

Voyager

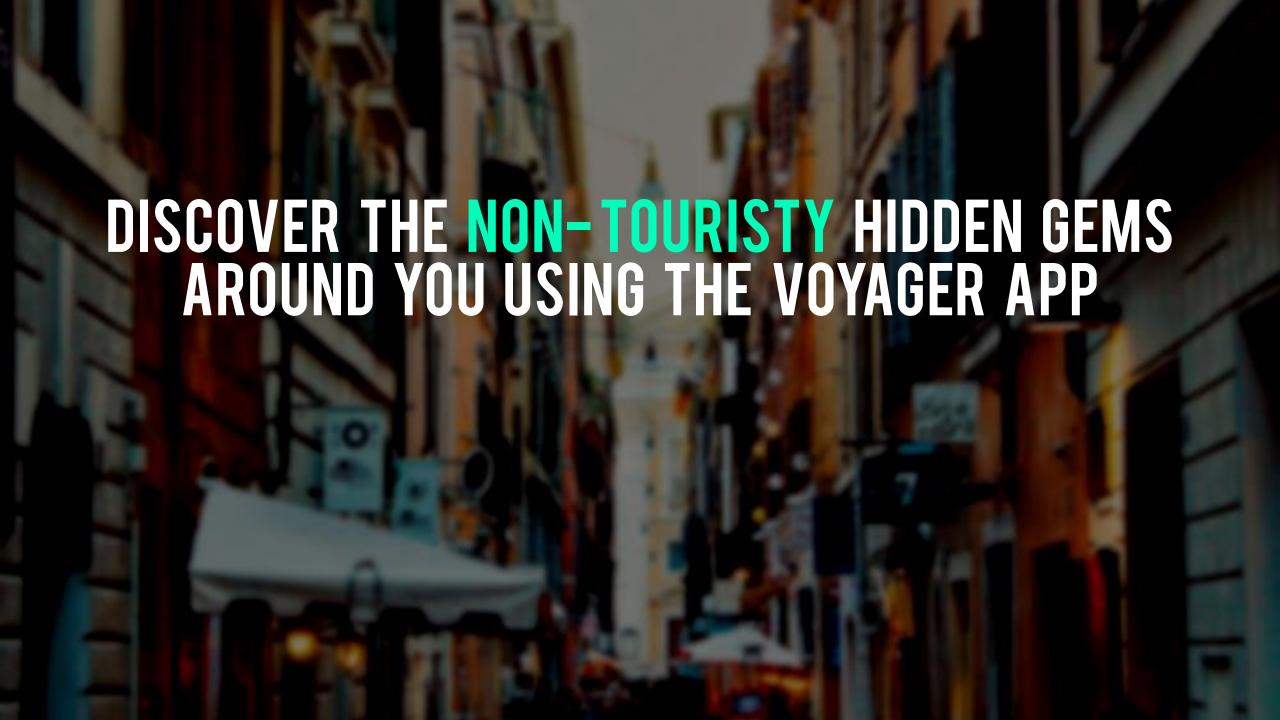




# CHAT AND MEET UP WITH FELLOW VOYAGERS TO GO ONCRAZY ADVENTURES

USING THE VOYAGER COMMUNITY FEAUTERS.





#### PROBLEM

 Lack of awareness of extremely local experiences in a destination.

 No platform in the market to connect travelers specifically.



 We'll suggest you unique places and things to do around you.

An online community for travelers.

#### VALUE FOR CUSTOMERS & UNIQUENESS

 Provides non-mainstream places to visit and things to do in your location.

Meet other voyagers.

### TARGET AUDIENCE

Youngsters, Adults, basically any Travel Lover.

Backpackers, Travel enthusiasts

## REVENUESTREAMS

- Bookings & Reservations
- Premium listings of local businesses & activities
- Sponsorships
- In-app purchases.

# COMPETITORS

- Thrillophilia
- Trip Advisor
- Zomato/Events High
- Around me
- Tent N Trek

# LAUNCH STRATEGY

- Give the app to social media influencers
- Advertising in Travel websites
- Word of mouth

#### PRICING

Subscription for Community
One-Time Subscription- Rs.499

Travel Plans/ Day Trips - Varies accordingly