

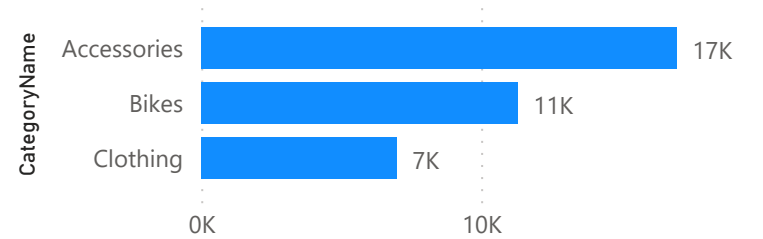


Date

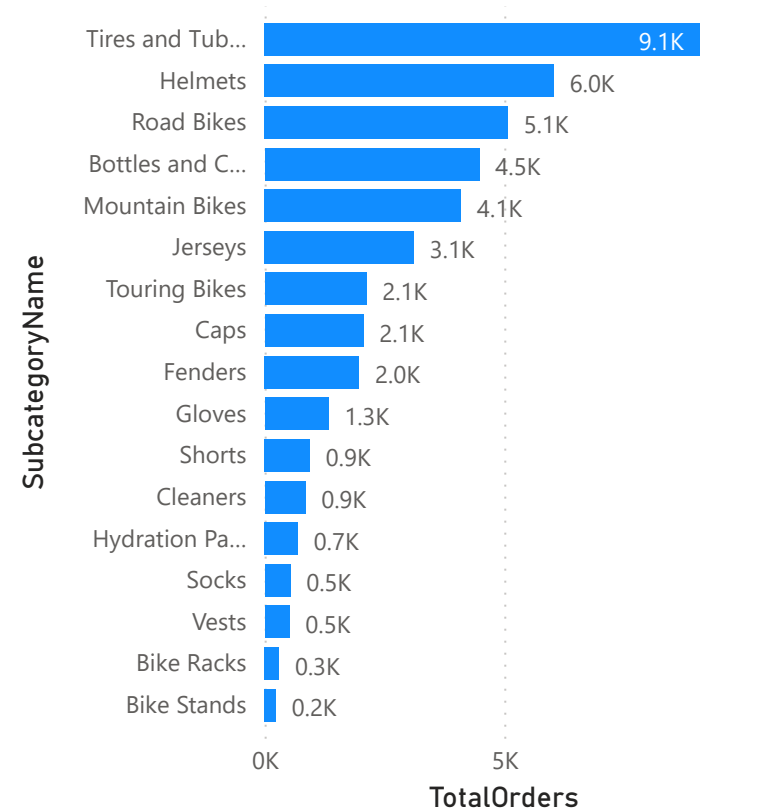
01-01-2016

30-06-2017

Total Orders by Category



Total Orders by Sub-category



ProductName	TotalOrders	ReturnRate
Water Bottle - 30 oz.	3983	1.95%
Patch Kit/8 Patches	2952	1.61%
Mountain Tire Tube	2846	1.64%
Road Tire Tube	2173	1.55%
Sport-100 Helmet, Red	2099	3.33%
AWC Logo Cap	2062	1.11%
Sport-100 Helmet, Blue	1995	3.31%
Fender Set - Mountain	1975	1.36%
Sport-100 Helmet, Black	1940	2.68%
Mountain Bottle Cage	1896	2.02%
Road Bottle Cage	1668	1.68%
Touring Tire Tube	1364	1.64%
HL Mountain Tire	1305	3.75%
ML Mountain Tire	1059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Mountain-200 Black, 46	528	3.22%
Mountain-200 Black, 42	524	3.63%
Mountain-200 Silver, 38	522	2.30%
Mountain-200 Silver, 46	521	2.11%
Mountain-200 Black, 38	519	2.89%
Mountain-200 Silver, 42	483	2.48%
Half-Finger Gloves, M	465	1.74%
Half-Finger Gloves, S	452	1.60%
Total	22534	2.14%

Monthly Revenue

£1.83M✓
Goal: £1.77M (+3.31%)

Monthly Returns

166✓
Goal: 169 (+1.78%)

Monthly Order

2146!
Goal: 2165 (-0.88%)

Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Cost)

Mountain-200 Black, 46

Select all

Europe

North America

Pacific





Water Bottle - 30 oz.

Price Adjustment (%)

0.20



£4.99
Avg Retail Price
£5.99
Adjusted Price

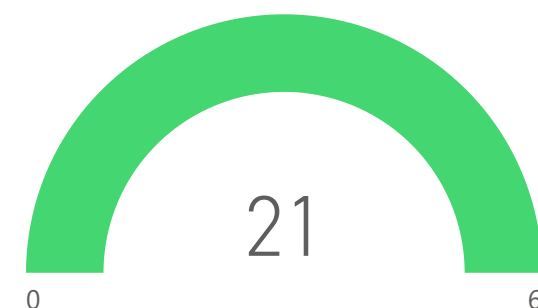
Current Month Orders vs. Target



Current Month Revenue vs. Target

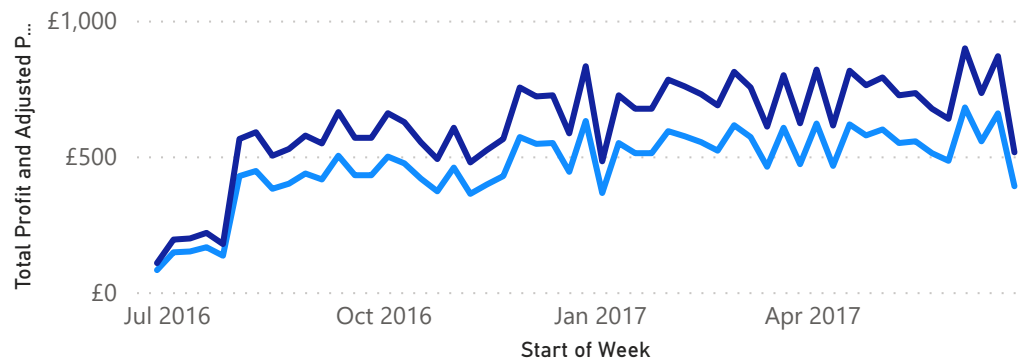


Current Month Returns vs. Prev Month

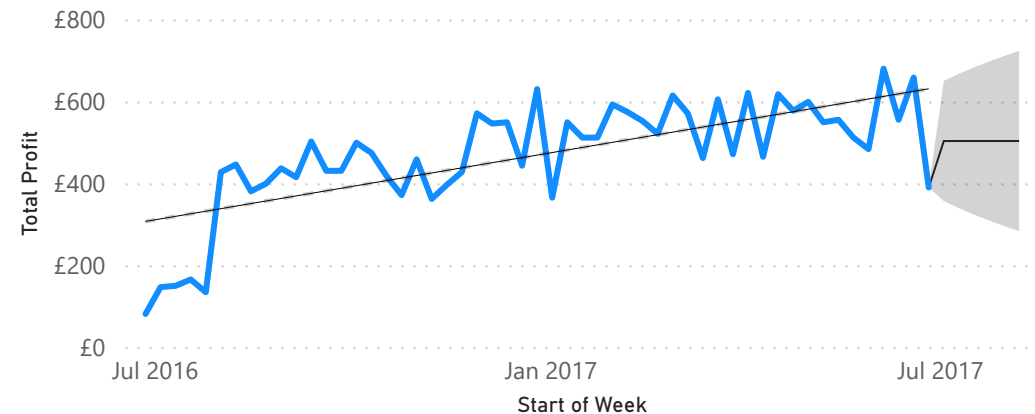


Weekly Profit

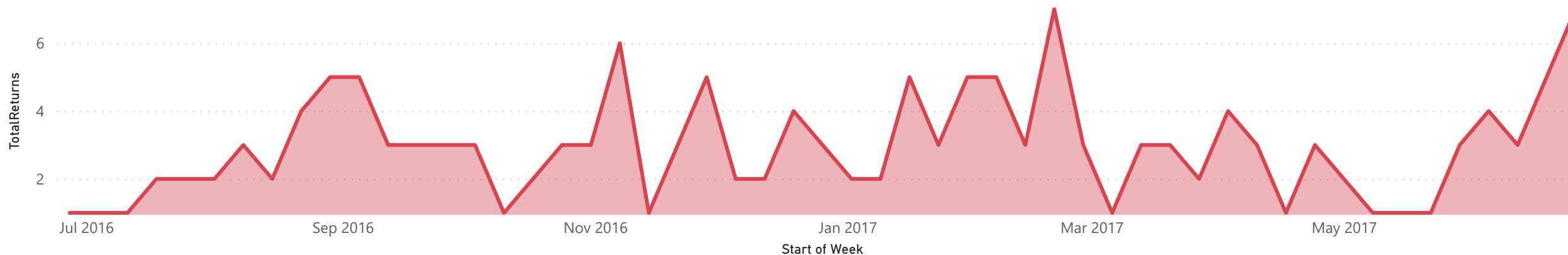
● Total Profit ● Adjusted Profit



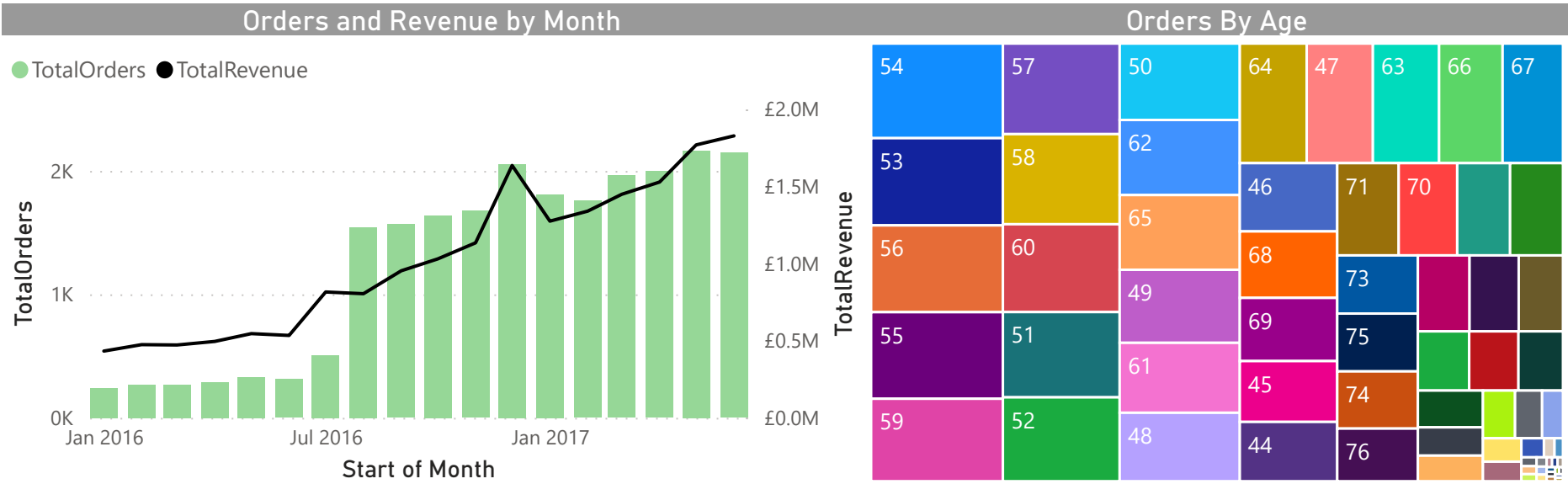
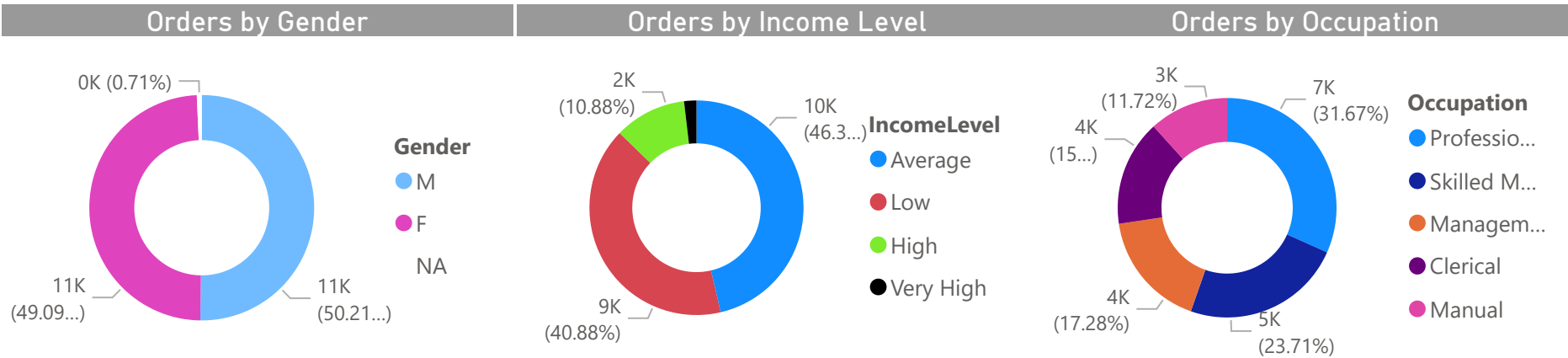
Weekly Profit



Weekly Returns



Full Name	TotalOrders	TotalRevenue
Mr. Maurice Shan	6	£12,407.95
Mrs. Janet Munoz	6	£12,015.39
Mrs. Lisa Cai	7	£11,330.44
Mrs. Lacey Zheng	7	£11,085.74
Mr. Jordan Turner	7	£11,022.38
Mr. Larry Munoz	7	£10,852.04
Mrs. Ariana Gray	6	£10,391.42
Mr. Marco Lopez	6	£10,289.68
Mr. Franklin Xu	5	£10,164.34
Mrs. Margaret He	4	£9,266.74
Mrs. Kaitlyn Henderson	4	£9,258.92
Mrs. Nichole Nara	4	£9,234.66
Mr. Randall Dominguez	4	£9,210.36
Mrs. Rosa Hu	4	£9,201.20
Adriana Gonzalez	4	£9,195.69
Mrs. Dominique Prasad	6	£9,180.93
Mrs. Brandi Gill	4	£9,166.18
Mr. Brad She	4	£9,161.01
Mr. Francisco Sara	4	£9,125.54
Mr. Kevin Coleman	4	£7,750.53
Mr. Johnathan Suri	4	£7,721.33
Mrs. Crystal Zeng	4	£7,706.81
Mrs. Felicia Blanco	4	£7,669.66
Mrs. Jill Suarez	4	£7,652.61
Mr. Preston Raman	4	£7,599.49
Mr. Willie Xu	4	£7,353.55
Mrs. Abby Subram	4	£7,308.39
Mr. Lance Blanco	4	£7,207.07
Mrs. Audrey Blanco	4	£7,139.17
Mr. Ricky Navarro	3	£7,119.63
Mr. Eddie Dominguez	3	£7,044.38
Mrs. Molly Madan	3	£7,043.25
Mr. Jarrod Mehta	3	£7,038.37
Ms. Susan Zhou	3	£7,027.98
Mr. Brent Zhang	3	£7,018.99
Total	353	£7,51,130.39



Top Customer

Mr. Maurice Shan

Top Customer

6

Top Customer

£12.41K

Executive Summary →