced financial visibility and informed decision-making by designing and customizing reporting solutions tailored to organizational requirements.
- Developed a Master financial dashboard in **Oracle BIP**, integrating PO, INVOICE (Payables and receivables), REQ, and ALE data, resulting in 9% measurable growth in financial performance.
- Implemented Precise Payroll Variance report for corresponding pay periods using individual pay code elements, ensuring accuracy in payroll processing and cost control on different balance elements and detecting outliers.
- Created HCM audit report using complex **Oracle SQL** that reduced HR workload by 12% through automated tracking of employee changes including W-4 tax changes, Dept changes, Promotions, Salary Changes, Benefits and Terminations. etc.
- Collaborated cross-functionally, gathering requirements and creating process flows using **MS Visio** optimize Oracle applications and enhance business processes.
- Developed and built the ETL infrastructure using **Oracle Data Integrator** and **Apache Airflow**, enabling optimal extraction, transformation, and loading (ETL) of diverse data sources. Leveraged **REST APIs** and **Python** for seamless integration, efficient data transformations, and streamlined loading processes.

## BI ANALYST | PRO FOOTBALL FOCUS, IR | JUL 2020 – AUG 2021

- Created a comprehensive player view dashboard using **Tableau**, enabling monitoring of manual data entry accuracy. Streamlined data validation processes with reducing errors by 18% and improving overall data integrity.
- Worked closely with Data Scientists and Engineering teams to troubleshoot API integrations and data pipelines across multiple systems, ensuring seamless data flow and optimal performance.
- Implemented data cleansing methodologies in **Python** using **Pandas**, **Tabpy**, **NumPy** and **Scikit-Learn** resulting in improved data accuracy and overall process efficiency.
- Supported MS Dynamics 365 developers to integrate data into the BI platform, implementing efficient ETL processes and data pipelines.

## BUSINESS DATA ANALYST INTERN | STAPLES ENERGY, HAY CA |AUG 2019 – DEC 2019

- Developed an Internal form and Data entry system for Sales team performance and lead record measurement, resulting in a 15% improvement in lead generation.
- Utilized **Power Pivot** and **Excel** to generate sales dashboards reports including heat maps for tracking leads interactions within proximity.
- Conducted and facilitated multiple **JAD sessions** for gathering requirements and **performing GAP analysis**.
- Created **UAT** documents and **UML** diagrams (Structural, Behavioral, and Interactive) using **MS Visio**.

## DATA ANALYST |CONTINUUM CONTENT SOLUTIONS, NEW DELHI, IN | APR 2018–APR 2019

- Assessed customer requests and delivered ad hoc reports using BI tools, including Cognos Analytics Suite, **MS Access**, and **SQL**.
- Leveraged **Python** and **MySQL** for smart search and keyword identification in a digitization project for Stanford University library.
- Collaborated with developers to clean data and automate manual processes, improving efficiency and data accuracy.

## TECHNICAL SKILLS

BI TOOLS	POWER BI   TABLEAU   ORACLE BIP   OTBI   GOOGLE DATA STUDIO
CLOUD PLATFORMS	ORACLE FUSION CLOUD   MS AZURE   SNOWFLAKE   Jira
PROGRAMMING LANGS	PYTHON   R   SQL (Oracle SQL, PostgreSQL, Snowflake SQL, MS SQL)
DATA MANIPULATION & LIBRARIES	PANDAS  NUMPY   SCIKIT-LEARN, MATPLOTLIB, SEABORN, BEAUTIFUL SOUP
WEB DEV FRAMEWORKS	FLASK   DJANGO

## EDUCTAION, CERTIFICATIONS AND PROJECTS

**Bachelor's in information systems**, Monad University, Noida, India

June 2020 – 2022

**Bachelor's in business administration**, CAL State East Bay, Hayward, CA

2016 – 2020

**Certificates:** Google Data Analytics Certificate, Maven Analytics Power BI Certificate

