

PIZZA SALES SQL QUERIES

1. Total Revenue.

```
SELECT SUM(total_price) AS total_revenue  
FROM pizza_sales;
```

tota_revenue
817860.049999993

2. Average order Value

```
SELECT SUM(total_price) / COUNT(DISTINCT order_id) FROM pizza_sales;
```

SUM(total_price) / COUNT(DISTINCT order_id)
38.307262295081635

3. Total Pizzas sold

```
SELECT COUNT(order_id) AS total_sold FROM pizza_sales;
```

total_sold
48620

4. Total orders

```
SELECT COUNT(DISTINCT order_id) as total_orders FROM pizza_sales;
```

total_orders
21350

5.Average order per id

```
SELECT  
CAST(CAST(SUM(quantity) AS DECIMAL(10,2)) / CAST(COUNT(DISTINCT  
order_id) AS DECIMAL(10,2)) AS DECIMAL(10,2))  
AS average_order_per_id  
FROM pizza_sales;
```

The screenshot shows a MySQL Workbench interface with a 'Result Grid' tab selected. The grid displays one row with the column name 'average_order_per_id' and its value '2.32'. There are navigation arrows at the bottom left of the grid.

	average_order_per_id
▶	2.32

6.Daily trend for total orders

```
SELECT  
DAYNAME(STR_TO_DATE(order_date, '%d/%m/%Y')) AS day_name,  
COUNT(DISTINCT order_id) AS total_orders  
FROM pizza_sales  
GROUP BY DAYNAME(STR_TO_DATE(order_date, '%d/%m/%Y'));
```

The screenshot shows a MySQL Workbench interface with a 'Result Grid' tab selected. The grid displays eight rows of data with columns 'day_name' and 'total_orders'. The data shows the total number of orders for each day of the week, with 'NULL' having the highest count (12773). The days are listed in descending order of total orders.

	day_name	total_orders
▶	NULL	12773
	Friday	1371
	Monday	1056
	Saturday	1291
	Sunday	1118
	Thursday	1341
	Tuesday	1173
	Wednesday	1227

7. Monthly trend for total orders

```
SELECT  
MONTHNAME(STR_TO_DATE(order_date, '%d/%m/%Y')) AS month_name,  
COUNT(DISTINCT order_id) AS total_orders  
FROM pizza_sales  
GROUP BY MONTHNAME(STR_TO_DATE(order_date, '%d/%m/%Y'))  
ORDER BY total_orders DESC;
```

	month_name	total_orders
▶	NULL	12773
	July	785
	February	749
	January	736
	December	729
	June	729
	September	726
	August	725
	April	717
	May	713
	March	697
	November	679
	October	592

8. Percentage of sales by pizza category

```
SELECT pizza_category,  
SUM(total_price) * 100 /  
(SELECT SUM(total_price) FROM pizza_sales  
WHERE MONTH(STR_TO_DATE(order_date, '%d/%m/%Y')) = 1) AS  
percent_sales FROM pizza_sales  
WHERE MONTH(STR_TO_DATE(order_date, '%d/%m/%Y')) = 1  
GROUP BY pizza_category;
```

Result Grid | Filter Rows:

	Pizza_category	percentange
▶	Classic	26.9059602556699
	Veggie	23.682590927384783
	Supreme	25.45631126009884
	Chicken	23.955137556847493

9. Percentage of sales by pizza size

```
SELECT pizza_size, SUM(total_price) AS total_sales ,
SUM(total_price) * 100 / (SELECT SUM(total_price) FROM pizza_sales) AS PCT
FROM pizza_sales
GROUP BY pizza_size
ORDER BY PCT DESC;
```

Result Grid | Filter Rows: Export:

	pizza_size	total_sales	PCT
▶	L	375318.7000000087	45.8903329487743
	M	249382.25	30.492044451859723
	S	178076.49999999843	21.773468455880682
	XL	14076	1.7210768517181052
	XXL	1006.600000000005	0.12307729176892906

10. Top 5 best sellers by revenue , total quantity and orders

```
SELECT pizza_name,
SUM(total_price) AS total_revenue
FROM pizza_sales
GROUP BY pizza_name
ORDER BY total_revenue DESC
LIMIT 5;
```

Result Grid | Filter Rows:

	pizza_name	total_revenue
▶	The Thai Chicken Pizza	43434.25
	The Barbecue Chicken Pizza	42768
	The California Chicken Pizza	41409.5
	The Classic Deluxe Pizza	38180.5
	The Spicy Italian Pizza	34831.25

11.Bottom 5 pizzas by revenue

```
SELECT pizza_name,
SUM(total_price) AS total_revenue
FROM pizza_sales
GROUP BY pizza_name
ORDER BY total_revenue ASC
LIMIT 5;
```

Result Grid | Filter Rows:

	pizza_name	total_revenue
▶	The Brie Carre Pizza	11588.4999999999
	The Green Garden Pizza	13955.75
	The Spinach Supreme Pizza	15277.75
	The Mediterranean Pizza	15360.5
	The Spinach Pesto Pizza	15596

12.Top 5 pizzas by quantity

```
SELECT pizza_name,
SUM(quantity) AS total_quantity
FROM pizza_sales
GROUP BY pizza_name
ORDER BY total_quantity DESC
LIMIT 5;
```

Result Grid | Filter Rows:

	pizza_name	total_quantity
▶	The Classic Deluxe Pizza	2453
	The Barbecue Chicken Pizza	2432
	The Hawalian Pizza	2422
	The Pepperoni Pizza	2418
	The Thai Chicken Pizza	2371

13.bottom 5 pizzas by quantity

```
SELECT pizza_name,  
SUM(quantity) AS total_quantity  
FROM pizza_sales  
GROUP BY pizza_name  
ORDER BY total_quantity ASC  
LIMIT 5;
```

	pizza_name	total_quantity
▶	The Brie Carre Pizza	490
	The Mediterranean Pizza	934
	The Calabrese Pizza	937
	The Spinach Supreme Pizza	950
	The Soppressata Pizza	961

14.Hourly trend orders

```
SELECT  
HOUR(order_time) AS order_hour,  
COUNT(DISTINCT order_id) AS total_orders  
FROM pizza_sales  
GROUP BY order_hour  
ORDER BY order_hour DESC;
```

	order_hour	total_orders
▶	9	1
	10	8
	11	1231
	12	2520
	13	2455
	14	1472
	15	1468
	16	1920
	17	2336
	18	2399
	19	2009
	20	1642
	21	1198
	22	663
	23	28