

A man and a woman are sitting on a large, dark rock in front of a tall, cascading waterfall. The man is on the left, wearing a grey t-shirt and yellow shorts, looking towards the woman. The woman is on the right, wearing a patterned tank top and blue shorts, holding a water bottle. The background is a lush, green forest with a large waterfall cascading down a rocky cliff. The text is overlaid on the upper half of the image.

**“A JOURNEY IS BEST MEASURED IN FRIENDS,
RATHER THAN MILES.”**

–TIM CAHILL



Voyager

A top-down view of a wooden desk. In the center is a large, unfolded map with various colored lines and pins. To the left is a silver laptop with a grid of travel photos on its screen. Below the laptop is a white digital camera. To the right of the map is a black camera with a strap. At the bottom, a person's hands are visible, one holding a pen and writing in a notebook. Another person's hands are at the top, holding a small white cup. There are also two small potted succulents on the desk.

**VOYAGER—AN ONLINE TRAVEL
COMMUNITY FOR THE GLOBE
TROTTERS.**

A group of four friends (two women and two men) are sitting on a white blanket in a grassy park, surrounded by trees. They are all smiling and holding red plastic cups. A small, fluffy white dog is sitting in front of them. The scene is set during the day with soft lighting.

**WHAT IF YOU COULD
MEET FELLOW VOYAGERS**

AROUND YOU DURING YOUR TRAVELS?

A photograph of three people hiking on a trail during sunset. The scene is silhouetted against a warm, orange and yellow sky. The people are in the foreground, walking away from the camera. The text is overlaid on the upper half of the image.

**CHAT AND MEET UP WITH FELLOW VOYAGERS
TO GO ON CRAZY ADVENTURES**

USING THE VOYAGER COMMUNITY FEATURES.

A person stands on a rocky outcrop in a vast, hilly landscape at sunset or sunrise. The person is silhouetted against the warm, golden light of the low sun. The landscape features rolling hills and mountains in the background, with a clear sky transitioning from a deep blue at the top to a warm orange near the horizon. The overall mood is serene and adventurous.

GET **HANDPICKED WAYS** TO
EXPERIENCE A DESTINATION

THAT A GENERIC TRAVEL GUIDE
WOULDN'T SHOW YOU



DISCOVER THE **NON-TOURISTY HIDDEN GEMS
AROUND YOU USING THE VOYAGER APP**

PROBLEM

- Lack of awareness of extremely local experiences in a destination.
- No platform in the market to connect travelers specifically.

SOLUTION

- We'll suggest you unique places and things to do around you.
- An online community for travelers.

VALUE FOR CUSTOMERS & UNIQUENESS

- Provides non-mainstream places to visit and things to do in your location.
- Meet other voyagers.

TARGET AUDIENCE

- Youngsters, Adults, basically any Travel Lover.
- Backpackers, Travel enthusiasts

REVENUE STREAMS

- Bookings & Reservations
- Premium listings of local businesses & activities
- Sponsorships
- In-app purchases.

COMPETITORS

- Thrillophilia
- Trip Advisor
- Zomato/Events High
- Around me
- Tent N Trek

LAUNCH STRATEGY

- Give the app to social media influencers
- Advertising in Travel websites
- Word of mouth

PRICING

- Subscription for Community
One-Time Subscription- Rs.499
- Travel Plans/ Day Trips - Varies accordingly