

SOLUTION APPROACH

1 Problem Understanding(Lets goo)

In today's digital world, customer service platforms are expected to deliver fast, real-time responses. The challenge: building a **scalable, modular system** that supports user login, request submission, and intelligent support integration using .

Goal:

Build a modern customer service platform where:

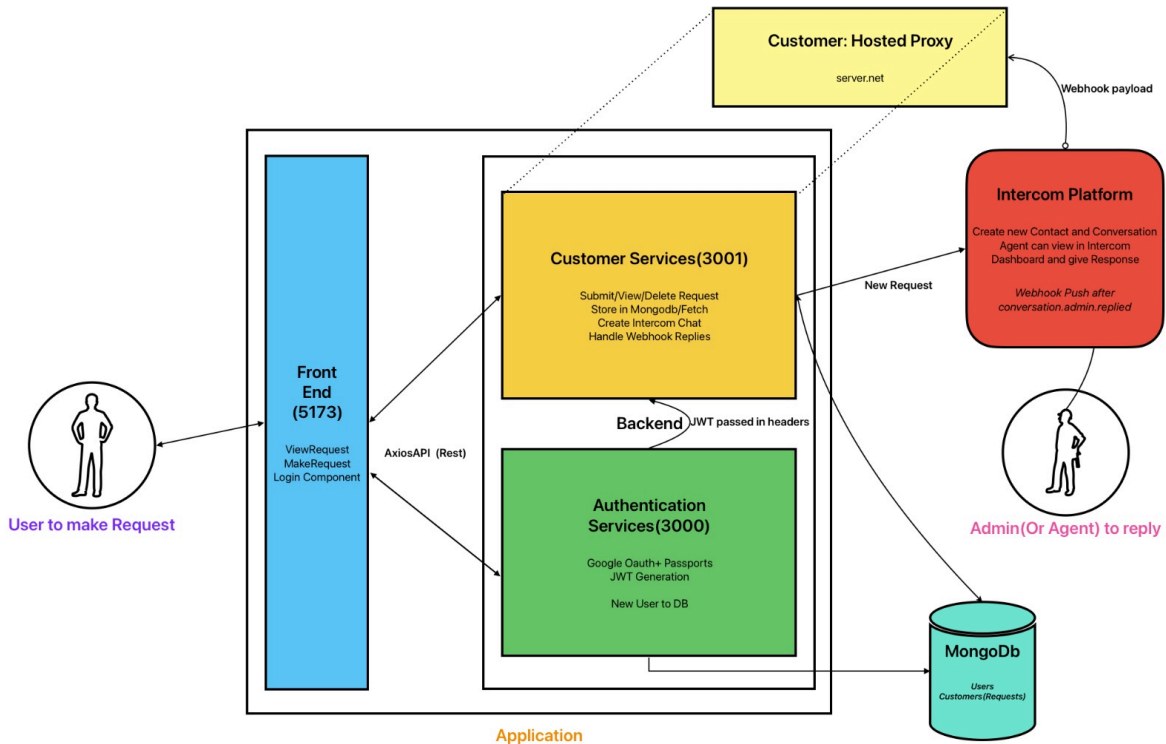
- Users can log in using Google OAuth
- Submit categorized service requests
- Get notified of agent replies
- System integrates with **Intercom** as a support backend
- Architecture should be modular, scalable, and real-time-ready

2 Our Solution Overview

I built a simple **microservices-based MERN stack** platform with:

- **Secure login via Google OAuth**
- **JWT-based request authentication**
- **Intercom integration** to convert each request into a live support conversation
- **Frontend built using Vite + React**
- **Two-stage response sync:**
 - Stage 1: Cron-based polling
 - Stage 2: Webhook via Serveo for real-time updates(No manual or time based Intervrention)

3 Solution Architecture



Workflow Steps

1. User logs in via Google
2. backend-auth returns a JWT
3. Frontend stores JWT and uses it for all requests
4. User submits request → stored in MongoDB → sent to Intercom
5. Intercom replies are:
 - (Initially) fetched using a polling cron job
 - (Later) pushed via webhook with a Serveo-exposed URL

4 Tech Stack Why me?

Layer	Technology	Why?
Frontend	React (Vite)	Fast dev cycle, modular UI, SPA-friendly
Backend	Node + Express	Lightweight, event-driven, great for APIs
Database	MongoDB	Flexible schema, ideal for JSON-based requests

Auth	Google OAuth + JWT	Secure, modern login approach
Third-party	Intercom API	Real support platform integration
Hosting	Serveo	Instant tunneling of webhook endpoint, No explicit Installation(used by ssh)

5 Design Evolution

Phase	Approach	Pros	Cons
Phase 1	Cron-based polling	Easy to implement	Delayed agent response sync- Update manually before timer later being Redundant
Phase 2	Webhook via Serveo	Real-time, instant update from Intercom, Free public HTTPS Endpoint Host Proxy to prevent exposing original URL(Local Host in demo) and for local webhook dev	Needs public tunnel (Serveo)

6 Intercom Integration

Steps Performed:

1. **Create App** at Intercom Developer Hub
2. Get:
 - `INTERCOM_TOKEN` (Personal Access Token)
 - `INTERCOM_WEBHOOK_SECRET` (Client Secret)
3. Add a **Webhook** in Intercom:
 - Set it to your **Serveo-generated URL**, e.g., `https://domainrando.serveo.net/intercom-webhook`
 - Enable `conversation.user.replied` event type
4. On user submission:

- A new conversation is created via API
- `conversationId` is stored in MongoDB

5. When an agent replies:

- Intercom sends a webhook
- Backend maps conversation ID → updates `response` field

7 Why Microservices?

- Separation of concerns: Auth and Requests are cleanly decoupled
- Easier scaling: Add agents/admin panels without rewriting core auth logic
- Independent deployment: Each service runs on its own port

8 Solution Efficiency

- JWT-based flow ensures **stateless, scalable sessions**
- Serveo allows **zero-config** tunneling for quick webhook integration
- Polling fallback adds **resilience** even if webhook breaks
- MongoDB's schema-less design supports **flexible growth**
- Clear separation of concerns across microservices
- Scalable backend services with MongoDB
- No polling needed after webhook setup
- Secure with OAuth + JWT
- Easily deployable architecture using Serveo or ngrok for testing

9 What Happens Where?

Functionality	Component or File
Login via Google	<code>backend-auth/routes/authRoutes.js</code>
JWT handling	<code>generateToken.js</code> + <code>authMiddleware.js</code>
Request form	<code>MakeRequest.jsx</code> + <code>/add</code> backend route

View submitted requests	<code>ViewRequests.jsx</code> + <code>/view</code> backend route
Delete request	<code>/delete/:id</code> route
Intercom conversation	<code>intercom.js</code> utility + <code>customerController.js</code>
Webhook handling	<code>/intercom-webhook</code> + HMAC verification
Reply fetch (cron)	<code>scripts/fetchReplies.js</code>

10 Future Enhancements

- User Profile
- Admin dashboard for Intercom insights
- Email/SMS notifications to users based on details
- Retry logic for failed webhook delivery
- Redis cache for frequent request lookups
- Analytics dashboard (response times, categories, etc.)
- Deployment Pipeline: Dockerize services for easy CI/CD

11 Summary

This project showcases a clean, modular, and modern full-stack application that balances functionality with performance. By iteratively enhancing the reply-fetch system and adopting microservices with JWT + OAuth, it solves the customer service flow with real-time capabilities, developer friendliness, and integration power via Intercom.

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